

Exploring the accessibility of vapes to young people and adults across the UK

VAYPA study

Supplementary tables 1: Adults

Contents

Table S1.1: Vaping status among ADULTS.....	7
Table S1.1a: Vaping status among ADULTS by gender and age	7
Table S1.1b: Vaping status among ADULTS by Index of Multiple Deprivation (IMD).....	8
Table S1.1c: Vaping status among ADULTS by current vaping and smoking status.....	8
Table S1.1d: Vaping status among ADULTS by country	9
Table S1.2: When ADULTS last tried or used a vape, even if it was just a puff or two.....	9
Table S1.2a: When ADULTS last tried or used a vape, even if it was just a puff or two, by gender and age	10
Table S1.2b: When ADULTS last tried or used a vape, even if it was just a puff or two, by Index of Multiple Deprivation (IMD)	10
Table S1.2c: When ADULTS last tried or used a vape, even if it was just a puff or two, by current vaping and smoking status	11
Table S1.2d: When ADULTS last tried or used a vape, even if it was just a puff or two, by country	12
Table S1.3: Main type of vape used by ADULTS.....	12
Table S1.3a: Main type of vape used by ADULTS by gender and age	12
Table S1.3b: Main type of vape used by ADULTS by Index of Multiple Deprivation (IMD).....	13
Table S1.3c: Main type of vape used by ADULTS by current vaping and smoking status	13
Table S1.3d: Main type of vape used by ADULTS by country	13
Table S1.4: Social vaping: Proportion of ADULTS, who have vaped in the past 12 months, who only vape in social settings and mainly with others	14
Table S1.4a: Social vaping: Proportion of ADULTS, who have vaped in the past 12 months, who only vape in social settings and mainly with others, by gender and age	14
Table S1.4b: Social vaping: Proportion of ADULTS, who have vaped in the past 12 months, who only vape in social settings and mainly with others, by Index of Multiple Deprivation (IMD)	14
Table S1.4c: Social vaping: Proportion of ADULTS, who have vaped in the past 12 months, who only vape in social settings and mainly with others, by current vaping and smoking status	14
Table S1.4d: Social vaping: Proportion of ADULTS, who have vaped in the past 12 months, who only vape in social settings and mainly with others, by country	15
Table S1.5: Smoking status among ADULTS	15
Table S1.5a: Smoking status among ADULTS by gender and age.....	16
Table S1.5b: Smoking status among ADULTS by Index of Multiple Deprivation (IMD).	17
Table S1.5c: Smoking status among ADULTS by current vaping and smoking status.....	18
Table S1.5d: Smoking status among ADULTS by country.....	19
Table S1.6: Combined vaping and/or smoking status among ADULTS	19
Table S1.6a: Combined vaping and/or smoking status among ADULTS, by gender and age	20
Table S1.6b: Combined vaping and/or smoking status among ADULTS, by Index of Multiple Deprivation (IMD)	21
Table S1.6c: Combined vaping and/or smoking status among ADULTS, by current vaping and smoking status	22
Table S1.6d: Combined vaping and/or smoking status among ADULTS, by country	23
Table S1.7: In the past 12 months, where, if at all, have ADULTS seen vapes/vaping products being sold.....	23
Table S1.7a: In the past 12 months, where, if at all, have ADULTS seen vapes/vaping products being sold by gender and age.....	24
Table S1.7b: In the past 12 months, where, if at all, have ADULTS seen vapes/vaping products being sold by Index of Multiple Deprivation (IMD)	25
Table S1.7c: In the past 12 months, where, if at all, have ADULTS seen vapes/vaping products being sold by current vaping and smoking status.....	26

Table S1.7d: In the past 12 months, where, if at all, have ADULTS seen vapes/vaping products being sold by country	27
Table S1.8: Whether, in past 12 months, ADULTS have seen vapes/vaping products displayed in the window of any Corner shops/Newsagents	27
Table S1.8a: Whether, in past 12 months, ADULTS have seen vapes/vaping products displayed in the window of any Corner shops/Newsagents by gender and age	28
Table S1.8b: Whether, in past 12 months, ADULTS have seen vapes/vaping products displayed in the window of any Corner shops/Newsagents by Index of Multiple Deprivation (IMD)	28
Table S1.8c: Whether, in past 12 months, ADULTS have seen vapes/vaping products displayed in the window of any Corner shops/Newsagents by current vaping and smoking status	28
Table S1.8d: Whether, in past 12 months, ADULTS have seen vapes/vaping products displayed in the window of any Corner shops/Newsagents by country	28
Table S1.9: Frequency of ADULTS paying close attention to vapes/vaping products in window of Corner shops/Newsagents	29
Table S1.9a: Frequency of ADULTS paying close attention to vapes/vaping products in window of Corner shops/Newsagents by gender and age	29
Table S1.9b: Frequency of ADULTS paying close attention to vapes/vaping products in window of Corner shops/Newsagents by Index of Multiple Deprivation (IMD).....	30
Table S1.9c: Frequency of ADULTS paying close attention to vapes/vaping products in window of Corner shops/Newsagents by current vaping and smoking status	30
Table S1.9d: Frequency of ADULTS paying close attention to vapes/vaping products in window of Corner shops/Newsagents by country	31
Table S1.10: ADULTS' views on vapes being displayed in windows of corner shops/newsagents.....	31
Table S1.10a: ADULTS' views on vapes being displayed in windows of corner shops/newsagents.....	32
Table S1.10b: ADULTS' views on vapes being displayed in windows of corner shops/newsagents by gender and age	32
Table S1.10c: ADULTS' views on vapes being displayed in windows of corner shops/newsagents by Index of Multiple Deprivation (IMD).....	33
Table S1.10d: ADULTS' views on vapes being displayed in windows of corner shops/newsagents by current vaping and smoking status	33
Table S1.10e: ADULTS' views on vapes being displayed in windows of corner shops/newsagents by country	34
Table S1.11: ADULTS' views on vapes being sold behind the counter and customers having to ask a member of staff for them	34
Table S1.11a: ADULTS' views on vapes being sold behind the counter and customers having to ask a member of staff for them.....	35
Table S1.11b: ADULTS' views on vapes being sold behind the counter and customers having to ask a member of staff for them by gender and age.....	35
Table S1.11c: ADULTS' views on vapes being sold behind the counter and customers having to ask a member of staff for them by Index of Multiple Deprivation (IMD)	36
Table S1.11d: ADULTS' views on vapes being sold behind the counter and customers having to ask a member of staff for them by current vaping and smoking status.....	36
Table S1.11e: ADULTS' views on vapes being sold behind the counter and customers having to ask a member of staff for them by country.....	37
Table S1.12: Types of vapes purchased by ADULTS in past 12 months	37
Table S1.12a: Types of vapes purchased by ADULTS in past 12 months by gender and age.....	38
Table S1.12b: Types of vapes purchased by ADULTS in past 12 months by Index of Multiple Deprivation (IMD)	38
Table S1.12c: Types of vapes purchased by ADULTS in past 12 months by current vaping and smoking status	39
Table S1.12d: Types of vapes purchased by ADULTS in past 12 months by country.....	39

Table S1.13: ADULTS' ease or difficulty of affording vapes.....	39
Table S1.13a: ADULTS' ease or difficulty of affording vapes by gender and age	40
Table S1.13b: ADULTS' ease or difficulty of affording vapes by Index of Multiple Deprivation (IMD)	40
Table S1.13c: ADULTS' ease or difficulty of affording vapes by current vaping and smoking status	41
Table S1.13d: ADULTS' ease or difficulty of affording vapes by country	41
Table S1.14: Ways in which ADULTS have got hold of vapes/vaping products in the past 12 months	42
Table S1.14a: Ways in which ADULTS have got hold of vapes/vaping products in the past 12 months by gender and age.....	42
Table S1.14b: Ways in which ADULTS have got hold of vapes/vaping products in the past 12 months by Index of Multiple Deprivation (IMD)	43
Table S1.14c: Ways in which ADULTS have got hold of vapes/vaping products in the past 12 months by current vaping and smoking status.....	43
Table S1.14d: Ways in which ADULTS have got hold of vapes/vaping products in the past 12 months by country	44
Table S1.15: Where ADULTS have bought vapes/vaping products in the past 12 months – all online and in-person sources	45
Table S1.15a: Where ADULTS have bought vapes/vaping products in the past 12 months – all purchase sources by gender and age.....	46
Table S1.15b: Where ADULTS have bought vapes/vaping products in the past 12 months – all online and in-person sources by Index of Multiple Deprivation (IMD)	47
Table S1.15c: Where ADULTS have bought vapes/vaping products in the past 12 months – all online and in-person sources by current vaping and smoking status	48
Table S1.15d: Where ADULTS have bought vapes/vaping products in the past 12 months – all online and in-person sources by country	49
Table S1.16: Main purchasing source of vapes for ADULTS in the past 12 months?	50
Table S1.16a: Main purchasing source of vapes for ADULTS in the past 12 months by gender and age.....	51
Table S1.16b: Main purchasing source of vapes for ADULTS in the past 12 months by Index of Multiple Deprivation (IMD)	52
Table S1.16c: Main purchasing source of vapes for ADULTS in the past 12 months by current vaping and smoking status.....	53
Table S1.16d: Main purchasing source of vapes for ADULTS in the past 12 months by country	54
Table S1.16e: Main purchasing source of vapes for ADULTS in the past 12 months by main type of vape used.....	55
Table S1.17: Aspects which are important to ADULTS' when choosing where to buy vapes/vaping products	56
Table S1.17a Aspects which are important to ADULTS' when choosing where to buy vapes/vaping products, by gender and age.	57
Table S1.17b: Aspects which are important to ADULTS' when choosing where to buy vapes/vaping products, by Index of Multiple Deprivation (IMD).....	58
Table S1.17c: Aspects which are important to ADULTS' when choosing where to buy vapes/vaping products, by current vaping and smoking status	59
Table S1.17d: Aspects which are important to ADULTS' when choosing where to buy vapes/vaping products, by country	60
Table S1.18: ADULTS' opinion about which, if any, of the following places should be allowed to sell vapes/vaping products. Proportion who think they should be sold in the following places	61
Table S1.18a ADULTS' opinion about which, if any, of the following places should be allowed to sell vapes/vaping products. Proportion who think they should be sold in the following places, by gender and age	62
Table S1.18b: ADULTS' opinion about which, if any, of the following places should be allowed	

to sell vapes/vaping products. Proportion who think they should be sold in the following places, by Index of Multiple Deprivation (IMD).....	63
Table S1.18c: ADULTS' opinion about which, if any, of the following places should be allowed to sell vapes/vaping products. Proportion who think they should be sold in the following places, by current vaping and smoking status	64
Table S1.18d: ADULTS' opinion about which, if any, of the following places should be allowed to sell vapes/vaping products. Proportion who think they should be sold in the following places, by country	65
Table S1.19: ADULTS' views on the number of places selling vapes	65
Table S1.19a ADULTS' views on the number of places selling vapes, by gender and age....	66
Table S1.19b: ADULTS' views on the number of places selling vapes, by Index of Multiple Deprivation (IMD)	66
Table S1.19c: ADULTS' views on the number of places selling vapes, by current vaping and smoking status	66
Table S1.19d: ADULTS' views on the number of places selling vapes, by country	67
Table S1.20: ADULTS' views on the positioning of vapes in shops	68
Table S1.20a: ADULTS' views on the positioning of vapes in shops, by gender and age	69
Table S1.20b: ADULTS' views on the positioning of vapes in shops, by Index of Multiple Deprivation (IMD)	70
Table S1.20c: ADULTS' views on the positioning of vapes in shops, by current vaping and smoking status	71
Table S1.20d: ADULTS' views on the positioning of vapes in shops, by country.	72
Table S1.21: ADULTS' knowledge of the minimum age in the UK for people to legally buy vapes/vaping products that contain nicotine	73
As far as you know, is there a minimum age in the UK for people to legally buy vapes/vaping products that contain nicotine, and if so what is it?	73
Table S1.21a ADULTS' knowledge of the minimum age in the UK for people to legally buy vapes/vaping products that contain nicotine, by gender and age.....	73
Table S1.21b: ADULTS' knowledge of the minimum age in the UK for people to legally buy vapes/vaping products that contain nicotine, by Index of Multiple Deprivation (IMD)	73
Table S1.21c: ADULTS' knowledge of the minimum age in the UK for people to legally buy vapes/vaping products that contain nicotine, by current vaping and smoking status.....	74
Table S1.21d: ADULTS' knowledge of the minimum age in the UK for people to legally buy vapes/vaping products that contain nicotine, by country.....	74
Table S1.22: ADULTS' views on appropriate age restrictions for sale of vapes	74
Table S1.22a ADULTS' views on appropriate age restrictions for sale of vapes, by gender and age.....	75
Table S1.22b: ADULTS' views on appropriate age restrictions for sale of vapes, by Index of Multiple Deprivation (IMD)	75
Table S1.22c: ADULTS' views on appropriate age restrictions for sale of vapes, by current vaping and smoking status	75
Table S1.22d: ADULTS' views on appropriate age restrictions for sale of vapes, by country.	76
Table S1.23: ADULTS' support or opposition to possible policies on access to vapes.	77
Table S1.23a: ADULTS' support or opposition to possible policies on access to vapes, by gender and age	79
Table S1.23b: ADULTS' support or opposition to possible policies on access to vapes, by Index of Multiple Deprivation (IMD)	81
Table S1.23c: ADULTS' support or opposition to possible policies on access to vapes, by current vaping and smoking status	83
Table S1.23d: ADULTS' support or opposition to possible policies on access to vapes, by country	85

Guide to symbols used in tables

- A hyphen '-' denotes zero or a value rounded to zero
- For small base size (50 to 100) %'s are displayed only to illustrate responses to other categories - orange coloured italic font is used to caution on the small base size
- u = estimate not shown due to a small sample base (less than 50).

Note that, due to weighting and rounding, %'s and n's in the tables may not always appear to accurately add up to the expected total.

Table S1.1: Vaping status among ADULTS

Which of these best describes whether or not you have ever used or tried vapes?

	Total N=2,185 % (n)	
I have never used vapes ¹	71%	(1559)
I have only ever tried vapes once or twice ²	9%	(201)
I have used vapes in the past, but I never use them now ³	6%	(139)
I occasionally use vapes (less than once a month) ⁴	3%	(66)
I use vapes at least once a month ⁵	2%	(36)
I use vapes at least once a week ⁶	8%	(185)
Ever vaped²⁻⁶	29%	(626)
Currently vape⁴⁻⁶	13%	(287)
Regularly vape⁶	8%	(185)

Base: All adults (weighted): N=2,185.

Table S1.1a: Vaping status among ADULTS by gender and age

	Gender				Age					
	Male N=1,082 % (n)		Female N=1,103 % (n)		18-34 N=610 % (n)		35-54 N=699 % (n)		55+ N=877 % (n)	
I have never used vapes ¹	71%	(764)	72%	(795)	52%	(320)	71%	(497)	85%	(742)
I have only ever tried vapes once or twice ²	9%	(94)	10%	(107)	16%	(97)	9%	(60)	5%	(44)
I have used vapes in the past, but I never use them now ³	7%	(76)	6%	(63)	10%	(61)	7%	(49)	3%	(29)
I occasionally use vapes (less than once a month) ⁴	3%	(28)	3%	(38)	6%	(35)	4%	(27)	0%	(4)
I use vapes at least once a month ⁵	2%	(25)	1%	(11)	3%	(19)	1%	(4)	1%	(12)
I use vapes at least once a week ⁶	9%	(95)	8%	(89)	13%	(78)	9%	(62)	5%	(45)
Ever vaped²⁻⁶	29%	(318)	28%	(308)	48%	(290)	29%	(202)	15%	(134)
Currently vape⁴⁻⁶	14%	(148)	13%	(139)	22%	(132)	13%	(93)	7%	(62)
Regularly vape⁶	9%	(95)	8%	(89)	13%	(78)	9%	(62)	5%	(45)

Base: All adults (weighted).

Table S1.1b: Vaping status among ADULTS by Index of Multiple Deprivation (IMD)

	IMD									
	1		2		3		4		5	
	(Most deprived)								(Least deprived)	
	N=386		N=413		N=431		N=502		N=451	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
I have never used vapes ¹	62%	(238)	65%	(269)	71%	(305)	78%	(390)	79%	(355)
I have only ever tried vapes once or twice ²	10%	(40)	11%	(47)	8%	(34)	7%	(37)	9%	(43)
I have used vapes in the past, but I never use them now ³	11%	(41)	5%	(22)	8%	(36)	4%	(22)	4%	(18)
I occasionally use vapes (less than once a month) ⁴	6%	(23)	4%	(17)	3%	(12)	2%	(10)	1%	(5)
I use vapes at least once a month ⁵	1%	(5)	3%	(13)	1%	(6)	2%	(8)	1%	(5)
I use vapes at least once a week ⁶	10%	(39)	11%	(46)	9%	(39)	7%	(35)	6%	(26)
Ever vaped²⁻⁶	38%	(148)	35%	(144)	29%	(126)	22%	(112)	21%	(96)
Currently vape⁴⁻⁶	17%	(67)	18%	(75)	13%	(56)	11%	(53)	8%	(35)
Regularly vape⁶	10%	(39)	11%	(46)	9%	(39)	7%	(35)	6%	(26)

Base: All adults (weighted).

Table S1.1c: Vaping status among ADULTS by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	N=100		N=186		N=177		N=1,720	
	%	(n)	%	(n)	%	(n)	%	(n)
I have never used vapes ¹	-	-	-	-	42%	(74)	86%	(1483)
I have only ever tried vapes once or twice ²	-	-	-	-	36%	(64)	8%	(137)
I have used vapes in the past, but I never use them now ³	-	-	-	-	22%	(39)	6%	(100)
I occasionally use vapes (less than once a month) ⁴	32%	(32)	18%	(34)	-	-	-	-
I use vapes at least once a month ⁵	21%	(21)	8%	(14)	-	-	-	-
I use vapes at least once a week ⁶	47%	(47)	74%	(138)	-	-	-	-
Ever vaped²⁻⁶	100%	(100)	100%	(186)	58%	(103)	14%	(237)
Currently vape⁴⁻⁶	100%	(100)	100%	(186)	-	(-)	-	(-)
Regularly vape⁶	47%	(47)	74%	(138)	-	(-)	-	(-)

Base: All adults (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes;

^c currently only smokes; ^d currently neither vapes nor smokes. A hyphen denotes zero or a value rounded to zero.

Table S1.1d: Vaping status among ADULTS by country

Weighted*	Country							
	England		Wales		Scotland		Northern Ireland	
	N=1,273		N=307		N=301		N=304	
	%	(n)	%	(n)	%	(n)	%	(n)
I have never used vapes ¹	71%	(909)	70%	(214)	72%	(215)	71%	(216)
I have only ever tried vapes once or twice ²	9%	(116)	11%	(33)	9%	(27)	9%	(28)
I have used vapes in the past, but I never use them now ³	6%	(80)	7%	(22)	7%	(21)	6%	(18)
I occasionally use vapes (less than once a month) ⁴	3%	(40)	2%	(6)	2%	(7)	3%	(8)
I use vapes at least once a month ⁵	2%	(22)	2%	(6)	1%	(2)	1%	(3)
I use vapes at least once a week ⁶	8%	(106)	8%	(25)	9%	(28)	10%	(31)
Ever vaped²⁻⁶	29%	(364)	30%	(93)	28%	(86)	29%	(88)
Currently vape⁴⁻⁶	13%	(168)	12%	(37)	12%	(38)	14%	(42)
Regularly vape⁶	8%	(47)	8%	(138)	9%	(28)	10%	(31)

Base: All adults (weighted). *Weighted by country weights, to be representative within country.

Table S1.2: When ADULTS last tried or used a vape, even if it was just a puff or two

	Total	
	N=626	(n)
	%	(n)
Today	26%	(163)
Yesterday	4%	(28)
In the last week	9%	(58)
In the last 4 weeks/month	9%	(59)
In the last 6 months	11%	(67)
In the last 12 months	10%	(63)
More than 12 months ago	28%	(177)
Not sure	2%	(12)
Proportion of ALL ADULTS who have vaped anytime in last 12 months ^{##}	20%	(437)

Base: All adults who have ever vaped (weighted): N=626. ^{##} Base: All adults (weighted): N=2,185.

Table S1.2a When ADULTS last tried or used a vape, even if it was just a puff or two, by gender and age

	Gender				Age					
	Male N=318		Female N=308		18-34 N=290		35-54 N=202		55+ N=134	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Today	25%	(80)	27%	(82)	22%	(65)	29%	(58)	29%	(40)
Yesterday	5%	(15)	4%	(13)	5%	(16)	2%	(5)	5%	(7)
In the last week	13%	(43)	5%	(15)	11%	(31)	7%	(15)	9%	(12)
In the last 4 weeks/month	8%	(25)	11%	(34)	11%	(31)	11%	(23)	4%	(5)
In the last 6 months	10%	(31)	12%	(36)	11%	(31)	11%	(23)	9%	(12)
In the last 12 months	9%	(28)	11%	(35)	11%	(31)	10%	(21)	8%	(11)
More than 12 months ago	27%	(85)	30%	(91)	26%	(76)	26%	(53)	35%	(47)
Not sure	3%	(11)	1%	(2)	3%	(9)	2%	(3)	-	(-)
Proportion of ALL ADULTS who have vaped anytime in last 12 months ^{##}										
	21%	(222)	20%	(215)	34%	(205)	21%	(145)	10%	(87)

Base: All adults who have ever vaped (weighted). ^{##} Base: All adults (weighted)

Table S1.2b: When ADULTS last tried or used a vape, even if it was just a puff or two, by Index of Multiple Deprivation (IMD)

	IMD									
	1 (Most deprived) N=148		2 N=144		3 N=126		4 N=112		5 (Least deprived) N=96	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Today	28%	(41)	28%	(40)	22%	(28)	25%	(28)	27%	(26)
Yesterday	4%	(6)	3%	(5)	6%	(7)	7%	(8)	2%	(2)
In the last week	7%	(10)	11%	(16)	9%	(11)	11%	(12)	8%	(8)
In the last 4 weeks/month	9%	(13)	11%	(15)	11%	(14)	8%	(9)	7%	(7)
In the last 6 months	15%	(22)	8%	(12)	9%	(11)	6%	(7)	15%	(14)
In the last 12 months	11%	(16)	9%	(12)	10%	(13)	10%	(12)	11%	(11)
More than 12 months ago	27%	(39)	26%	(38)	32%	(40)	27%	(31)	30%	(29)
Not sure	-	(1)	4%	(6)	1%	(2)	4%	(4)	-	(-)
Proportion of ALL ADULTS who have vaped anytime in last 12 months ^{##}										
	28%	(108)	24%	(100)	20%	(85)	15%	(77)	15%	(67)

Base: All adults who have ever vaped (weighted). ^{##} Base: All adults (weighted).

