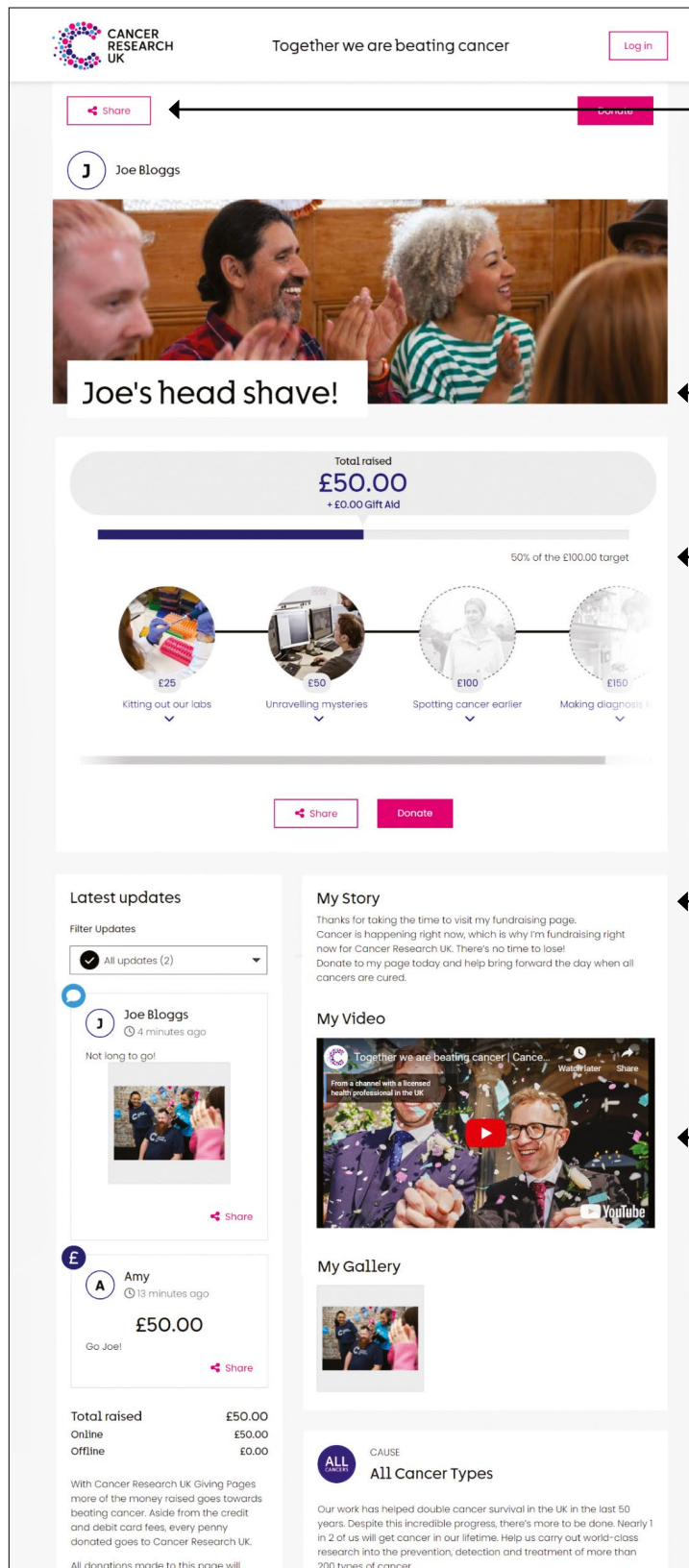


Your online Giving Page

Here are some top tips to maximise your page.



Share your page

Every time you share your online Giving Page, it's worth an **extra £60 on average and can increase your page value by 33%**. Remember to frequently share your page on all your socials, over email and at work too.

Add a picture

Add a photo to your page to give it that personal touch and show people why you're doing your amazing fundraising activity. **Online Giving Pages with images raise almost £100 more on average than those without.**

Add a fundraising target

People who set a fundraising target raise **146% more on average*** than people who don't.

Add your story and motivation

Why should people donate to your page? Your story is arguably the most important part of your page, so remember to add as much information as you're comfortable with to really boost donations.

Add a video

A video can be a great way to show your supporters why you're doing your challenge and keep them updated on your progress. **Online Giving Pages with a video are twice as likely to receive a donation.**

*Stats from August 2024