



UK Electronic Cigarette Research Forum

Date and time: Friday, 29th January 2021

Chair: Professor Ann McNeill, Kings College London

Agenda

10:30-10:40: Welcome, Introductions and Research Update

10:40-10:50: Policy Update - **Alizee Froguel, CRUK**

10:50-11:00: CRUK Funding Model update and TAG impact – **Becky Wise, CRUK**

11:00-11:20: Vaping, Smoking and Evolving Norms (2nd systematic review) – **Hannah Smith, University of Keele**

11:20-11:40: E-Cigarettes and Flavours – **Angela Attwood, University of Bristol**

11:40-12:00: The Extent and Nature of E-Cigarette Advertising in the UK and Compliance with Regulations – **Martine Stead and Allison Ford, University of Stirling**

12:00-12:30: Cochrane Living Systematic Review of E-Cigarettes for Smoking Cessation – **Jamie Hartmann-Boyce, University of Oxford**

12:30-12:45: E-Cigarette Grand Challenge – **Jess Sutcliffe, Cancer Grand Challenges / David Hunter, National Cancer Institute**

12:45-13:00 Discussion and Close