

Fundraising ideas

Make every mile count with our handy fundraising tips and ideas to bring in life-saving donations.



Kickstarters

Set a target

Keep yourself motivated with a fundraising goal. If you set a target on your online Giving Page, you can more than double your sponsorship.

Make the first move

Show potential supporters that you're committed and make a contribution to your own online Giving Page to kick off donations.

Tell your story

Our most successful fundraisers often have really personal online Giving Pages. Kit yours out with the story of why you've decided to take part, regular updates, photos and of course a thank you to your lovely donors!

Team up

Encourage your friends and family to sign up to the challenge too and make fundraising a real team effort.

Promote yourself online

Share your online Giving Page and official challenge badge across your social media for instant results.

Join our Facebook group

Meet other runners, share top tips and motivate each other through the month by joining our [Run 66 Miles Challenge Facebook group](#).

At your workplace

Ask your employer

Running across the month will make you feel more energised at work. What's your company prepared to donate to their happier and healthier employee? See if they'll make a donation or match the funds you raise.

Virtual collections

Send an email to your work colleagues to let them know you're running 66 miles in July to raise money to tackle bowel cancer. Remember to include a link to your online Giving Page!