Table S1.2c: When ADULTS last tried or used a vape, even if it was just a puff or two, by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	%	(n)	%	(n)	%	(n)	%	(n)
Today	37%	(37)	65%	(121)	-	(-)	2%	(4)
Yesterday	11%	(11)	8%	(14)	-	(-)	1%	(3)
In the last week	28%	(28)	10%	(19)	7%	(7)	1%	(3)
In the last 4 weeks/month	18%	(18)	5%	(9)	7%	(7)	11%	(26)
In the last 6 months	3%	(3)	4%	(8)	20%	(20)	15%	(36)
In the last 12 months	1%	(1)	1%	(2)	21%	(21)	16%	(39)
More than 12 months ago ^{&}	2%	(2)	3%	(6)	46%	(47)	51%	(122)
Not sure ^{&}	1%	(1)	3%	(6)	-	(-)	2%	(5)
Proportion of ALL ADULTS who have vaped anytime in last 12 months ^{##}	97%	(97)	93%	(174)	32%	(56)	6%	(110)

Base: All adults who have ever vaped (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes;

^c currently only smokes; ^d currently neither vapes nor smokes. ^{##} Base: All adults (weighted).

A hyphen denotes zero or a value rounded to zero.

[&] Current vaping status was defined from an earlier question and includes those who indicated that they vape at least occasionally.

Table S1.2d: When ADULTS last tried or used a vape, even if it was just a puff or two, by country

Weighted*	Country							
	England N=364		Wales N=93		Scotland N=86		Northern Ireland N=88	
	%	(n)	%	(n)	%	(n)	%	(n)
Today	25%	(92)	25%	(23)	28%	(24)	32%	(28)
Yesterday	5%	(17)	6%	(6)	2%	(2)	3%	(3)
In the last week	10%	(36)	6%	(6)	7%	(6)	9%	(8)
In the last 4 weeks/month	10%	(36)	9%	(9)	5%	(4)	7%	(6)
In the last 6 months	11%	(40)	11%	(10)	8%	(7)	5%	(5)
In the last 12 months	10%	(35)	8%	(7)	19%	(16)	5%	(5)
More than 12 months ago	27%	(100)	34%	(32)	30%	(26)	37%	(33)
Not sure	2%	(8)	-	(-)	1%	(1)	1%	(1)
Proportion of ALL ADULTS who have vaped anytime in last 12 months ##	20%	(256)	20%	(61)	20%	(59)	18%	(54)

Base: All adults who have ever vaped (weighted). *Weighted by country weights, to be representative within country.

Base: All adults (weighted).

Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.3: Main type of vape used by ADULTS

	Total N=426	
	%	(n)
A disposable vape (non-rechargeable)	52%	(221)
Rechargeable with replaceable pre-filled cartridges/pods	11%	(48)
Rechargeable with tank that gets filled with e-liquid	37%	(156)

Base: All adults who have vaped in the past 12 months (weighted): N=426, missing cases (n=11).

Table S1.3a: Main type of vape used by ADULTS by gender and age

	Gender				Age					
	Male N=222		Female N=215		18-34 N=198		35-54 N=143		55+ N=85	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
A disposable vape (non-rechargeable)	47%	(102)	57%	(120)	61%	(121)	52%	(74)	32%	(27)
Rechargeable with replaceable pre-filled cartridges/pods	13%	(27)	10%	(20)	13%	(25)	11%	(15)	9%	(8)
Rechargeable with tank that gets filled with e-liquid	40%	(86)	33%	(70)	27%	(53)	37%	(53)	60%	(51)

Base: All adults who have vaped in the past 12 months (weighted).

Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.3b: Main type of vape used by ADULTS by Index of Multiple Deprivation (IMD)

	IMD									
	1		2		3		4		5	
	(Most deprived)								(Least deprived)	
	N=108		N=97		N=82		N=72		N=67	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
A disposable vape (non-rechargeable)	59%	(64)	50%	(48)	52%	(43)	46%	(33)	50%	(33)
Rechargeable with replaceable pre-filled cartridges/pods	10%	(11)	12%	(12)	9%	(8)	10%	(7)	16%	(11)
Rechargeable with tank that gets filled with e-liquid	31%	(33)	38%	(37)	39%	(32)	44%	(32)	34%	(23)

Base: All adults who have vaped in the past 12 months (weighted).

Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.3c: Main type of vape used by ADULTS by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	N=97		N=171		N=53		N=105	
	%	(n)	%	(n)	%	(n)	%	(n)
A disposable vape (non-rechargeable)	60%	(58)	34%	(58)	55%	(29)	72%	(76)
Rechargeable with replaceable pre-filled cartridges/pods	11%	(11)	13%	(21)	5%	(3)	12%	(13)
Rechargeable with tank that gets filled with e-liquid	29%	(28)	53%	(91)	40%	(21)	15%	(16)

Base: All adults who have vaped in the past 12 months (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes.

Table S1.3d: Main type of vape used by ADULTS by country

Weighted*	Country							
	England		Wales		Scotland		Northern Ireland	
	N=249		N=60		N=58		N=53	
	%	(n)	%	(n)	%	(n)	%	(n)
A disposable vape (non-rechargeable)	53%	(131)	43%	(26)	52%	(30)	35%	(18)
Rechargeable with replaceable pre-filled cartridges/pods	11%	(28)	19%	(11)	10%	(6)	11%	(6)
Rechargeable with tank that gets filled with e-liquid	36%	(90)	38%	(23)	38%	(22)	55%	(29)

Base: All adults who have vaped in the past 12 months (weighted). * Weighted by country weights, to be representative within country. Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.4: Social vaping: Proportion of ADULTS, who have vaped in the past 12 months, who only vape in social settings and mainly with others

	Total N=437	
	%	(n)
Social vaping only	12%	(54)
Vape in other settings and not necessarily with others	88%	(383)

Base: All adults who have vaped in the past 12 months (weighted): N=437.

Table S1.4a: Social vaping: Proportion of ADULTS, who have vaped in the past 12 months, who only vape in social settings and mainly with others, by gender and age

	Gender				Age					
	Male N=222		Female N=215		18-34 N=205		35-54 N=145		55+ N=87	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Social vaping only	8%	(18)	17%	(37)	19%	(39)	7%	(11)	5%	(5)
Vape in other settings and not necessarily with others	92%	(204)	83%	(179)	81%	(165)	93%	(135)	95%	(83)

Base: All adults who have vaped in the past 12 months (weighted).

Table S1.4b: Social vaping: Proportion of ADULTS, who have vaped in the past 12 months, who only vape in social settings and mainly with others, by Index of Multiple Deprivation (IMD)

	IMD									
	1 (Most deprived) N=108		2 N=100		3 N=85		4 N=77		5 (Least deprived) N=67	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Social vaping only	3%	(3)	14%	(14)	20%	(17)	12%	(9)	16%	(11)
Vape in other settings and not necessarily with others	97%	(105)	86%	(86)	80%	(68)	88%	(68)	84%	(56)

Base: All adults who have vaped in the past 12 months (weighted). Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.4c: Social vaping: Proportion of ADULTS, who have vaped in the past 12 months, who only vape in social settings and mainly with others, by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a N=97		Vape ^b N=174		Smoke ^c N=56		Neither ^d N=110	
	%	(n)	%	(n)	%	(n)	%	(n)
Social vaping only	5%	(5)	4%	(7)	15%	(9)	30%	(33)
Vape in other settings and not necessarily with others	95%	(92)	96%	(167)	85%	(47)	70%	(77)

Base: All adults who have vaped in the past 12 months (weighted). ^a Dual user (currently vapes and smokes);

^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes. Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.4d: Social vaping: Proportion of ADULTS, who have vaped in the past 12 months, who only vape in social settings and mainly with others, by country

Weighted*	Country							
	England		Wales		Scotland		Northern Ireland	
	N=256		N=61		N=59		N=54	
	%	(n)	%	(n)	%	(n)	%	(n)
Social vaping only	12%	(30)	14%	(9)	12%	(7)	16%	(9)
Vape in other settings and not necessarily with others	88%	(226)	86%	(52)	88%	(52)	84%	(46)

Base: All adults who have vaped in the past 12 months (weighted). * Weighted by country weights, to be representative within country. Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.5: Smoking status among ADULTS

Which of the following best describes you?

	Total N=2,183 % (n)	
I smoke cigarettes (including hand-rolled) every day ¹	7%	(160)
I smoke cigarettes (including hand-rolled), but not every day ²	4%	(86)
I do not smoke cigarettes at all, but I do smoke tobacco of some kind (e.g. Pipe, cigar or shisha) ³	1%	(31)
I have stopped smoking completely in the last year ⁴	3%	(60)
I stopped smoking completely more than a year ago ⁵	27%	(586)
I have never been a smoker (i.e. smoked for a year or more) ⁶	58%	(1260)
Ever smoked¹⁻⁵	42%	(923)
Currently smoke¹⁻³	13%	(277)
Smoked in last year¹⁻⁴	15%	(338)

Base: All adults (weighted): N=2,183, missing cases (n=2).

Table S1.5a: Smoking status among ADULTS by gender and age

Which of the following best describes you?

	Gender				Age					
	Male N=1,080		Female N=1,103		18-34 N=610		35-54 N=697		55+ N=877	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
I smoke cigarettes (including hand-rolled) every day ¹	7%	(71)	8%	(88)	5%	(31)	9%	(63)	7%	(65)
I smoke cigarettes (including hand-rolled), but not every day ²	5%	(53)	3%	(34)	8%	(52)	3%	(22)	1%	(12)
I do not smoke cigarettes at all, but I do smoke tobacco of some kind (e.g. Pipe, cigar or shisha) ³	2%	(21)	1%	(11)	3%	(18)	1%	(10)	<1%	(4)
I have stopped smoking completely in the last year ⁴	4%	(43)	2%	(17)	3%	(19)	4%	(26)	2%	(15)
I stopped smoking completely more than a year ago ⁵	27%	(294)	26%	(291)	12%	(75)	25%	(172)	39%	(338)
I have never been a smoker (i.e. smoked for a year or more) ⁶	55%	(598)	60%	(662)	68%	(414)	58%	(403)	50%	(443)
Ever smoked¹⁻⁵	45%	(482)	40%	(442)	32%	(195)	42%	(294)	50%	(434)
Currently smoke¹⁻³	13%	(144)	12%	(133)	17%	(101)	14%	(96)	9%	(81)
Smoked in last year¹⁻⁴	17%	(188)	14%	(150)	20%	(120)	17%	(122)	11%	(96)

Base: All adults (weighted).

Table S1.5b: Smoking status among ADULTS by Index of Multiple Deprivation (IMD).
Which of the following best describes you?

	IMD									
	1 (Most deprived) N=385		2 N=413		3 N=431		4 N=502		5 (Least deprived) N=451	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
I smoke cigarettes (including hand-rolled) every day ¹	14%	(52)	5%	(22)	8%	(36)	6%	(29)	5%	(21)
I smoke cigarettes (including hand-rolled), but not every day ²	6%	(22)	6%	(25)	4%	(15)	3%	(16)	2%	(8)
I do not smoke cigarettes at all, but I do smoke tobacco of some kind (e.g. Pipe, cigar or shisha) ³	3%	(12)	2%	(7)	1%	(4)	1%	(8)	0%	(1)
I have stopped smoking completely in the last year ⁴	3%	(11)	5%	(20)	3%	(14)	2%	(10)	1%	(5)
I stopped smoking completely more than a year ago ⁵	24%	(94)	27%	(113)	26%	(111)	28%	(141)	28%	(125)
I have never been a smoker (i.e. smoked for a year or more) ⁶	50%	(194)	55%	(226)	58%	(251)	59%	(298)	65%	(291)
Ever smoked¹⁻⁵	50%	(191)	45%	(187)	42%	(180)	41%	(204)	35%	(159)
Currently smoke¹⁻³	22%	(86)	13%	(54)	13%	(55)	10%	(53)	7%	(29)
Smoked in last year¹⁻⁴	25%	(97)	18%	(74)	16%	(69)	13%	(63)	8%	(34)

Base: All adults (weighted).

Table S1.5c: Smoking status among ADULTS by current vaping and smoking status
Which of the following best describes you?

	Current Vaping and Smoking Status							
	Dual ^a N=100		Vape ^b N=186		Smoke ^c N=177		Neither ^d N=1720	
	%	(n)	%	(n)	%	(n)	%	(n)
I smoke cigarettes (including hand-rolled) every day ¹	54%	(54)	-	(-)	60%	(105)	-	(-)
I smoke cigarettes (including hand-rolled), but not every day ²	41%	(41)	-	(-)	26%	(45)	-	(-)
I do not smoke cigarettes at all, but I do smoke tobacco of some kind (e.g. Pipe, cigar or shisha) ³	5%	(5)	-	(-)	15%	(26)	-	(-)
I have stopped smoking completely in the last year ⁴	-	(-)	17%	(31)	-	(-)	2%	(30)
I stopped smoking completely more than a year ago ⁵	-	(-)	60%	(111)	-	(-)	28%	(475)
I have never been a smoker (i.e. smoked for a year or more) ⁶	-	(-)	24%	(44)	-	(-)	71%	(1216)
Ever smoked¹⁻⁵	100%	(100)	76%	(142)	100%	(177)	29%	(504)
Currently smoke¹⁻³	100%	(100)	-	(-)	100%	(177)	-	(-)
Smoked in last year¹⁻⁴	100%	(100)	17%	(31)	100%	(177)	2%	(30)

Base: All adults (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes;

^c currently only smokes; ^d currently neither vapes nor smokes. A hyphen denotes zero or a value rounded to zero.

Table S1.5d: Smoking status among ADULTS by country

Which of the following best describes you?

Weighted*	Country							
	England		Wales		Scotland		Northern Ireland	
	N=1,272		N=307		N=301		N=304	
	%	(n)	%	(n)	%	(n)	%	(n)
I smoke cigarettes (including hand-rolled) every day ¹	7%	(95)	7%	(21)	6%	(17)	6%	(20)
I smoke cigarettes (including hand-rolled), but not every day ²	4%	(53)	5%	(17)	2%	(7)	3%	(8)
I do not smoke cigarettes at all, but I do smoke tobacco of some kind (e.g. Pipe, cigar or shisha) ³	1%	(18)	2%	(7)	2%	(6)	-	(1)
I have stopped smoking completely in the last year ⁴	3%	(37)	3%	(8)	2%	(5)	4%	(11)
I stopped smoking completely more than a year ago ⁵	26%	(334)	30%	(93)	30%	(89)	26%	(78)
I have never been a smoker (i.e. smoked for a year or more) ⁶	58%	(734)	53%	(161)	59%	(177)	61%	(187)
Ever smoked¹⁻⁵	42%	(538)	47%	(146)	41%	(124)	39%	(117)
Currently smoke¹⁻³	13%	(166)	15%	(45)	10%	(30)	10%	(29)
Smoked in last year¹⁻⁴	16%	(204)	17%	(53)	12%	(35)	13%	(40)

Base: All adults (weighted). * Weighted by country weights, to be representative within country.

Table S1.6: Combined vaping and/or smoking status among ADULTS

	Total N=2,183	
	%	(n)
Vape and/or smoke	21%	(464)
Dual user	5%	(100)
Vape currently - not currently smoking (includes never or past smoker)	9%	(186)
Vape currently - never smoked	2%	(44)
Vape currently - used to smoke	6%	(142)
Smoke currently - not currently vaping (includes never or past or tried vaping)	8%	(177)
Smoke currently - never vaped	3%	(74)
Smoke currently - vaped in past or tried vaping	5%	(103)
Neither vape nor smoke currently	79%	(1720)

Base: All adults (weighted): N=2,183, missing cases (n=2).

Table S1.6a: Combined vaping and/or smoking status among ADULTS, by gender and age

	Gender				Age					
	Male N=1,080		Female N=1,103		18-34 N=610		35-54 N=697		55+ N=877	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Vape and/or smoke	22%	(241)	20%	(222)	29%	(177)	23%	(163)	14%	(123)
Dual user	5%	(51)	4%	(49)	9%	(55)	4%	(25)	2%	(20)
Vape currently - not currently smoking (includes never or past smoker)	9%	(97)	8%	(89)	13%	(77)	10%	(68)	5%	(42)
Vape currently - never smoked	2%	(19)	2%	(25)	6%	(35)	1%	(9)	0%	(1)
Vape currently - used to smoke	7%	(78)	6%	(64)	7%	(42)	8%	(59)	5%	(41)
Smoke currently - not currently vaping (includes never or past or tried vaping)	9%	(93)	8%	(84)	8%	(46)	10%	(70)	7%	(61)
Smoke currently - never vaped	4%	(46)	3%	(28)	3%	(16)	4%	(28)	3%	(30)
Smoke currently - vaped in past or tried vaping	4%	(47)	5%	(55)	5%	(29)	6%	(43)	4%	(31)
Neither vape nor smoke currently	78%	(839)	80%	(881)	71%	(432)	77%	(534)	86%	(754)

Base: All adults (weighted).

Table S1.6b: Combined vaping and/or smoking status among ADULTS, by Index of Multiple Deprivation (IMD)

	IMD									
	1 (Most deprived) N=385		2 N=413		3 N=431		4 N=502		5 (Least deprived) N=451	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Vape and/or smoke	33%	(125)	26%	(106)	21%	(91)	18%	(88)	12%	(53)
Dual user	7%	(27)	6%	(23)	5%	(20)	4%	(18)	3%	(12)
Vape currently - not currently smoking (includes never or past smoker)	10%	(40)	13%	(52)	8%	(36)	7%	(36)	5%	(23)
Vape currently - never smoked	3%	(10)	2%	(10)	3%	(12)	1%	(7)	1%	(6)
Vape currently - used to smoke	8%	(30)	10%	(42)	6%	(24)	6%	(29)	4%	(17)
Smoke currently - not currently vaping (includes never or past or tried vaping)	15%	(59)	7%	(31)	8%	(35)	7%	(35)	4%	(17)
Smoke currently - never vaped	5%	(19)	4%	(16)	3%	(13)	4%	(21)	1%	(5)
Smoke currently - vaped in past or tried vaping	10%	(40)	4%	(15)	5%	(22)	3%	(14)	3%	(12)
Neither vape nor smoke currently	67%	(259)	74%	(307)	79%	(340)	82%	(414)	88%	(398)

Base: All adults (weighted).

Table S1.6c: Combined vaping and/or smoking status among ADULTS, by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	%	(n)	%	(n)	%	(n)	%	(n)
Vape and/or smoke	100%	(100)	100%	(186)	100%	(177)	-	(-)
Dual user	100%	(100)	-	(-)	-	(-)	-	(-)
Vape currently - not currently smoking (includes never or past smoker)	-	(-)	100%	(186)	-	(-)	-	(-)
Vape currently - never smoked	-	(-)	24%	(44)	-	(-)	-	(-)
Vape currently - used to smoke	-	(-)	76%	(142)	-	(-)	-	(-)
Smoke currently - not currently vaping (includes never or past or tried vaping)	-	(-)	-	(-)	100%	(177)	-	(-)
Smoke currently - never vaped	-	(-)	-	(-)	42%	(74)	-	(-)
Smoke currently - vaped in past or tried vaping	-	(-)	-	(-)	58%	(103)	-	(-)
Neither vape nor smoke currently	-	(-)	-	(-)	-	(-)	100%	(1720)

Base: All adults (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes;

^c currently only smokes; ^d currently neither vapes nor smokes. A hyphen denotes zero or a value rounded to zero.

Table S1.6d: Combined vaping and/or smoking status among ADULTS, by country

Weighted*	Country							
	England		Wales		Scotland		Northern Ireland	
	N=1,272		N=307		N=301		N=304	
	%	(n)	%	(n)	%	(n)	%	(n)
Vape and/or smoke	21%	(273)	22%	(69)	19%	(58)	18%	(56)
Dual user	5%	(61)	4%	(13)	3%	(9)	5%	(15)
Vape currently - not currently smoking (includes never or past smoker)	8%	(107)	8%	(24)	9%	(28)	9%	(27)
Vape currently - never smoked	2%	(26)	1%	(3)	2%	(6)	3%	(8)
Vape currently - used to smoke	6%	(81)	7%	(22)	7%	(22)	6%	(19)
Smoke currently - not currently vaping (includes never or past or tried vaping)	8%	(106)	10%	(32)	7%	(21)	5%	(14)
Smoke currently - never vaped	4%	(48)	2%	(7)	2%	(6)	1%	(3)
Smoke currently - vaped in past or tried vaping	5%	(58)	8%	(25)	5%	(15)	4%	(11)
Neither vape nor smoke currently	79%	(999)	78%	(238)	81%	(243)	82%	(248)

Base: All adults (weighted). *Weighted to be representative of each country.

Table S1.7: In the past 12 months, where, if at all, have ADULTS seen vapes/vaping products being sold

	Total	
	N=2,185	
	%	(n)
Seen in any of the below	92%	(2008)
Supermarket	61%	(1322)
Grocery/convenience store (e.g. Spar, Co-op, Premier)	58%	(1277)
Corner shop/Newsagent	63%	(1380)
Bargain Store (e.g. Poundland, Home Bargains)	35%	(754)
Mobile phone/tech repair shop	21%	(461)
Multi-purpose shop (e.g. gifts/hardware)	13%	(286)
Dessert/candy/slushie	4%	(93)
Chemist/Pharmacy	6%	(140)
Petrol Station	41%	(888)
Specialist vape shop	67%	(1460)
Barber/Hairdresser	2%	(44)
Online (including website/app/social media)	28%	(620)
None of the above/not sure/not stated	8%	(177)

Base: All adults (weighted): N=2,185.

Table S1.7a: In the past 12 months, where, if at all, have ADULTS seen vapes/vaping products being sold by gender and age

	Gender				Age					
	Male N=1,082		Female N=1,103		18-34 N=610		35-54 N=699		55+ N=877	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Seen in any of the below	92%	(994)	92%	(1014)	90%	(551)	94%	(657)	91%	(800)
Supermarket	61%	(658)	60%	(664)	68%	(415)	63%	(439)	53%	(468)
Grocery/convenience store (e.g. Spar, Co-op, Premier)	58%	(624)	59%	(653)	61%	(373)	64%	(445)	52%	(458)
Corner shop/Newsagent	64%	(691)	63%	(690)	65%	(397)	69%	(483)	57%	(500)
Bargain Store (e.g. Poundland, Home Bargains)	34%	(367)	35%	(387)	34%	(208)	40%	(282)	30%	(264)
Mobile phone/tech repair shop	23%	(250)	19%	(210)	29%	(180)	26%	(181)	11%	(100)
Multi-purpose shop (e.g. gifts/hardware)	14%	(149)	12%	(138)	17%	(102)	12%	(87)	11%	(98)
Dessert/candy/slushie	4%	(48)	4%	(44)	7%	(44)	5%	(32)	2%	(16)
Chemist/Pharmacy	8%	(88)	5%	(52)	9%	(54)	7%	(47)	4%	(38)
Petrol Station	45%	(485)	37%	(403)	43%	(262)	46%	(319)	35%	(307)
Specialist vape shop	67%	(720)	67%	(740)	60%	(366)	67%	(467)	71%	(627)
Barber/Hairdresser	3%	(32)	1%	(12)	3%	(19)	2%	(13)	1%	(12)
Online (including website/app/social media)	30%	(329)	26%	(291)	38%	(231)	30%	(212)	20%	(177)
None of the above/not sure/not stated	8%	(87)	8%	(90)	10%	(58)	6%	(42)	9%	(77)

Base: All adults (weighted).

