



AURO SKILL

Brand Identity

Empowering Learning
with Skill & Purpose. Building Financial
Thinkers of Tomorrow.

About US

AURO SKILL is an advanced learning institute dedicated to Accounting, Finance, and professional commerce education. The brand identity reflects precision, growth, achievement, and structured knowledge — the core pillars of the financial world.



AURO SKILL

Human Figure: The student transforming into a professional.

Graduation Cap: Formal education in accounting & finance.

Star: Career success, distinction, and top performance.

Letter "A": The letter 'A' is a portal to Success. Also it stands for AURO SKILLS.

Upward Visual Flow: Growth curve and financial progress.



Creato Display

San Serif Typeface

2021

7 Styles

Creato Display is a modern sans-serif typeface known for its clean lines, readability, and versatility, making it a popular choice for contemporary branding. Its geometric structure ensures clarity and consistency, ideal for both digital and print applications. With elegant simplicity, Creato Display enhances visual appeal without distracting from the message, perfect for brands that want to project a modern, trustworthy, and accessible image.

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Primary Colour

01 HEX #FFFFFF

Secondary Colour

02 HEX #710038

Primary Colour

03 HEX #000000

Secondary Colour

03 HEX #8E1564

