

Fundraising boosters

Use these ideas to help smash your fundraising target.



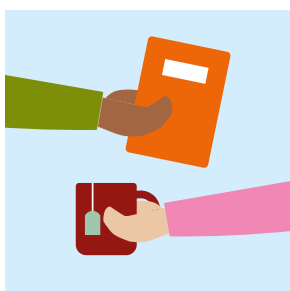
Make a video

Record yourself talking about what you're reading, how your challenge is going and why you're supporting Cancer Research UK. Share it on social media with the link to your online Giving Page.



Host a quiz

Host a quiz and ask for a donation to take part. You could include questions about books, authors and famous characters to tie it into your challenge.



Book club

Choose a book, invite your friends and ask everyone for a donation to take part. Meet in person or online to discuss the book and share recommendations.



Wrap-up event

'I'll donate when you've done it' – the words no fundraiser wants to hear! Hold doubters to their word with a wrap-up event at the end of your month and lap up those last-minute donations.

