

Cancer research

MBR_Intro {ASK SPLIT SAMPLE Feb17SampSplit = 1}

The first set of questions is about cancer awareness. The questions are being asked on behalf of Cancer Research UK.

DISPLAY

PAGE START

MBR_1Int {ASK SPLIT SAMPLE Feb17SampSplit = 1}

There are many warning signs and symptoms of cancer.

{WEB: Please enter as many warning signs and symptoms of cancer as you can think of by clicking and typing in the boxes below. Please enter one in each box.}

{TEL: Please name as many warning signs and symptoms of cancer as you can think of.}

MBR_1Int_1 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING [50]

(-8) Can't think of any

(-9) Prefer not to answer

VARLAB: Warning sign/symptom of cancer 1

Commented [HM1]: These options to replace 'don't know' and 'refused' codes. To be presented if MBR_1Int_1 is left blank

MBR_1Int_2 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING [50]

VARLAB: Warning sign/symptom of cancer 2

MBR_1Int_3 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING [50]

VARLAB: Warning sign/symptom of cancer 3

MBR_1Int_4 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING [50]

VARLAB: Warning sign/symptom of cancer 4

MBR_1Int_5 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING [50]

VARLAB: Warning sign/symptom of cancer 5

MBR_1Int_6 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING [50]

VARLAB: Warning sign/symptom of cancer 6

Commented [HM2]: Need to check whether text 'symptom 1' etc. will be shown or if they will just be blank boxes.

[For MBR_1Int_2 to MBR_1Int_6: allow blank answers]

PAGE END

PAGE START

SymTxt {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND MBR_1Int_1 <> -8 or -9}
Just to check, can you think of any more warning signs or symptoms of cancer?

{WEB: Please enter as many warning signs and symptoms of cancer as you can think of by clicking and typing in the boxes below. Please enter one in each box.}

{TEL: Please name as many warning signs and symptoms as you can think of.}

NORF

DISPLAY

MBR_1Int_7 {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND MBR_1Int_1 <> -8 or -9}
STRING[50]

VARLAB: Warning sign/symptom of cancer 7

MBR_1Int_8 {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND MBR_1Int_1 <> -8 or -9}
STRING[50]
VARLAB: Warning sign/symptom of cancer 8

MBR_1Int_9 {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND MBR_1Int_1 <> -8 or -9}
STRING[50]
VARLAB: Warning sign/symptom of cancer 9

MBR_1Int_10 {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND MBR_1Int_1 <> -8 or -9}
STRING[50]
VARLAB: Warning sign/symptom of cancer 10

MBR_1Int_11 {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND MBR_1Int_1 <> -8 or -9}
STRING[50]
VARLAB: Warning sign/symptom of cancer 11

MBR_1Int_12 {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND MBR_1Int_1 <> -8 or -9}
STRING[50]
VARLAB: Warning sign/symptom of cancer 12

(8) Can't think of any more

(-9) Prefer not to answer

[For MBR_1Int_7 to MBR_1Int_11: allow blank answers]

PAGE END

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MBR_2Inta {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND NOT BEING COMPLETED ON A SMARTPHONE}

Commented [HM3]: (8)'Can't think of any more' option to be visible at the bottom of the six boxes.

Commented [HM4]: These options to replace 'don't know' and 'refused' codes. To be presented if MBR_1Int_7 is left blank

Commented [HM5]: Prefer not to answer option, not visible - to appear at the bottom if respondent tries to move on and MBR_1Int_7 – MBR_1Int_12 are left blank.

LAYOUT: GRID – one column heading per page detailing response options.
Randomise grid row order across all grid options MBR_2aa - MBR_2ai

Commented [HM6]: Sue: Cancer research would like the grid rows for these questions to be randomised. MBR_2n is split over 2 grids – would it be possible to randomise all the rows between these two grids (so options could appear in either grid?) or can we only randomise within grids?

The following may or may not be warning signs for cancer. We are interested in your opinion. You may have already mentioned some of these warning signs in the previous question.

For each of the following, do you think they could be a sign of cancer?

