

Fundraising ideas

Make every keepy-uppy count with our handy fundraising tips and ideas to bring in life-saving donations.



Kickstarters

Make a donation

Show potential supporters that you're committed and kick off donations with a contribution to your own fundraising page.

Promote yourself online!

Share your fundraising page and official challenge badge across your social networks to encourage your friends and family to donate.

Snap a selfie

Take a pic in your challenge t-shirt and share across your social media to shout about your challenge.

Create your team

Encourage your friends to sign up too and help motivate each other to complete your challenge and raise money to support life-saving research.

Fundraising boosters

Film a video

Film a video of yourself completing your challenge to let friends and family know why you're supporting the Bobby Moore Fund and share across social media using the hashtag #BMFKeepyUppyChallenge.

Throw a football viewing party

Get your mates together, grab some snacks and stick the footy on. Why not ask for a donation in return for hosting the match too?

Host a quiz

Host a quiz and ask for a donation for tickets. Make sure some questions are football-related to remind people what you're doing.

Ask your employer

Doing something good does you good. What's your company prepared to donate to their new happier, healthier employee? See if they'll match the funds that you raise or make a donation.