

Fundraising ideas

We want to make sure your incredible effort raises as much as it deserves. That's why we've put together these handy fundraising tips to kickstart your challenge.

Kickstarters

Set a target

Keep yourself motivated with a fundraising goal. If you set a target on your online Giving Page, you can raise 46% more sponsorship.

Tell your story

Our most successful fundraisers often have really personal online Giving Pages. Kit yours out with the story of why you've decided to take part, regular updates, photos and, of course, a thank you to your lovely donors!

Make the first move

Show potential supporters you're committed by making a contribution to your own online Giving Page to kick off donations.

Team up

Encourage your friends and family to sign up to the challenge too and make fundraising a real team effort.

Promote yourself online

Share your online Giving Page and official challenge badge across your social media for instant results.

Join our Facebook Group

Meet other dancers, share top tips and motivate each other throughout the month by joining our [Dance 20 Minutes a Day for Bowelbabe Fund Facebook Group](#).

At work

Ask your employer

Dancing 20 minutes a day across the month will make you feel more energised at work. What's your company prepared to donate to their happier and healthier employee? See if they'll make a donation or match the funds you raise.

Virtual collections

Send an email to your work colleagues to let them know you're dancing 20 minutes every day in February to raise money for cutting-edge research. Remember to include a link to your online Giving Page!