{TEL: INTERVIEWER: READ OUT EACH STATEMENT AND THE ANSWER CODES}

{WEB: "Please select one answer on every row."}

MBR_2aa {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: An unexplained lump or swelling

GRID COLUMNS: (1) Yes it could
(2) No it could not
(3) Don't know/not sure
NODK

VARLAB: Symptoms of cancer: lump or swelling

MBR_2ab {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: Persistent unexplained pain

GRID COLUMNS: (1) Yes it could
(2) No it could not
(3) Don't know/not sure
NODK

VARLAB: Symptoms of cancer: Persistent unexplained pain

MBR_2ac {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: Unexplained bleeding

GRID COLUMNS: (1) Yes it could
(2) No it could not
(3) Don't know/not sure
NODK

VARLAB: Symptoms of cancer: Unexplained bleeding

MBR_2ad {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: A persistent cough or hoarseness

GRID COLUMNS: (1) Yes it could
(2) No it could not
(3) Don't know/not sure
NODK

VARLAB: Symptoms of cancer: persistent cough or hoarseness

MBR_2ae {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: A persistent change in bowel or bladder habits

GRID COLUMNS: (1) Yes it could
(2) No it could not
(3) Don't know/not sure
NODK

VARLAB: Symptoms of cancer: change in bowel or bladder habits

PAGE END

PAGE START

MBR_2Int2a {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND NOT BEING COMPLETED ON A SMARTPHONE}

**LAYOUT: GRID – one column heading per page detailing response options.
Randomise grid row order across all grid options MBR_2aa - MBR_2ai**

And for each of the following, do you think they could be a sign of cancer?

{TEL: INTERVIEWER: READ OUT EACH STATEMENT AND THE ANSWER CODES}

{WEB: "Please select one answer on every row."}

MBR_2af {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: Persistent difficulty swallowing

GRID COLUMNS: (1) Yes it could
(2) No it could not
(3) Don't know/not sure
NODK

VARLAB: Symptoms of cancer: Persistent difficulty swallowing

MBR_2ag {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: A change in appearance of a mole

GRID COLUMNS: (1) Yes it could
(2) No it could not
(3) Don't know/not sure
NODK

VARLAB: Symptoms of cancer: change in appearance of a mole

MBR_2ah {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: A sore that does not heal

GRID COLUMNS: (1) Yes it could
(2) No it could not
(3) Don't know/not sure
NODK

VARLAB: Symptoms of cancer: a sore that does not heal

MBR_2ai {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: Unexplained weight loss

GRID COLUMNS: (1) Yes it could
(2) No it could not
(3) Don't know/not sure
NODK

VARLAB: Symptoms of cancer: Unexplained weight loss

PAGE END

PAGE START

MBR_2Int1b {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND IF BEING COMPLETED ON A SMARTPHONE}

LAYOUT: Ask all questions on same page. Randomise order of questions on this page. Randomise the order that pages starting with MBR_2Intb and MBR_2Int2b. Note: MBR_2Inta will need to be anchored at the top of the first page and MBR_2Int2a will need to be anchored at the top of the second page

The following may or may not be warning signs for cancer. We are interested in your opinion. You may have already mentioned some of these warning signs in the previous question.

For each of the following, do you think they could be a sign of cancer?

MBR_2ba 2Int1b {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think an unexplained lump or swelling could be a sign of cancer?

- (1) Yes it could
 - (2) No it could not
 - (3) Don't know/not sure
- NO DK

VARLAB: Symptoms of cancer: lump or swelling

MBR_2bb {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think persistent unexplained pain could be a sign of cancer?

- (1) Yes it could
 - (2) No it could not
 - (3) Don't know/not sure
- NO DK

VARLAB: Symptoms of cancer: persistent unexplained pain

MBR_2bc {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think unexplained bleeding could be a sign of cancer?

- (1) Yes it could
 - (2) No it could not
 - (3) Don't know/not sure
- NO DK

VARLAB: Symptoms of cancer: unexplained bleeding

MBR_2bd {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think a persistent cough or hoarseness could be a sign of cancer?

- (1) Yes it could
 - (2) No it could not
 - (3) Don't know/not sure
- NO DK

VARLAB: Symptoms of cancer: persistent cough or hoarseness

MBR_2be {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think a persistent change in bowel or bladder habits could be a sign of cancer?

- (1) Yes it could
 - (2) No it could not
 - (3) Don't know/not sure
- NO DK

VARLAB: Symptoms of cancer: change in bowel or bladder habits

PAGE END

PAGE START

MBR_2Int2b {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND IF BEING COMPLETED ON A SMARTPHONE}

LAYOUT: Ask all questions on same page. Randomise order of questions on this page. Randomise the order that pages starting with MBR_2Inta and MBR_2Int2b.

Note: MBR_2Inta will need to be anchored at the top of the first page and MBR_2Int2a will need to be anchored at the top of the second page.

