

2015 NATIONAL AWARENESS AND EARLY DIAGNOSIS INITIATIVE RESEARCH CONFERENCE

NAEDI

National Awareness
and Early Diagnosis
Initiative



CANCER
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3rd NAEDI Research Conference Programme

Day 2 – Friday 27th March 2015

8:00	Registration, refreshments and poster viewing
9:00	Research across the NAEDI pathway Chair: Professor David Weller, University of Edinburgh Dr Julie Walabyeki, University of Hull <i>Understanding of cancer symptoms and healthcare interactions among smokers</i> Dr Debra Howell, University of York <i>Referral routes and time to diagnosis in haematological malignancies: Population-based findings from the Haematological Malignancy Research Network</i> Professor Richard Neal, Bangor University <i>A feasibility randomised controlled trial looking at the effect on lung cancer diagnosis of giving a Chest X-Ray to smokers aged over 60 with new chest symptoms (ELCID)</i> Dr Christina Renzi, University College London <i>A previous 'all-clear' following diagnostic investigation can influence appraisal and help-seeking for recurrent or new potential cancer symptoms</i> Dr Mark Rutherford, University of Leicester <i>How much of the deprivation gap in cancer survival can be explained by variation in stage at diagnosis: An example from breast cancer and melanoma in the East of England</i> Chaired panel discussion
10:45	Refreshment break



NEWS

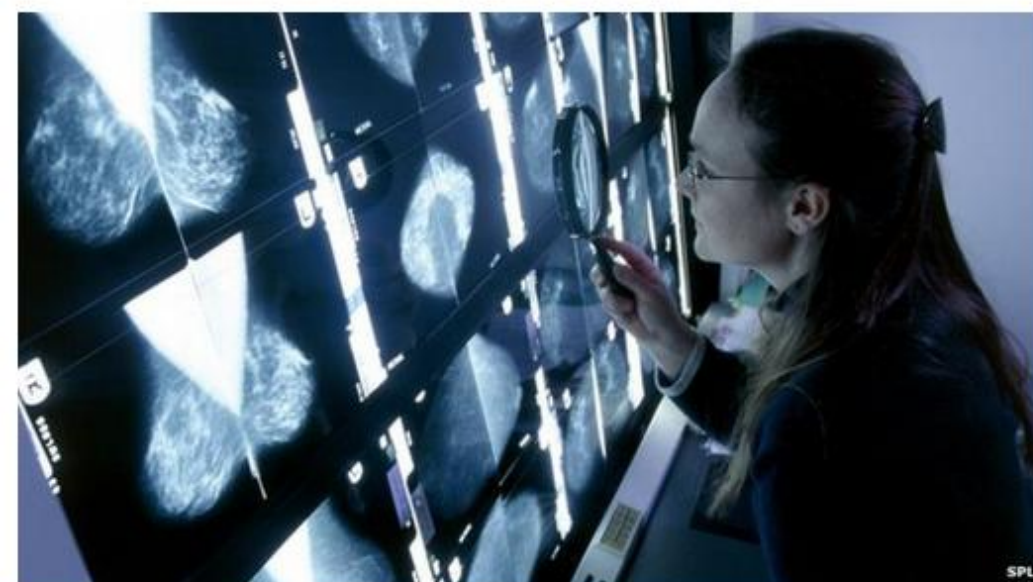
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Health

'Half of UK people' will get cancer

By James Gallagher
Health editor, BBC News website

🕒 4 February 2015 | **Health** | 📄

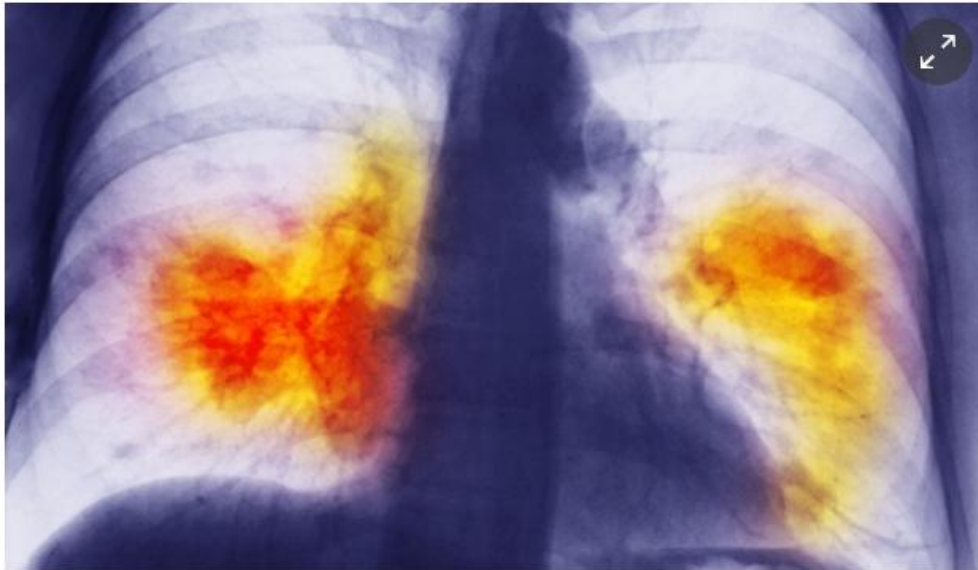


One in two people in the UK will be diagnosed with cancer at some point in their lives, analysis suggests.

Cancer Research UK said this estimate, using a new calculation method, replaced a forecast of more than one in three people developing the disease.