Table S1.7b: In the past 12 months, where, if at all, have ADULTS seen vapes/vaping products being sold by Index of Multiple Deprivation (IMD)

	IMD									
	1 (Most deprived) N=386		2 N=413		3 N=431		4 N=502		5 (Least deprived) N=451	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Seen in any of the below	92%	(355)	94%	(389)	91%	(392)	88%	(444)	95%	(426)
Supermarket	66%	(257)	62%	(254)	61%	(262)	54%	(270)	62%	(278)
Grocery/convenience store (e.g. Spar, Co-op, Premier)	57%	(220)	61%	(250)	56%	(242)	56%	(279)	63%	(284)
Corner shop/Newsagent	69%	(268)	66%	(274)	63%	(272)	54%	(273)	65%	(292)
Bargain Store (e.g. Poundland, Home Bargains)	43%	(168)	37%	(153)	34%	(146)	28%	(140)	32%	(146)
Mobile phone/tech repair shop	23%	(88)	26%	(107)	20%	(87)	18%	(88)	20%	(89)
Multi-purpose shop (e.g. gifts/hardware)	16%	(61)	17%	(69)	11%	(49)	11%	(55)	11%	(52)
Dessert/candy/slushie	7%	(27)	3%	(13)	3%	(14)	4%	(20)	4%	(19)
Chemist/Pharmacy	10%	(39)	7%	(28)	7%	(31)	3%	(15)	6%	(27)
Petrol Station	40%	(154)	43%	(177)	42%	(180)	35%	(177)	44%	(199)
Specialist vape shop	64%	(247)	67%	(276)	67%	(290)	63%	(318)	73%	(328)
Barber/Hairdresser	3%	(10)	3%	(11)	3%	(11)	2%	(10)	1%	(3)
Online (including website/app/social media)	36%	(141)	34%	(140)	27%	(116)	21%	(104)	27%	(120)
None of the above/not sure/not stated	8%	(31)	6%	(24)	9%	(40)	12%	(58)	6%	(25)

Base: All adults (weighted).

Table S1.7c: In the past 12 months, where, if at all, have ADULTS seen vapes/vaping products being sold by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	%	(n)	%	(n)	%	(n)	%	(n)
Seen in any of the below	99%	(99)	97%	(181)	96%	(171)	91%	(1557)
Supermarket	87%	(87)	79%	(147)	68%	(121)	56%	(966)
Grocery/convenience store (e.g. Spar, Co-op, Premier)	75%	(75)	79%	(146)	65%	(114)	55%	(941)
Corner shop/Newsagent	71%	(71)	77%	(144)	67%	(119)	61%	(1045)
Bargain Store (e.g. Poundland, Home Bargains)	47%	(47)	48%	(89)	37%	(66)	32%	(551)
Mobile phone/tech repair shop	25%	(25)	26%	(49)	20%	(35)	20%	(352)
Multi-purpose shop (e.g. gifts/hardware)	17%	(17)	19%	(36)	15%	(27)	12%	(206)
Dessert/candy/slushie	3%	(3)	5%	(9)	3%	(6)	4%	(74)
Chemist/Pharmacy	9%	(9)	11%	(21)	5%	(9)	6%	(101)
Petrol Station	48%	(48)	58%	(107)	42%	(75)	38%	(658)
Specialist vape shop	67%	(67)	79%	(148)	57%	(102)	67%	(1144)
Barber/Hairdresser	3%	(3)	3%	(5)	2%	(4)	2%	(32)
Online (including website/app/social media)	49%	(50)	58%	(108)	39%	(69)	23%	(394)
None of the above/not sure/not stated	1%	(1)	3%	(5)	4%	(6)	9%	(162)

Base: All adults (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes.

Table S1.7d: In the past 12 months, where, if at all, have ADULTS seen vapes/vaping products being sold by country

Weighted*	Country							
	England		Wales		Scotland		Northern Ireland	
	N=1,273		N=307		N=301		N=304	
	%	(n)	%	(n)	%	(n)	%	(n)
Seen in any of the below	92%	(1169)	93%	(286)	94%	(283)	88%	(266)
Supermarket	60%	(769)	61%	(187)	62%	(187)	61%	(187)
Grocery/convenience store (e.g. Spar, Co-op, Premier)	58%	(741)	60%	(185)	61%	(183)	61%	(185)
Corner shop/Newsagent	64%	(809)	63%	(194)	64%	(193)	56%	(170)
Bargain Store (e.g. Poundland, Home Bargains)	34%	(429)	44%	(135)	34%	(103)	43%	(130)
Mobile phone/tech repair shop	22%	(282)	17%	(53)	16%	(49)	12%	(36)
Multi-purpose shop (e.g. gifts/hardware)	13%	(163)	14%	(44)	17%	(52)	10%	(29)
Dessert/candy/slushie	4%	(51)	3%	(10)	7%	(21)	8%	(25)
Chemist/Pharmacy	7%	(83)	8%	(26)	5%	(15)	7%	(21)
Petrol Station	41%	(517)	42%	(129)	38%	(115)	50%	(151)
Specialist vape shop	67%	(847)	70%	(216)	67%	(203)	67%	(203)
Barber/Hairdresser	2%	(26)	4%	(13)	1%	(4)	1%	(4)
Online (including website/app/social media)	28%	(363)	34%	(104)	27%	(81)	27%	(81)
None of the above/not sure/not stated	8%	(104)	7%	(21)	6%	(18)	12%	(38)

Base: All adults (weighted). *Weighted to be representative of each country.

Table S1.8: Whether, in past 12 months, ADULTS have seen vapes/vaping products displayed in the window of any Corner shops/Newsagents

	Total	
	N=2,185	
	%	(n)
Yes	50%	(1086)
No	30%	(660)
Not sure	20%	(438)

Base: All adults (weighted): N=2,185.

Table S1.8a: Whether, in past 12 months, ADULTS have seen vapes/vaping products displayed in the window of any Corner shops/Newsagents by gender and age

	Gender				Age					
	Male N=1,082		Female N=1,103		18-34 N=610		35-54 N=699		55+ N=877	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Yes	55%	(599)	44%	(488)	62%	(379)	55%	(386)	37%	(321)
No	27%	(288)	34%	(372)	22%	(133)	27%	(189)	39%	(339)
Not sure	18%	(195)	22%	(244)	16%	(98)	18%	(124)	25%	(217)

Base: All adults (weighted).

Table S1.8b: Whether, in past 12 months, ADULTS have seen vapes/vaping products displayed in the window of any Corner shops/Newsagents by Index of Multiple Deprivation (IMD)

	IMD									
	1 (Most deprived) N=386		2 N=413		3 N=431		4 N=502		5 (Least deprived) N=451	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Yes	56%	(218)	54%	(222)	47%	(203)	42%	(213)	51%	(230)
No	26%	(100)	27%	(110)	35%	(150)	34%	(173)	28%	(126)
Not sure	18%	(68)	20%	(81)	18%	(78)	23%	(117)	21%	(94)

Base: All adults (weighted).

Table S1.8c: Whether, in past 12 months, ADULTS have seen vapes/vaping products displayed in the window of any Corner shops/Newsagents by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a N=100		Vape ^b N=186		Smoke ^c N=177		Neither ^d N=1,720	
	%	(n)	%	(n)	%	(n)	%	(n)
Yes	72%	(72)	58%	(109)	45%	(80)	48%	(825)
No	16%	(16)	31%	(58)	33%	(59)	31%	(527)
Not sure	12%	(12)	10%	(19)	22%	(38)	21%	(367)

Base: All adults (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes.

Table S1.8d: Whether, in past 12 months, ADULTS have seen vapes/vaping products displayed in the window of any Corner shops/Newsagents by country

	Country							
	England N=1,273		Wales N=307		Scotland N=301		Northern Ireland N=304	
Weighted*	%	(n)	%	(n)	%	(n)	%	(n)
Yes	50%	(635)	49%	(150)	56%	(167)	41%	(125)
No	30%	(381)	32%	(99)	28%	(84)	37%	(112)
Not sure	20%	(258)	19%	(58)	16%	(50)	22%	(67)

Base: All adults (weighted). *Weighted to be representative of each country.

Table S1.9: Frequency of ADULTS paying close attention to vapes/vaping products in window of Corner shops/Newsagents

	Total N=1,086	
	%	(n)
Never or rarely	74%	(804)
Never	36%	(395)
Rarely	38%	(409)
Sometimes	20%	(217)
Often or Very often	5%	(56)
Often	3%	(32)
Very often	2%	(24)
Not sure	1%	(8)

Base: All adults who have seen vapes/vaping products in any windows of Corner shops/Newsagents (weighted): N=1,086.

Table S1.9a: Frequency of ADULTS paying close attention to vapes/vaping products in window of Corner shops/Newsagents by gender and age

	Gender				Age					
	Male N=599		Female N=488		18-34 N=379		35-54 N=386		55+ N=321	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Never or rarely	74%	(440)	75%	(364)	62%	(236)	79%	(305)	82%	(263)
Never	36%	(216)	37%	(179)	24%	(91)	36%	(141)	51%	(163)
Rarely	37%	(224)	38%	(185)	38%	(145)	42%	(164)	31%	(100)
Sometimes	19%	(114)	21%	(103)	27%	(103)	17%	(65)	15%	(50)
Often or Very often	7%	(41)	3%	(16)	10%	(38)	3%	(11)	2%	(8)
Often	4%	(25)	2%	(7)	5%	(18)	2%	(8)	2%	(6)
Very often	3%	(16)	2%	(8)	5%	(19)	1%	(3)	1%	(2)
Not sure	1%	(3)	1%	(5)	1%	(3)	1%	(5)	-	(-)

Base: All adults who have seen vapes/vaping products in any windows of Corner shops/Newsagents (weighted).

Table S1.9b: Frequency of ADULTS paying close attention to vapes/vaping products in window of Corner shops/Newsagents by Index of Multiple Deprivation (IMD)

	IMD									
	1		2		3		4		5	
	(Most deprived) N=218								(Least deprived) N=230	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Never or rarely	62%	(136)	74%	(165)	78%	(158)	73%	(156)	82%	(190)
Never	29%	(63)	39%	(87)	39%	(80)	34%	(72)	41%	(94)
Rarely	33%	(73)	35%	(78)	39%	(79)	39%	(84)	42%	(96)
Sometimes	28%	(61)	20%	(45)	18%	(37)	22%	(46)	12%	(29)
Often or Very often	9%	(20)	4%	(9)	4%	(7)	4%	(10)	5%	(11)
Often	6%	(13)	3%	(6)	1%	(2)	2%	(4)	3%	(7)
Very often	3%	(7)	1%	(3)	3%	(5)	3%	(6)	2%	(4)
Not sure	1%	(2)	1%	(3)	-	(-)	1%	(2)	1%	(1)

Base: All adults who have seen vapes/vaping products in any windows of Corner shops/Newsagents (weighted).

Table S1.9c: Frequency of ADULTS paying close attention to vapes/vaping products in window of Corner shops/Newsagents by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	N=72		N=109		N=80		N=825	
	%	(n)	%	(n)	%	(n)	%	(n)
Never or rarely	30%	(22)	52%	(56)	69%	(55)	81%	(671)
Never	6%	(5)	19%	(20)	18%	(15)	43%	(356)
Rarely	24%	(17)	33%	(36)	51%	(41)	38%	(316)
Sometimes	49%	(35)	34%	(37)	24%	(19)	15%	(126)
Often or Very often	22%	(16)	14%	(15)	6%	(5)	3%	(21)
Often	13%	(9)	9%	(10)	4%	(3)	1%	(10)
Very often	9%	(6)	5%	(5)	2%	(2)	1%	(11)
Not sure	-	(-)	-	(-)	2%	(1)	1%	(7)

Base: All adults who have seen vapes/vaping products in any windows of Corner shops/Newsagents (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes. Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.9d: Frequency of ADULTS paying close attention to vapes/vaping products in window of Corner shops/Newsagents by country

Weighted *	Country							
	England		Wales		Scotland		Northern Ireland	
	N=635		N=150		N=167		N=125	
	%	(n)	%	(n)	%	(n)	%	(n)
Never or rarely	74%	(468)	73%	(109)	77%	(130)	73%	(92)
Never	36%	(232)	30%	(45)	39%	(65)	34%	(42)
Rarely	37%	(237)	43%	(65)	39%	(65)	39%	(49)
Sometimes	20%	(129)	18%	(28)	19%	(32)	17%	(22)
Often or Very often	5%	(32)	8%	(12)	4%	(6)	9%	(12)
Often	3%	(17)	6%	(9)	2%	(4)	9%	(12)
Very often	2%	(15)	2%	(3)	1%	(2)	-	(-)
Not sure	1%	(5)	1%	(1)	-	(-)	-	(-)

Base: All adults who have seen vapes/vaping products in any windows of Corner shops/Newsagents (weighted).

*Weighted to be representative of each country.

Table S1.10: ADULTS' views on vapes being displayed in windows of corner shops/newsagents

	% (n)	% (n)	% (n)	% (n)	% (n)		% (n) Don't Know
	1	2	3	4	5		
1 - Makes it look like a shop that is meant for someone like me	3% (29)	7% (81)	29% (310)	23% (246)	34% (368)	5 - Makes it look like a shop that is not meant for someone like me	5% (53)
1 - Tempts me to go into the shop	3% (28)	5% (55)	40% (440)	21% (231)	26% (287)	5 - Puts me off going into the shop	4% (45)
1 - Makes me think that lots of people vape	34% (367)	40% (436)	18% (201)	2% (22)	2% (24)	5 - Makes me think that hardly anyone vapes	3% (36)
1 - Makes vaping seem appealing	10% (114)	21% (227)	31% (342)	13% (141)	20% (218)	5 - Makes vaping seem unappealing	4% (46)
1 - Looks eye-catching	8% (91)	25% (266)	22% (237)	17% (186)	25% (274)	5 - Does not look eye-catching	3% (32)
1 - Makes me think that it's ok to vape	7% (80)	16% (173)	25% (266)	14% (147)	35% (380)	5 - Doesn't make me think it's ok to vape	4% (40)
#1 - Helps me decide whether I want to buy vapes/vaping products from that shop	8% (22)	19% (52)	26% (70)	15% (40)	27% (73)	5 - Does not help me decide whether I want to buy vapes/vaping products from that shop	6% (16)

Base: All adults who have seen vapes/vaping products in windows of corner shops/newsagents (weighted): N=1,086. #Base: All adults who have seen vapes/vaping products in windows of corner shops/newsagents and have vaped in past 12 months (weighted): N=273.

Table S1.10a: ADULTS' views on vapes being displayed in windows of corner shops/newsagents

Proportion for whom displays communicate positive messaging about vapes/vaping (i.e. answering codes 1 and 2 on each statement).

	Total N=1,086	
	%	(n)
Makes it look like a shop that is meant for someone like me	10%	(109)
Tempts me to go into the shop	8%	(83)
Makes me think that lots of people vape	74%	(803)
Makes vaping seem appealing	31%	(340)
Looks eye-catching	33%	(357)
Makes me think that it's ok to vape	23%	(252)
# Helps me decide whether I want to buy vapes/vaping products from that shop	27%	(74)

Base: All adults who have seen vapes/vaping products in windows of corner shops/newsagents (weighted): N=1,086. #Base: All adults who have seen vapes/vaping products in windows of corner shops/newsagents and have vaped in past 12 months(weighted): N=273.

Table S1.10b: ADULTS' views on vapes being displayed in windows of corner shops/newsagents by gender and age

Proportion for whom displays communicate positive messaging about vapes/vaping (i.e. answering codes 1 and 2 on each statement).

	Gender				Age					
	Male N=599		Female N=488		18-34 N=379		35-54 N=386		55+ N=321	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Makes it look like a shop that is meant for someone like me	11%	(66)	9%	(43)	13%	(50)	11%	(41)	6%	(18)
Tempts me to go into the shop	10%	(57)	5%	(26)	12%	(46)	7%	(25)	4%	(12)
Makes me think that lots of people vape	67%	(403)	82%	(401)	78%	(297)	73%	(282)	70%	(224)
Makes vaping seem appealing	31%	(188)	31%	(152)	31%	(119)	30%	(115)	33%	(106)
Looks eye-catching	33%	(199)	32%	(158)	39%	(148)	30%	(116)	29%	(92)
Makes me think that it's ok to vape	24%	(142)	22%	(110)	26%	(98)	23%	(88)	21%	(67)
# Helps me decide whether I want to buy vapes/vaping products from that shop	32%	(50)	20%	(24)	30%	(47)	22%	(17)	24%	(9)

Base: All adults who have seen vapes/vaping products in windows of corner shops/newsagents (weighted). #Base: All adults who have seen vapes/vaping products in windows of corner shops/newsagents and have vaped in past 12 months (weighted).

Table S1.10c: ADULTS' views on vapes being displayed in windows of corner shops/newsagents by Index of Multiple Deprivation (IMD)

Proportion for whom displays communicate positive messaging about vapes/vaping (i.e. answering codes 1 and 2 on each statement).

	1		2		IMD 3		4		5	
	(Most deprived)								(Least deprived)	
	N=218		N=222		N=203		N=213		N=230	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Makes it look like a shop that is meant for someone like me	13%	(29)	10%	(23)	8%	(17)	11%	(23)	8%	(17)
Tempts me to go into the shop	11%	(25)	9%	(19)	5%	(10)	8%	(17)	5%	(12)
Makes me think that lots of people vape	79%	(172)	71%	(158)	72%	(146)	70%	(149)	77%	(178)
Makes vaping seem appealing	35%	(77)	30%	(66)	29%	(60)	27%	(58)	34%	(79)
Looks eye-catching	38%	(83)	30%	(68)	29%	(59)	31%	(65)	36%	(82)
Makes me think that it's ok to vape	29%	(64)	21%	(47)	23%	(47)	20%	(42)	22%	(52)
# Helps me decide whether I want to buy vapes/vaping products from that shop	36%	(24)	29%	(21)	13%	(6)	29%	(13)	25%	(11)

Base: All adults who have seen vapes/vaping products in windows of corner shops/newsagents (weighted). #Base: All adults who have seen vapes/vaping products in windows of corner shops/newsagents and have vaped in past 12 months (weighted).

Table S1.10d: ADULTS' views on vapes being displayed in windows of corner shops/newsagents by current vaping and smoking status

Proportion for whom displays communicate positive messaging about vapes/vaping (i.e. answering codes 1 and 2 on each statement).

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	N=72		N=109		N=80		N=824	
	%	(n)	%	(n)	%	(n)	%	(n)
Makes it look like a shop that is meant for someone like me	39%	(28)	22%	(24)	12%	(9)	6%	(48)
Tempts me to go into the shop	38%	(27)	14%	(15)	10%	(8)	4%	(33)
Makes me think that lots of people vape	73%	(53)	67%	(73)	71%	(57)	75%	(621)
Makes vaping seem appealing	45%	(33)	41%	(45)	33%	(27)	29%	(236)
Looks eye-catching	48%	(34)	43%	(47)	41%	(33)	29%	(243)
Makes me think that it's ok to vape	41%	(30)	36%	(39)	39%	(31)	18%	(152)
# Helps me decide whether I want to buy vapes/vaping products from that shop	41%	(29)	26%	(27)	21%	(5)	16%	(12)

Base: All adults who have seen vapes/vaping products in windows of corner shops/newsagents (weighted). #Base: All adults who have seen vapes/vaping products in windows of corner shops/newsagents and have vaped in past 12 months (weighted).

^a Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes.

Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.10e: ADULTS' views on vapes being displayed in windows of corner shops/newsagents by country

Proportion for whom displays communicate positive messaging about vapes/vaping (i.e. answering codes 1 and 2 on each statement).

Weighted *	Country							
	England		Wales		Scotland		Northern Ireland	
	N=635		N=150		N=167		N=125	
	%	(n)	%	(n)	%	(n)	%	(n)
Makes it look like a shop that is meant for someone like me	10%	(65)	10%	(14)	7%	(12)	12%	(15)
Tempts me to go into the shop	8%	(52)	6%	(6)	6%	(9)	9%	(12)
Makes me think that lots of people vape	74%	(467)	76%	(115)	70%	(117)	72%	(91)
Makes vaping seem appealing	31%	(197)	36%	(55)	29%	(48)	37%	(46)
Looks eye-catching	33%	(210)	36%	(55)	28%	(47)	36%	(45)
Makes me think that it's ok to vape	23%	(147)	21%	(32)	24%	(40)	29%	(36)
# Helps me decide whether I want to buy vapes/vaping products from that shop	28%	(46)	16%	(5)	21%	(7)	22%	(7)

Base: All adults who have seen vapes/vaping products in windows of corner shops/newsagents (weighted). #Base: All adults who have seen vapes/vaping products in windows of corner shops/newsagents and have vaped in past 12 months(weighted).

*Weighted to be representative of each country.

Table S1.11: ADULTS' views on vapes being sold behind the counter and customers having to ask a member of staff for them

	% (n)	% (n)	% (n)	% (n)	% (n)		% (n) Don't Know
	1	2	3	4	5		
1 - Makes it easy to see the range of vapes/vaping products available	4% (94)	7% (163)	20% (442)	31% (667)	28% (607)	5 - Makes it difficult to see the range of vapes/vaping products available	10% (212)
1 - Makes it feel like vapes/vaping products are meant for someone like me	2% (52)	5% (120)	35% (765)	16% (345)	25% (556)	5 - Makes it feel like vapes/vaping products are not meant for someone like me	16% (347)
1 - Makes it easy for someone like me to buy vapes/vaping products	8% (181)	11% (250)	34% (750)	17% (366)	16% (355)	5 - Makes it difficult for someone like me to buy vapes/vaping products	13% (282)
#1 - Tempts me to buy vapes/vaping products	5% (21)	7% (29)	46% (203)	22% (97)	12% (54)	5 - Puts me off buying vapes/vaping products	8% (33)

Base: All adults (weighted): N=2,185. # Base: All adults who have vaped in past 12 months (weighted): N=437.

Table S1.11a: ADULTS' views on vapes being sold behind the counter and customers having to ask a member of staff for them

Proportion who think that selling from behind the counter communicates messaging consistent with controls being in place to restrict purchase (Codes 4 and 5).

	Total N=2,185 % (n)	
Makes it difficult to see the range of vapes/vaping products available	58%	(1274)
Makes it feel like vapes/vaping products are not meant for someone like me	41%	(902)
Makes it difficult for someone like me to buy vapes/vaping products	33%	(722)
Puts me off buying vapes/vaping products [#]	35%	(151)

Base: All adults (weighted): N=2,185. [#] Base: All adults who have vaped in past 12 months (weighted): N=437.

Table S1.11b: ADULTS' views on vapes being sold behind the counter and customers having to ask a member of staff for them by gender and age

Proportion who think that selling from behind the counter communicates messaging consistent with controls being in place to restrict purchase (Codes 4 and 5).