And for each of the following, do you think they could be a sign of cancer?

MBR_2bf {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think persistent difficulty swallowing could be a sign of cancer?

- (1) Yes it could
 - (2) No it could not
 - (3) Don't know/not sure
- NO DK

VARLAB: Symptoms of cancer: Persistent difficulty swallowing

MBR_2bg {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think a change in appearance of a mole could be a sign of cancer?

- (1) Yes it could
 - (2) No it could not
 - (3) Don't know/not sure
- NO DK

VARLAB: Symptoms of cancer: change in appearance of a mole

MBR_2bh {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think a sore that does not heal could be a sign of cancer?

- (1) Yes it could
 - (2) No it could not
 - (3) Don't know/not sure
- NO DK

VARLAB: Symptoms of cancer: a sore that does not heal

MBR_2bi {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think unexplained weight loss could be a sign of cancer?

- (1) Yes it could
 - (2) No it could not
 - (3) Don't know/not sure
- NO DK

VARLAB: Symptoms of cancer: Unexplained weight loss

PAGE END

PAGE START

MBR_3Int1a {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND NOT BEING COMPLETED ON A SMART PHONE }

**LAYOUT: GRID – one column heading per page detailing response options.
Randomise grid row order across grids MBR_3aa - MBR_3an.**

Which of the following might put you off going to the doctor?

{WEB: Please select an answer for each of the statements.}

{TEL: INTERVIEWER: READ OUT EACH STATEMENT AND THE ANSWER CODES}

DISPLAY

MBR_3aa {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: I find it embarrassing talking to the doctor about my symptoms.

GRID COLUMNS: (1) Strongly agree
(2) Agree
(3) Neither agree or disagree
(4) Disagree
(5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: embarrassing to talk about symptoms

MBR_3ab {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: I would be worried about wasting the doctor's time.

GRID COLUMNS: (1) Strongly agree
(2) Agree
(3) Neither agree or disagree
(4) Disagree
(5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: worried about wasting the doctors time

MBR_3ac {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: My doctor is difficult to talk to.

GRID COLUMNS: (1) Strongly agree
(2) Agree
(3) Neither agree or disagree
(4) Disagree
(5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: Doctor is difficult to talk to

MBR_3ad {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: I find it difficult to get an appointment with a particular doctor.

GRID COLUMNS: (1) Strongly agree
(2) Agree
(3) Neither agree or disagree
(4) Disagree
(5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: Difficult to get an appointment

MBR_3ae {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: I find it difficult to get an appointment with a doctor at a convenient time.

GRID COLUMNS: (1) Strongly agree
(2) Agree
(3) Neither agree or disagree
(4) Disagree

(5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: Difficult to get an appointment at a convenient time

PAGE END

PAGE START

MBR_3Int2a {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND NOT BEING COMPLETED ON A SMART PHONE }
LAYOUT: GRID – ONE COLUMN HEADING PER PAGE DETAILING RESPONSE OPTIONS. Randomise grid row order across grids MBR_3aa - MBR_3an.

And again, which of the following might put you off going to the doctor?

{WEB: Please select an answer for each of the statements.}

{TEL: INTERVIEWER: READ OUT EACH STATEMENT AND THE ANSWER CODES}

DISPLAY

MBR_3af {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: I would be too busy to make time to go to the doctor.

GRID COLUMNS: (1) Strongly agree
(2) Agree
(3) Neither agree or disagree
(4) Disagree
(5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: too busy to make time to go to the doctor

MBR_3ag {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: I have too many other things to worry about.

GRID COLUMNS: (1) Strongly agree
(2) Agree
(3) Neither agree or disagree
(4) Disagree
(5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: too many other things to worry about

MBR_3ah {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: I would be worried about what they might find wrong with me.

GRID COLUMNS: (1) Strongly agree
(2) Agree
(3) Neither agree or disagree
(4) Disagree
(5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: worried about what they might find wrong with me

MBR_3ai {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: I would be worried about what tests they might want to do.

GRID COLUMNS: (1) Strongly agree
(2) Agree

- (3) Neither agree or disagree
- (4) Disagree
- (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: worried about what tests they might want to do

MBR_3aj {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: I wouldn't feel confident talking about my symptom(s) with the doctor.