UK cancer survival rates trail 10 years behind other European countries

Study by Macmillan Cancer Support acknowledges improvement in UK, but not enough to catch up with levels achieved in countries such as Italy and Austria



 Chest x-ray showing lung cancer. In the 2000s, 18% of patients diagnosed with lung cancer in Austria survived – almost twice the rate in the UK. Photograph: SMC Images/Getty Images

[Cancer](#) survival rates in the UK are still lagging more than two decades behind those achieved in many European countries, according to new analysis by campaigners.

Macmillan Cancer Support, which conducted the study, said it was “shameful” that “people were dying needlessly” as it revealed the chances of surviving five of

Public
messages
about cancer
survival in
the UK

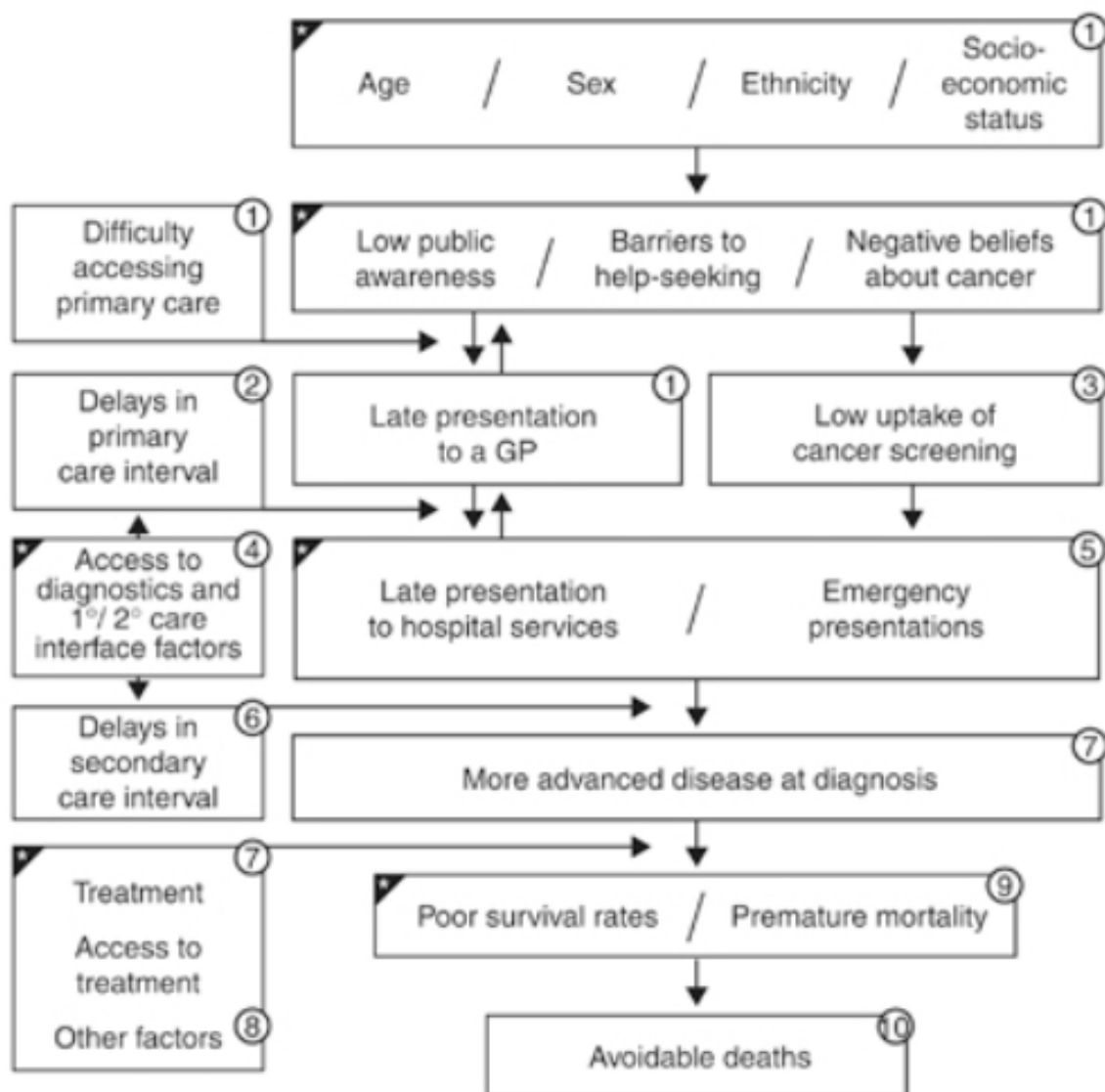
Diagnosing cancer earlier: reviewing the evidence for improving cancer survival

The National Awareness and Early Diagnosis Initiative in England: assessing the evidence 5 years on

S C Hiom^{*,1}

Updated NAEDI hypothesis

Factors influencing cancer survival and premature mortality



ICBP: Examining survival differences

Module 1: Epidemiological benchmarking study

Module 2: Public awareness, attitudes and beliefs

Module 3: The role of primary care and healthcare systems

Module 4: Variation in patient, diagnostic and treatment time intervals and routes to diagnosis

Module 5: Data comparability; plus co-morbidities and early deaths (with an initial focus on lung cancer)



The myth of the rational patient

[1 Reply](#)

(and the rational doctor).

<https://betabetic.wordpress.com/2015/03/19/the-myth-of-the-rational-patient/>



**Over 60 and feeling
under the weather?
A minor illness can
get worse quickly.**

This winter, pop into your
local pharmacy for quick health advice
or visit www.nhs.uk/asap

Early advice is the best advice.





