

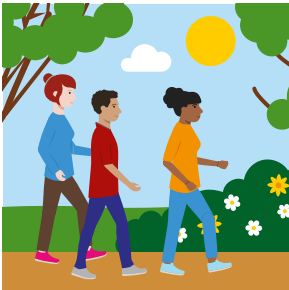
Fundraising boosters

Use these ideas to give your fundraising a lift and smash your target.



Film a video

Video yourself out on your walks to let friends and family know you're supporting Cancer Research UK and share across your social media.



Organise a walking tour

Show your friends and family a great new walking route that you've discovered and ask for a donation in return!



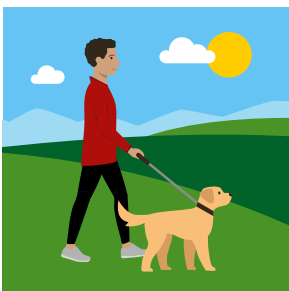
Dinner party

Walkers need fuel, so why not host a dinner party fundraiser? It's simple – you cook for your friends in exchange for a donation. Plus, you'll be fuelled for your next big day of walking.



Wrap-up event

'I'll donate when you've done it' – the words no fundraiser wants to hear! Hold doubters to their word with a wrap-up event at the end of your month and lap up those last minute donations.



Use your miles for good

Why not offer to use your miles to help friends and family? You could walk their dogs or collect their shopping in return for a donation.