- GRID COLUMNS:
- (1) Strongly agree
 - (2) Agree
 - (3) Neither agree or disagree
 - (4) Disagree
 - (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: wouldn't feel confident talking about my symptom(s)

PAGE END

PAGE START

MBR_3Int3a {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND NOT BEING COMPLETED ON A SMART PHONE }

LAYOUT: GRID – one column heading per page detailing response options. Randomise grid row order across grids MBR_3aa - MBR_3an.

And finally, which of the following might put you off going to the doctor?

{WEB: Please select an answer for each of the statements.}

{TEL: INTERVIEWER: READ OUT EACH STATEMENT AND THE ANSWER CODES}

DISPLAY

MBR_3ak {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: I've had a bad experience at the doctor's in the past.

- GRID COLUMNS:
- (1) Strongly agree
 - (2) Agree
 - (3) Neither agree or disagree
 - (4) Disagree
 - (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: had a bad experience at the doctor's in the past

MBR_3al {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: I would be worried the doctor wouldn't take my symptom(s) seriously.

- GRID COLUMNS:
- (1) Strongly agree
 - (2) Agree
 - (3) Neither agree or disagree
 - (4) Disagree
 - (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: worried the doctor wouldn't take my symptom(s) seriously

MBR_3am {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: I don't want to be seen as somebody who makes a fuss.

- GRID COLUMNS:
- (1) Strongly agree
 - (2) Agree
 - (3) Neither agree or disagree
 - (4) Disagree
 - (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: don't want to be seen as somebody who makes a fuss

MBR_3an {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROW: I don't like having to talk to the GP receptionist about my symptom(s).

- GRID COLUMNS:
- (1) Strongly agree
 - (2) Agree
 - (3) Neither agree or disagree
 - (4) Disagree
 - (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: don't like having to talk to the GP receptionist about my symptom(s)

PAGE END

PAGE START

MBR_3Int1b {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND BEING COMPLETED ON A SMART PHONE}

LAYOUT: Ask all questions on same page. Randomise order of questions on this page. Randomise the order in which the pages appear. Note MBR_3Int1b will need to be anchored at the top of the first page

Which of the following might put you off going to the doctor?

Please select an answer for each of the statements.

DISPLAY

MBR_3ba {ASK SPLIT SAMPLE Feb17SampSplit = 1}

I find it embarrassing talking to the doctor about my symptoms.

- (1) Strongly agree
- (2) Agree
- (3) Neither agree or disagree
- (4) Disagree
- (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: embarrassing to talk about symptoms

MBR_3bb {ASK SPLIT SAMPLE Feb17SampSplit = 1}

I would be worried about wasting the doctor's time.

- (1) Strongly agree
- (2) Agree
- (3) Neither agree or disagree
- (4) Disagree
- (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: worried about wasting the doctors time

MBR_3bc {ASK SPLIT SAMPLE Feb17SampSplit = 1}

My doctor is difficult to talk to.

- (1) Strongly agree
- (2) Agree
- (3) Neither agree or disagree
- (4) Disagree
- (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: Doctor is difficult to talk to

MBR_3bd {ASK SPLIT SAMPLE Feb17SampSplit = 1}

I find it difficult to get an appointment with a particular doctor.

- (1) Strongly agree
- (2) Agree
- (3) Neither agree or disagree
- (4) Disagree
- (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: Difficult to get an appointment

MBR_3be {ASK SPLIT SAMPLE Feb17SampSplit = 1}

I find it difficult to get an appointment with a doctor at a convenient time.

- (1) Strongly agree
- (2) Agree
- (3) Neither agree or disagree
- (4) Disagree
- (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: Difficult to get an appointment at a convenient time

PAGE END

PAGE START

MBR_3Int2b {ASK SPLIT SAMPLE Feb17SampSplit = 1}

LAYOUT: Ask all questions on same page. Randomise order of questions on this page. Randomise the order in which the pages appear. Note MBR_3Int2b will need to be anchored at the top of the second page.

And again, which of the following might put you off going to the doctor?

Please select an answer for each of the statements.

DISPLAY

MBR_3bf {ASK SPLIT SAMPLE Feb17SampSplit = 1}

I would be too busy to make time to go to the doctor.

- (1) Strongly agree
- (2) Agree
- (3) Neither agree or disagree
- (4) Disagree
- (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: too busy to make time to go to the doctor

MBR_3bg {ASK SPLIT SAMPLE Feb17SampSplit = 1}

I have too many other things to worry about.

- (1) Strongly agree
- (2) Agree
- (3) Neither agree or disagree
- (4) Disagree
- (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: too many other things to worry about

MBR_3bh {ASK SPLIT SAMPLE Feb17SampSplit = 1}

I would be worried about what they might find wrong with me.