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Emergency Department (A&E) or 999

Suspected Stroke. Choking. Chest Pain. Blacking Out. Blood Loss. Serious Injury.

Minor Injuries Unit

Cuts. Bites. Sprains.

GP or Out of Hours Services

Vomiting. Ear Pain. Painful Cough.

Eye Care or Dentists

Eye Problem. Toothache.

Pharmacists

Diarrhoea. Runny Nose. Upset Stomach. Headache.

Sexual Health Services

Sexual Health Clinics. Early Pregnancy Units

[NHS Direct Wales](#)

[Flu-like symptoms?](#) [Unwell?](#) [Unsure?](#) [Need Help?](#)

Self Care

Hangover. Grazed Knee. Sore Throat. Cough.

Choosing the right NHS Wales service if you become ill or are injured

Choose Well will help you decide if you need medical attention if you get sick. It explains what each NHS service does, and when it should be used.

Choosing Well means that you and your family will get the best treatment. It also allows busy NHS services to help the people who need them most.

If you don't know which option to choose, please [contact NHS Direct Wales](#) on 0845 46 47

Symptom Checker



Check your symptoms with the NHS Direct Wales Symptom Checker

www.nhsdirect.wales.nhs.uk/selfassessments/

Choose Well Quiz



Do you know what NHS service to use if ill or injured? Take the [NHS Direct Choose Well quiz](#) to test your knowledge

Free download - Choose Well app



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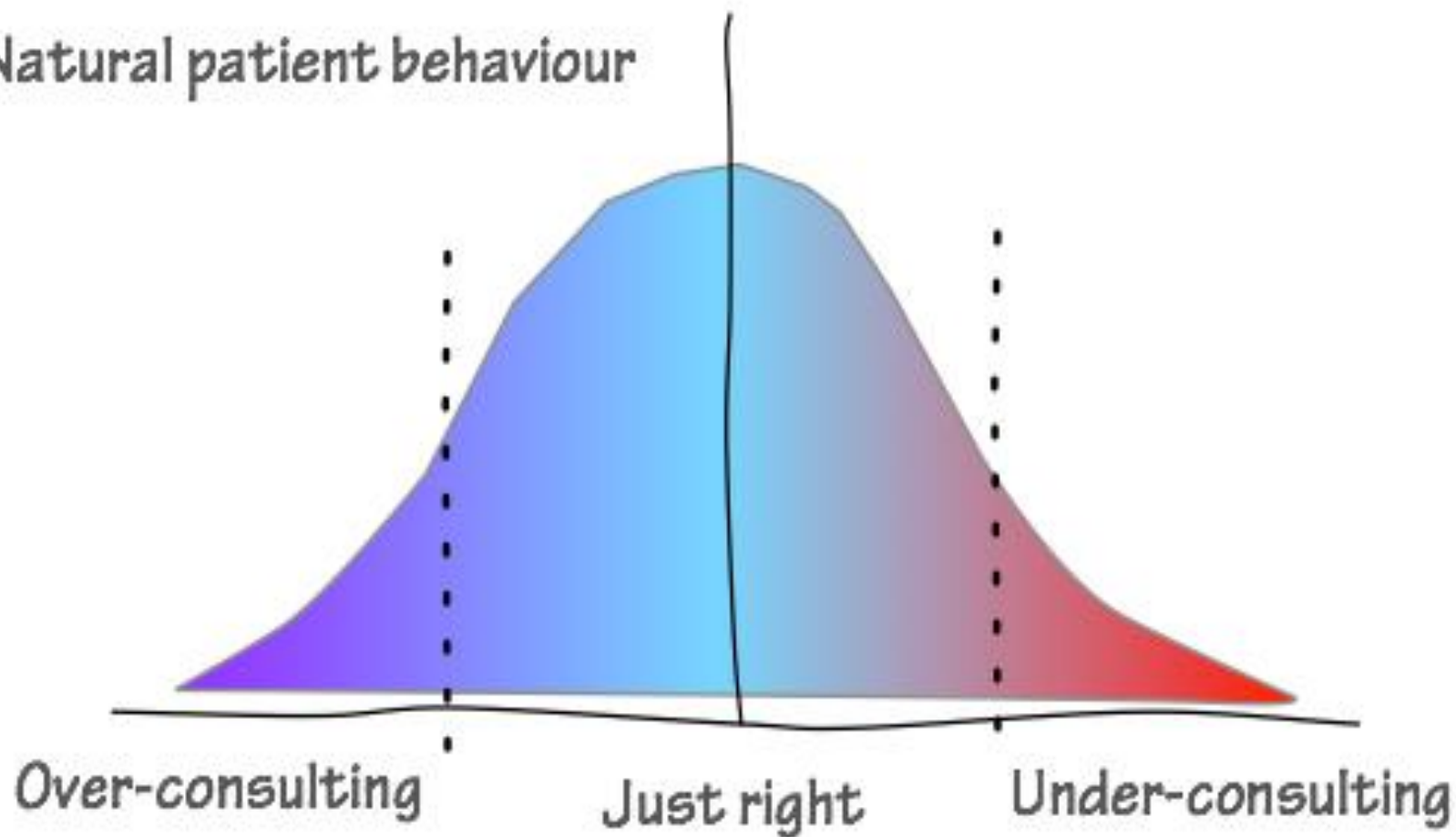
Latest tweets

If you have a minor injury and live in Bridgend or Neath Port Talbot use Neath Port Talbot Minor Injury Unit, open 24/7. #ChooseWell

