



UK Electronic Cigarette Research Forum

Date and time: Friday, 29th January 2021

Chair: Professor Ann McNeill, Kings College London

Agenda

- 10:30-10:40:** Welcome, Introductions and Research Update
- 10:40-10:50:** Policy Update - **Alizee Froguel, CRUK**
- 10:50-11:00:** CRUK Funding Model update and TAG impact – **Becky Wise, CRUK**
- 11:00-11:20:** Vaping, Smoking and Evolving Norms (2nd systematic review) – **Hannah Smith, University of Keele**
- 11:20-11:40:** E-Cigarettes and Flavours – **Angela Attwood, University of Bristol**
- 11:40-12:00:** The Extent and Nature of E-Cigarette Advertising in the UK and Compliance with Regulations – **Martine Stead and Allison Ford, University of Stirling**
- 12:00-12:30:** Cochrane Living Systematic Review of E-Cigarettes for Smoking Cessation – **Jamie Hartmann-Boyce, University of Oxford**
- 12:30-12:45:** E-Cigarette Grand Challenge – **Jess Sutcliffe, Cancer Grand Challenges / David Hunter, National Cancer Institute**
- 12:45-13:00** Discussion and Close