- (1) Strongly agree
- (2) Agree
- (3) Neither agree or disagree
- (4) Disagree
- (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: worried about what they might find wrong with me

MBR_3bi {ASK SPLIT SAMPLE Feb17SampSplit = 1}

I would be worried about what tests they might want to do.

- (1) Strongly agree
- (2) Agree
- (3) Neither agree or disagree
- (4) Disagree
- (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: worried about what tests they might want to do

MBR_3bj {ASK SPLIT SAMPLE Feb17SampSplit = 1}

I wouldn't feel confident talking about my symptom(s) with the doctor.

- (1) Strongly agree
- (2) Agree
- (3) Neither agree or disagree
- (4) Disagree
- (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: wouldn't feel confident talking about my symptom(s)

PAGE END

PAGE START

MBR_3Int3b {ASK SPLIT SAMPLE Feb17SampSplit = 1}

LAYOUT: Ask all questions on same page. Randomise order of questions on this page. Randomise the order in which the pages appear. Note MBR_3Int3b will need to be anchored at the top of the third page.

And finally, which of the following might put you off going to the doctor?

Please select an answer for each of the statements.

DISPLAY

MBR_3bk {ASK SPLIT SAMPLE Feb17SampSplit = 1}

I've had a bad experience at the doctor's in the past.

- (1) Strongly agree
- (2) Agree
- (3) Neither agree or disagree
- (4) Disagree
- (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: had a bad experience at the doctor's in the past

MBR_3bl {ASK SPLIT SAMPLE Feb17SampSplit = 1}

I would be worried the doctor wouldn't take my symptom(s) seriously.

- (1) Strongly agree
- (2) Agree
- (3) Neither agree or disagree
- (4) Disagree
- (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: worried the doctor wouldn't take my symptom(s) seriously

MBR_3bm {ASK SPLIT SAMPLE Feb17SampSplit = 1}

I don't want to be seen as somebody who makes a fuss.

- (1) Strongly agree
- (2) Agree
- (3) Neither agree or disagree
- (4) Disagree
- (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: don't want to be seen as somebody who makes a fuss

MBR_3bn {ASK SPLIT SAMPLE Feb17SampSplit = 1}

I don't like having to talk to the GP receptionist about my symptom(s).

- (1) Strongly agree
- (2) Agree
- (3) Neither agree or disagree
- (4) Disagree
- (5) Strongly disagree

VARLAB: Reasons for not visiting the doctor: don't like having to talk to the GP receptionist about my symptom(s)

PAGE END

MBR_4 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Is there anything else that would put you off going to the doctor?

- (1) Yes
- (2) No

VARLAB: Reasons for not visiting the doctor: Other reason

MBR_4Sp {IF MBR_4 = 1}

What else would put you off going to the doctor?

STRING [255]

VARLAB: Reasons for not visiting the doctor: Other reason specified

PAGE START

MBR_5Int {ASK SPLIT SAMPLE Feb17SampSplit = 1}

What things do you think affect a person's chance of developing cancer?

{WEB: Please enter as many things that affect a person's chance of developing cancer as you can think of, by clicking and typing in the boxes below. Please enter one in each box.}

{TEL: Please name as many things that affect a person's chance of developing cancer as you can think of.}

DISPLAY

MBR_5Int_1 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING[70]

(-8) Can't think of any
(-9) Prefer not to answer

Commented [HM7]: These options to replace 'don't know' and 'refused' codes. To be presented if MBR_5Int_1 is left blank

VARLAB: Cause of cancer 1

MBR_5Int_2 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING[70]

VARLAB: Cause of cancer 2

MBR_5Int_3 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING[70]

VARLAB: Cause of cancer 3

MBR_5Int_4 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING[70]

VARLAB: Cause of cancer 4

MBR_5Int_5 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING[70]

VARLAB: Cause of cancer 5

MBR_5Int_6 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING[70]

VARLAB: Cause of cancer 6

[For MBR_5Int_2 to MBR_5Int_6: allow blank answers]

PAGE END

PAGE START

CauTxt {IF MBR_5Int_1 <> -8 or -9}

Just to check, can you think of any more things that affect a person's chance of developing cancer?