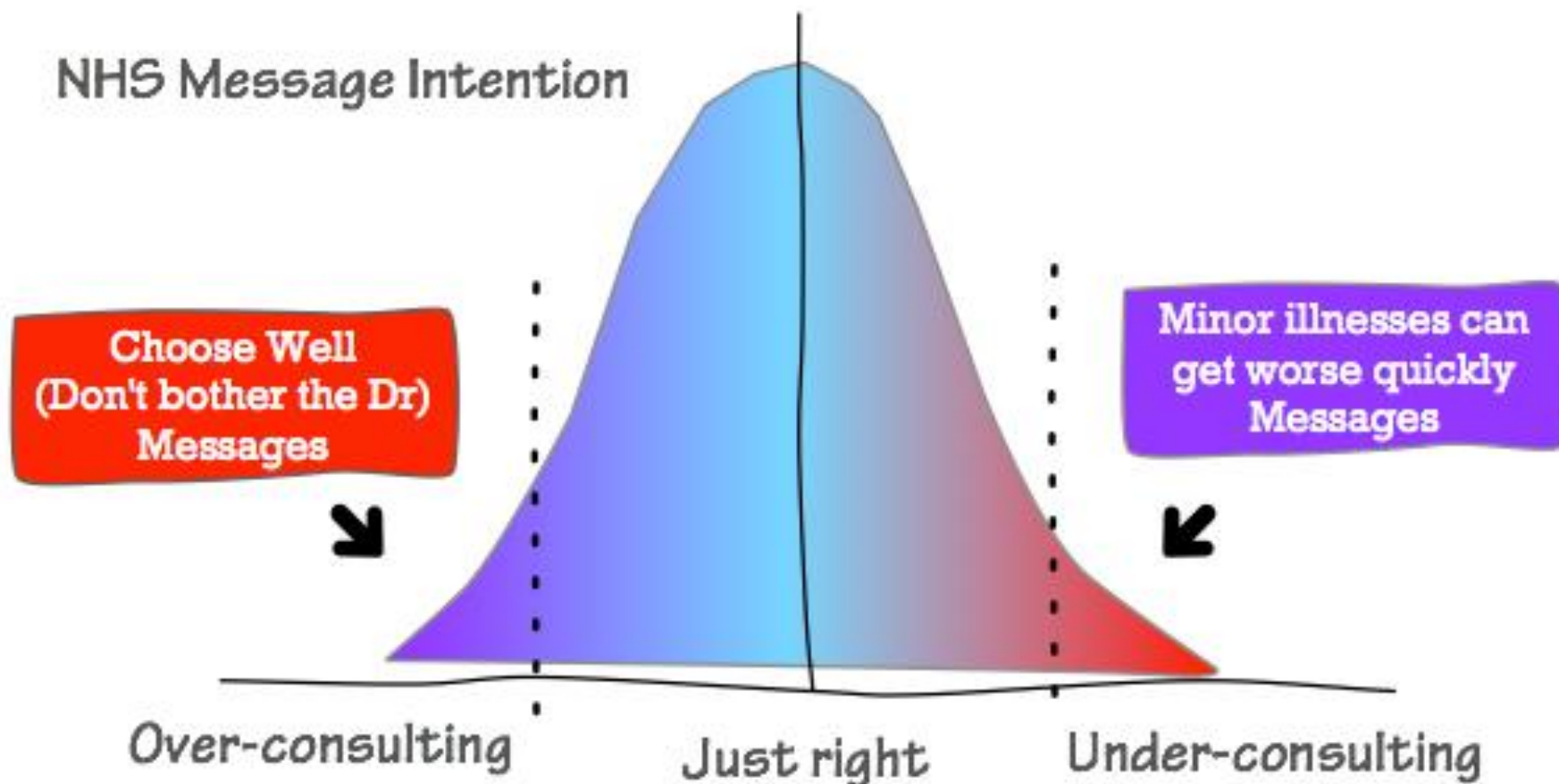
Tue, 24 Mar 2015 at 16:30

Share: [Twitter](#) [Facebook](#) [LinkedIn](#) [Google+](#) [YouTube](#) [Instagram](#) [Pinterest](#) [RSS](#)