	Gender				Age					
	Male N=1,082 % (n)		Female N=1,103 % (n)		18-34 N=610 % (n)		35-54 N=699 % (n)		55+ N=877 % (n)	
Makes it difficult to see the range of vapes/vaping products available	57%	(614)	60%	(660)	56%	(343)	59%	(410)	59%	(521)
Makes it feel like vapes/vaping products are not meant for someone like me	41%	(446)	41%	(455)	42%	(256)	38%	(266)	43%	(379)
Makes it difficult for someone like me to buy vapes/vaping products	34%	(373)	32%	(349)	36%	(220)	29%	(204)	34%	(297)
Puts me off buying vapes/vaping products [#]	31%	(69)	38%	(82)	42%	(87)	27%	(39)	29%	(25)

Base: All adults (weighted). [#] Base: All adults who have vaped in past 12 months (weighted). *Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.*

Table S1.11c: ADULTS' views on vapes being sold behind the counter and customers having to ask a member of staff for them by Index of Multiple Deprivation (IMD)

Proportion who think that selling from behind the counter communicates messaging consistent with controls being in place to restrict purchase (Codes 4 and 5).

	IMD									
	1 (Most deprived) N=386		2 N=413		3 N=431		4 N=502		5 (Least deprived) N=451	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Makes it difficult to see the range of vapes/vaping products available	56%	(215)	54%	(225)	59%	(256)	57%	(287)	65%	(292)
Makes it feel like vapes/vaping products are not meant for someone like me	38%	(148)	38%	(158)	44%	(188)	38%	(193)	47%	(213)
Makes it difficult for someone like me to buy vapes/vaping products	30%	(115)	32%	(131)	35%	(153)	32%	(161)	36%	(162)
Puts me off buying vapes/vaping products [#]	34%	(36)	40%	(40)	36%	(31)	25%	(19)	37%	(25)

Base: All adults (weighted): N=2,185. [#] Base: All adults who have vaped in past 12 months (weighted): N=437. Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.11d: ADULTS' views on vapes being sold behind the counter and customers having to ask a member of staff for them by current vaping and smoking status

Proportion who think that selling from behind the counter communicates messaging consistent with controls being in place to restrict purchase (Codes 4 and 5).

	Current Vaping and Smoking Status							
	Dual ^a N=100		Vape ^b N=186		Smoke ^c N=177		Neither ^d N=1,720	
	%	(n)	%	(n)	%	(n)	%	(n)
Makes it difficult to see the range of vapes/vaping products available	50%	(50)	59%	(109)	50%	(89)	60%	(1027)
Makes it feel like vapes/vaping products are not meant for someone like me	16%	(16)	17%	(32)	28%	(50)	47%	(804)
Makes it difficult for someone like me to buy vapes/vaping products	19%	(19)	29%	(53)	24%	(43)	35%	(606)
Puts me off buying vapes/vaping products [#]	26%	(25)	35%	(61)	23%	(13)	48%	(52)

Base: All adults (weighted). [#] Base: All adults who have vaped in past 12 months (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes. Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.11e: ADULTS' views on vapes being sold behind the counter and customers having to ask a member of staff for them by country

Proportion who think that selling from behind the counter communicates messaging consistent with controls being in place to restrict purchase (Codes 4 and 5).

Weighted *	Country							
	England		Wales		Scotland		Northern Ireland	
	N=1,273		N=307		N=301		N=304	
	%	(n)	%	(n)	%	(n)	%	(n)
Makes it difficult to see the range of vapes/vaping products available	59%	(745)	56%	(173)	55%	(164)	61%	(187)
Makes it feel like vapes/vaping products are not meant for someone like me	41%	(518)	48%	(147)	44%	(133)	45%	(136)
Makes it difficult for someone like me to buy vapes/vaping products	33%	(416)	35%	(107)	35%	(104)	36%	(108)
Puts me off buying vapes/vaping products [#]	35%	(90)	37%	(22)	30%	(18)	31%	(17)

Base: All adults (weighted). [#] Base: All adults who have vaped in past 12 months (weighted). *Weighted by country weights, to be representative within country. *Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.*

Table S1.12: Types of vapes purchased by ADULTS in past 12 months

	Total N=437	
	%	(n)
A disposable vape (non-rechargeable)	44%	(194)
Pre-filled cartridges/pods for a rechargeable vape	7%	(30)
Rechargeable with replaceable pre-filled cartridges/pods	12%	(54)
E-liquids for a rechargeable with tank	24%	(106)
Rechargeable with tank that gets filled with e-liquid	23%	(102)

Base: All adults who have vaped in past 12 months (weighted): N=437.

Table S1.12a: Types of vapes purchased by ADULTS in past 12 months by gender and age

	Gender				Age					
	Male N=222		Female N=215		18-34 N=205		35-54 N=145		55+ N=87	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
A disposable vape (non-rechargeable)	43%	(96)	46%	(98)	51%	(104)	46%	(67)	27%	(23)
Pre-filled cartridges/pods for a rechargeable vape	8%	(18)	6%	(13)	7%	(15)	6%	(8)	8%	(7)
Rechargeable with replaceable pre-filled cartridges/pods	13%	(30)	11%	(24)	12%	(25)	12%	(17)	14%	(12)
E-liquids for a rechargeable with tank	25%	(56)	23%	(50)	18%	(36)	26%	(38)	37%	(32)
Rechargeable with tank that gets filled with e-liquid	25%	(55)	22%	(47)	19%	(39)	22%	(31)	37%	(32)

Base: All adults who have vaped in past 12 months (weighted). Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.12b: Types of vapes purchased by ADULTS in past 12 months by Index of Multiple Deprivation (IMD)

	IMD									
	1 (Most deprived) N=108		2 N=100		3 N=85		4 N=77		5 (Least deprived) N=67	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
A disposable vape (non-rechargeable)	54%	(58)	39%	(39)	40%	(34)	41%	(31)	46%	(31)
Pre-filled cartridges/pods for a rechargeable vape	9%	(9)	6%	(6)	3%	(2)	5%	(4)	13%	(9)
Rechargeable with replaceable pre-filled cartridges/pods	7%	(8)	15%	(15)	11%	(10)	15%	(11)	16%	(11)
E-liquids for a rechargeable with tank	17%	(18)	25%	(25)	29%	(25)	31%	(24)	23%	(15)
Rechargeable with tank that gets filled with e-liquid	20%	(21)	25%	(26)	25%	(21)	22%	(17)	26%	(17)

Base: All adults who have vaped in past 12 months (weighted). Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.12c: Types of vapes purchased by ADULTS in past 12 months by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	%	(n)	%	(n)	%	(n)	%	(n)
A disposable vape (non-rechargeable)	63%	(61)	40%	(69)	33%	(18)	41%	(45)
Pre-filled cartridges/pods for a rechargeable vape	10%	(10)	11%	(19)	-	(-)	2%	(2)
Rechargeable with replaceable pre-filled cartridges/pods	19%	(18)	17%	(30)	5%	(3)	3%	(3)
E-liquids for a rechargeable with tank	20%	(20)	45%	(79)	9%	(5)	3%	(3)
Rechargeable with tank that gets filled with e-liquid	27%	(26)	36%	(63)	16%	(9)	4%	(4)

Base: All adults who have vaped in past 12 months (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes. Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.12d: Types of vapes purchased by ADULTS in past 12 months by country

Weighted *	Country							
	England		Wales		Scotland		Northern Ireland	
	%	(n)	%	(n)	%	(n)	%	(n)
A disposable vape (non-rechargeable)	45%	(115)	48%	(29)	39%	(23)	46%	(25)
Pre-filled cartridges/pods for a rechargeable vape	7%	(17)	10%	(6)	6%	(4)	8%	(4)
Rechargeable with replaceable pre-filled cartridges/pods	12%	(31)	13%	(8)	14%	(8)	9%	(5)
E-liquids for a rechargeable with tank	23%	(58)	37%	(22)	27%	(16)	38%	(20)
Rechargeable with tank that gets filled with e-liquid	23%	(59)	26%	(16)	19%	(11)	39%	(21)

Base: All adults who have vaped in past 12 months (weighted). *Weighted by country weights, to be representative within country. Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.13: ADULTS' ease or difficulty of affording vapes

	Total	
	%	(n)
Easy (very or quite)	55%	(238)
Very easy	22%	(96)
Quite easy	33%	(143)
Neither easy nor difficult	25%	(109)
Difficult (very or quite)	11%	(47)
Quite difficult	8%	(34)
Very difficult	3%	(14)
Not sure	3%	(12)
Not applicable	7%	(30)

Base: All adults who have vaped in past 12 months (weighted): N=437.

Table S1.13a: ADULTS' ease or difficulty of affording vapes by gender and age

	Gender				Age					
	Male N=222		Female N=215		18-34 N=205		35-54 N=145		55+ N=87	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Easy (very or quite)	62%	(138)	47%	(100)	57%	(118)	50%	(73)	55%	(48)
Very easy	27%	(61)	16%	(35)	21%	(44)	21%	(30)	25%	(22)
Quite easy	35%	(77)	30%	(65)	36%	(74)	29%	(43)	30%	(26)
Neither easy nor difficult	23%	(52)	27%	(57)	25%	(51)	26%	(38)	23%	(20)
Difficult (very or quite)	9%	(21)	12%	(27)	9%	(19)	13%	(18)	11%	(10)
Quite difficult	7%	(15)	9%	(19)	6%	(13)	8%	(12)	11%	(9)
Very difficult	2%	(5)	4%	(8)	3%	(6)	4%	(6)	1%	(1)
Not sure	2%	(5)	3%	(7)	3%	(6)	3%	(4)	3%	(3)
Not applicable	3%	(6)	11%	(23)	6%	(11)	9%	(13)	7%	(6)

Base: All adults who have vaped in past 12 months (weighted). Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.13b: ADULTS' ease or difficulty of affording vapes by Index of Multiple Deprivation (IMD)

	IMD									
	1 (Most deprived) N=108		2 N=100		3 N=85		4 N=77		5 (Least deprived) N=67	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Easy (very or quite)	57%	(62)	52%	(52)	51%	(43)	56%	(43)	57%	(38)
Very easy	19%	(21)	26%	(26)	23%	(19)	17%	(13)	25%	(17)
Quite easy	38%	(41)	26%	(26)	28%	(24)	39%	(30)	32%	(22)
Neither easy nor difficult	16%	(17)	24%	(24)	32%	(28)	26%	(20)	29%	(20)
Difficult (very or quite)	20%	(21)	12%	(12)	3%	(2)	10%	(8)	6%	(4)
Quite difficult	12%	(13)	10%	(10)	3%	(2)	8%	(6)	3%	(2)
Very difficult	7%	(8)	2%	(2)	0%	(0)	2%	(1)	3%	(2)
Not sure	1%	(1)	3%	(3)	2%	(2)	4%	(3)	4%	(3)
Not applicable	6%	(6)	8%	(8)	12%	(10)	4%	(3)	4%	(2)

Base: All adults who have vaped in past 12 months (weighted). Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.13c: ADULTS' ease or difficulty of affording vapes by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	%	(n)	%	(n)	%	(n)	%	(n)
Easy (very or quite)	64%	(62)	59%	(103)	45%	(25)	44%	(49)
Very easy	25%	(24)	26%	(46)	14%	(8)	17%	(19)
Quite easy	39%	(38)	33%	(57)	31%	(17)	27%	(30)
Neither easy nor difficult	24%	(23)	30%	(53)	22%	(12)	19%	(21)
Difficult (very or quite)	9%	(8)	10%	(17)	24%	(14)	8%	(9)
Quite difficult	7%	(7)	8%	(14)	15%	(8)	4%	(5)
Very difficult	2%	(1)	1%	(2)	9%	(5)	4%	(4)
Not sure	-	(-)	-	(-)	3%	(2)	9%	(10)
Not applicable	3%	(3)	1%	(2)	6%	(3)	20%	(22)

Base: All adults who have vaped in past 12 months (weighted).^a Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes. A hyphen denotes zero or a value rounded to zero.

Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.13d: ADULTS' ease or difficulty of affording vapes by country

Weighted*	Country							
	England		Wales		Scotland		Northern Ireland	
	%	(n)	%	(n)	%	(n)	%	(n)
Easy (very or quite)	55%	(142)	55%	(34)	54%	(32)	51%	(27)
Very easy	21%	(55)	26%	(16)	26%	(15)	19%	(10)
Quite easy	34%	(87)	29%	(17)	28%	(17)	32%	(17)
Neither easy nor difficult	25%	(63)	22%	(14)	29%	(17)	22%	(12)
Difficult (very or quite)	11%	(27)	8%	(5)	12%	(7)	22%	(12)
Quite difficult	8%	(20)	4%	(3)	6%	(4)	15%	(8)
Very difficult	3%	(7)	3%	(2)	6%	(4)	7%	(4)
Not sure	3%	(7)	3%	(2)	3%	(2)	1%	(1)
Not applicable	7%	(17)	12%	(7)	2%	(1)	4%	(2)

Base: All adults who have vaped in past 12 months (weighted). *Weighted by country weights, to be representative within country.

Table S1.14: Ways in which ADULTS have got hold of vapes/vaping products in the past 12 months

	Total N=437	
	%	(n)
Bought (including asking others to buy for them)	76%	(334)
Bought them myself (including from a shop, mobile van, market stall or online)	72%	(314)
Bought them from someone I know	7%	(32)
Asked someone to buy them for me (including from a shop or online)	6%	(28)
Been given them	30%	(130)
Been given them by someone I know	27%	(118)
Been given them as part of a stop smoking service	1%	(5)
Been given a free sample by a shop / company	3%	(14)
Acquired some other way	4%	(19)
Taken them without permission	1%	(3)
I've got them some other way	4%	(18)
Not sure	5%	(22)

Base: All adults who have vaped in the past 12 months (weighted): N=437. Multiple responses were allowed on this question.

Table S1.14a: Ways in which ADULTS have got hold of vapes/vaping products in the past 12 months by gender and age

	Gender				Age					
	Male		Female		18-34		35-54		55+	
	N=222		N=215		N=205		N=145		N=87	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Bought (including asking others to buy for them)	83%	(183)	70%	(150)	72%	(148)	78%	(113)	83%	(73)
Bought them myself (including from a shop, mobile van, market stall or online)	75%	(167)	68%	(147)	66%	(135)	75%	(110)	80%	(69)
Been given them	26%	(58)	33%	(71)	44%	(91)	22%	(32)	8%	(7)
Been given them by someone I know	23%	(50)	31%	(67)	39%	(80)	21%	(30)	8%	(7)

Base: All adults who have vaped in the past 12 months (weighted). Multiple responses were allowed on this question. *Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.*

Table S1.14b: Ways in which ADULTS have got hold of vapes/vaping products in the past 12 months by Index of Multiple Deprivation (IMD)

	IMD									
	1		2		3		4		5	
	(Most deprived)								(Least deprived)	
	N=108		N=100		N=85		N=77		N=67	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Bought (including asking others to buy for them)	78%	(85)	78%	(78)	73%	(62)	77%	(59)	74%	(50)
Bought them myself (including from a shop, mobile van, market stall or online)	75%	(81)	71%	(71)	70%	(59)	73%	(56)	70%	(47)
Been given them	32%	(34)	31%	(31)	22%	(19)	29%	(22)	33%	(22)
Been given them by someone I know	26%	(28)	26%	(26)	22%	(18)	29%	(22)	33%	(22)

Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.14c: Ways in which ADULTS have got hold of vapes/vaping products in the past 12 months by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	N=97		N=174		N=56		N=110	
	%	(n)	%	(n)	%	(n)	%	(n)
Bought (including asking others to buy for them)	91%	(88)	87%	(151)	57%	(32)	56%	(62)
Bought them myself (including from a shop, mobile van, market stall or online)	87%	(84)	84%	(147)	51%	(28)	50%	(55)
Been given them	24%	(23)	23%	(40)	38%	(21)	41%	(46)
Been given them by someone I know	18%	(17)	21%	(37)	32%	(18)	41%	(46)

Base: All adults who have vaped in the past 12 months (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes. Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.14d: Ways in which ADULTS have got hold of vapes/vaping products in the past 12 months by country

Weighted *	Country							
	England		Wales		Scotland		Northern Ireland	
	N=256		N=61		N=59		N=54	
	%	(n)	%	(n)	%	(n)	%	(n)
Bought (including asking others to buy for them)	77%	(197)	71%	(44)	78%	(46)	80%	(43)
Bought them myself (including from a shop, mobile van, market stall or online)	72%	(185)	68%	(42)	74%	(44)	78%	(42)
Been given them	31%	(80)	20%	(12)	18%	(11)	25%	(13)
Been given them by someone I know	28%	(72)	20%	(12)	17%	(10)	25%	(13)

Base: All adults who have vaped in the past 12 months (weighted): N=437. *Weighted by country weights, to be representative within country. **Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.**

Table S1.15: Where ADULTS have bought vapes/vaping products in the past 12 months – all online and in-person sources

	Total N=428	
	%	(n)
Online	30%	(132)
Website/app for a specialist vape shop	23%	(102)
Supermarket website/app	3%	(14)
Grocery/takeaway delivery services (e.g. Snappy Shopper, Uber Eats, Deliveroo etc)	3%	(12)
General website/app (e.g. Amazon, Ebay etc)	10%	(44)
Social media (e.g. TikTok, Snapchat etc)	1%	(3)
Other	-	-
Not sure of online source	-	(2)
A shop	56%	(245)
Supermarket	27%	(117)
Grocery / Convenience Store	24%	(105)
Corner Shop / Newsagent	25%	(109)
Bargain store (e.g. Poundland, Home Bargains)	8%	(34)
Mobile phone/tech repair shop	2%	(8)
Multi-purpose shop (e.g. gifts/hardware)	1%	(5)
Dessert/candy/slushie shop	1%	(4)
Chemist / Pharmacy	1%	(6)
Petrol station	9%	(39)
Specialist vape shop	20%	(89)
Somewhere else	-	(1)
Not sure of shop type	-	(-)
Other land-based	%	(0)
A market stall	1%	(19)
A mobile van, e.g. ice cream/snack van	2%	(9)
Food takeaway	2%	(7)
Pub / nightclub	5%	(23)
Bingo Hall	1%	(4)
Tanning Salon	-	(1)
Barber / Hairdresser	-	(2)
Somewhere else	1%	(5)
Not sure	-	(2)
Not purchased - in past 12 months	29%	(123)

Base: All adults who have vaped in the past 12 months (weighted): N=437. Valid cases n=428, missing cases n=9. A hyphen denotes zero or a value rounded to zero.

Table S1.15a: Where ADULTS have bought vapes/vaping products in the past 12 months – all purchase sources by gender and age

	Gender				Age					
	Male		Female		18-34		35-54		55+	
	N=222		N=215		N=205		N=145		N=87	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Online	35%	(77)	26%	(55)	23%	(47)	37%	(54)	36%	(32)
Website/app for a specialist vape shop	28%	(63)	18%	(39)	17%	(35)	28%	(41)	30%	(26)
Supermarket website/app	5%	(11)	2%	(3)	6%	(12)	1%	(2)	0%	(0)
Grocery/takeaway delivery services (e.g. Snappy Shopper, Uber Eats, Deliveroo etc)	3%	(7)	3%	(5)	6%	(12)	1%	(1)	-	(-)
General website/app (e.g. Amazon, Ebay etc)	13%	(28)	7%	(15)	8%	(16)	13%	(18)	11%	(9)
Social media (e.g. TikTok, Snapchat etc)	1%	(3)	-	(-)	1%	(3)	-	(-)	-	(-)
Other	-	(-)	-	(-)	-	(-)	-	(-)	-	(-)
Not sure of online source	-	(-)	1%	(2)	-	(-)	-	(-)	2%	(2)
A shop	60%	(133)	52%	(112)	56%	(114)	57%	(83)	55%	(48)
Supermarket	26%	(58)	27%	(58)	29%	(60)	26%	(38)	22%	(19)
Grocery / Convenience Store	24%	(54)	24%	(51)	30%	(62)	22%	(31)	14%	(12)
Corner Shop / Newsagent	25%	(56)	25%	(53)	30%	(61)	24%	(35)	14%	(12)
Bargain store (e.g. Poundland, Home Bargains)	9%	(20)	6%	(14)	6%	(11)	10%	(14)	10%	(8)
Mobile phone/tech repair shop	3%	(7)	1%	(1)	2%	(5)	2%	(3)	-	(-)
Multi-purpose shop (e.g. gifts/hardware)	-	(-)	2%	(5)	1%	(3)	-	(-)	2%	(2)
Dessert/candy/slushie shop	1%	(1)	1%	(3)	2%	(4)	-	(-)	-	(-)
Chemist / Pharmacy	2%	(4)	1%	(2)	2%	(4)	0%	(0)	2%	(1)
Petrol station	9%	(21)	8%	(18)	11%	(22)	10%	(15)	2%	(2)
Specialist vape shop	24%	(54)	16%	(35)	17%	(36)	20%	(30)	27%	(23)
Somewhere else	1%	(1)	-	(-)	-	(-)	-	(-)	1%	(1)
Not sure of shop type	-	(-)	-	(-)	-	(-)	-	(-)	-	(-)
Other land-based										
A market stall	7%	(16)	2%	(3)	5%	(9)	6%	(8)	2%	(1)
A mobile van, e.g. ice cream/snack van	3%	(8)	1%	(2)	4%	(9)	-	(-)	-	(-)
Food takeaway	2%	(5)	1%	(1)	3%	(7)	-	(-)	-	(-)
Pub / nightclub	8%	(17)	3%	(6)	10%	(21)	2%	(3)	-	(-)
Bingo Hall	0%	(1)	1%	(3)	1%	(2)	-	(-)	2%	(1)
Tanning Salon	1%	(1)	-	(-)	1%	(1)	-	(-)	-	(-)
Barber / Hairdresser	1%	(2)	-	(-)	1%	(2)	-	(-)	-	(-)
Somewhere else	1%	(2)	2%	(3)	1%	(2)	-	(-)	4%	(3)
Not sure	6%	(14)	7%	(16)	5%	(10)	8%	(12)	8%	(7)
Not purchased - in past 12 months	25%	(55)	32%	(68)	34%	(69)	25%	(36)	20%	(18)

Base: All adults who have vaped in the past 12 months (weighted). A hyphen denotes zero or a value rounded to zero.