{WEB: Please enter as many things that affect a person's chance of developing cancer as you can think of, by clicking and typing in the boxes below. Please enter one in each box.}

{TEL: Please name as many things that affect a person's chance of developing cancer as you can think of.}

MBR_5Int_7 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING[70]

NORF

VARLAB: Cause of cancer 7

MBR_5Int_8 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING[70]

VARLAB: Cause of cancer 8

MBR_5Int_9 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING[70]

VARLAB: Cause of cancer 9

MBR_5Int_10 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING[70]

VARLAB: Cause of cancer 10

MBR_5Int_11 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING[70]

VARLAB: Cause of cancer 11

MBR_5Int_12 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

STRING[70]

VARLAB: Cause of cancer 12

(8) Can't think of any more
(-9) Prefer not to answer

Commented [HM8]: (8)'Can't think of any more' option to be visible at the bottom of the six boxes.

Commented [HM9]: These options to replace 'don't know' and 'refused' codes. To be presented if MBR_5Int_7 is left blank

Commented [HM10]: Prefer not to answer option, not visible - to appear at the bottom if respondent tries to move on and MBR_5Int_7 – MBR_5Int_12 are left blank.

[For MBR_7Int_2 to MBR_5Int_12: allow blank answers]

PAGE END

PAGE START

MBR_6Int1a {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND NOT BEING COMPLETED ON A SMART PHONE}

LAYOUT: GRID – ONE COLUMN HEADING PER PAGE DETAILING RESPONSE OPTIONS. Randomise grid row order across grid options MBR_6aa - MBR_6al.

The following may or may not increase a person's chance of developing cancer. We are interested in your opinion. You may have already mentioned some of these factors in the last question.

For each of the following, do you think they can increase a person's chance of developing cancer?

{WEB: "Please select one answer on every row."}

{TEL: INTERVIEWER: READ OUT EACH STATEMENT AND THE ANSWER CODES}

DISPLAY

MBR_6aa {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROWS: Smoking

GRID COLUMNS: (1) Yes it could
(2) No it couldn't
(3) Don't know/not sure
NODK

VARLAB: Causes of cancer – Smoking

MBR_6ab {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROWS: Not eating many fruits or vegetables

GRID COLUMNS: (1) Yes it could
(2) No it couldn't
(3) Don't know/not sure
NODK

VARLAB: Causes of cancer – Not eating many fruits or vegetables

MBR_6ac {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROWS: Being overweight

GRID COLUMNS: (1) Yes it could
(2) No it couldn't
(3) Don't know/not sure
NODK

VARLAB: Causes of cancer – Being overweight

MBR_6ad {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROWS: Having a close relative with cancer

GRID COLUMNS: (1) Yes it could
(2) No it couldn't
(3) Don't know/not sure
NODK

VARLAB: Causes of cancer – Having a close relative with cancer

MBR_6ae {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROWS: Drinking alcohol

GRID COLUMNS: (1) Yes it could
(2) No it couldn't
(3) Don't know/not sure
NODK

VARLAB: Causes of cancer – Drinking alcohol

MBR_6af {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROWS: Not doing much physical activity

GRID COLUMNS: (1) Yes it could
(2) No it couldn't
(3) Don't know/not sure
NODK

VARLAB: Causes of cancer – Not doing much physical activity

MBR_6Int2a {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND NOT BEING COMPLETED ON A SMART PHONE }

**LAYOUT: Grid – one column heading per page detailing response options.
Randomise grid row order across grid options MBR_6aa - MBR_6al..**

And again, for each of the following, do you think they can increase a person's chance of developing cancer?

{WEB: "Please select one answer on every row."}

{TEL: INTERVIEWER: READ OUT EACH STATEMENT AND THE ANSWER CODES}

DISPLAY

MBR_6ag {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROWS: Getting sunburnt

GRID COLUMNS: (1) Yes it could
(2) No it couldn't
(3) Don't know/not sure
NODK

VARLAB: Causes of cancer – Getting sunburnt

MBR_6ah {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROWS: Eating too much red or processed meat

GRID COLUMNS: (1) Yes it could
(2) No it couldn't
(3) Don't know/not sure
NODK

VARLAB: Causes of cancer – Eating too much red or processed meat

MBR_6ai {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROWS: Exposure to another person's smoking

GRID COLUMNS: (1) Yes it could
(2) No it couldn't
(3) Don't know/not sure
NODK

VARLAB: Causes of cancer – Exposure to another person's smoking

MBR_6aj {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROWS: Being older

GRID COLUMNS: (1) Yes it could
(2) No it couldn't
(3) Don't know/not sure
NODK

VARLAB: Causes of cancer – Being older

MBR_6ak {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROWS: Infection with HPV (human papillomavirus)

