

## Data-driven cancer research conference



24-26 February 2026



Edinburgh International Conference Centre



Together we are beating cancer

### **Important information**

Date: 24-26 February 2026

Location: Edinburgh, UK

Audience: Diverse and multidisciplinary, including those who work in cancer research, data science, bioinformatics, computational oncology, computer science, mathematics, statistics, healthcare professionals, policy makers, and patients.

Expected numbers: 300+

**Attendees** 

### 2024 attendee breakdown:

62% senior scientists
26% early career researchers
6% patient advocates
3% industry representatives
3% charity representatives

### **Sponsorship Opportunities**

Our data-driven cancer research conference aims to celebrate the potential of cancer research data to drive discovery and innovation. We will leverage this event to continue to build a data science community within the UK, showcase fantastic science and foster new discussions and collaborations between researchers, clinicians, patient advocates, funders and industry.

### **Pioneering science**

Each day will focus on a key theme exploring the future of data-enabled cancer research:

- Horizon scanning technologies with quantum sensing, quantum imaging and quantum computation as an exemplar
- Revolutionising cancer research: the transformative role of AI
- Personalising cancer medicine: the power of health data

Throughout the event, we will also focus on how we can build vital trust and transparency regarding the use of patient data through patient and public involvement and engagement. Additionally, we'll work together to address data solutions to shared challenges in children's and

young people's cancers.

### **Networking**

This is a must-attend event for anyone working in cancer research, data science, bioinformatics, computational oncology, computer science, mathematics or statistics, including those working at the interface between these disciplines. We also welcome clinicians and healthcare professionals, patients and patient advocates, other funders and industry representatives to attend and join the conversation around maximising the scientific value of health and research data. Sponsors will be given ample time to network with attendees both during the conference breaks and networking receptions following the programme. This is a great opportunity for stakeholders, decision makers and researchers to network and participate in discussions.

# Speaking Opportunity: £15,000 (exclusive, 1 available)

- Hold a 30-minute satellite session (subject to content approval).
- Half page company profile within digital programme.
- Logo & URL on event webpages
- Pre and post event exposure within one promotional email (c.2000 contacts) and CRUK's Researcher Update (c.7000 contacts).
- 2x social media posts from Cancer Research UK highlighting your support (Linkedin).
- Exhibitor table (3 days) for marketing material or demos
- Logo included in conference intermission slides.
- 3x complimentary delegate places at conference & evening networking.

### Lunch/Poster Session Sponsor: £5000

### (2 available)

- Organisation name, logo and 250-word profile in digital programme.
- Logo & URL on event webpages.
- Prominent signage during one lunch or poster session – sponsor can bring up to 2 pop up banners to place in venue.
- Recognition of Lunch/ Poster
   Session Sponsor during
   opening or closing remarks.
- Logo included in conference intermission slides.
- Exhibitor table (3 days) for marketing material or demos
- 2x complimentary delegate places at conference & evening networking.

### Exhibitor: £3000

### (multiple available)

- Organisation name, logo and 250-word profile in conference digital programme.
- Logo & URL on event webpages.
- Logo included in conference intermission slides.
- Exhibitor table (3 days) for marketing material or demos.
- Two complimentary conference registrations for sponsor representatives including conference and networking receptions.

Additional delegates: +£500 each\*

### Marketing Add-ons\* *£TBC*

- Inclusion in conference email.
- Inclusion in researcher update email (approx 7000 contacts).
- Inclusion in Research Data newsletter (approx. 1100 contacts).
- LinkedIn post from Cancer Research UK highlighting your support.
- •Full page advert in the conference programme.

To explore these opportunities further please contact <a href="mailto:researchevents@cancer.org.uk">researchevents@cancer.org.uk</a>.

### Branding Add-ons\*

#### £TBC

A range of branding opportunities are available at the venue for an additional cost. Optional extras include branding on the exterior facade (windows, doors, etc.), suspended banners, and branded furniture.

To explore these opportunities further please contact <a href="mailto:researchevents@cancer.org.uk">researchevents@cancer.org.uk</a>.

We welcome bespoke partnership discussions. Please get in touch at <u>researchevents@cancer.org.uk</u> if you'd like to shape a package that fits your organisation's aims.