Our *Power for Pollinators* documentary will be released during National Pollinator Week on June 25th! This film beautifully presents the importance of pollinators, the causes of their decline, and the conservation role that electric power companies play as managers of significant land assets.

This is the third in the highly acclaimed *Pollinators Under Pressure* documentary series. *Power for Pollinators* showcases remarkable images of bees and other pollinators by an award-winning cinematographer, perspectives from world-renowned scientists, and bold statements by power company managers. The film is narrated by Carrie-Anne Moss, known for her role as "Trinity" in *The Matrix* trilogy.

WHY SPONSOR?

This is a major communication opportunity for your organization. EPRI has a goal to reach 1,000,000 people during National Pollinator week as part of a collaboration with EPRI's Power-in-Pollinators Initiative. This film will mark the pinnacle of that overall communication effort. Sponsorship will demonstrate interest in pollinator conservation and for finding solutions that power companies and others can implement. Donations are tax-deductible.

You can make your donation through our <u>crowdfunding site</u> or via an EPRI funding agreement.

Individuals are also invited to participate at any amount!

EPRI is a non-profit organization. Donations through our crowd funding site qualify as a tax-deductible donation.



You have until **June 10, 2020** to sponsor the film and be listed in the credits.

FUNDING LEVELS

Donations are tax-deductible.

\$5k – listed in movie credits and marketing materials

\$10k – listed in movie credits and logo in marketing materials

\$20k – logo in movie credits and listed in marketing materials

\$30k – logo in movie credits and logo in marketing materials



FEATURED

Dr. Claire Kremen Professor and President's Excellence Chair in Biodiversity, University of British Columbia

Dr. Eric Lonsdorf Lead Scientist, Institute on the Environment, University of Minnesota Sam Droege

Wildlife Biologist, Native Bee Lab, United States Geological Survey

Jessica Fox Conservation Biologist, Electric Power Research Institute

Lewis Payne

Rights-of-Way and Environmental Manager, New York Power Authority

Casey Shepard Environmental Engineer, Arkansas Electric Cooperative Brian Kortum Director, NiSource

SNEAK PEEK!

Interested in becoming a sponsor, but not sure? Schedule a sneak peek.

Reach out to Ms. Fiona Baker to schedule a viewing: fbaker@epri.com, (650) 855-8778.

QUESTIONS

Ms. Fiona Baker fbaker@epri.com (650) 855-8778

FOR MORE INFORMATION

For more information, visit www.epri.com/pollinators or contact the EPRI Customer Assistance Center at (800) 313-3774 (askepri@epri.com).

The Electric Power Research Institute, Inc. (EPRI, www.epri.com) conducts research and development relating to the generation, delivery and use of electricity for the benefit of the public. An independent, nonprofit organization, EPRI brings together its scientists and engineers as well as experts from academia and industry to help address challenges in electricity, including reliability, efficiency, affordability, health, safety and the environment. EPRI also provides technology, policy and economic analyses to drive long-range research and development planning, and supports research in emerging technologies. EPRI members represent 90% of the electricity generated and delivered in the United States with international participation extending to nearly 40 countries. EPRI's principal offices and laboratories are located in Palo Alto, Calif.; Charlotte, N.C.; Knoxville, Tenn.; Dallas, Texas; Lenox, Mass.; and Washington, D.C.

Together...Shaping the Future of Electricity





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Electric Power Research Institute

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