Table S1.15b: Where ADULTS have bought vapes/vaping products in the past 12 months – all online and in-person sources by Index of Multiple Deprivation (IMD)

	IMD									
	1		2		3		4		5	
	(Most deprived)								(Least deprived)	
	N=108		N=100		N=85		N=77		N=67	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Online	24%	(26)	28%	(28)	31%	(26)	37%	(29)	34%	(23)
Website/app for a specialist vape shop	19%	(21)	20%	(20)	23%	(19)	29%	(22)	29%	(20)
Supermarket website/app	2%	(2)	3%	(3)	3%	(2)	3%	(2)	7%	(5)
Grocery/takeaway delivery services (e.g. Snappy Shopper, Uber Eats, Deliveroo etc)	2%	(2)	2%	(2)	1%	(1)	4%	(3)	7%	(5)
General website/app (e.g. Amazon, Ebay etc)	10%	(10)	10%	(10)	14%	(12)	8%	(6)	8%	(5)
Social media (e.g. TikTok, Snapchat etc)	1%	(1)	-	(-)	-	(-)	-	(-)	2%	(1)
Other	-	(-)	-	(-)	-	(-)	-	(-)	-	(-)
Not sure of online source	1%	(2)	-	(-)	-	(-)	-	(-)	-	(-)
A shop	64%	(69)	57%	(57)	52%	(44)	52%	(40)	52%	(35)
Supermarket	30%	(33)	27%	(27)	28%	(24)	22%	(17)	24%	(16)
Grocery / Convenience Store	28%	(30)	18%	(18)	26%	(22)	23%	(18)	24%	(16)
Corner Shop / Newsagent	34%	(37)	23%	(23)	25%	(22)	21%	(16)	18%	(12)
Bargain store (e.g. Poundland, Home Bargains)	15%	(16)	5%	(5)	4%	(3)	7%	(6)	7%	(5)
Mobile phone/tech repair shop	5%	(5)	-	(-)	2%	(1)	-	(-)	2%	(2)
Multi-purpose shop (e.g. gifts/hardware)	1%	(1)	1%	(1)	1%	(1)	2%	(1)	-	(-)
Dessert/candy/slushie shop	3%	(3)	-	(-)	2%	(1)	-	(-)	-	(-)
Chemist / Pharmacy	3%	(3)	1%	(1)	-	(-)	-	(-)	2%	(2)
Petrol station	8%	(8)	11%	(11)	7%	(6)	9%	(7)	10%	(7)
Specialist vape shop	18%	(19)	24%	(24)	20%	(17)	19%	(15)	21%	(14)
Somewhere else	-	(-)	-	(-)	-	(-)	2%	(1)	-	(-)
Not sure of shop type	-	(-)	-	(-)	-	(-)	-	(-)	-	(-)
Other land-based										
A market stall	7%	(8)	5%	(5)	2%	(1)	-	(-)	6%	(4)
A mobile van, e.g. ice cream/snack van	1%	(2)	2%	(2)	3%	(3)	-	(-)	5%	(3)
Food takeaway	3%	(3)	-	(-)	1%	(1)	-	(-)	5%	(3)
Pub / nightclub	6%	(7)	2%	(2)	4%	(3)	6%	(5)	10%	(7)
Bingo Hall	3%	(3)	-	(-)	1%	(1)	-	(-)	-	(-)
Tanning Salon	1%	(1)	-	(-)	-	(-)	-	(-)	-	(-)
Barber / Hairdresser	1%	(1)	-	(-)	1%	(1)	-	(-)	-	(-)
Somewhere else	-	(-)	-	(-)	-	(-)	4%	(3)	2%	(2)
Not sure	4%	(4)	7%	(7)	9%	(7)	8%	(6)	7%	(4)
Not purchased - in past 12 months	25%	(27)	29%	(30)	30%	(26)	27%	(21)	30%	(20)

Base: All adults who have vaped in the past 12 months (weighted. A hyphen denotes zero or a value rounded to zero.

Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.15c: Where ADULTS have bought vapes/vaping products in the past 12 months – all online and in-person sources by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	N=97		N=174		N=56		N=110	
	%	(n)	%	(n)	%	(n)	%	(n)
Online	32%	(31)	49%	(84)	14%	(8)	8%	(9)
Website/app for a specialist vape shop	23%	(22)	41%	(71)	7%	(4)	5%	(5)
Supermarket website/app	6%	(6)	3%	(5)	1%	(-)	2%	(3)
Grocery/takeaway delivery services (e.g. Snappy Shopper, Uber Eats, Deliveroo etc)	8%	(8)	2%	(3)	1%	(1)	1%	(1)
General website/app (e.g. Amazon, Ebay etc)	15%	(14)	13%	(23)	4%	(2)	4%	(4)
Social media (e.g. TikTok, Snapchat etc)	3%	(3)	-	(-)	-	(-)	-	(-)
Other	-	(-)	-	(-)	-	(-)	-	(-)
Not sure of online source	-	(-)	-	(-)	3%	2	-	(-)
A shop	73%	(70)	62%	(108)	41%	(23)	39%	(44)
Supermarket	45%	(43)	27%	(48)	15%	(8)	16%	(18)
Grocery / Convenience Store	32%	(31)	28%	(49)	8%	(5)	18%	(20)
Corner Shop / Newsagent	35%	(34)	26%	(45)	8%	(4)	23%	(25)
Bargain store (e.g. Poundland, Home Bargains)	12%	(11)	11%	(19)	1%	(0)	3%	(3)
Mobile phone/tech repair shop	5%	(5)	1%	(2)	-	(-)	1%	(1)
Multi-purpose shop (e.g. gifts/hardware)	2%	(1)	2%	(3)	-	(-)	-	(-)
Dessert/candy/slushie shop	3%	(3)	-	(-)	-	(-)	1%	(1)
Chemist / Pharmacy	3%	(3)	1%	(2)	-	(-)	1%	(2)
Petrol station	13%	(13)	12%	(20)	-	(-)	5%	(6)
Specialist vape shop	23%	(22)	28%	(49)	14%	(8)	8%	(9)
Somewhere else	-	(-)	1%	(1)	-	(-)	-	(-)
Not sure of shop type	-	(-)	-	(-)	-	(-)	-	(-)
Other land-based								
A market stall	6%	(5)	7%	(12)	-	(-)	1%	(1)
A mobile van, e.g. ice cream/snack van	2%	(2)	2%	(3)	1%	(1)	3%	(3)
Food takeaway	5%	(5)	-	(1)	-	(-)	1%	(1)
Pub / nightclub	12%	(11)	3%	(4)	3%	(2)	5%	(6)
Bingo Hall	2%	(2)	1%	(2)	-	(-)	-	(-)
Tanning Salon	1%	(1)	-	(-)	-	(-)	-	(-)
Barber / Hairdresser	1%	(1)	-	(1)	-	(-)	-	(-)
Somewhere else	2%	(2)	2%	(3)	-	(-)	-	(-)
Not sure	6%	(6)	8%	(15)	4%	(2)	6%	(7)
Not purchased - in past 12 months	13%	(13)	16%	(27)	49%	(27)	50%	(56)

Base: All adults who have vaped in the past 12 months (weighted). Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes. A hyphen denotes zero or a value rounded to zero.

Table S1.15d: Where ADULTS have bought vapes/vaping products in the past 12 months – all online and in-person sources by country

Weighted *	Country							
	England		Wales		Scotland		Northern Ireland	
	N=256		N=61		N=59		N=54	
	%	(n)	%	(n)	%	(n)	%	(n)
Online	30%	(76)	33%	(20)	32%	(19)	41%	(22)
Website/app for a specialist vape shop	23%	(60)	25%	(15)	22%	(13)	32%	(18)
Supermarket website/app	3%	(8)	5%	(3)	2%	(1)	7%	(4)
Grocery/takeaway delivery services (e.g. Snappy Shopper, Uber Eats, Deliveroo etc)	3%	(7)	-	(-)	3%	(2)	6%	(4)
General website/app (e.g. Amazon, Ebay etc)	10%	(25)	8%	(5)	14%	(8)	11%	(6)
Social media (e.g. TikTok, Snapchat etc)	1%	(2)	-	(-)	-	(-)	-	(-)
Other	-	(-)	-	(-)	-	(-)	-	(-)
Not sure of online source	0%	(1)	-	(-)	-	(-)	-	(-)
A shop	56%	(143)	53%	(32)	60%	(35)	67%	(36)
Supermarket	27%	(69)	31%	(19)	22%	(13)	26%	(14)
Grocery / Convenience Store	24%	(61)	24%	(15)	23%	(14)	29%	(16)
Corner Shop / Newsagent	25%	(64)	21%	(13)	25%	(15)	30%	(16)
Bargain store (e.g. Poundland, Home Bargains)	8%	(19)	14%	(9)	3%	(2)	14%	(8)
Mobile phone/tech repair shop	2%	(5)	-	(-)	2%	(1)	-	(-)
Multi-purpose shop (e.g. gifts/hardware)	1%	(3)	2%	(1)	1%	(1)	-	(-)
Dessert/candy/slushie shop	1%	(3)	-	(-)	-	(-)	-	(-)
Chemist / Pharmacy	2%	(4)	2%	(1)	-	(-)	-	(-)
Petrol station	9%	(24)	6%	(4)	4%	(2)	17%	(9)
Specialist vape shop	19%	(50)	22%	(13)	26%	(16)	35%	(19)
Somewhere else	0%	(1)	-	(-)	-	(-)	-	(-)
Not sure of shop type	-	(-)	-	(-)	-	(-)	-	(-)
Other land-based								
A market stall	4%	(11)	9%	(6)	2%	(1)	-	(-)
A mobile van, e.g. ice cream/snack van	2%	(5)	4%	(2)	2%	(1)	2%	(1)
Food takeaway	2%	(4)	-	(-)	2%	(1)	-	(-)
Pub / nightclub	5%	(14)	5%	(3)	6%	(4)	11%	(6)
Bingo Hall	1%	(2)	2%	(1)	2%	(1)	-	(-)
Tanning Salon	0%	(1)	-	(-)	-	(-)	-	(-)
Barber / Hairdresser	0%	(1)	-	(-)	2%	(1)	-	(-)
Somewhere else	1%	(3)	5%	(3)	-	(-)	-	(-)
Not sure	7%	(18)	5%	(3)	5%	(3)	4%	(2)
Not purchased - in past 12 months	28%	(72)	32%	(19)	26%	(15)	22%	(12)

Base: All adults who have vaped in the past 12 months (weighted). * Weighted by country weights, to be representative within country. A hyphen denotes zero or a value rounded to zero. Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.16: Main purchasing source of vapes for ADULTS in the past 12 months?

	Total N=428	
	%	(n)
Online	19%	(83)
Website/app for a specialist vape shop	14%	(61)
Supermarket website/app	-	(2)
Grocery/takeaway delivery services (e.g. Snappy Shopper, Uber Eats, Deliveroo etc)	-	(2)
General website/app (e.g. Amazon, Ebay etc)	4%	(17)
Social media (e.g. TikTok, Snapchat etc)	-	-
Other	-	-
Not sure of online source	<1%	(1)
A shop	44%	(191)
Supermarket	11%	(45)
Grocery / Convenience Store	6%	(25)
Corner Shop / Newsagent	13%	(57)
Bargain store (e.g. Poundland, Home Bargains)	3%	(14)
Mobile phone/tech repair shop	-	-
Multi-purpose shop (e.g. gifts/hardware)	-	(1)
Dessert/candy/slushie shop	-	-
Chemist / Pharmacy	-	-
Petrol station	2%	(7)
Specialist vape shop	9%	(39)
Somewhere else	-	(1)
Not sure of shop type	-	(2)
Other land-based	2%	(8)
A market stall	-	(1)
A mobile van, e.g. ice cream/snack van	-	(2)
Food takeaway	-	-
Pub / nightclub	1%	(4)
Bingo Hall	-	-
Tanning Salon	-	-
Barber / Hairdresser	-	-
Somewhere else	1%	(2)
Not sure	-	-
Equally online and land-based purchasing	6%	(24)
Not purchased - in past 12 months	29%	(123)

Base: All adults who have vaped in the past 12 months (weighted): N=437. Valid cases n=428, missing cases n=9. A hyphen denotes zero or a value rounded to zero.

Table S1.16a: Main purchasing source of vapes for ADULTS in the past 12 months by gender and age

	Gender				Age					
	Male		Female		18-34		35-54		55+	
	N=218		N=210		N=203		N=140		N=84	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Online	20%	(44)	19%	(39)	11%	(23)	24%	(34)	30%	(26)
Website/app for a specialist vape shop	15%	(33)	13%	(28)	8%	(16)	18%	(25)	23%	(19)
Supermarket website/app	-	-	1%	(2)	1%	(1)	-	-	-	-
Grocery/takeaway delivery services (e.g. Snappy Shopper, Uber Eats, Deliveroo etc)	1%	(2)	-	-	1%	(2)	-	-	-	-
General website/app (e.g. Amazon, Ebay etc)	4%	(9)	4%	(8)	2%	(3)	6%	(9)	6%	(5)
Social media (e.g. TikTok, Snapchat etc)	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-
Not sure of online source	-	-	1%	(1)	-	-	-	-	2%	(1)
A shop	44%	(95)	46%	(96)	45%	(92)	44%	(62)	44%	(37)
Supermarket	10%	(23)	11%	(23)	11%	(22)	10%	(15)	11%	(9)
Grocery / Convenience Store	5%	(10)	7%	(14)	6%	(12)	5%	(6)	8%	(6)
Corner Shop / Newsagent	12%	(26)	15%	(31)	17%	(34)	12%	(17)	7%	(6)
Bargain store (e.g. Poundland, Home Bargains)	4%	(8)	3%	(7)	1%	(3)	5%	(7)	6%	(5)
Mobile phone/tech repair shop	-	-	-	-	-	-	-	-	-	-
Multi-purpose shop (e.g. gifts/hardware)	-	-	-	(1)	-	-	-	-	1%	(1)
Dessert/candy/slushie shop	-	-	-	-	-	-	-	-	-	-
Chemist / Pharmacy	-	-	-	-	-	-	-	-	-	-
Petrol station	2%	(4)	1%	(3)	1%	(3)	3%	(4)	-	-
Specialist vape shop	10%	(22)	8%	(17)	8%	(17)	9%	(13)	11%	(9)
Somewhere else	1%	(1)	-	-	-	-	-	-	2%	(1)
Not sure of shop type	1%	(1)	-	(1)	1%	(1)	-	(1)	-	-
Other land-based	3%	(5)	1%	(3)	4%	(7)	-	-	-	-
A market stall	-	(1)	-	-	-	(1)	-	-	-	-
A mobile van, e.g. ice cream/snack van	-	-	1%	(2)	1%	(2)	-	-	-	-
Food takeaway	-	-	-	-	-	-	-	-	-	-
Pub / nightclub	1%	(3)	-	(1)	2%	(4)	-	-	-	-
Bingo Hall	-	-	-	-	-	-	-	-	-	-
Tanning Salon	-	-	-	-	-	-	-	-	-	-
Barber / Hairdresser	-	-	-	-	-	-	-	-	-	-
Somewhere else	1%	(2)	-	-	1%	(2)	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-
Equally online and land-based purchasing	9%	(19)	2%	(5)	6%	(12)	6%	(8)	4%	(3)
Not purchased - in past 12 months	25%	(55)	32%	(68)	34%	(69)	26%	(36)	21%	(18)

Base: All adults who have vaped in the past 12 months (weighted). A hyphen denotes zero or a value rounded to zero.

Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.16b: Main purchasing source of vapes for ADULTS in the past 12 months by Index of Multiple Deprivation (IMD)

	IMD									
	1		2		3		4		5	
	(Most deprived)								(Least deprived)	
	N=106		N=98		N=81		N=77		N=66	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Online	12%	(13)	18%	(18)	22%	(18)	28%	22	20%	13
Website/app for a specialist vape shop	8%	(8)	11%	(11)	17%	(13)	25%	(19)	15%	(10)
Supermarket website/app	-	-	2%	(2)	-	-	-	-	-	-
Grocery/takeaway delivery services (e.g. Snappy Shopper, Uber Eats, Deliveroo etc)	-	-	-	-	-	-	-	-	2%	(2)
General website/app (e.g. Amazon, Ebay etc)	4%	(5)	4%	(4)	5%	(4)	3%	(3)	2%	(1)
Social media (e.g. TikTok, Snapchat etc)	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-
Not sure of online source	-	-	1%	(1)	-	-	-	-	-	-
A shop	56%	(60)	44%	(44)	38%	(31)	37%	(29)	42%	(28)
Supermarket	11%	(12)	13%	(13)	14%	(11)	6%	(5)	6%	(4)
Grocery / Convenience Store	10%	(10)	6%	(6)	4%	(3)	2%	(2)	6%	(4)
Corner Shop / Newsagent	23%	(25)	10%	(9)	8%	(7)	14%	(11)	7%	(5)
Bargain store (e.g. Poundland, Home Bargains)	8%	(8)	2%	(2)	-	-	2%	(2)	4%	(3)
Mobile phone/tech repair shop	-	-	-	-	-	-	-	-	-	-
Multi-purpose shop (e.g. gifts/hardware)	-	-	-	-	1%	(1)	-	-	-	-
Dessert/candy/slushie shop	-	-	-	-	-	-	-	-	-	-
Chemist / Pharmacy	-	-	-	-	-	-	-	-	-	-
Petrol station	-	-	2%	(2)	2%	(1)	2%	(2)	4%	(3)
Specialist vape shop	5%	(5)	11%	(11)	8%	(6)	9%	(7)	15%	(10)
Somewhere else	-	-	-	-	-	-	2%	(1)	-	-
Not sure of shop type	-	-	1%	(1)	2%	(1)	-	-	-	-
Other land-based	2%	(2)	1%	(1)	1%	(1)	2%	(2)	5%	(3)
A market stall	-	-	-	-	1%	(1)	-	-	-	-
A mobile van, e.g. ice cream/snack van	1%	(2)	-	-	-	-	-	-	-	-
Food takeaway	-	-	-	-	-	-	-	-	-	-
Pub / nightclub	-	-	-	-	-	-	2%	(2)	2%	(2)
Bingo Hall	-	-	-	-	-	-	-	-	-	-
Tanning Salon	-	-	-	-	-	-	-	-	-	-
Barber / Hairdresser	-	-	-	-	-	-	-	-	-	-
Somewhere else	-	-	-	-	-	-	-	-	2%	(2)
Not sure	-	-	-	-	-	-	-	-	-	-
Equally online and land-based purchasing	5%	(5)	7%	(7)	7%	(6)	5%	(4)	3%	(2)
Not purchased - in past 12 months	25%	(27)	30%	(30)	33%	(26)	27%	(21)	31%	(20)

Base: All adults who have vaped in the past 12 months (weighted). A hyphen denotes zero or a value rounded to zero. *Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.*

Table S1.16c: Main purchasing source of vapes for ADULTS in the past 12 months by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	N=94		N=174		N=54		N=105	
	%	(n)	%	(n)	%	(n)	%	(n)
Online	15%	(14)	32%	(56)	7%	(4)	8%	(9)
Website/app for a specialist vape shop	5%	(5)	27%	(47)	7%	(4)	5%	(5)
Supermarket website/app	-	-	1%	(2)	-	-	-	-
Grocery/takeaway delivery services (e.g. Snappy Shopper, Uber Eats, Deliveroo etc)	2%	(2)	-	-	-	-	-	-
General website/app (e.g. Amazon, Ebay etc)	8%	(7)	3%	(6)	-	-	3%	(4)
Social media (e.g. TikTok, Snapchat etc)	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-
Not sure of online source	-	-	1%	(1)	-	-	-	-
A shop	58%	(55)	45%	(78)	37%	(20)	36%	(38)
Supermarket	24%	(22)	6%	(11)	15%	(8)	4%	(4)
Grocery / Convenience Store	7%	(6)	6%	(10)	7%	(4)	5%	(5)
Corner Shop / Newsagent	14%	(34)	8%	(5)	15%	(9)	7%	(4)
Bargain store (e.g. Poundland, Home Bargains)	3%	(8)	8%	(5)	2%	(1)	4%	(2)
Mobile phone/tech repair shop	-	-	-	-	-	-	-	-
Multi-purpose shop (e.g. gifts/hardware)	-	-	1%	(1)	-	-	-	(-)
Dessert/candy/slushie shop	-	-	-	-	-	-	-	-
Chemist / Pharmacy	-	-	-	-	-	-	-	-
Petrol station	2%	(5)	-	(-)	-	(-)	-	(-)
Specialist vape shop	8%	(21)	13%	(8)	12%	(7)	14%	(7)
Somewhere else	-	(1)	-	(-)	-	(-)	-	(-)
Not sure of shop type	-	(1)	-	(-)	1%	(1)	-	(-)
Other land-based	2%	(2)	2%	(4)	2%	(1)	2%	(2)
A market stall	-	(-)	-	(-)	2%	(1)	-	(-)
A mobile van, e.g. ice cream/snack van	-	(1)	-	(-)	-	(-)	2%	(1)
Food takeaway	-	(-)	-	(-)	-	(-)	-	(-)
Pub / nightclub	1%	(2)	-	(-)	2%	(1)	1%	(1)
Bingo Hall	-	(-)	-	(-)	-	(-)	-	(-)
Tanning Salon	-	(-)	-	(-)	-	(-)	-	(-)
Barber / Hairdresser	-	(-)	-	(-)	-	(-)	-	(-)
Somewhere else	-	(1)	4%	(2)	-	(-)	-	(-)
Not sure	-	(-)	-	(-)	-	(-)	-	(-)
Equally online and land-based purchasing	5%	(12)	12%	(7)	8%	(5)	7%	(4)
Not purchased - in past 12 months	29%	(72)	32%	(19)	26%	(15)	22%	(12)

Base: All adults who have vaped in the past 12 months (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes. A hyphen denotes zero or a value rounded to zero.

Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.16d: Main purchasing source of vapes for ADULTS in the past 12 months by country

Weighted *	Country							
	England		Wales		Scotland		Northern Ireland	
	N=250		N=61		N=58		N=54	
	%	(n)	%	(n)	%	(n)	%	(n)
Online	20%	(51)	14%	(9)	13%	(8)	23%	(12)
Website/app for a specialist vape shop	15%	(37)	11%	(7)	10%	(6)	18%	(10)
Supermarket website/app	<1%	(1)	-	-	-	-	2%	(1)
Grocery/takeaway delivery services (e.g. Snappy Shopper, Uber Eats, Deliveroo etc)	<1%	(1)	-	-	-	-	-	-
General website/app (e.g. Amazon, Ebay etc)	4%	(10)	3%	(2)	3%	(2)	3%	(2)
Social media (e.g. TikTok, Snapchat etc)	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-
Not sure of online source	<1%	(1)	-	-	-	-	-	-
A shop	45%	(112)	38%	(23)	49%	(29)	44%	(24)
Supermarket	11%	(28)	3%	(2)	11%	(6)	7%	(4)
Grocery / Convenience Store	5%	(13)	6%	(4)	7%	(4)	13%	(7)
Corner Shop / Newsagent	14%	(34)	8%	(5)	15%	(9)	7%	(4)
Bargain store (e.g. Poundland, Home Bargains)	3%	(8)	8%	(5)	2%	(1)	4%	(2)
Mobile phone/tech repair shop	-	-	-	-	-	-	-	-
Multi-purpose shop (e.g. gifts/hardware)	-	-	-	-	1%	(1)	-	-
Dessert/candy/slushie shop	-	-	-	-	-	-	-	-
Chemist / Pharmacy	-	-	-	-	-	-	-	-
Petrol station	2%	(5)	-	-	-	-	-	-
Specialist vape shop	8%	(21)	13%	(8)	12%	(7)	14%	(7)
Somewhere else	<1%	(1)	-	-	-	-	-	-
Not sure of shop type	<1%	(1)	-	-	1%	(1)	-	-
Other land-based	2%	(4)	4%	(2)	4%	(2)	3%	(2)
A market stall	-	-	-	-	2%	(1)	-	-
A mobile van, e.g. ice cream/snack van	<1%	(1)	-	-	-	-	2%	(1)
Food takeaway	-	-	-	-	-	-	-	-
Pub / nightclub	1%	(2)	-	-	2%	(1)	1%	(1)
Bingo Hall	-	-	-	-	-	-	-	-
Tanning Salon	-	-	-	-	-	-	-	-
Barber / Hairdresser	-	-	-	-	-	-	-	-
Somewhere else	<1%	(1)	3%	(2)	-	(-)	-	(-)
Not sure	-	-	-	-	-	-	-	-
Equally online and land-based purchasing	5%	(12)	12%	(7)	8%	(5)	7%	(4)
Not purchased - in past 12 months	29%	(72)	32%	(19)	26%	(15)	22%	(12)

Base: All adults (weighted) *Weighted by country weights, to be representative within country. A hyphen denotes zero or a value rounded to zero. Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.16e: Main purchasing source of vapes for ADULTS in the past 12 months by main type of vape used

	Main vape type used					
	Disposable N=219		Rechargeable with cartridges/pods N=46		Rechargeable with tank for e-liquid N=151	
	%	(n)	%	(n)	%	(n)
Online	9%	(19)	30%	(14)	32%	(49)
Website/app for a specialist vape shop	6%	(13)	21%	(10)	25%	(38)
Supermarket website/app	1%	(1)	-	-	-	-
Grocery/takeaway delivery services (e.g. Snappy Shopper, Uber Eats, Deliveroo etc)	-	-	3%	(2)	-	-
General website/app (e.g. Amazon, Ebay etc)	2%	(4)	6%	(3)	7%	(10)
Social media (e.g. TikTok, Snapchat etc)	-	-	-	-	-	-
Other	-	-	-	-	-	-
Not sure of online source	1%	(1)	-	-	-	-
A shop	55%	(120)	32%	(15)	37%	(56)
Supermarket	14%	(30)	12%	(6)	6%	(10)
Grocery / Convenience Store	8%	(18)	4%	(2)	3%	(5)
Corner Shop / Newsagent	25%	(54)	3%	(1)	1%	(1)
Bargain store (e.g. Poundland, Home Bargains)	2%	(5)	3%	(1)	6%	(8)
Mobile phone/tech repair shop	-	-	-	-	-	-
Multi-purpose shop (e.g. gifts/hardware)	-	-	-	-	-	(1)
Dessert/candy/slushie shop	-	-	-	-	-	-
Chemist / Pharmacy	-	-	-	-	-	-
Petrol station	3%	(6)	3%	(2)	-	-
Specialist vape shop	2%	(5)	8%	(4)	20%	(30)
Somewhere else	-	-	-	-	1%	(1)
Not sure of shop type	1%	(2)	-	-	-	-
Other land-based	1%	(3)	3%	(2)	2%	(4)
A market stall	-	-	-	-	-	(1)
A mobile van, e.g. ice cream/snack van	-	-	-	-	1%	(2)
Food takeaway	-	-	-	-	-	-
Pub / nightclub	-	(1)	3%	(2)	1%	(1)
Bingo Hall	-	-	-	-	-	-
Tanning Salon	-	-	-	-	-	-
Barber / Hairdresser	-	-	-	-	-	-
Somewhere else	1%	(2)	-	-	-	-
Not sure	-	-	-	-	-	-
Equally online and land-based purchasing	4%	(8)	4%	(2)	9%	(14)
Not purchased - in past 12 months	34%	(69)	26%	(36)	22%	(18)

Base: All adults who have vaped in the past 12 months (weighted). A hyphen denotes zero or a value rounded to zero.

Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.17: Aspects which are important to ADULTS' when choosing where to buy vapes/vaping products

	%	N=314 (n)
Price	72%	(228)
Price clearly displayed / able to see price before buying	68%	(214)
Easy process for buying / ordering	71%	(224)
Being able to see what range of vapes / vaping products are available	73%	(229)
Trustworthy shop / retailer	69%	(217)
Hassle-free service	67%	(210)
Convenient location / convenient to get to	63%	(198)
Range of flavours	59%	(187)
Selection of vapes / vaping products	59%	(186)
Convenient opening hours	55%	(174)
Being able to get vapes / vaping products delivered to me	39%	(122)
Having vapes / vaping products in the main part of the store where customers can pick them up / browse and take them to the till to pay	30%	(95)
Product recommendations from shop / retailer	24%	(76)
Loyalty scheme / rewards scheme	20%	(64)

*Base: All adults who, in the past 12 months, have bought vapes / vaping products themselves (weighted): N=314.
Valid cases n=314, missing cases n=3.*

Table S1.17a Aspects which are important to ADULTS' when choosing where to buy vapes/vaping products, by gender and age.

	Gender				Age					
	Male N=167		Female N=147		18-34 N=135		35-54 N=110		55+ N=69	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Price	70%	(116)	76%	(112)	74%	(99)	74%	(81)	69%	(48)
Price clearly displayed / able to see price before buying	67%	(113)	69%	(101)	63%	(86)	69%	(76)	75%	(52)
Easy process for buying / ordering	69%	(115)	73%	(108)	70%	(94)	67%	(73)	80%	(56)
Being able to see what range of vapes / vaping products are available	75%	(125)	71%	(104)	73%	(99)	69%	(75)	78%	(55)
Trustworthy shop / retailer	68%	(113)	70%	(104)	70%	(95)	65%	(71)	73%	(51)
Hassle-free service	65%	(109)	68%	(101)	62%	(83)	63%	(70)	82%	(57)
Convenient location / convenient to get to	64%	(107)	62%	(92)	72%	(98)	56%	(62)	56%	(39)
Range of flavours	59%	(98)	60%	(89)	63%	(85)	57%	(62)	57%	(40)
Selection of vapes / vaping products	62%	(104)	56%	(82)	54%	(72)	59%	(65)	70%	(48)
Convenient opening hours	59%	(98)	52%	(76)	65%	(88)	50%	(55)	45%	(31)
Being able to get vapes / vaping products delivered to me	44%	(74)	33%	(48)	36%	(48)	40%	(44)	44%	(30)
Having vapes / vaping products in the main part of the store where customers can pick them up / browse and take them to the till to pay	34%	(57)	26%	(38)	35%	(47)	24%	(26)	32%	(22)
Product recommendations from shop / retailer	27%	(45)	21%	(31)	30%	(41)	19%	(21)	21%	(15)
Loyalty scheme / rewards scheme	28%	(47)	12%	(17)	27%	(37)	17%	(19)	12%	(8)

Base: All adults who, in the past 12 months, have bought vapes / vaping products themselves (weighted).

Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

Table S1.17b: Aspects which are important to ADULTS' when choosing where to buy vapes/vaping products, by Index of Multiple Deprivation (IMD)

	IMD									
	1 (Most deprived) N=81		2 N=71		3 N=59		4 N=56		5 (Least deprived) N=47	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Price	80%	(65)	72%	(51)	80%	(47)	71%	(40)	u	(25)
Price clearly displayed / able to see price before buying	67%	(55)	70%	(49)	73%	(43)	69%	(39)	u	(28)
Easy process for buying / ordering	76%	(62)	68%	(48)	65%	(39)	78%	(44)	u	(31)
Being able to see what range of vapes / vaping products are available	76%	(61)	84%	(59)	66%	(39)	72%	(40)	u	(28)
Trustworthy shop / retailer	69%	(56)	78%	(55)	63%	(37)	66%	(37)	u	(31)
Hassle-free service	71%	(57)	74%	(53)	57%	(34)	75%	(42)	u	(24)
Convenient location / convenient to get to	67%	(55)	66%	(47)	63%	(37)	58%	(33)	u	(28)
Range of flavours	69%	(56)	60%	(42)	49%	(29)	55%	(31)	u	(28)
Selection of vapes / vaping products	60%	(48)	68%	(48)	49%	(29)	54%	(30)	u	(30)
Convenient opening hours	53%	(43)	65%	(46)	50%	(29)	54%	(30)	u	(26)
Being able to get vapes / vaping products delivered to me	34%	(28)	50%	(35)	31%	(19)	43%	(24)	u	(16)
Having vapes / vaping products in the main part of the store where customers can pick them up / browse and take them to the till to pay	39%	(31)	35%	(25)	18%	(11)	25%	(14)	u	(14)
Product recommendations from shop / retailer	27%	(22)	25%	(17)	21%	(13)	22%	(12)	u	(12)
Loyalty scheme / rewards scheme	16%	(13)	34%	(24)	19%	(11)	18%	(10)	u	(6)

Base: All adults who, in the past 12 months, have bought vapes / vaping products themselves (weighted).

Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

u = estimate not shown due to a small sample base (less than 50)

Table S1.17c: Aspects which are important to ADULTS' when choosing where to buy vapes/vaping products, by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	%	(n)	%	(n)	%	(n)	%	(n)
Price	80%	(67)	81%	(119)	u	(16)	46%	(25)
Price clearly displayed / able to see price before buying	74%	(62)	78%	(115)	u	(18)	34%	(19)
Easy process for buying / ordering	77%	(65)	82%	(120)	u	(15)	43%	(24)
Being able to see what range of vapes / vaping products are available	84%	(71)	76%	(112)	u	(16)	55%	(30)
Trustworthy shop / retailer	73%	(61)	77%	(113)	u	(18)	43%	(24)
Hassle-free service	72%	(61)	78%	(114)	u	(16)	34%	(19)
Convenient location / convenient to get to	79%	(67)	61%	(90)	u	(14)	51%	(28)
Range of flavours	76%	(64)	53%	(77)	u	(16)	55%	(30)
Selection of vapes / vaping products	74%	(63)	60%	(88)	u	(10)	45%	(24)
Convenient opening hours	69%	(58)	56%	(82)	u	(10)	42%	(23)
Being able to get vapes / vaping products delivered to me	47%	(39)	46%	(67)	u	(4)	23%	(13)
Having vapes / vaping products in the main part of the store where customers can pick them up / browse and take them to the till to pay	44%	(37)	24%	(35)	u	(8)	28%	(15)
Product recommendations from shop / retailer	36%	(30)	20%	(29)	u	(3)	26%	(14)
Loyalty scheme / rewards scheme	26%	(22)	21%	(31)	u	(3)	14%	(8)

Base: All adults who, in the past 12 months, have bought vapes / vaping products themselves (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes.

Caution, small base size. Percentages are displayed only to illustrate responses relative to other categories.

u = estimate not shown due to a small sample base (less than 50)

Table 1.17d: Aspects which are important to ADULTS' when choosing where to buy vapes/vaping products, by country

Weighted *	Country							
	England		Wales		Scotland		Northern Ireland	
	N=185		N=42		N=44		N=42	
	%	(n)	%	(n)	%	(n)	%	(n)
Price	71%	(132)	<i>u</i>	(31)	<i>u</i>	(33)	<i>u</i>	(35)
Price clearly displayed / able to see price before buying	69%	(127)	<i>u</i>	(28)	<i>u</i>	(28)	<i>u</i>	(25)
Easy process for buying / ordering	71%	(130)	<i>u</i>	(28)	<i>u</i>	(33)	<i>u</i>	(29)
Being able to see what range of vapes / vaping products are available	74%	(137)	<i>u</i>	(26)	<i>u</i>	(29)	<i>u</i>	(31)
Trustworthy shop / retailer	69%	(127)	<i>u</i>	(28)	<i>u</i>	(31)	<i>u</i>	(29)
Hassle-free service	65%	(120)	<i>u</i>	(26)	<i>u</i>	(36)	<i>u</i>	(35)
Convenient location / convenient to get to	63%	(117)	<i>u</i>	(23)	<i>u</i>	(28)	<i>u</i>	(26)
Range of flavours	60%	(111)	<i>u</i>	(22)	<i>u</i>	(25)	<i>u</i>	(29)
Selection of vapes / vaping products	59%	(109)	<i>u</i>	(24)	<i>u</i>	(27)	<i>u</i>	(27)
Convenient opening hours	55%	(101)	<i>u</i>	(23)	<i>u</i>	(26)	<i>u</i>	(25)
Being able to get vapes / vaping products delivered to me	41%	(75)	<i>u</i>	(13)	<i>u</i>	(13)	<i>u</i>	(18)
Having vapes / vaping products in the main part of the store where customers can pick them up / browse and take them to the till to pay	32%	(59)	<i>u</i>	(12)	<i>u</i>	(8)	<i>u</i>	(12)
Product recommendations from shop / retailer	26%	(47)	<i>u</i>	(11)	<i>u</i>	(5)	<i>u</i>	(10)
Loyalty scheme / rewards scheme	21%	(39)	<i>u</i>	(7)	<i>u</i>	(9)	<i>u</i>	(9)

Base: All adults who, in the past 12 months, have bought vapes / vaping products themselves (weighted). *Weighted by country weights, to be representative within country.

u = estimate not shown due to a small sample base (less than 50)

Table S1.18: ADULTS' opinion about which, if any, of the following places should be allowed to sell vapes/vaping products. Proportion who think they should be sold in the following places

		<i>N=2,185</i>
	%	(n)
Supermarket	39%	846
Grocery/convenience store (e.g. Spar, Co-op, Premier)	32%	695
Corner Shop / Newsagent	32%	693
Bargain store (e.g. Poundland, Home Bargains)	13%	281
Mobile phone/tech repair shop	7%	147
Multi-purpose shop (e.g. gifts/hardware)	7%	161
Dessert/candy/slushie shop	3%	65
Chemist / Pharmacy	21%	466
Petrol station	23%	503
Grocery/takeaway delivery services (e.g. Snappy Shopper, Uber Eats, Deliveroo etc)	7%	157
Tanning Salon	3%	58
Specialist vape shop	59%	1293
None of these	18%	401
Not Sure	6%	122

Base: All adults (weighted): N=2,185.

Table S1.18a ADULTS' opinion about which, if any, of the following places should be allowed to sell vapes/vaping products. Proportion who think they should be sold in the following places, by gender and age

	Gender				Age					
	Male N=1,082		Female N=1,103		18-34 N=610		35-54 N=699		55+ N=877	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Supermarket	39%	(421)	39%	(425)	47%	(286)	45%	(315)	28%	(244)
Grocery/convenience store (e.g. Spar, Co-op, Premier)	32%	(341)	32%	(355)	40%	(241)	36%	(252)	23%	(202)
Corner Shop / Newsagent	32%	(344)	32%	(350)	34%	(209)	38%	(264)	25%	(220)
Bargain store (e.g. Poundland, Home Bargains)	15%	(164)	11%	(117)	15%	(93)	13%	(92)	11%	(96)
Mobile phone/tech repair shop	9%	(95)	5%	(52)	8%	(47)	8%	(57)	5%	(44)
Multi-purpose shop (e.g. gifts/hardware)	10%	(109)	5%	(52)	8%	(51)	10%	(67)	5%	(43)
Dessert/candy/slushie shop	4%	(49)	1%	(16)	4%	(25)	3%	(19)	2%	(21)
Chemist / Pharmacy	25%	(271)	18%	(196)	18%	(112)	20%	(142)	24%	(213)
Petrol station	24%	(256)	22%	(246)	22%	(136)	27%	(188)	20%	(178)
Grocery/takeaway delivery services (e.g. Snappy Shopper, Uber Eats, Deliveroo etc)	9%	(98)	5%	(60)	9%	(53)	8%	(54)	6%	(50)
Tanning Salon	5%	(50)	1%	(8)	3%	(16)	3%	(19)	3%	(22)
Specialist vape shop	56%	(607)	62%	(686)	53%	(321)	59%	(415)	64%	(557)
None of these	18%	(191)	19%	(211)	14%	(88)	18%	(123)	22%	(191)
Not Sure	7%	(71)	5%	(51)	8%	(46)	5%	(36)	5%	(40)

Base: All adults (weighted).

Table S1.18b: ADULTS' opinion about which, if any, of the following places should be allowed to sell vapes/vaping products. Proportion who think they should be sold in the following places, by Index of Multiple Deprivation (IMD)

	IMD									
	1 (Most deprived) N=386		2 N=413		3 N=431		4 N=502		5 (Least deprived) N=451	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Supermarket	41%	(158)	44%	(183)	35%	(151)	35%	(177)	39%	(176)
Grocery/convenience store (e.g. Spar, Co-op, Premier)	32%	(123)	36%	(150)	30%	(127)	30%	(152)	31%	(142)
Corner Shop / Newsagent	31%	(120)	34%	(141)	31%	(133)	31%	(157)	31%	(141)
Bargain store (e.g. Poundland, Home Bargains)	16%	(61)	11%	(46)	13%	(57)	13%	(64)	12%	(53)
Mobile phone/tech repair shop	10%	(39)	6%	(26)	6%	(27)	6%	(29)	6%	(26)
Multi-purpose shop (e.g. gifts/hardware)	7%	(29)	10%	(39)	7%	(30)	7%	(37)	6%	(26)
Dessert/candy/slushie shop	4%	(17)	3%	(12)	3%	(14)	2%	(10)	3%	(13)
Chemist / Pharmacy	23%	(89)	17%	(71)	22%	(94)	24%	(120)	20%	(92)
Petrol station	21%	(81)	24%	(98)	25%	(109)	21%	(104)	24%	(110)
Grocery/takeaway delivery services (e.g. Snappy Shopper, Uber Eats, Deliveroo etc)	9%	(35)	9%	(35)	7%	(30)	5%	(27)	6%	(29)
Tanning Salon	5%	(18)	2%	(6)	2%	(9)	2%	(12)	3%	(13)
Specialist vape shop	59%	(227)	61%	(253)	60%	(260)	55%	(276)	61%	(276)
None of these	15%	(58)	14%	(60)	20%	(88)	20%	(98)	21%	(97)
Not Sure	6%	(22)	6%	(25)	7%	(29)	5%	(27)	4%	(19)

Base: All adults (weighted).

Table S1.18c: ADULTS' opinion about which, if any, of the following places should be allowed to sell vapes/vaping products. Proportion who think they should be sold in the following places, by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	%	(n)	%	(n)	%	(n)	%	(n)
Supermarket	78%	(78)	68%	(126)	56%	(99)	32%	(543)
Grocery/convenience store (e.g. Spar, Co-op, Premier)	72%	(72)	55%	(103)	45%	(80)	26%	(441)
Corner Shop / Newsagent	66%	(66)	52%	(97)	45%	(80)	26%	(450)
Bargain store (e.g. Poundland, Home Bargains)	37%	(37)	30%	(57)	23%	(40)	9%	(147)
Mobile phone/tech repair shop	19%	(19)	17%	(32)	9%	(15)	5%	(80)
Multi-purpose shop (e.g. gifts/hardware)	25%	(25)	17%	(31)	12%	(21)	5%	(85)
Dessert/candy/slushie shop	10%	(10)	10%	(18)	7%	(12)	1%	(24)
Chemist / Pharmacy	33%	(33)	33%	(61)	24%	(42)	19%	(330)
Petrol station	47%	(47)	47%	(87)	32%	(56)	18%	(313)
Grocery/takeaway delivery services (e.g. Snappy Shopper, Uber Eats, Deliveroo etc)	16%	(16)	21%	(39)	15%	(26)	4%	(77)
Tanning Salon	5%	(5)	9%	(17)	5%	(8)	2%	(28)
Specialist vape shop	67%	(67)	74%	(138)	59%	(104)	57%	(984)
None of these	-	(-)	2%	(3)	6%	(11)	23%	(387)
Not Sure	6%	(6)	5%	(8)	5%	(9)	6%	(98)

Base: All adults (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes. A hyphen denotes zero or a value rounded to zero.

Table S1.18d: ADULTS' opinion about which, if any, of the following places should be allowed to sell vapes/vaping products. Proportion who think they should be sold in the following places, by country

Weighted *	Country							
	England		Wales		Scotland		Northern Ireland	
	N=1,273		N=307		N=301		N=304	
	%	(n)	%	(n)	%	(n)	%	(n)
Supermarket	39%	(499)	38%	(115)	37%	(111)	31%	(93)
Grocery/convenience store (e.g. Spar, Co-op, Premier)	32%	(408)	32%	(99)	30%	(91)	29%	(89)
Corner Shop / Newsagent	32%	(413)	31%	(95)	27%	(81)	29%	(87)
Bargain store (e.g. Poundland, Home Bargains)	13%	(163)	14%	(42)	12%	(37)	12%	(37)
Mobile phone/tech repair shop	7%	(89)	3%	(11)	7%	(20)	6%	(18)
Multi-purpose shop (e.g. gifts/hardware)	8%	(99)	4%	(14)	7%	(20)	7%	(21)
Dessert/candy/slushie shop	3%	(40)	2%	(6)	2%	(6)	3%	(9)
Chemist / Pharmacy	21%	(273)	24%	(74)	21%	(65)	20%	(62)
Petrol station	23%	(297)	22%	(67)	20%	(59)	24%	(74)
Grocery/takeaway delivery services (e.g. Snappy Shopper, Uber Eats, Deliveroo etc)	7%	(95)	6%	(19)	7%	(20)	6%	(19)
Tanning Salon	3%	(35)	3%	(8)	2%	(6)	3%	(8)
Specialist vape shop	59%	(749)	63%	(194)	58%	(175)	58%	(177)
None of these	18%	(233)	17%	(53)	18%	(54)	20%	(60)
Not Sure	6%	(70)	6%	(18)	6%	(19)	6%	(19)

Base: All adults (weighted). *Weighted by country weights, to be representative within country.

Table S1.19: ADULTS' views on the number of places selling vapes

	Total	
	N=2,185	
	%	(n)
Far too many	54%	(1170)
Too many	22%	(479)
About right	12%	(253)
Too few	1%	(21)
Far too few	<1%	(9)
Not sure	12%	(254)

Base: All adults (weighted): N=2,185.

Table S1.19a ADULTS' views on the number of places selling vapes, by gender and age

	Gender				Age					
	Male N=1,082		Female N=1,103		18-34 N=610		35-54 N=699		55+ N=877	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Far too many	49%	(529)	58%	(641)	45%	(274)	57%	(398)	57%	(498)
Too many	22%	(240)	22%	(238)	23%	(142)	23%	(160)	20%	(177)
About right	14%	(148)	10%	(105)	16%	(95)	11%	(75)	9%	(82)
Too few	2%	(18)	<1%	(3)	3%	(18)	-	(-)	<1%	(2)
Far too few	<1%	(5)	<1%	(5)	1%	(5)	<1%	(3)	<1%	(1)
Not sure	13%	(142)	10%	(112)	12%	(76)	9%	(63)	13%	(115)

Base: All adults (weighted).

