



AURO SKILL

Brand Identity

Empowering Learning  
with Skill & Purpose. Building Financial  
Thinkers of Tomorrow.

#### About US

AURO SKILL is an advanced learning institute dedicated to Accounting, Finance, and professional commerce education. The brand identity reflects precision, growth, achievement, and structured knowledge — the core pillars of the financial world.

**AURO SKILL**



**Human Figure:** The student transforming into a professional.

**Graduation Cap:** Formal education in accounting & finance.

**Star:** Career success, distinction, and top performance.

**Letter "A":** The letter 'A' is a portal to Success. Also it stands for AURO SKILLS.

**Upward Visual Flow:** Growth curve and financial progress.



**Primary Colour**

**Secondary Colour**

**Primary Colour**

**Secondary Colour**

**01**

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7 Styles

Create Display is a modern sans-serif typeface known for its clean lines, readability, and versatility for both digital and print applications. With elegant simplicity, Create Display enhances visual appeal without distracting from the message, perfect for brands that want to project a modern, trustworthy, and accessible image.

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