



Public Health
England



CANCER
RESEARCH
UK

UK Electronic Cigarette Research Forum

Date: 11.09.20

Chair: Professor Ann McNeill, Kings College London and UK Centre for Tobacco and Alcohol Studies (UKCTAS)

10:55	Join Call
11:00 - 11:05	Welcome & Introductions Professor Ann McNeill, Kings College London and UKCTAS
11:05 – 11:10	Research Update Professor Linda Bauld, Usher Institute, Cancer Research UK and UKCTAS
11:10 – 11:20	Policy Update Alizee Froguel, Cancer Research UK
11:20 – 11:40	Smoking Toolkit Study – Perceptions of E-Cigarette harms since the US ‘EVALI’ outbreak Harry Tattan-Birch, University College London
11:40 – 12:00	Youth Use of E-Liquid Flavours: A Systematic Review Professor Caitlin Notley, University of East Anglia
12:00 – 12:20	Exploring the Effects of a Comparative Health Message versus the EU Nicotine Addiction Warnings on Smokers’ and Non-Smokers’ Risk Perceptions and Behavioural Intentions Dr Catherine Kimber, London South Bank University
12:20 – 12:40	E-Cigarette Marketing in the UK Dr Sara Hitchman, Kings College London
12:40 – 13:00	Discussion and Closing Remarks