



Relay For Life Cancer Awareness Chair Role Profile

Why we need you

Cancer Research UK is seeking a creative individual to promote and co-ordinate Cancer Awareness and Information activity for their community's Relay For Life. In doing so you will help to generate greater awareness, which in turn, should lead to more fundraising, more money for vital research and more people surviving cancer.

The event is focused on a relay where team members take turns completing an activity, whether that be walking laps of a track, through a park or some other challenge, to show that step by step, we're beating cancer. Every Relay For Life includes games and music from local performers, and a Candle of Hope ceremony to give us a moment to reflect and honour everyone affected by cancer.

The activities you organise at Relay and throughout the year will help to raise cancer awareness in your community. Your role will help to inform the public about how to reduce their risk of cancer through healthy lifestyle choices.

What will I be doing?

- Ensuring that Cancer Research UK's cancer awareness messages are conveyed during the event and throughout the year, using as many channels as are appropriate and open to you. This could include anything from leaflets in goody bags, signs around the Relay event to arranging a healthy living activity day/week at a local school.
- Engaging those attending Relay in cancer awareness issues – interactive games, prizes, quiz...the list is endless.
- Work with Logistics Chair to determine the most appropriate sites for the cancer awareness activities at the Relay.
- Work with your staff contact to engage Cancer Research UK scientific and medical staff in the event.
- Recruit a sub-committee to help you.
- Encourage all the teams to participate in cancer awareness activities.
- Ensure that the correct messages are used consistently.
- You will be a representative of Cancer Research UK and as such will uphold the vision and purpose of the organisation at all times.

What skills do I need?

- You do not need to be an expert in cancer research or cancer prevention. However, a healthy interest in wellbeing and a desire to encourage positive healthy habits in others is important.
- Creativity and the ability to enthuse and motivate others are important in this role.
- You should be able to convey Cancer Research UK's basic cancer prevention messages to others in an accurate and easily understandable way.
- You should be able to use the resources available to you – people and materials – efficiently.
- You need to be able to plan and coordinate activities but be flexible enough to adapt them at the last minute should the need arise.
- You should be IT literate and ideally have access to a computer.

How much time do I need to commit?

You will need to attend all Relay For Life committee meetings (these will probably be monthly and then weekly as the Relay gets closer) and be present throughout the Relay. Where possible attend additional meetings – such as team captain meetings to promote cancer awareness and engage the teams.

What support will I be given?

As well as being part of a dynamic and supportive Relay Committee you will (via your Event Chair) have access to a Cancer Research UK staff contact. You will also be able to draw on a wide range of Cancer Research UK cancer awareness and prevention literature via Cancer Research UK website.

What benefits can I expect?

You'll play a major part in bringing Cancer Research UK's cancer prevention and awareness messages to your community and in doing so will help Cancer Research UK achieve one of its key aims- to help people to understand cancer, the progress we are making and the choices each person can make. The Relay itself is also a lot of fun and a great way to meet and make friends with people in your community.

Where will I be based?

Much of the organisational work involved in this role can be completed from home, although attending committee meetings, liaising with key Cancer Research UK staff and getting the involvement of the community will require being 'out and about'.

Every Relay, every team, every Survivor and every pound raised is helping bring about a world where everybody lives longer, better lives free from the fear of cancer.