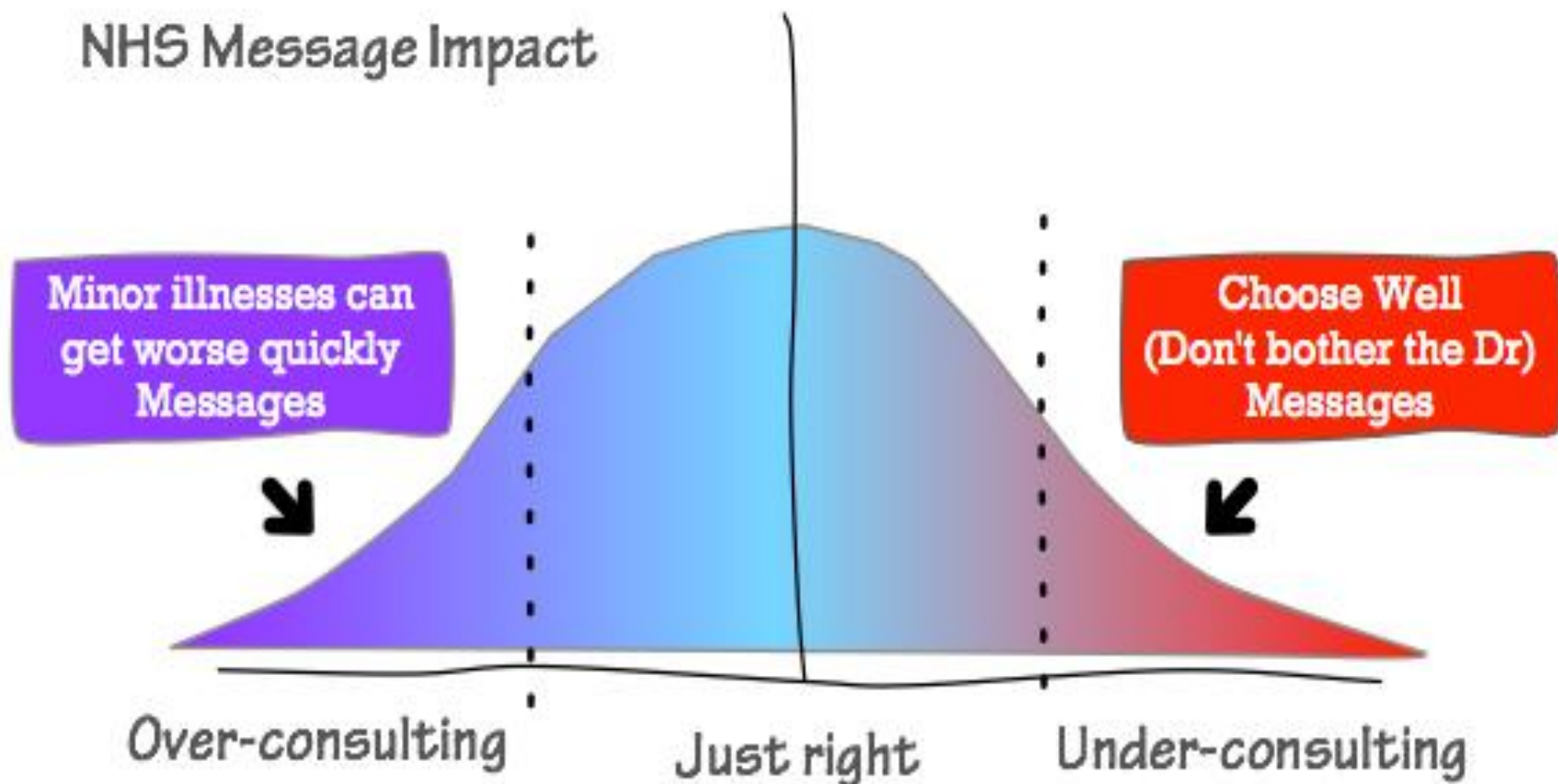
Natural patient behaviour



NHS Message Intention



NHS Message Impact



Best Bet

- We are operating within a very complex environment
- Never assume patients or their GPs will act in rational or predictable ways

Health A-Z

Live Well

Care and support

Cancer guidelines may improve diagnosis rates

Share:    Save:   Subscribe:  Print: 

Thursday November 20 2014

"Doctors to get more help to spot cancer early," The Guardian reports. The [National Institute for Health and Care Excellence \(NICE\)](#) has produced new revised draft guidelines that may help GPs pick up on possible early warning signs of cancer.

The aim of the draft guidelines is to improve early cancer diagnosis in children, young people and adults of all ages. The draft guidelines have been primarily written for GPs and are an update of the 2005 guidelines that were last partially updated in 2011.



**Early-stage cancers
can be difficult to spot**

28 June 2014 Last updated at 14:24

GPs who fail to spot cancer could be named



The BMA's Dr Chand Nagpaul says naming and shaming is not the answer

GPs with a poor record in spotting signs of cancer could be publicly named under new government plans.

Health Secretary Jeremy Hunt wants to expose doctors whose failure to spot cancer may delay sending patients for potentially life-saving scans.

Labour called the idea "desperate" and accused Mr Hunt of attacking doctors.

The Royal College of GPs said it would be a "crude" system and one that could lead to GPs sending people to specialists indiscriminately.

It warned this could result in flooding hospitals with healthy people.

The move is part of the health secretary's plans to make the NHS more transparent.

Ranking GP surgeries on how quickly they spot cases of cancer and refer patients for treatment is among proposals being considered.



Jeremy Hunt says more needs to be done to improve cancer detection

The information could eventually be published on the NHS website.



Top Stories



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Man jailed over bogus bomb detectors

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HK protesters threaten talks boycott

Features



Feline view

How do domestic cats really see the world?



The Pope's calling

Is Pope Francis the moderniser progressives hope for?



Wake-up call

Why British volunteers are hastening to help combat Ebola



Is cancer focus wrong?

Lung expert says other diseases can be just as devastating



7 days quiz

What's the only question Prince designed to answer in a Q&A?

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Question Time criticised over Alice		6
Man jailed over bogus bomb detectors		7
Raid CCTV shows 'flying' cash machine		8
Quiz of the week's news		9
Tories 'to curb human rights cases'		10

General and Personal Medical Services

England 2004-14

Published 25 March 2015



UNDERSTANDING THE GP ENVIRONMENT: THE NEED FOR A PARTNERSHIP APPROACH

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PULSE

At the heart of general practice since 1960

Symptom sorter -
episodic loss of
consciousness



Wednesday 25 March 2015

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GP numbers have grown since 2013

25 March 2015 | By Jaimie Kaffash, Alex Matthews-King

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The number of full-time equivalent GPs in the UK has increased by 1.7% since 2013, with an increase in the numbers of GPs overall, official figures have revealed.

However, the [statistics from the Health and Social Care Information Centre](#) reveal that the number of GP partners and principals is continuing to decrease.

They also show that the increase in the number of consultants in the system is continuing to outpace GP numbers.

