



Ballpark delivers experiences like no other and it doesn't get any bigger than the Super Bowl – in New Orleans!

The 2025 Super Bowl in New Orleans is going to be the trip of a lifetime, as the Caesars Superdome plays host to Super Bowl LIX.

Be there, as the NFL's two best teams fight to take home the prestigious Vince Lombardi Trophy and the glory of being NFL Champions!





New Orleans will provide the ultimate in sport, entertainment and non-stop excitement as you immerse yourself into the world's biggest sporting spectacular at one of the world's greatest destinations.

Ballpark provides unparalleled access to gameday experiences and tickets, pregame hospitality, all the private parties and exclusive Ballpark events.

Whether you're a hard-core fan, ticking off a bucket list experience or wanting to say thanks to clients, we have a wide variety of package options to fit your exact needs.

Be sure to book in early to secure your spot as demand is incredibly high to experience the Super Bowl to be played in New Orleans.



FIRST DOWN

DAY 1 THURSDAY 6 FEBRUARY 2025

CHECK-IN TO YOUR HOTEL

Additional nights and upgrades available on request

BALLPARK'S SUPER BOWL WELCOME DINNER – 7PM

The best way to kick off the trip is to experience the not to be missed Thursday dinner tradition, the Ballpark "Welcome" Dinner hosted by Craig Hutchison. If it's your first Super Bowl, you will get all the tips and tricks for the few days ahead from Hutchy, who is a seasoned campaigner.

AFTERPARTY

Secure a VIP spot at the hottest party and enjoy premium beverages and entertainment.

Second down

DAY 2 FRIDAY 7 FEBRUARY 2025

CHALK TALK LUNCH WITH AN NFL EXPERT - 12.30PM

The annual Ballpark Chalk Talk Lunch is the best way to immerse yourself into all things Super Bowl. An NFL expert will join guests who will examine all the ins and outs of the two Super Bowl teams, the players to watch, controversies of the season and predictions on who will hold the Vince Lombardi trophy aloft.

BALLPARK HAPPY HOUR DRINKS AND VOTES – 5PM

Check in for a beer or two with the crew and see who receives the daily votes.

AFTERPARTY

Secure a VIP spot at the hottest party and enjoy premium beverages and entertainment.

HIRD DOWN

DAY 3 SATURDAY 8 FEBRUARY 2025

BALLPARK HAPPY HOUR DRINKS & VOTES – 5PM

Check in for a beer or two with the crew and see who receives the daily votes.

SUPER BOWL EVE PARTY

One of the hottest parties of all time and one of the best places to celebrate the Super Bowl weekend. It has seen huge names over the past few years including U2, Foo Fighters, Taylor Swift and Lady Gaga.

FOURTH DOWN DAY 4 SUNDAY 9 FEBRUARY 2025

SUPER BOWL SUNDAY!

There is nothing that compares. The NFL know how to host the biggest event on the global sporting calendar and it's not to be missed. Ensure you are there to witness the spectacle of Super Bowl LIX.

SUPER BOWL TAILGATE PARTY

The ultimate pre-game party which builds the excitement for the big game. It's the perfect way to experience the atmosphere and kick start with pregame party antics. It all kicks off 3 hours prior to the match and includes continual premium entertainment, food and beverages.

STANDARD TAILGATE TICKET – UPGRADES AVAILABLE SUPER BOWL LIX – IT'S GAME TIMEI

End Zone seats

Other seat locations are available on request

T'S ALL ABOUT THE GAME

4 NIGHTS ACCOMMODATION THURSDAY – MONDAY

- Daily Breakfasts
- Welcome Drinks
- Jersey and Welcome Pack
- Ballpark Happy Hour (Friday & Saturday)
- Ballpark Super Bowl 'Welcome' Dinner
- Super Bowl Game Ticket (End Zone)
- Rest and Recover Brunch

JOLD PACKAGE

THURSDAY - MONDAY

- Daily Breakfasts
- Welcome Drinks
- Jersey and Welcome Pack
- Ballpark Happy Hour (Friday & Saturday)
- Ballpark Super Bowl 'Welcome' Dinner
- Afterparties (Thursday & Friday)
- Chalk Talk Lunch with NFL Expert
- Super Bowl Eve Party
- Super Bowl Standard Tailgate Party
- Super Bowl Game Ticket (End Zone)
- Rest and Recover Brunch

Twin Share \$14,990 USD Single Occupancy \$16,990 USD

Twin Share \$22,990 USD

SINGLE OCCUPANCY \$24,990 USD

Packages include an End Zone ticket price allocation which will provide the best possible seat within that allocation. Prior to the NFL releasing tickets, packages will include zone seating which are not going to provide an exact section or row, but instead, a select 'zone' for a specific area of the stadium in which your tickets will be located. Once official pricing is released you will be advised of the ticket allocation and also have the opportunity to upgrade.

BOOK Now

Ballpark Entertainment can facilitate a range of activities to customise a unique program specific to your needs. Contact us to discuss a customised program for your group.

Contact Tara at tara.green@sen.com.au or +61 422 371 134

