



Public Health  
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## UK Electronic Cigarette Research Forum

**Date: 11.09.20**

**Chair:** Professor Ann McNeill, Kings College London and UK Centre for Tobacco and Alcohol Studies (UKCTAS)

10:55	Join Call
11:00 - 11:05	Welcome & Introductions <b>Professor Ann McNeill, Kings College London and UKCTAS</b>
11:05 – 11:10	Research Update <b>Professor Linda Bauld, Usher Institute, Cancer Research UK and UKCTAS</b>
11:10 – 11:20	Policy Update <b>Alizee Froguel, Cancer Research UK</b>
11:20 – 11:40	Smoking Toolkit Study – Perceptions of E-Cigarette harms since the US 'EVALI' outbreak <b>Harry Tattan-Birch, University College London</b>
11:40 – 12:00	Youth Use of E-Liquid Flavours: A Systematic Review <b>Professor Caitlin Notley, University of East Anglia</b>
12:00 – 12:20	Exploring the Effects of a Comparative Health Message versus the EU Nicotine Addiction Warnings on Smokers' and Non-Smokers' Risk Perceptions and Behavioural Intentions <b>Dr Catherine Kimber, London South Bank University</b>
12:20 – 12:40	E-Cigarette Marketing in the UK <b>Dr Sara Hitchman, Kings College London</b>
12:40 – 13:00	Discussion and Closing Remarks