There were 40,584 GPs in the UK in 2014, an increase of 0.9% on 2013, while the number of FTE GPs grew to 32,628, an increase of 1.7%.



Threat to the future of patient-centred care

General practice in crisis

The ability of general practice to carry on delivering effective patient care in the community is now at risk.

While it conducts 90% of all patient contacts in the NHS, general practice in England is being given a rapidly diminishing share of the NHS budget – now receiving a record low proportion of just 8.5%.

This inadequate level of investment is set to get even worse, with research by Deloitte showing that if current trends continue, funding for general practice in England will fall by a further 17% to just 7.28% of the NHS budget by 2017.

As the population changes and demand for GP services soars, the nation is in desperate need of many more GPs. In fact, the RCGP estimates that in England alone an additional 8,000 family doctors are required to meet the explosion in patient demand by 2020.

The effect of the decline in investment levels, and the growing shortfall in GP numbers, means that the quality of patient care that can be offered by general

practice is in decline. In fact, there is now a crisis enveloping the service.

Waiting times to see a GP are growing substantially, with RCGP analysis indicating that on more than 27m occasions patients will have to wait longer than a week to see their GP during 2014. According to research published by the RCGP, over a third of patients say that the length of time they have to wait to see their GP leaves them concerned about the impact on their health.

As patient demand soars, and resources plummet, general practice teams are buckling under the weight of ballooning workloads, with the majority of GPs now conducting between 40-60 patient consultations a day.

The unsustainable volume of work now being experienced by GPs has made the vast majority of them worry that they will miss something serious in a patient.

As the general practice crisis deepens, increasing numbers of patients are inevitably seeking medical attention in secondary care – heaping further pressure on our hospitals.

There has to be a better way.

PUT PATIENTS FIRST
BACK GENERAL PRACTICE

GP SURGERY
Join the Queue

The future of general practice?

- Waiting times to see a GP or practice nurse are soaring
- Funding for general practice is plummeting
- Up to 100 practices in the UK — serving 700,000 patients — face closure

Don't let this be the future of general practice — join the campaign TODAY!
www.putpatientsfirst.rcgp.org.uk

RCGP Royal College of General Practitioners

NATF



GP recruitment campaign in Cumbria





Julie Walabyeki: Understanding cancer symptoms and healthcare interactions amongst smokers

Debra Howell: Haematological malignancies – referral routes and time to diagnosis

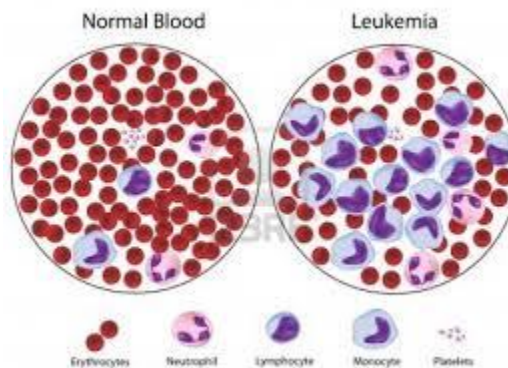
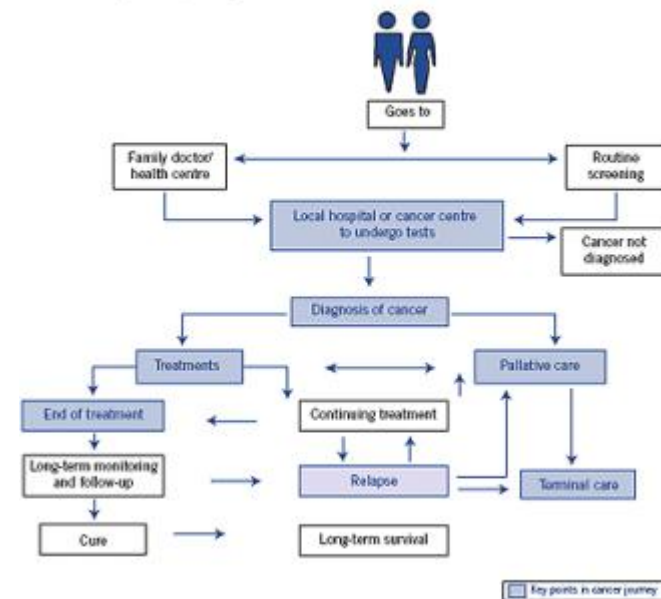


Figure 1.

The cancer patient journey



Health Behaviors of Smokers, Ex-Smokers, and Never Smokers in an HMO

Raymond G. Boyle, Ph.D.,^{*,1} Patrick O'Connor, M.D., M.P.H.,^{*} Nico Pronk, Ph.D.,[†] and Agnes Tan, Ph.D.[‡]

^{}HealthPartners Research Foundation, [†]HealthPartners Center for Health Promotion, and*

[‡]HealthPartners, Minneapolis, Minnesota 55440



Julie Walabyeki: Understanding cancer symptoms and healthcare interactions amongst smokers

Debra Howell: Haematological malignancies – referral routes and time to diagnosis