GRID COLUMNS: (1) Yes it could
(2) No it couldn't
(3) Don't know/not sure
NODK

VARLAB: Causes of cancer – Infection with HPV

MBR_6al {ASK SPLIT SAMPLE Feb17SampSplit = 1}

GRID ROWS: Not eating enough fibre

GRID COLUMNS: (1) Yes it could
(2) No it couldn't
(3) Don't know/not sure
NODK

VARLAB: Causes of cancer - Not eating enough fibre

PAGE END

PAGE START

LAYOUT: Ask all questions on same page. Randomise order of questions on each page. Randomise the order that the pages appear in. NOTE MBR_6Int1b will need to be anchored at the top of the first page.

MBR_6Int1b {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND IF BEING COMPLETED ON A SMART PHONE}

The following may or may not increase a person's chance of developing cancer. We are interested in your opinion. You may have already mentioned some of these factors in the last question.

For each of the following, do you think they can increase a person's chance of developing cancer?

DISPLAY

MBR_6ba {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think that smoking can increase a person's chance of developing cancer?

- (1) Yes it could
 - (2) No it couldn't
 - (3) Don't know/not sure
- NO DK

VARLAB: Causes of cancer – Smoking

MBR_6bb {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think that not eating many fruits or vegetables can increase a person's chance of developing cancer?

- (1) Yes it could
 - (2) No it couldn't
 - (3) Don't know/not sure
- NO DK

VARLAB: Causes of cancer – Not eating many fruits or vegetables

MBR_6bc {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think that being overweight can increase a person's chance of developing cancer?

- (1) Yes it could
 - (2) No it couldn't
 - (3) Don't know/not sure
- NO DK

VARLAB: Causes of cancer – Being overweight

MBR_6bd {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think that having a close relative with cancer can increase a person's chance of developing cancer?

- (1) Yes it could
 - (2) No it couldn't
 - (3) Don't know/not sure
- NO DK

VARLAB: Causes of cancer – Having a close relative with cancer

MBR_6be {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think that drinking alcohol can increase a person's chance of developing cancer?

- (1) Yes it could
- (2) No it couldn't

(3) Don't know/not sure
NO DK

VARLAB: Causes of cancer – Drinking alcohol

MBR_6bf {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think that not doing much physical activity can increase a person's chance of developing cancer?

- (1) Yes it could
 - (2) No it couldn't
 - (3) Don't know/not sure
- NO DK

VARLAB: Causes of cancer – Not doing much physical activity

MBR_6Int2b {ASK SPLIT SAMPLE Feb17SampSplit = 1 AND IF BEING COMPLETED ON A SMART PHONE}

LAYOUT: Ask all questions on same page. Randomise order of questions on each page. Randomise the order that the pages appear in. NOTE MBR_6Int1b will need to be anchored at the top of the first page..

And again, for each of the following, do you think they can increase a person's chance of developing cancer?

DISPLAY

MBR_6bg {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think that getting sunburnt can increase a person's chance of developing cancer?

- (1) Yes it could
 - (2) No it couldn't
 - (3) Don't know/not sure
- NO DK

VARLAB: Causes of cancer – Getting sunburnt

MBR_6bh {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think that eating too much red or processed meat can increase a person's chance of developing cancer?

- (1) Yes it could
 - (2) No it couldn't
 - (3) Don't know/not sure
- NO DK

VARLAB: Causes of cancer – Eating too much red or processed meat

MBR_6bi {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think that exposure to another person's smoking can increase a person's chance of developing cancer?

- (1) Yes it could
 - (2) No it couldn't
 - (3) Don't know/not sure
- NO DK

VARLAB: Causes of cancer – Exposure to another person's smoking

MBR_6bj {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think that being older can increase a person's chance of developing cancer?

- (1) Yes it could
 - (2) No it couldn't
 - (3) Don't know/not sure
- NO DK

VARLAB: Causes of cancer – Being older

MBR_6bk {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think that infection with HPV (human papillomavirus) can increase a person's chance of developing cancer?

- (1) Yes it could
 - (2) No it couldn't
 - (3) Don't know/not sure
- NO DK

VARLAB: Causes of cancer – Infection with HPV

MBR_6bl {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Do you think that not eating enough fibre can increase a person's chance of developing cancer?

