

Fundraising boosters

Use these ideas to give your fundraising a lift and smash your target.



1. Film a video

Video yourself out on a walk to let friends and family know you're supporting the Bowelbabe Fund for Cancer Research UK and share it across your social media.



2. Organise a walking tour

Show your friends and family a great new walking route you've found and ask for donations in return for guided tours!.



3. Host a pasta party

Fundraisers need fuel, so why not host a pasta party fundraiser? It's simple – you cook for your friends in exchange for a donation. Plus, you'll be fuelled for your next big day of walking.



4. Hold a wrap-up event

'I'll donate when you've done it' – the words no walker wants to hear! Hold doubters to their word with a wrap-up event at the end of your month and lap up those last-minute donations.