Table S1.19b: ADULTS' views on the number of places selling vapes, by Index of Multiple Deprivation (IMD)

	IMD									
	1 (Most deprived) N=386		2 N=413		3 N=431		4 N=502		5 (Least deprived) N=451	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
Far too many	55%	(213)	51%	(211)	53%	(227)	50%	(251)	59%	(267)
Too many	20%	(76)	24%	(98)	19%	(80)	24%	(120)	23%	(104)
About right	13%	(50)	12%	(49)	12%	(54)	11%	(57)	10%	(43)
Too few	1%	(5)	0%	(2)	1%	(6)	1%	(5)	1%	(3)
Far too few	1%	(3)	1%	(3)	1%	(2)	-	(-)	-	(-)
Not sure	10%	(39)	12%	(49)	14%	(62)	14%	(70)	7%	(34)

Base: All adults (weighted).

Table S1.19c: ADULTS' views on the number of places selling vapes, by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a N=100		Vape ^b N=186		Smoke ^c N=177		Neither ^d N=1,720	
	%	(n)	%	(n)	%	(n)	%	(n)
Far too many	22%	22	39%	72	38%	68	59%	1008
Too many	24%	24	24%	45	20%	35	22%	374
About right	33%	33	23%	42	24%	42	8%	135
Too few	5%	5	2%	4	3%	5	<1%	6
Far too few	2%	2	2%	4	2%	3	<1%	1
Not sure	14%	14	10%	18	14%	24	11%	195

Base: All adults (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes.

Table S1.19d: ADULTS' views on the number of places selling vapes, by country

Weighted*	Country							
	England		Wales		Scotland		Northern Ireland	
	N=1,273		N=307		N=301		N=304	
	%	(n)	%	(n)	%	(n)	%	(n)
Far too many	53%	679	54%	166	53%	158	57%	172
Too many	22%	277	23%	71	26%	79	12%	37
About right	12%	149	12%	36	10%	31	16%	49
Too few	1%	12	2%	7	1%	2	-	-
Far too few	0%	5	1%	2	0%	1	1%	3
Not sure	12%	151	8%	25	10%	30	14%	43

*Base: All adults (weighted). *Weighted by country weights, to be representative within country. A hyphen denotes zero or a value rounded to zero.*

Table S1.20: ADULTS' views on the positioning of vapes in shops

Whether consider acceptable or unacceptable to position vapes near to these products...

	Total N=2,185 % (n)	
...sweets or chocolate		
Very acceptable (1)	2%	(48)
2	1%	(30)
3	5%	(112)
4	12%	(257)
Very unacceptable (5)	77%	(1676)
Not sure	3%	(61)
Net: Acceptable (codes 1 and 2)	4%	(78)
Net: Unacceptable (codes 4 and 5)	88%	(1933)
...soft drinks		
Very acceptable (1)	2%	(49)
2	2%	(41)
3	6%	(141)
4	15%	(338)
Very unacceptable (5)	71%	(1548)
Not sure	3%	(68)
Net: Acceptable (codes 1 and 2)	4%	(90)
Net: Unacceptable (codes 4 and 5)	86%	(1886)
...tobacco products		
Very acceptable (1)	48%	(1038)
2	25%	(540)
3	14%	(298)
4	5%	(101)
Very unacceptable (5)	7%	(158)
Not sure	2%	(50)
Net: Acceptable (codes 1 and 2)	72%	(1578)
Net: Unacceptable (codes 4 and 5)	12%	(259)

Base: All adults (weighted): N=2,185.

Table S1.20a: ADULTS' views on the positioning of vapes in shops, by gender and age
Whether consider acceptable or unacceptable to position vapes near to these products...

	Gender				Age					
	Male N=1,082		Female N=1,103		18-34 N=610		35-54 N=699		55+ N=877	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
...sweets or chocolate										
Very acceptable (1)	3%	(36)	1%	(12)	3%	(19)	2%	(14)	2%	(15)
2	2%	(20)	1%	(11)	3%	(17)	1%	(9)	<1%	(4)
3	6%	(70)	4%	(42)	11%	(67)	3%	(23)	3%	(22)
4	15%	(160)	9%	(97)	18%	(110)	10%	(73)	8%	(74)
Very unacceptable (5)	71%	(763)	83%	(913)	61%	(372)	79%	(549)	86%	(754)
Not sure	3%	(33)	3%	(28)	4%	(24)	4%	(30)	1%	(7)
Net: Acceptable (codes 1 and 2)	5%	(55)	2%	(23)	6%	(36)	3%	(23)	2%	(19)
Net: Unacceptable (codes 4 and 5)	85%	(923)	92%	(1011)	79%	(482)	89%	(623)	95%	(829)
...soft drinks										
Very acceptable (1)	3%	(29)	2%	(19)	4%	(22)	2%	(15)	1%	(12)
2	3%	(28)	1%	(13)	4%	(26)	1%	(9)	1%	(7)
3	7%	(78)	6%	(63)	10%	(63)	7%	(47)	4%	(31)
4	18%	(191)	13%	(147)	20%	(124)	17%	(118)	11%	(95)
Very unacceptable (5)	67%	(723)	75%	(826)	57%	(349)	68%	(477)	82%	(722)
Not sure	3%	(32)	3%	(36)	4%	(25)	5%	(33)	1%	(10)
Net: Acceptable (codes 1 and 2)	5%	(57)	3%	(32)	8%	(48)	3%	(23)	2%	(18)
Net: Unacceptable (codes 4 and 5)	84%	(913)	88%	(973)	78%	(473)	85%	(595)	93%	(818)
...tobacco products										
Very acceptable (1)	48%	(515)	47%	(523)	51%	(312)	56%	(394)	38%	(332)
2	24%	(258)	26%	(282)	24%	(144)	24%	(166)	26%	(229)
3	13%	(138)	14%	(160)	10%	(61)	10%	(69)	19%	(168)
4	5%	(58)	4%	(43)	6%	(35)	4%	(26)	5%	(40)
Very unacceptable (5)	8%	(81)	7%	(76)	6%	(39)	4%	(26)	11%	(93)
Not sure	3%	(31)	2%	(19)	3%	(19)	2%	(17)	2%	(14)
Net: Acceptable (codes 1 and 2)	72%	(773)	73%	(805)	75%	(456)	80%	(560)	64%	(562)
Net: Unacceptable (codes 4 and 5)	13%	(139)	11%	(119)	12%	(73)	7%	(52)	15%	(133)

Base: All adults (weighted).

Table S1.20b: ADULTS' views on the positioning of vapes in shops, by Index of Multiple Deprivation (IMD)

Whether consider acceptable or unacceptable to position vapes near to these products...

	1 (Most deprived) N=386		2 N=413		IMD 3 N=431		4 N=502		5 (Least deprived) N=451	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
...sweets or chocolate										
Very acceptable (1)	3%	(10)	2%	(9)	2%	(10)	2%	(8)	2%	(11)
2	2%	(7)	2%	(7)	1%	(6)	1%	(6)	1%	(4)
3	5%	(20)	6%	(26)	5%	(21)	7%	(34)	3%	(12)
4	12%	(45)	12%	(49)	13%	(56)	12%	(62)	10%	(45)
Very unacceptable (5)	76%	(293)	74%	(306)	76%	(327)	76%	(381)	81%	(367)
Not sure	3%	(11)	4%	(15)	2%	(10)	2%	(12)	3%	(13)
Net: Acceptable (codes 1 and 2)	5%	(18)	4%	(16)	4%	(16)	3%	(14)	3%	(14)
Net: Unacceptable (codes 4 and 5)	88%	(338)	86%	(356)	89%	(384)	88%	(443)	91%	(411)
...soft drinks										
Very acceptable (1)	3%	(13)	2%	(10)	2%	(9)	1%	(7)	2%	(9)
2	1%	(2)	3%	(12)	3%	(12)	2%	(10)	1%	(5)
3	8%	(30)	9%	(36)	5%	(23)	7%	(34)	4%	(19)
4	14%	(54)	15%	(64)	16%	(70)	17%	(87)	14%	(61)
Very unacceptable (5)	71%	(276)	67%	(276)	71%	(305)	70%	(349)	76%	(343)
Not sure	3%	(11)	4%	(15)	3%	(13)	3%	(15)	3%	(14)
Net: Acceptable (codes 1 and 2)	4%	(16)	5%	(23)	5%	(21)	3%	(17)	3%	(14)
Net: Unacceptable (codes 4 and 5)	85%	(330)	82%	(339)	87%	(375)	87%	(437)	90%	(404)
...tobacco products										
Very acceptable (1)	50%	(194)	52%	(216)	47%	(202)	44%	(223)	45%	(202)
2	24%	(94)	24%	(101)	23%	(100)	23%	(115)	29%	(129)
3	13%	(49)	11%	(47)	15%	(64)	16%	(80)	13%	(59)
4	5%	(20)	4%	(18)	3%	(13)	7%	(37)	3%	(14)
Very unacceptable (5)	6%	(25)	4%	(18)	10%	(44)	7%	(35)	8%	(36)
Not sure	1%	(5)	3%	(13)	2%	(8)	3%	(13)	2%	(11)
Net: Acceptable (codes 1 and 2)	75%	(288)	77%	(317)	70%	(303)	67%	(338)	74%	(331)
Net: Unacceptable (codes 4 and 5)	11%	(44)	9%	(36)	13%	(56)	14%	(72)	11%	(50)

Base: All adults (weighted).

Table S1.20c: ADULTS' views on the positioning of vapes in shops, by current vaping and smoking status

Whether consider acceptable or unacceptable to position vapes near to these products...

	Current Vaping and Smoking Status							
	Dual ^a N=100		Vape ^b N=186		Smoke ^c N=177		Neither ^d N=1,720	
	%	(n)	%	(n)	%	(n)	%	(n)
...sweets or chocolate								
Very acceptable (1)	5%	(5)	4%	(8)	1%	(1)	2%	(34)
2	7%	(7)	2%	(3)	5%	(9)	1%	(11)
3	13%	(13)	14%	(25)	10%	(18)	3%	(56)
4	26%	(26)	22%	(41)	12%	(22)	10%	(168)
Very unacceptable (5)	45%	(45)	56%	(104)	69%	(122)	82%	(1406)
Not sure	4%	(4)	3%	(5)	3%	(5)	3%	(45)
Net: Acceptable (codes 1 and 2)	12%	(12)	6%	(11)	6%	(11)	3%	(45)
Net: Unacceptable (codes 4 and 5)	71%	(71)	78%	(145)	81%	(144)	92%	(1574)
...soft drinks								
Very acceptable (1)	6%	(6)	4%	(8)	1%	(2)	2%	(33)
2	9%	(9)	4%	(7)	1%	(2)	1%	(22)
3	19%	(19)	13%	(25)	11%	(19)	5%	(79)
4	22%	(22)	27%	(50)	19%	(34)	13%	(231)
Very unacceptable (5)	40%	(40)	50%	(92)	64%	(113)	76%	(1303)
Not sure	4%	(4)	2%	(4)	3%	(6)	3%	(52)
Net: Acceptable (codes 1 and 2)	15%	(15)	8%	(15)	3%	(5)	3%	(56)
Net: Unacceptable (codes 4 and 5)	62%	(63)	77%	(143)	83%	(147)	89%	(1534)
...tobacco products								
Very acceptable (1)	70%	(70)	69%	(128)	57%	(100)	43%	(740)
2	19%	(19)	16%	(29)	19%	(34)	27%	(458)
3	5%	(5)	8%	(16)	15%	(26)	15%	(251)
4	3%	(3)	3%	(6)	4%	(8)	5%	(84)
Very unacceptable (5)	2%	(2)	2%	(4)	3%	(6)	8%	(144)
Not sure	-	(-)	2%	(4)	2%	(3)	2%	(43)
Net: Acceptable (codes 1 and 2)	89%	(90)	84%	(156)	76%	(134)	70%	(1198)
Net: Unacceptable (codes 4 and 5)	5%	(5)	5%	(10)	8%	(14)	13%	(228)

Base: All adults (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes;

^c currently only smokes; ^d currently neither vapes nor smokes. A hyphen denotes zero or a value rounded to zero.

Table S1.20d: ADULTS' views on the positioning of vapes in shops, by country.

Whether consider acceptable or unacceptable to position vapes near to these products...

Weighted*	Country							
	England		Wales		Scotland		Northern Ireland	
	N=1,273		N=307		N=301		N=304	
	%	(n)	%	(n)	%	(n)	%	(n)
...sweets or chocolate								
Very acceptable (1)	3%	(32)	1%	(4)	1%	(2)	-	(1)
2	1%	(17)	1%	(2)	2%	(7)	2%	(5)
3	5%	(63)	6%	(18)	7%	(20)	7%	(21)
4	12%	(157)	10%	(32)	8%	(25)	10%	(31)
Very unacceptable (5)	76%	(968)	80%	(245)	80%	(240)	77%	(234)
Not sure	3%	(35)	2%	(6)	2%	(7)	4%	(12)
Net: Acceptable (codes 1 and 2)	4%	(49)	2%	(6)	3%	(9)	2%	(6)
Net: Unacceptable (codes 4 and 5)	88%	(1125)	90%	(277)	88%	(264)	87%	(265)
...soft drinks								
Very acceptable (1)	3%	(32)	1%	(4)	-	(1)	1%	(3)
2	2%	(23)	1%	(2)	4%	(11)	2%	(5)
3	6%	(82)	7%	(21)	7%	(21)	8%	(25)
4	16%	(201)	17%	(52)	14%	(41)	12%	(36)
Very unacceptable (5)	70%	(895)	72%	(222)	73%	(219)	74%	(223)
Not sure	3%	(40)	2%	(5)	3%	(8)	4%	(12)
Net: Acceptable (codes 1 and 2)	4%	(55)	2%	(6)	4%	(12)	3%	(8)
Net: Unacceptable (codes 4 and 5)	86%	(1096)	89%	(274)	86%	(260)	85%	(259)
...tobacco products								
Very acceptable (1)	48%	(606)	52%	(160)	43%	(129)	52%	(158)
2	25%	(318)	20%	(62)	25%	(77)	20%	(59)
3	13%	(170)	13%	(41)	16%	(49)	14%	(41)
4	5%	(63)	3%	(8)	3%	(9)	5%	(17)
Very unacceptable (5)	7%	(86)	9%	(27)	10%	(31)	7%	(22)
Not sure	2%	(29)	2%	(7)	2%	(7)	2%	(7)
Net: Acceptable (codes 1 and 2)	73%	(924)	72%	(223)	68%	(206)	72%	(217)
Net: Unacceptable (codes 4 and 5)	12%	(149)	12%	(36)	13%	(40)	13%	(39)

Base: All adults (weighted). *Weighted by country weights, to be representative within country.

Table S1.21: ADULTS' knowledge of the minimum age in the UK for people to legally buy vapes/vaping products that contain nicotine

As far as you know, is there a minimum age in the UK for people to legally buy vapes/vaping products that contain nicotine, and if so what is it?

	Total N=2,185 % (n)	
No minimum age	2%	(46)
16 years or over	22%	(489)
18 years or over ^{##}	44%	(971)
21 years or over	4%	(85)
25 years or over	2%	(53)
Not sure	25%	(542)

Base: All adults (weighted): N=2,185. ^{##} Correct answer is 18 years or over.

Table S1.21a ADULTS' knowledge of the minimum age in the UK for people to legally buy vapes/vaping products that contain nicotine, by gender and age

	Gender				Age					
	Male N=1,082 % (n)		Female N=1,103 % (n)		18-34 N=610 % (n)		35-54 N=699 % (n)		55+ N=877 % (n)	
No minimum age	2%	(17)	3%	(29)	1%	(8)	2%	(17)	2%	(22)
16 years or over	20%	(216)	25%	(273)	13%	(80)	25%	(174)	27%	(235)
18 years or over ^{##}	46%	(503)	42%	(468)	61%	(369)	46%	(321)	32%	(281)
21 years or over	5%	(51)	3%	(33)	4%	(26)	5%	(35)	3%	(23)
25 years or over	3%	(30)	2%	(22)	2%	(13)	3%	(22)	2%	(18)
Not sure	24%	(265)	25%	(277)	19%	(114)	19%	(130)	34%	(297)

Base: All adults (weighted). ^{##} Correct answer is 18 years or over.

Table S1.21b: ADULTS' knowledge of the minimum age in the UK for people to legally buy vapes/vaping products that contain nicotine, by Index of Multiple Deprivation (IMD)

	IMD									
	1 (Most deprived) N=386 % (n)		2 N=413 % (n)		3 N=431 % (n)		4 N=502 % (n)		5 (Least deprived) N=451 % (n)	
No minimum age	3%	(11)	3%	(11)	1%	(5)	2%	(9)	2%	(11)
16 years or over	19%	(75)	17%	(69)	23%	(98)	23%	(117)	29%	(130)
18 years or over ^{##}	45%	(173)	51%	(211)	44%	(190)	42%	(213)	41%	(183)
21 years or over	6%	(25)	4%	(15)	4%	(16)	4%	(19)	2%	(10)
25 years or over	2%	(9)	2%	(8)	4%	(18)	2%	(10)	2%	(8)
Not sure	24%	(94)	24%	(99)	24%	(104)	27%	(136)	24%	(109)

Base: All adults (weighted). ^{##} Correct answer is 18 years or over.

Table S1.21c: ADULTS' knowledge of the minimum age in the UK for people to legally buy vapes/vaping products that contain nicotine, by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	%	(n)	%	(n)	%	(n)	%	(n)
No minimum age	1%	(1)	2%	(4)	2%	(4)	2%	(37)
16 years or over	14%	(14)	17%	(32)	15%	(26)	24%	(417)
18 years or over ^{##}	62%	(63)	66%	(123)	53%	(94)	40%	(691)
21 years or over	9%	(9)	5%	(9)	6%	(10)	3%	(56)
25 years or over	1%	(1)	1%	(1)	2%	(3)	3%	(47)
Not sure	12%	(12)	9%	(16)	22%	(40)	27%	(472)

Base: All adults (weighted). ^{##} Correct answer is 18 years or over.

^a Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes.

Table S1.21d: ADULTS' knowledge of the minimum age in the UK for people to legally buy vapes/vaping products that contain nicotine, by country

Weighted *	Country							
	England		Wales		Scotland		Northern Ireland	
	%	(n)	%	(n)	%	(n)	%	(n)
No minimum age	2%	(24)	3%	(10)	3%	(10)	3%	(11)
16 years or over	22%	(276)	31%	(96)	24%	(72)	23%	(70)
18 years or over ^{##}	44%	(566)	41%	(125)	46%	(140)	46%	(141)
21 years or over	4%	(52)	4%	(12)	2%	(7)	3%	(10)
25 years or over	2%	(30)	2%	(6)	3%	(9)	4%	(11)
Not sure	25%	(324)	19%	(57)	21%	(63)	20%	(62)

Base: All adults (weighted). ^{##} Correct answer is 18 years or over. *Weighted by country weights, to be representative within country.

Table S1.22: ADULTS' views on appropriate age restrictions for sale of vapes

	Total	
	%	(n)
No minimum age	<1%	(9)
16 years or over	6%	(123)
18 years or over	51%	(1119)
21 years or over	19%	(411)
25 years or over	19%	(411)
Not sure	5%	(112)

Base: All adults (weighted): N=2,185.

Table S1.22a ADULTS' views on appropriate age restrictions for sale of vapes, by gender and age

	Gender				Age					
	Male N=1,082		Female N=1,103		18-34 N=610		35-54 N=699		55+ N=877	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
No minimum age	-	(5)	-	(4)	1%	(4)	1%	(5)	-	-
16 years or over	6%	(63)	5%	(60)	5%	(28)	6%	(39)	6%	(56)
18 years or over	52%	(567)	50%	(552)	55%	(335)	50%	(351)	49%	(433)
21 years or over	17%	(180)	21%	(231)	18%	(111)	19%	(134)	19%	(166)
25 years or over	19%	(204)	19%	(207)	14%	(85)	20%	(142)	21%	(184)
Not sure	6%	(63)	4%	(50)	8%	(46)	4%	(28)	4%	(38)

Base: All adults (weighted).

Table S1.22b: ADULTS' views on appropriate age restrictions for sale of vapes, by Index of Multiple Deprivation (IMD)

	IMD									
	1 (Most deprived) N=386		2 N=413		3 N=431		4 N=502		5 (Least deprived) N=451	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
No minimum age	-	(2)	1%	(3)	1%	(2)	-	(2)	-	-
16 years or over	7%	(26)	5%	(19)	5%	(21)	6%	(29)	6%	(28)
18 years or over	49%	(190)	55%	(227)	49%	(213)	53%	(264)	50%	(224)
21 years or over	21%	(80)	21%	(85)	21%	(88)	17%	(85)	16%	(72)
25 years or over	17%	(65)	13%	(53)	20%	(87)	20%	(100)	24%	(106)
Not sure	6%	(24)	6%	(25)	5%	(20)	4%	(22)	5%	(21)

Base: All adults (weighted): N=2,185.

Table S1.22c: ADULTS' views on appropriate age restrictions for sale of vapes, by current vaping and smoking status

	Current Vaping and Smoking Status							
	Dual ^a N=100		Vape ^b N=186		Smoke ^c N=177		Neither ^d N=1,720	
	%	(n)	%	(n)	%	(n)	%	(n)
No minimum age	1%	(1)	-	-	1%	(1)	-	(7)
16 years or over	11%	(11)	7%	(13)	10%	(17)	5%	(81)
18 years or over	64%	(64)	66%	(123)	58%	(102)	48%	(831)
21 years or over	15%	(15)	16%	(30)	21%	(38)	19%	(328)
25 years or over	4%	(4)	7%	(13)	9%	(17)	22%	(376)
Not sure	5%	(5)	4%	(7)	1%	(2)	6%	(97)

Base: All adults (weighted). ^a Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes.

Table S1.22d: ADULTS' views on appropriate age restrictions for sale of vapes, by country

Weighted *	Country							
	England		Wales		Scotland		Northern Ireland	
	N=1,273		N=307		N=301		N=304	
	%	(n)	%	(n)	%	(n)	%	(n)
No minimum age	-	(4)	1%	(2)	1%	(3)	1%	(3)
16 years or over	5%	(66)	7%	(22)	9%	(28)	5%	(16)
18 years or over	52%	(657)	50%	(153)	50%	(151)	46%	(141)
21 years or over	19%	(238)	22%	(68)	17%	(51)	21%	(64)
25 years or over	19%	(242)	18%	(54)	18%	(54)	20%	(60)
Not sure	5%	(66)	3%	(8)	5%	(14)	7%	(20)

Base: All adults (weighted). *Weighted by country weights, to be representative within country.

Table S1.23: ADULTS' support or opposition to possible policies on access to vapes.
Whether support or oppose ...

