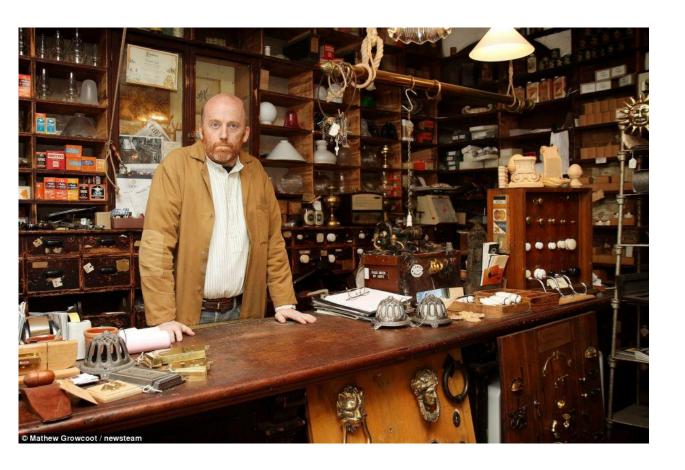
# Colorectal early diagnosis: technology, clinicians & pathways: CREDIBLE

Dr Tom Marshall
Professor of Public Health & Primary Care
University of Birmingham

#### CREDIBLE

- ColoRectal cancer Early Diagnosis an Information Based Local Evaluation
- Feasibility study
  - Can software flag up patients with suspected colorectal cancer?
  - Could this lead to earlier diagnosis?

# From This



## To This

#### Intelligent Cross Selling

Use our AlsoBought inbuilt error-free algorithm which allows you to recommend <u>products based on the times they were</u> bought together.



#### Your Amazon.co.uk > Recommended for you

(If you're not Tom Marshall, click here.)

#### **Just For Today**

Browse Recommended

#### Recommendations

Amazon Instant Video

Appstore for Android

Baby

Books

Books on Kindle

Car

Clothina

Computers & Accessories

DIY & Tools

over a plu ----

These recommendations are based on items you own and more.

view: All | New Releases | Coming Soon

1.

#### Adults More Mile cushioned pair LONDON

More Mile (2 Mar. 2011)

