

# Fundraising ideas

We want to make sure your incredible effort raises as much as it deserves. That's why we've put together these handy fundraising tips to kickstart your challenge.

## Kickstarters

### **Set a target**

Keep yourself motivated with a fundraising goal. If you set a target on your online Giving Page, you can raise 46% more sponsorship.

### **Tell your story**

Our most successful fundraisers often have really personal online Giving Pages. Kit yours out with the story of why you've decided to take part, regular updates, photos and, of course, a thank you to your lovely donors!

### **Make the first move**

Show potential supporters you're committed by making a contribution to your own online Giving Page to kick off donations.

### **Team up**

Encourage your friends and family to sign up to the challenge too and make fundraising a real team effort.

### **Promote yourself online**

Share your online Giving Page and official challenge badge across your social media for instant results.

### **Join our Facebook Group**

Meet other dancers, share top tips and motivate each other throughout the month by joining our [Dance 20 Minutes a Day for Bowelbabe Fund Facebook Group](#).

## At work

### **Ask your employer**

Dancing 20 minutes a day across the month will make you feel more energised at work. What's your company prepared to donate to their happier and healthier employee? See if they'll make a donation or match the funds you raise.

### **Virtual collections**

Send an email to your work colleagues to let them know you're dancing 20 minutes every day in February to raise money for cutting-edge research. Remember to include a link to your online Giving Page!

