



### **Translation Notices**

Translated versions of the CAM, CAM+, and cancer specific CAM surveys should not use the Cancer Research UK logo and should carry the appropriate notice provided below.

#### **CAM+ notice**

This notice should be used for any of the following surveys: CAM+ September 2023, CAM+ February 2023, CAM+ September 2022, CAM+ February 2022, CAM+ September 2021, COVID-CAM+ February/March 2021, COVID-CAM+ August/September 2020, CAM+ 2019, CAM+ 2017 – ONS Survey, CAM+ 2017 – NatCen Panel Survey, CAM+ 2017 – YouGov Panel Survey, CAM+ 2014; and any CAM+ surveys published after September 2023.

‘This survey instrument is a translated version of the Cancer Awareness Measure ‘Plus’ (CAM+) which was developed by Cancer Research UK with input from academic groups. The CAM+ is based on the Cancer Awareness Measure (CAM) survey which was developed by Cancer Research UK, University College London, Kings College London and Oxford University in 2007-08 in the UK. This translated version of the CAM+ was developed by [insert institution name here]’

#### **CAM notice**

This notice should be used for any of the following surveys: CAM 2012, CAM 2010, CAM 2008.

‘This survey instrument is a translated version of the Cancer Awareness Measure (CAM) which was developed by Cancer Research UK, University College London, Kings College London and Oxford University in 2007-08 in the UK. This translated version was developed by [insert institution name here]’

### **Bowel cancer CAM notice**

'This survey instrument is a translated version of the Bowel Cancer Awareness Measure (Bowel CAM). Bowel CAM was developed by University College London and Cancer Research UK. Bowel CAM is based on a generic CAM developed by Cancer Research UK, University College London, Kings College London and Oxford University in 2007-08. This translated version of the Bowel CAM was developed by [insert institution name here]'

### **Breast CAM notice**

'This survey instrument is a translated version of the Breast Cancer Awareness Measure (Breast-CAM). Breast-CAM was developed by Cancer Research UK, King's College London and University College London in 2009 and validated with the support of Breast Cancer Care and Breakthrough Breast Cancer. This translated version of the Breast CAM was developed by [insert institution name here]'

### **Cervical CAM notice**

'This survey instrument is a translated version of the Cervical Cancer Awareness Measure (Cervical CAM). Cervical CAM was developed by the UCL Health Behaviour Research Centre, in collaboration with the Department of Health Cancer Team and The Eve Appeal. It is based on a generic CAM developed by Cancer Research UK, University College London, King's College London and Oxford University in 2007-08. This translated version of the Cervical CAM was developed by [insert institution name here]'

### **Lung CAM notice**

'This survey instrument is a translated version of the Lung Cancer Awareness Measure (Lung CAM). Lung CAM was developed by University College London and Cancer Research UK. It is based on a generic CAM developed by Cancer Research UK, University College London, Kings College London and Oxford University in 2007-08. This translated version of the Lung CAM was developed by [insert institution name here]'

### **Ovarian CAM notice**

'This survey instrument is a translated version of the Ovarian Cancer Awareness Measure (Ovarian CAM). Ovarian CAM was developed by Ovarian Cancer Action, The Eve Appeal, Ovacome and Target Ovarian Cancer. It is based on a generic CAM developed by Cancer Research UK, University College London, Kings College London and Oxford University in 2007-08. This translated version of the Ovarian CAM was developed by [insert institution name here]'