Price: £5.00 Sale: £3.50

Recommended because you said you owned More Mile Cheviot Trail Shoe Black,

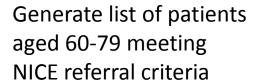








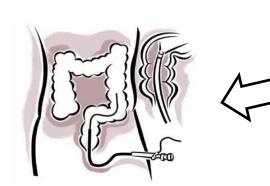
GP invites patients for consultation

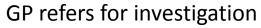


#### Review list:

- Already under investigation
- Unsuitable
- Other diagnosis

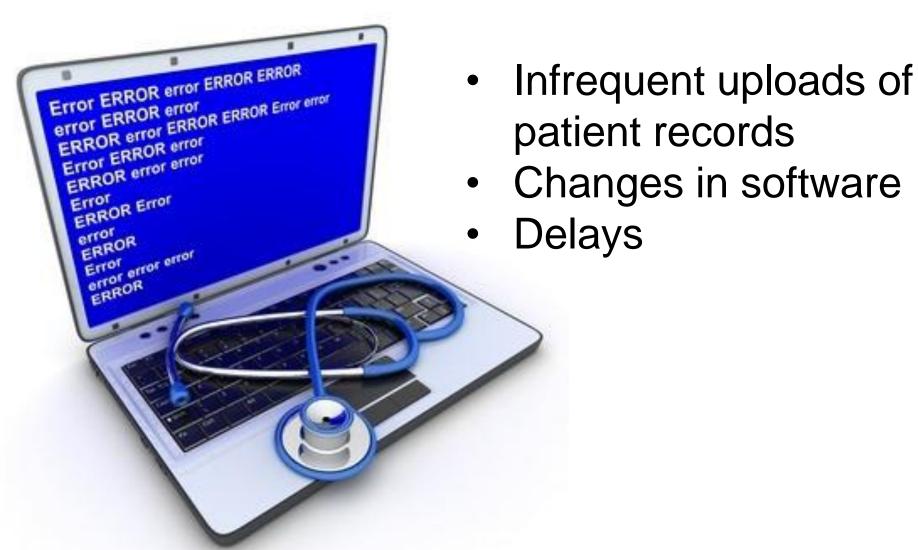






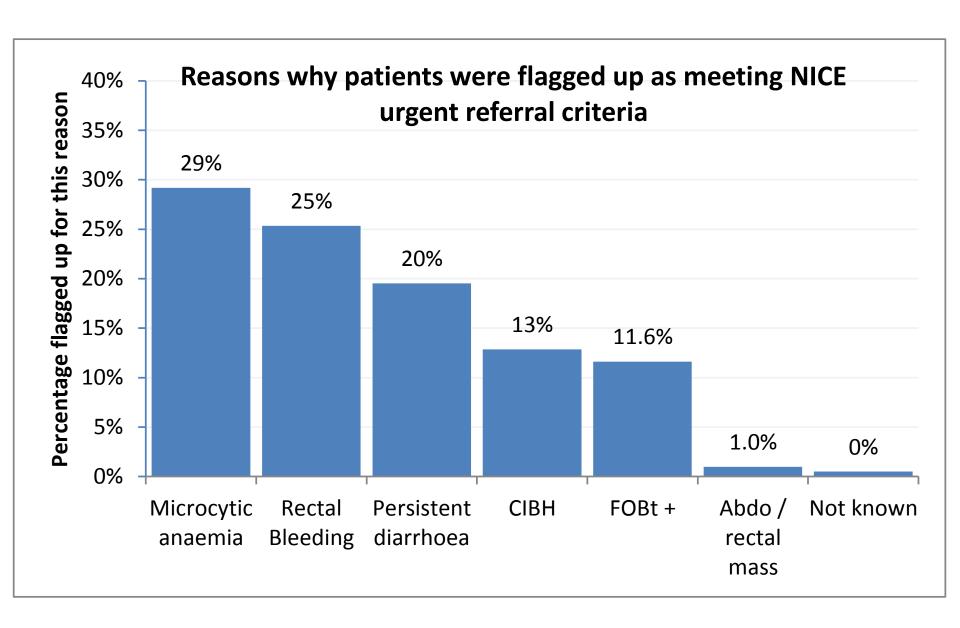
- Flexible sigmoidoscopy / colonoscopy

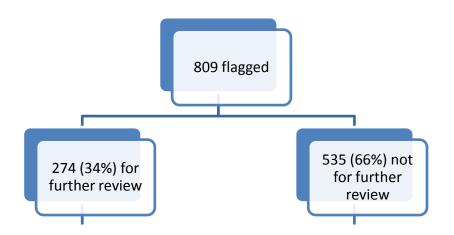
## **Software Hitches**



### Results

- In 20 practices, searched 19,580 patient records (aged 60-79)
  - 809 (4.1%) met NICE referral criteria
    - First search prevalent cases (backlog)
    - Subsequent search incident cases

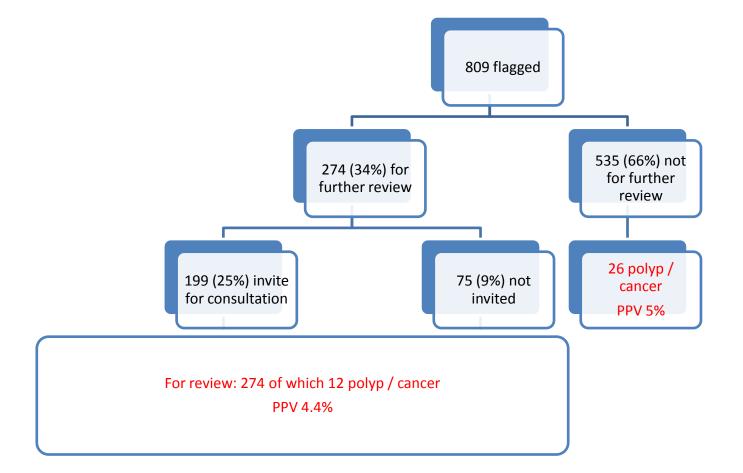




J

# Flagged up patients: further review

- Further review of records by GP: 34%
- No further review: 66%
  - Most had been previously referred (53%)



## **New Diagnoses**

- New diagnoses 4.7%:
  - 10 (1.2%) colon cancers
  - 28 (3.5%) polyps
- Among incident cases 7.1%:
  - 5 (1.6%) colon cancers
  - 17 (5.5%) polyps

# Colorectal cancers and polyps flagged up by CREDIBLE

Row Labels	Polyp		<b>Bowel cancer</b>	
Prevalent cases	11		5	
Already referred	9	82%	1	20%
Not eligible for further investigation	1	9%		
Eligible for further investigation	1	9%	4	80%

#### Successes

- Software worked
- Of incident cases flagged:
  - 1.6% had colon cancer
  - 7.1% had colon cancer or polyp
- PPV of colon / polyp with incident symptoms:

FOBt + 7.5%

Anaemia (Fe deficient) 7.8%

Rectal Bleeding 10.3%

## Old Problems Persist

 Anaemia / persistent diarrhoea less likely to have been previously referred than rectal bleeding / CIBH

### Issues

- Flagged up patients not investigated / referred
  - Variation by GP
    - Hb / FOBt for 0% to 80% of consulting patients
- Varied referral pathways
  - Haematology / upper GI
- Delays
  - Incident cases (median days)

```
    Symptoms → flagged up
    Flagged up → GP consultation
    45 (IQR 21 to 179)
```

Flagged up → secondary care
 71 (IQR: 40 to 120)

## **Thanks**

 20 practices in Sandwell, Dudley & Birmingham

#### The CREDIBLES

- Elaine Kidney
- Alexis Macherianakis
- George Dowswell
- Lindy Berkman
- Dion Morton
- Willie Hamilton
- Helen Awberry
- Marie Crook

# Questions