	%	Total N=2,185 (n)
... Putting a limit on the number of shops allowed to sell vapes/vaping products in a particular area		
Strongly support (1)	57%	(1253)
Tend to support (2)	23%	(513)
No opinion either way (3)	12%	(269)
Tend to oppose (4)	3%	(62)
Strongly oppose (5)	2%	(41)
Not sure	2%	(46)
Net: Support (codes 1 and 2)	81%	(1766)
Net: Oppose (codes 4 and 5)	5%	(103)
... Requiring anyone selling vapes/vaping products to have a license to do so		
Strongly support (1)	68%	(1491)
Tend to support (2)	20%	(447)
No opinion either way (3)	7%	(145)
Tend to oppose (4)	2%	(33)
Strongly oppose (5)	1%	(26)
Not sure	2%	(42)
Net: Support (codes 1 and 2)	89%	(1938)
Net: Oppose (codes 4 and 5)	3%	(60)
... Regular checks on retailers to ensure they are not selling vapes/vaping products to those underage		
Strongly support (1)	77%	(1681)
Tend to support (2)	17%	(363)
No opinion either way (3)	4%	(80)
Tend to oppose (4)	1%	(20)
Strongly oppose (5)	0%	(11)
Not sure	1%	(30)
Net: Support (codes 1 and 2)	94%	(2044)
Net: Oppose (codes 4 and 5)	1%	(30)

Base: All adults (weighted): N=2,185.

Table S1.23: Cont'd ADULTS' support or opposition to possible policies on access to vapes

Whether support or oppose ...

	%	Total N=2,185 (n)
... Removing the license from any retailer who sells vapes/vaping products to those underage		
Strongly support (1)	77%	(1681)
Tend to support (2)	14%	(304)
No opinion either way (3)	5%	(107)
Tend to oppose (4)	1%	(32)
Strongly oppose (5)	1%	(25)
Not sure	2%	(35)
Net: Support (codes 1 and 2)	91%	(1986)
Net: Oppose (codes 4 and 5)	3%	(57)
... Vapes/vaping products only being kept behind a counter and customers having to ask a member of staff for them		
Strongly support (1)	65%	(1430)
Tend to support (2)	20%	(445)
No opinion either way (3)	8%	(185)
Tend to oppose (4)	3%	(67)
Strongly oppose (5)	1%	(25)
Not sure	2%	(33)
Net: Support (codes 1 and 2)	86%	(1876)
Net: Oppose (codes 4 and 5)	4%	(92)

Base: All adults (weighted): N=2,185.

Table S1.23a: ADULTS' support or opposition to possible policies on access to vapes, by gender and age

Whether support or oppose ...

	Gender				Age					
	Male N=1,082		Female N=1,103		18-34 N=610		35-54 N=699		55+ N=877	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
... Putting a limit on the number of shops allowed to sell vapes/vaping products in a particular area										
Strongly support (1)	53%	(569)	62%	(684)	47%	(287)	57%	(396)	65%	(571)
Tend to support (2)	25%	(269)	22%	(244)	30%	(181)	22%	(151)	21%	(181)
No opinion either way (3)	14%	(151)	11%	(118)	15%	(92)	13%	(92)	10%	(86)
Tend to oppose (4)	4%	(39)	2%	(23)	3%	(19)	3%	(23)	2%	(20)
Strongly oppose (5)	2%	(26)	1%	(15)	3%	(16)	2%	(12)	1%	(13)
Not sure	2%	(26)	2%	(20)	2%	(15)	4%	(25)	1%	(7)
Net: Support (codes 1 and 2)	78%	(839)	84%	(928)	77%	(468)	78%	(547)	86%	(751)
Net: Oppose (codes 4 and 5)	6%	(65)	3%	(38)	6%	(35)	5%	(35)	4%	(33)
... Requiring anyone selling vapes/vaping products to have a license to do so										
Strongly support (1)	64%	(693)	72%	(798)	59%	(358)	68%	(476)	75%	(657)
Tend to support (2)	21%	(228)	20%	(219)	24%	(146)	22%	(153)	17%	(148)
No opinion either way (3)	9%	(94)	5%	(51)	10%	(60)	5%	(38)	5%	(47)
Tend to oppose (4)	2%	(24)	1%	(9)	2%	(13)	2%	(11)	1%	(10)
Strongly oppose (5)	2%	(17)	1%	(9)	2%	(15)	1%	(4)	1%	(7)
Not sure	2%	(25)	2%	(18)	3%	(18)	2%	(16)	1%	(8)
Net: Support (codes 1 and 2)	85%	(921)	92%	(1017)	83%	(504)	90%	(629)	92%	(805)
Net: Oppose (codes 4 and 5)	4%	(42)	2%	(18)	5%	(28)	2%	(15)	2%	(17)
... Regular checks on retailers to ensure they are not selling vapes/vaping products to those underage										
Strongly support (1)	72%	(776)	82%	(905)	68%	(415)	75%	(525)	84%	(740)
Tend to support (2)	19%	(207)	14%	(156)	21%	(125)	18%	(129)	12%	(109)
No opinion either way (3)	5%	(53)	2%	(27)	6%	(39)	4%	(25)	2%	(16)
Tend to oppose (4)	1%	(16)	0%	(4)	1%	(9)	1%	(4)	1%	(7)
Strongly oppose (5)	1%	(6)	0%	(5)	1%	(8)	0%	(1)	-	(2)
Not sure	2%	(22)	1%	(8)	2%	(13)	2%	(15)	0%	(2)
Net: Support (codes 1 and 2)	91%	(984)	96%	(1060)	89%	(540)	94%	(655)	97%	(849)
Net: Oppose (codes 4 and 5)	2%	(22)	1%	(8)	3%	(17)	1%	(5)	1%	(9)

Base: All adults (weighted).

Table S1.23a Cont'd: ADULTS' support or opposition to possible policies on access to vapes, by gender and age

Whether support or oppose ...

	Gender				Age					
	Male N=1,082		Female N=1,103		18-34 N=610		35-54 N=699		55+ N=877	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
... Removing the license from any retailer who sells vapes/vaping products to those underage										
Strongly support (1)	74%	(795)	80%	(886)	67%	(406)	78%	(542)	84%	(734)
Tend to support (2)	15%	(161)	13%	(144)	17%	(103)	14%	(97)	12%	(104)
No opinion either way (3)	7%	(72)	3%	(35)	8%	(51)	5%	(35)	2%	(21)
Tend to oppose (4)	2%	(17)	1%	(15)	3%	(19)	1%	(7)	1%	(6)
Strongly oppose (5)	2%	(18)	1%	(7)	2%	(12)	1%	(7)	1%	(6)
Not sure	2%	(19)	1%	(16)	3%	(18)	2%	(10)	1%	(7)
Net: Support (codes 1 and 2)	88%	(956)	93%	(1030)	84%	(509)	91%	(639)	96%	(837)
Net: Oppose (codes 4 and 5)	3%	(35)	2%	(22)	5%	(31)	2%	(14)	1%	(12)
... Vapes/vaping products only being kept behind a counter and customers having to ask a member of staff for them										
Strongly support (1)	60%	(646)	71%	(784)	56%	(342)	66%	(461)	72%	(627)
Tend to support (2)	22%	(237)	19%	(208)	23%	(140)	21%	(144)	18%	(161)
No opinion either way (3)	11%	(117)	6%	(68)	11%	(68)	8%	(57)	7%	(60)
Tend to oppose (4)	4%	(44)	2%	(23)	4%	(27)	3%	(21)	2%	(19)
Strongly oppose (5)	2%	(17)	1%	(8)	3%	(16)	0%	(3)	1%	(6)
Not sure	2%	(21)	1%	(12)	3%	(17)	2%	(12)	0%	(4)
Net: Support (codes 1 and 2)	82%	(883)	90%	(992)	79%	(482)	87%	(605)	90%	(788)
Net: Oppose (codes 4 and 5)	6%	(61)	3%	(31)	7%	(43)	3%	(24)	3%	(25)

Base: All adults (weighted).

Table S1.23b: ADULTS' support or opposition to possible policies on access to vapes, by Index of Multiple Deprivation (IMD)

Whether support or oppose ...

	1		2		IMD 3		4		5	
	(Most deprived)								(Least deprived)	
	N=386		N=413		N=431		N=502		N=451	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
... Putting a limit on the number of shops allowed to sell vapes/vaping products in a particular area										
Strongly support (1)	58%	(225)	51%	(210)	58%	(251)	57%	(288)	62%	(279)
Tend to support (2)	22%	(87)	29%	(120)	21%	(91)	23%	(115)	22%	(99)
No opinion either way (3)	12%	(47)	14%	(56)	13%	(58)	13%	(68)	9%	(41)
Tend to oppose (4)	2%	(8)	3%	(12)	5%	(20)	2%	(10)	3%	(12)
Strongly oppose (5)	3%	(11)	2%	(9)	1%	(5)	2%	(11)	1%	(6)
Not sure	2%	(8)	2%	(6)	1%	(6)	2%	(12)	3%	(14)
Net: Support (codes 1 and 2)	81%	(312)	80%	(330)	79%	(343)	80%	(403)	84%	(378)
Net: Oppose (codes 4 and 5)	5%	(19)	5%	(21)	6%	(25)	4%	(20)	4%	(18)
... Requiring anyone selling vapes/vaping products to have a license to do so										
Strongly support (1)	71%	(273)	63%	(260)	68%	(292)	67%	(335)	73%	(330)
Tend to support (2)	16%	(64)	25%	(103)	21%	(92)	20%	(100)	20%	(89)
No opinion either way (3)	8%	(29)	6%	(26)	7%	(32)	8%	(41)	4%	(17)
Tend to oppose (4)	2%	(7)	2%	(9)	1%	(5)	2%	(9)	1%	(4)
Strongly oppose (5)	2%	(9)	2%	(7)	1%	(5)	1%	(4)	0%	(1)
Not sure	1%	(4)	2%	(8)	1%	(6)	3%	(15)	2%	(9)
Net: Support (codes 1 and 2)	87%	(337)	88%	(363)	89%	(384)	86%	(434)	93%	(418)
Net: Oppose (codes 4 and 5)	4%	(16)	4%	(16)	2%	(10)	3%	(13)	1%	(5)
... Regular checks on retailers to ensure they are not selling vapes/vaping products to those underage										
Strongly support (1)	77%	(297)	74%	(305)	79%	(339)	74%	(371)	82%	(369)
Tend to support (2)	17%	(64)	18%	(76)	15%	(67)	18%	(89)	15%	(66)
No opinion either way (3)	3%	(12)	5%	(19)	4%	(16)	5%	(24)	2%	(9)
Tend to oppose (4)	1%	(5)	1%	(5)	1%	(3)	1%	(4)	-	(2)
Strongly oppose (5)	1%	(3)	-	(2)	-	(2)	1%	(3)	-	(1)
Not sure	1%	(5)	1%	(6)	1%	(4)	2%	(11)	1%	(4)
Net: Support (codes 1 and 2)	94%	(361)	92%	(381)	94%	(406)	91%	(460)	97%	(435)
Net: Oppose (codes 4 and 5)	2%	(8)	2%	(7)	1%	(5)	1%	(7)	1%	(3)

Base: All adults (weighted).

Table S1.23b Cont'd: ADULTS' support or opposition to possible policies on access to vapes, by Index of Multiple Deprivation (IMD)

Whether support or oppose ...

	IMD									
	1 (Most deprived) N=386		2 N=413		3 N=431		4 N=502		5 (Least deprived) N=451	
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)
... Removing the license from any retailer who sells vapes/vaping products to those underage										
Strongly support (1)	80%	(310)	73%	(303)	77%	(333)	74%	(369)	81%	(364)
Tend to support (2)	11%	(42)	16%	(67)	14%	(62)	15%	(76)	13%	(57)
No opinion either way (3)	4%	(16)	6%	(26)	6%	(24)	5%	(27)	3%	(14)
Tend to oppose (4)	1%	(4)	2%	(8)	1%	(3)	2%	(10)	1%	(6)
Strongly oppose (5)	1%	(6)	1%	(4)	2%	(7)	1%	(6)	1%	(3)
Not sure	2%	(9)	1%	(5)	0%	(2)	3%	(14)	1%	(6)
Net: Support (codes 1 and 2)	91%	(352)	90%	(370)	92%	(395)	89%	(446)	93%	(421)
Net: Oppose (codes 4 and 5)	2%	(10)	3%	(12)	2%	(10)	3%	(16)	2%	(10)
... Vapes/vaping products only being kept behind a counter and customers having to ask a member of staff for them										
Strongly support (1)	69%	(267)	61%	(253)	67%	(289)	62%	(313)	68%	(307)
Tend to support (2)	17%	(65)	22%	(92)	20%	(86)	21%	(108)	21%	(95)
No opinion either way (3)	9%	(36)	10%	(43)	7%	(32)	10%	(50)	5%	(24)
Tend to oppose (4)	3%	(10)	2%	(10)	3%	(13)	3%	(17)	4%	(17)
Strongly oppose (5)	1%	(3)	2%	(10)	2%	(7)	1%	(4)	-	(2)
Not sure	2%	(6)	1%	(5)	1%	(6)	2%	(11)	1%	(5)
Net: Support (codes 1 and 2)	86%	(332)	84%	(345)	87%	(374)	84%	(421)	89%	(402)
Net: Oppose (codes 4 and 5)	3%	(13)	5%	(20)	4%	(19)	4%	(21)	4%	(19)

Base: All adults (weighted).

Table S1.23c: ADULTS' support or opposition to possible policies on access to vapes, by current vaping and smoking status

Whether support or oppose ...

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	N=100		N=186		N=177		N=1,720	
	%	(n)	%	(n)	%	(n)	%	(n)
... Putting a limit on the number of shops allowed to sell vapes/vaping products in a particular area								
Strongly support (1)	23%	(23)	34%	(63)	42%	(74)	64%	(1093)
Tend to support (2)	38%	(38)	25%	(47)	25%	(45)	22%	(383)
No opinion either way (3)	27%	(27)	23%	(43)	22%	(40)	9%	(159)
Tend to oppose (4)	5%	(5)	11%	(20)	5%	(8)	2%	(28)
Strongly oppose (5)	3%	(3)	4%	(8)	3%	(6)	1%	(24)
Not sure	3%	(3)	3%	(6)	3%	(5)	2%	(33)
Net: Support (codes 1 and 2)	61%	(62)	59%	(110)	67%	(119)	86%	(1476)
Net: Oppose (codes 4 and 5)	9%	(9)	15%	(28)	8%	(14)	3%	(52)
... Requiring anyone selling vapes/vaping products to have a license to do so								
Strongly support (1)	45%	(45)	51%	(94)	52%	(92)	73%	(1260)
Tend to support (2)	30%	(30)	30%	(56)	28%	(49)	18%	(311)
No opinion either way (3)	18%	(18)	10%	(19)	12%	(21)	5%	(85)
Tend to oppose (4)	2%	(2)	3%	(6)	4%	(7)	1%	(18)
Strongly oppose (5)	3%	(3)	3%	(5)	2%	(4)	1%	(15)
Not sure	2%	(2)	3%	(5)	3%	(5)	2%	(30)
Net: Support (codes 1 and 2)	75%	(75)	81%	(151)	80%	(141)	91%	(1571)
Net: Oppose (codes 4 and 5)	5%	(5)	6%	(11)	6%	(11)	2%	(33)
... Regular checks on retailers to ensure they are not selling vapes/vaping products to those underage								
Strongly support (1)	52%	(52)	64%	(119)	63%	(112)	81%	(1398)
Tend to support (2)	38%	(38)	23%	(42)	26%	(46)	14%	(237)
No opinion either way (3)	7%	(7)	7%	(13)	6%	(11)	3%	(49)
Tend to oppose (4)	0%	(0)	3%	(6)	1%	(2)	1%	(11)
Strongly oppose (5)	1%	(1)	-	-	1%	(2)	-	(8)
Not sure	1%	(1)	3%	(5)	3%	(5)	1%	(18)
Net: Support (codes 1 and 2)	90%	(91)	87%	(162)	89%	(157)	95%	(1634)
Net: Oppose (codes 4 and 5)	1%	(1)	4%	(7)	2%	(4)	1%	(19)

Base: All adults (weighted).. ^a Dual user (currently vapes and smokes); ^b currently only vapes;

^c currently only smokes; ^d currently neither vapes nor smokes. A hyphen denotes zero or a value rounded to zero.

Table S1.23c Cont'd: ADULTS' support or opposition to possible policies on access to vapes, by current vaping and smoking status

Whether support or oppose ...

	Current Vaping and Smoking Status							
	Dual ^a		Vape ^b		Smoke ^c		Neither ^d	
	%	(n)	%	(n)	%	(n)	%	(n)
... Removing the license from any retailer who sells vapes/vaping products to those underage								
Strongly support (1)	55%	(55)	63%	(118)	64%	(114)	81%	(1394)
Tend to support (2)	29%	(29)	21%	(39)	20%	(35)	12%	(201)
No opinion either way (3)	10%	(10)	8%	(16)	10%	(17)	4%	(63)
Tend to oppose (4)	2%	(2)	2%	(4)	3%	(5)	1%	(20)
Strongly oppose (5)	1%	(1)	1%	(3)	2%	(4)	1%	(17)
Not sure	2%	(2)	4%	(7)	1%	(2)	1%	(25)
Net: Support (codes 1 and 2)	84%	(85)	84%	(157)	84%	(149)	93%	(1595)
Net: Oppose (codes 4 and 5)	4%	(4)	4%	(7)	5%	(9)	2%	(38)
... Vapes/vaping products only being kept behind a counter and customers having to ask a member of staff for them								
Strongly support (1)	35%	(35)	42%	(79)	50%	(88)	71%	(1229)
Tend to support (2)	28%	(28)	22%	(40)	28%	(49)	19%	(328)
No opinion either way (3)	26%	(26)	16%	(30)	12%	(22)	6%	(105)
Tend to oppose (4)	7%	(7)	15%	(28)	4%	(8)	1%	(25)
Strongly oppose (5)	3%	(3)	2%	(4)	3%	(6)	1%	(12)
Not sure	1%	(1)	3%	(5)	3%	(5)	1%	(21)
Net: Support (codes 1 and 2)	62%	(62)	64%	(119)	77%	(137)	91%	(1557)
Net: Oppose (codes 4 and 5)	10%	(10)	17%	(31)	8%	(14)	2%	(37)

Base: All adults (weighted): N=2,183, missing cases (n=2). ^a Dual user (currently vapes and smokes); ^b currently only vapes; ^c currently only smokes; ^d currently neither vapes nor smokes. A hyphen denotes zero or a value rounded to zero.

Table S1.23d: ADULTS' support or opposition to possible policies on access to vapes, by country

Whether support or oppose ...

Weighted*	Country							
	England		Wales		Scotland		Northern Ireland	
	N=1,273		N=307		N=301		N=304	
	%	(n)	%	(n)	%	(n)	%	(n)
... Putting a limit on the number of shops allowed to sell vapes/vaping products in a particular area								
Strongly support (1)	57%	(724)	57%	(175)	60%	(180)	60%	(181)
Tend to support (2)	24%	(307)	22%	(67)	21%	(63)	19%	(57)
No opinion either way (3)	12%	(158)	13%	(41)	11%	(33)	11%	(33)
Tend to oppose (4)	3%	(33)	5%	(14)	4%	(12)	4%	(13)
Strongly oppose (5)	2%	(24)	2%	(6)	2%	(6)	3%	(9)
Not sure	2%	(27)	1%	(4)	2%	(6)	4%	(11)
Net: Support (codes 1 and 2)	81%	(1031)	79%	(242)	81%	(244)	78%	(238)
Net: Oppose (codes 4 and 5)	4%	(57)	7%	(20)	6%	(18)	7%	(22)
... Requiring anyone selling vapes/vaping products to have a license to do so								
Strongly support (1)	68%	(868)	69%	(212)	67%	(201)	71%	(217)
Tend to support (2)	21%	(262)	21%	(65)	20%	(59)	16%	(48)
No opinion either way (3)	7%	(89)	5%	(15)	6%	(17)	4%	(13)
Tend to oppose (4)	1%	(15)	3%	(9)	3%	(9)	5%	(15)
Strongly oppose (5)	1%	(14)	1%	(2)	2%	(6)	2%	(7)
Not sure	2%	(23)	1%	(4)	3%	(9)	1%	(4)
Net: Support (codes 1 and 2)	89%	(1131)	90%	(277)	86%	(260)	87%	(266)
Net: Oppose (codes 4 and 5)	2%	(30)	4%	(11)	5%	(15)	7%	(21)
... Regular checks on retailers to ensure they are not selling vapes/vaping products to those underage								
Strongly support (1)	77%	(979)	77%	(235)	76%	(227)	77%	(233)
Tend to support (2)	17%	(211)	19%	(59)	17%	(51)	15%	(47)
No opinion either way (3)	4%	(47)	3%	(8)	5%	(15)	3%	(9)
Tend to oppose (4)	1%	(11)	1%	(4)	-	(1)	3%	(9)
Strongly oppose (5)	-	(6)	-	(1)	1%	(2)	1%	(4)
Not sure	1%	(19)	-	(-)	2%	(5)	1%	(2)
Net: Support (codes 1 and 2)	93%	(1190)	96%	(294)	93%	(278)	92%	(280)
Net: Oppose (codes 4 and 5)	1%	(17)	1%	(4)	1%	(3)	4%	(13)

Base: All adults (weighted): N=2,185. *Weighted by country weights, to be representative within country. A hyphen denotes zero or a value rounded to zero.

Table S1.23d Cont'd: ADULTS' support or opposition to possible policies on access to vapes, by country

Whether support or oppose ...

Weighted*	Country							
	England		Wales		Scotland		Northern Ireland	
	N=1,273		N=307		N=301		N=304	
	%	(n)	%	(n)	%	(n)	%	(n)
... Removing the license from any retailer who sells vapes/vaping products to those underage								
Strongly support (1)	76%	(973)	81%	(248)	78%	(235)	77%	(235)
Tend to support (2)	14%	(181)	12%	(37)	13%	(40)	14%	(44)
No opinion either way (3)	5%	(65)	3%	(11)	3%	(11)	5%	(15)
Tend to oppose (4)	1%	(17)	2%	(7)	3%	(8)	1%	(3)
Strongly oppose (5)	1%	(16)	-	(1)	1%	(2)	2%	(5)
Not sure	2%	(20)	1%	(4)	2%	(6)	1%	(3)
Net: Support (codes 1 and 2)	91%	(1154)	93%	(285)	91%	(275)	92%	(279)
Net: Oppose (codes 4 and 5)	3%	(33)	2%	(7)	3%	(10)	3%	(8)
... Vapes/vaping products only being kept behind a counter and customers having to ask a member of staff for them								
Strongly support (1)	65%	(825)	69%	(213)	66%	(200)	70%	(211)
Tend to support (2)	21%	(262)	19%	(58)	21%	(63)	18%	(53)
No opinion either way (3)	9%	(114)	7%	(21)	6%	(19)	6%	(19)
Tend to oppose (4)	3%	(40)	3%	(10)	3%	(9)	3%	(10)
Strongly oppose (5)	1%	(13)	1%	(4)	2%	(5)	3%	(8)
Not sure	2%	(19)	-	(1)	2%	(5)	1%	(3)
Net: Support (codes 1 and 2)	85%	(1086)	88%	(271)	87%	(263)	87%	(265)
Net: Oppose (codes 4 and 5)	4%	(53)	5%	(15)	5%	(14)	6%	(18)

Base: All adults (weighted): N=2,185. *Weighted by country weights, to be representative within country.