



Fundraising ideas

We want to make sure you're rewarded for your incredible effort. To kickstart your challenge, we've put together these handy fundraising tips and ideas.

Kickstarters



Set a target

Set a target on your online Giving Page to give yourself something to work towards. By setting a target, you can more than double your sponsorship.

Make the first move

Show potential supporters that you're committed by making a contribution to your own online Giving Page to kick off donations.

Tell your story

Our most successful fundraisers often have really personal online Giving Pages. Share why you're reading every day in November, what you're reading and how you're getting on. Add photos, post updates and thank your lovely donors!



At work



Ask your employer

Committing to reading every day throughout November is a brilliant challenge. What's your company prepared to donate to support your efforts? See if they'll make a donation or match the funds you raise.

Let your colleagues know

Send an email to your colleagues explaining why you're taking part and include a link to your online Giving Page. You could also invite them to join you!

Tip: why not add your online Giving Page link to your email signature?