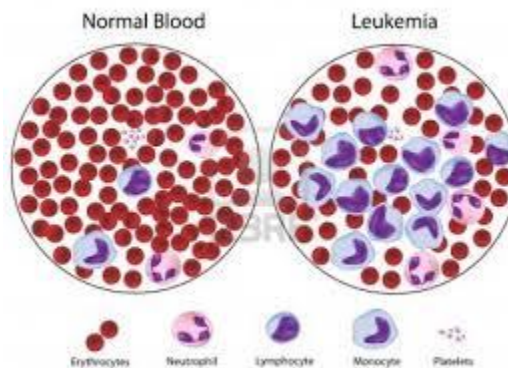
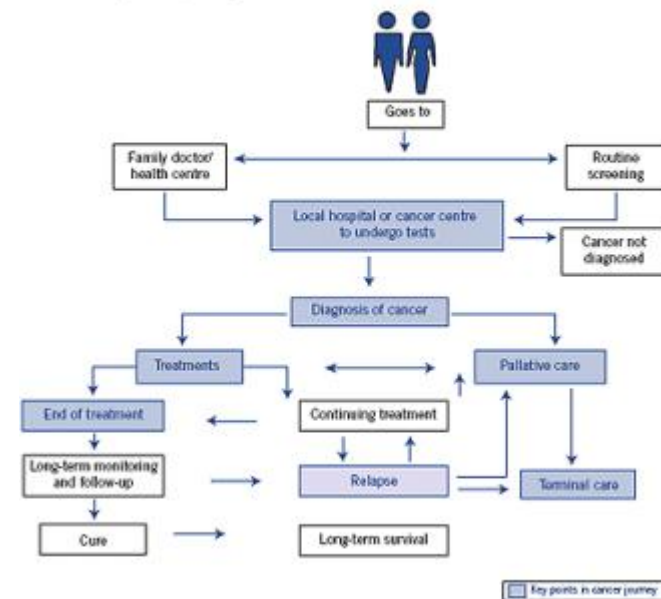


Figure 1.

The cancer patient journey

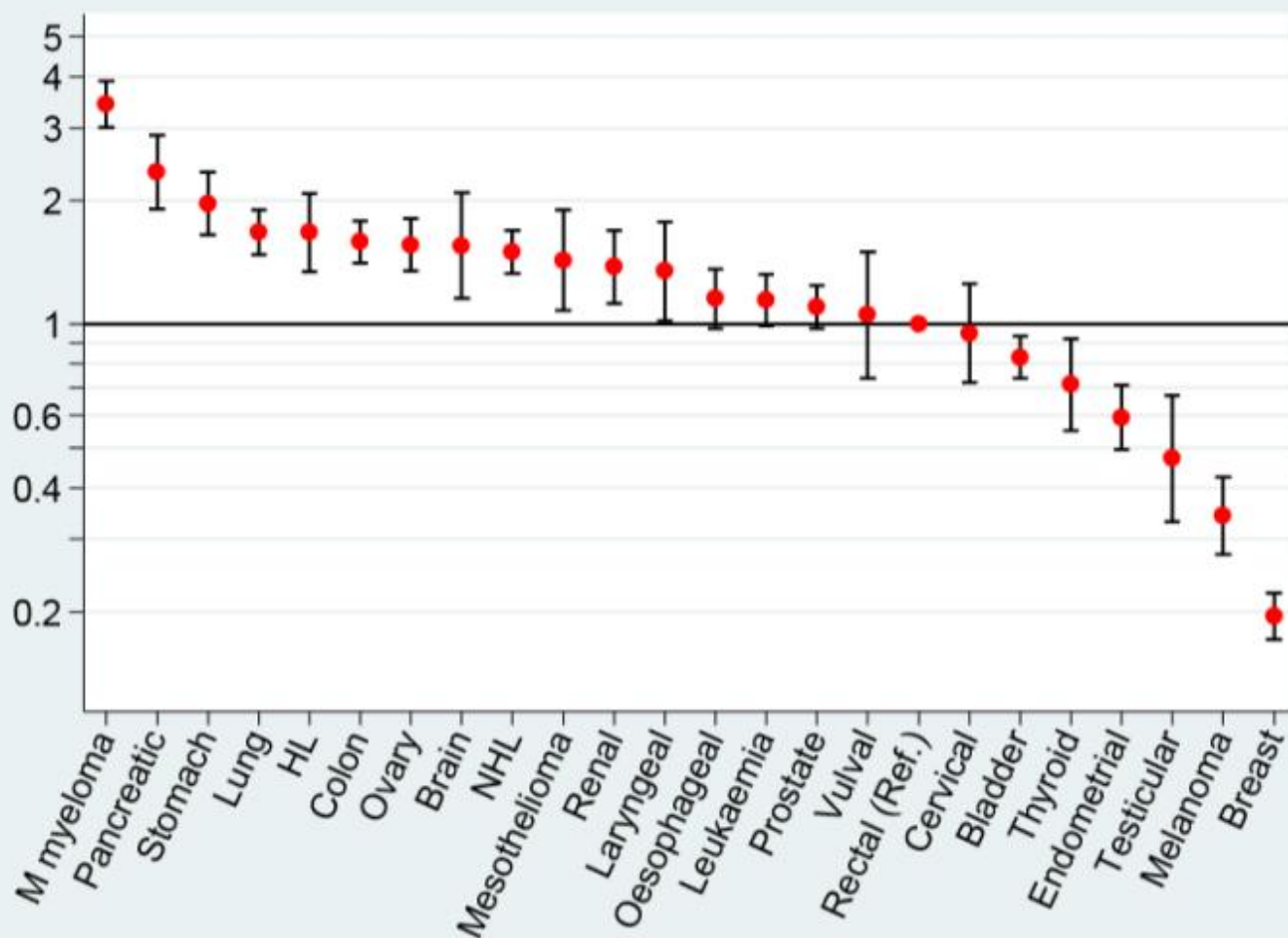




Articles

Variation in number of general practitioner consultations before hospital referral for cancer: findings from the 2010 National Cancer Patient Experience Survey in England

