

Read Every Day in November **Sweepstake**

Step 1: Get ready

Source a prize for your sweepstake and fill out the details at the top and bottom of the poster on the next page.

Step 2: Get set

Ask your friends, family and colleagues to guess how many minutes you'll spend reading that week in return for a suggested donation. Then, ask them to fill out their guess and name in a box.

Step 3: Go!

Announce the winner on the date you've mentioned on your poster.

Step 4: Don't forget

Return your donations in the form of a cheque (payable to Cancer Research UK) or postal order to:
Read Every Day in November Challenge, CRUK 2RP,
PO Box 81666, London, E15 9LJ

Remember to include your name and address so we can add it to your fundraising total. If you'd prefer to collect your donations digitally, please share your online Giving Page with sweepstake participants.



**Read every day
in November
to help beat
cancer**

Read Every Day in November Sweepstake



How long will
read this week?

Please donate* £ to take a guess and support Cancer Research UK.
The person with the closest guess to the total weekly time spent reading will win

Mins	Name	Mins	Name	Mins	Name

Visit cruk.org/readeveryday

*No donation is necessary.

1. To enter, write your name and predicted reading time in a box.
2. Closing date Winner will be revealed by
(Please write the closing date and when you will announce the winner here.)
3. The person whose guess is closest to the total number of minutes spent reading or listening during the week will win the prize listed above. If the total is exactly halfway between two guesses, the prize will be given to the person with the lower guess.
4. All money raised will be donated to Cancer Research UK.
5. The promoter to collect and send money to: Read Every Day in November Challenge, CRUK 2RP, PO Box 81666, London, E15 9LJ
6. The promoter is
.....
(Please write the name and address of the person organising this sweepstake here.)
7. Cancer Research UK is not the promoter and does not accept any responsibility for your sweepstake.
8. Sweepstake for use in the UK only, to be run by and for the participation of people aged 18 or over only.

Reg charity numbers 1089464, SC041666, 1103 & 247