- (1) Yes it could
 - (2) No it couldn't
 - (3) Don't know/not sure
- NO DK

VARLAB: Causes of cancer - Not eating enough fibre

PAGE END

MBR_7 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Who do you think is most likely to develop cancer?

INTERVIEWER: READ OUT

- (1) Someone in their twenties
- (2) Someone in their thirties
- (3) Someone in their forties
- (4) Someone in their fifties
- (5) Someone in their sixties
- (6) Someone in their seventies
- (7) Someone in their eighties
- (8) Cancer is unrelated to age
- (9) Don't know/not sure

NO DK

VARLAB: Who is more likely to develop cancer (age)

MBR_8 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

As far as you're aware, is there an NHS bowel cancer screening programme?

- (1) Yes
- (2) No
- (3) Don't know

NODK

VARLAB: Awareness of NHS bowel cancer screening programme

MBR_9 {IF MBR_8 = 1}

At what age are people invited for bowel cancer screening?

{WEB: Please click in the box and type an age.}

1..120

SOFTCHECK {IF (MBR_9 < 10) OR (MBR_9 > 90) "The age you have provided seems unlikely. Are you sure this is correct?" }

VARLAB: Age people are invited for bowel cancer screening.

MBR_10 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

{TEL: As with all the questions on this survey, you don't have to provide an answer to any question you do not feel comfortable answering.}

Finally in this section, have you, or any of your friends or family, had cancer?

{WEB: "Please select all that apply."}

{TEL: INTERVIEWER: PROMPT AS NECESSARY. CODE ALL THAT APPLY}
[MULTICODE]

- (1) You
- (2) Your partner
- (3) Close family member
- (4) Other family member
- (5) Close friend
- (6) Other friend
- (7) None of these [EXCLUSIVE]
- (8) Prefer not to say

NO RF

VARLAB: Whether respondent or anyone they know has had cancer

MBR_11 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

Before we move on to the next section of the questionnaire, we would like to ask you a few general background questions

Please tell us which one of the following options best describes the sort of work you do.
(If you are not working now, please tell us what you did in your last job.)

{TEL: INTERVIEWER: Read out answer options}

1. Professional or higher technical work - work that requires at least degree-level qualifications (e.g. doctor, accountant, schoolteacher, university lecturer, social worker, systems analyst)
2. Manager or Senior Administrator (e.g. company director, finance manager, personnel manager, senior sales manager, senior local government officer)
3. Clerical (e.g. clerk, secretary)

Commented [MW11]: Can't really have this type of check in self-completion, but can retain for CATI

Commented [KO12]: Is it not possible to do this online?

Commented [CJ13]: We would typically use wording like 'The age you have provided seems unlikely. Are you sure this is correct?'

Commented [MW14]: Self-completion in CAPI and will be in CAWI. For CATI, interviewer will ask and we don't think this will be problematic given the placement at the end of this section.

Commented [KO15]: Great

Commented [CJ16]: Perhaps a reminder up-front that they don't have to answer if they'd prefer not to

Commented [HM17]: Should this be used alongside the standard 'don't know' code?

Commented [CJ18]: This is fine – prefer not to say is our standard REF code, and we're putting it up front here so no need to have it appear (hence NORF). DK can appear as usual

4. Sales or Services (e.g. commercial traveller, shop assistant, nursery nurse, care assistant, paramedic)
5. Foreman or Supervisor of Other Workers (e.g building site foreman, supervisor of cleaning workers)
6. Skilled Manual Work (e.g. plumber, electrician, fitter, train driver, cook, hairdresser)
7. Semi-Skilled or Unskilled Manual Work (e.g. machine operator, assembler, postman, waitress, cleaner, labourer, driver, bar-worker, call centre worker)
8. Other (Please specify): TEXTBOX
9. Have never worked

VARLAB: Demographics – occupation

MBR_12 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

How is your health in general?

{TEL: INTERVIEWER: Read out answer options}

{TEL: Would you say...

1. Very good
2. Good
3. Fair
4. Bad
5. Very bad

VARLAB: Self-reported health

MBR_13 {ASK SPLIT SAMPLE Feb17SampSplit = 1}

How often, if ever, do you access the internet for leisure (non-work) purposes? This should include access from any device (Desktop, Laptop, Tablet or Mobile) and from any location (Home, work, internet café or any other location).

{TEL: INTERVIEWER: Read out answer options}

1. Several times a day
2. Once a day
3. 4-6 days a week
4. 2-3 days a week
5. Once a week
6. Less often than once a week
7. Never

NO RF

VARLAB: How often respondent has access to internet