Dr Georgios Lyratzopoulos, MD^a, , , Richard D Neal, PhD^b, Josephine M Barbiere, MPH^a, Prof Gregory P Rubin, FRCGP^c, Gary A Abel, PhD^a





Lung cancer overview

NICE *Pathways*

1 Person with suspected lung cancer

No additional information

2 Symptoms and signs indicating urgent chest X-ray and urgent and immediate referral

Symptoms and signs indicating urgent chest X-ray

Offer urgent chest X-ray to patients presenting with haemoptysis, or any of the following if unexplained or present for more than 3 weeks:

- cough
- chest/shoulder pain
- dyspnoea
- weight loss
- chest signs
- hoarseness
- finger clubbing
- signs suggesting metastases (for example, in brain, bone, liver or skin)
- cervical/supraclavicular lymphadenopathy.

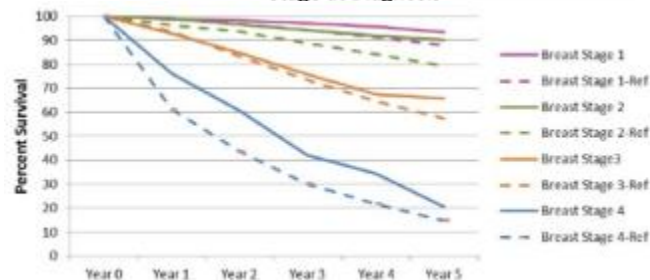
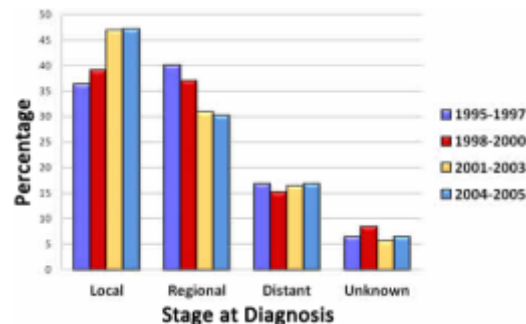
Richard Neal: X-raying smokers > 60 years with new symptoms – effect on lung cancer diagnosis



Christina Renzi: how does an 'all clear' message following negative investigations influence appraisal and help-seeking for subsequent cancer symptoms?



Mark Rutherford: variation in stage of diagnosis (breast cancer & melanoma) - how much does it explain differences in survival?



Safety netting recommendations for primary care

Health professional

▾ Learning and development tools

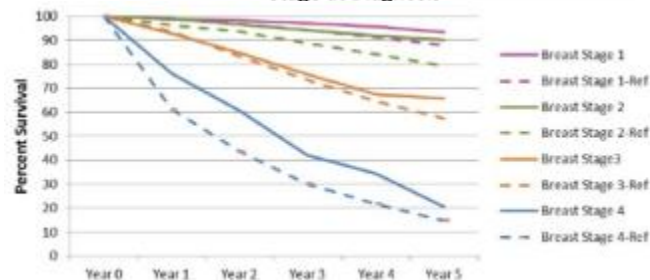
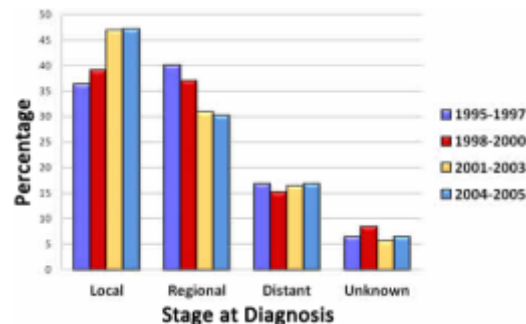
Missed diagnosis in general practice is inevitable. No diagnostic test or clinical decision in general practice is 100% sensitive. This is largely because individuals present at different stages in the evolution of their illness and the red flag signs and symptoms



Christina Renzi: how does an 'all clear' message following negative investigations influence appraisal and help-seeking for subsequent cancer symptoms?



Mark Rutherford: variation in stage of diagnosis (breast cancer & melanoma) - how much does it explain differences in survival?



Epidemiology

British Journal of Cancer (2013) **108**, 1195–1208. doi:10.1038/bjc.2013.6 www.bjcancer.com

Published online 28 February 2013



Breast cancer survival and stage at diagnosis in Australia, Canada, Denmark, Norway, Sweden and the UK, 2000–2007: a population-based study

S Walters¹, C Maringe¹, J Butler², B Rachet¹, P Barrett-Lee³, J Bergh⁴, J Boyages⁵, P Christiansen⁶, M Lee⁷, F Wärnberg⁸, C Allemani¹, G Engholm⁹, T Fornander¹⁰, M L Gjerstorff¹¹, T B Johannesen¹², G Lawrence¹³, C E McGahan¹⁴, R Middleton¹⁵, J Steward¹⁶, E Tracey¹⁷, D Turner¹⁸, M A Richards¹⁹ and M P Coleman¹ The ICBP Module 1 Working Group²⁰

CA-PRI
The Cancer and Primary Care
Research International Network

The escalating cancer challenge
- essential roles for primary care
20-22 May 2015 | Aarhus, Denmark





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The Population Research Committee (PRC) is responsible for the oversight, development, review, funding and management of a portfolio of awards for research Programmes and Project Grants in population science.

- Early Diagnosis Panel – continuing to seek high quality early diagnosis research ideas
- next deadline for project grant applications (which will be considered by the panel) is 18 June 2015

3rd NAEDI Research Conference Programme

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