

The WVU Bookstore IS YOUR ONE-STOP SUCCESS SHOP



To get all your course materials quickly and easily



To find all the essentials needed to succeed



To get all you need to show your school spirit



To join student events tailored to empower you



To give back to your school and community





New Student Orientation at WVU – Bookstore Discounts!

Get 20% OFF your entire order! WVU exclusive offer - Details slide 19 (

Download Bookstore app, get 20% off 1 item! Details slide 16 (

Sign up & get 10% off WVU spirit gear on future order! Details slide 17 (



Order Textbooks – order ALL your books in under 2 minutes – Details slide 9 (



The WVU Bookstore

ADDRESS

- 1550 University Avenue
- Mountainlair Building
- Morgantown, WV 26506
- Also with locations at: Law, Health Science, and Evansdale

HOURS

- Mon. Thur. 8am to 6pm, Fri. 8am to 4pm
- Sat. hours flex for Football games and special events on campus.
- See updated hours each week: Google "WVU Bookstore"

WE'RE OPEN 24/7 ONLINE

- wvu.bncollege.com
- My College Bookstore App





@WVUBookstore





MEET YOUR STORE MANAGER

- Name: Jay Figueroa
- How long have you been with company?
 21 years
- Personal fact or what you do when not in store:
 Play guitar, history buff, happily married with a son[©]
- What is your favorite thing about working in the store? Good work environment. Friendly student base...
- What's your favorite spot on campus?
 Mountainlair rooftop on a nice day
- Advice to incoming new students:
 Get involved with everything the school offers!





GETTING YOUR COURSE MATERIALS IS EASY

RENT OR BUY course materials from the WVU Bookstore and get...

THE RIGHT COURSE MATERIALS: We worked directly with your professors to ensure the right course materials are available for all of your classes.

LARGEST SELECTION: Your course required course materials are available through the WVU Bookstore

SAVINGS: Save up to 90% when buying or renting course materials from your campus store

PRICE MATCH: Rent or buy we price match Amazon, bn.com and local competitors. See our website for complete details.

CONVENIENCE: Your Campus Store is right in the Mountainlair. Free and Fast in-store pickup is an available option with every online order. Pickup window is on lower level.

HASSLE-FREE RETURNS: We have a No questions asked return policy within 1 week of the first day of classes each semester. Save your receipt for in-store purchases.

GET CASH BACK: Your books may be eligible to sell back to us for cash. Come back and check during FINALS WEEK each semester (not offered during the first few weeks of any term)





COURSE MATERIAL OPTIONS AVAILABLE FOR ALL BUDGETS... \$

NEW, USED & RENTAL



Largest Selection of Titles

Up to 90% SAVINGS* off new course material prices

DIGITAL 2



Organize and read content on your device

Wide selection of digital courseware



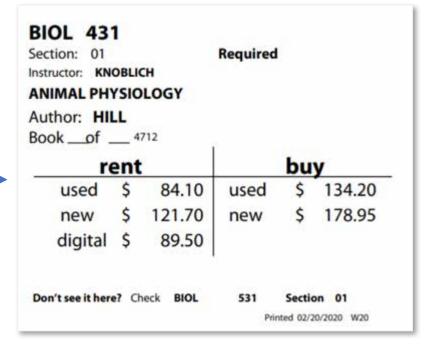
BUYING OR RENTING COURSE MATERIALS IN STORE?

We make it as easy as 1, 2, 3... Our team is ready help you. '

- 1. \$ Visit us in store with your course schedule.
- 2. \$ Find your Department and Class in our course materials aisles, which are in alphabetical order by subject.
- 3. \$ Match your schedule's department and course number to the easy-to-find shelf tags under each stack of books.
- 4. \$ Choose to Buy, Rent or Download your course materials.

Congrats, you're on your way to success!

SHELF TAG EXAMPLE





BUYING OR RENTING COURSE MATERIALS through your STAR account!

Order all your books in under 2 minutes! Follow these steps below – see quick <u>YouTube video</u>

Log into STAR https://star.wvu.edu to start ordering online.

- ' · Select "Student Service and Housing" tab
- ' · Select "Registration" menu
- ' · Select "WVU, PSC, and WVU Tech Bookstores"
- ' · Select "Fall 2020" term from drop down menu. NOTE: Health Science, Law, Potomac State (PSC), and Tech (WVUIT) students, please use appropriate link after you have completed the above steps.
- ' Alternately, use the video to the right to manually enter your courses on our <u>website</u>.

Choose to Rent or Buy your New, Used or Digital course materials. Select your preferred shipping option & proceed to checkout. We'll email you when your order has shipped or is ready for FREE in-store pickup.





bartleby learn – an easier way to study hard \$

• ' bartleby learn provides students 24/7 homework help with:

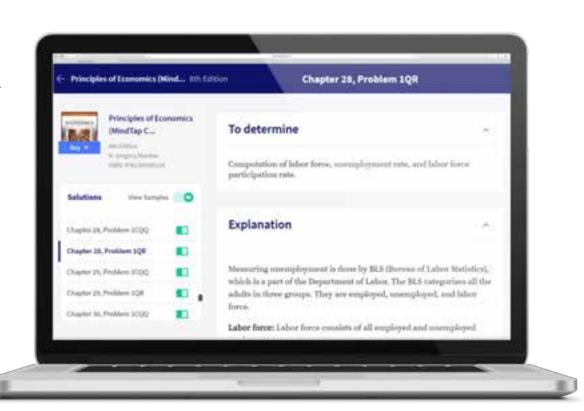
Step-by-step solutions to millions of course materials problems.

<u>Subject matter experts</u> provide detailed solutions within an hour.*

<u>Searchable database of answers</u> to homework questions asked by fellow students.

- ' Plus, bartleby learn is \$5.00 cheaper and offers 25 more questions per month than Chegg Study!
- ' Start your trial subscription with 1st month free today!** Available for purchase on your campus store website or in-store at checkout!

For more information visit www.bartleby.com.



^{*}Response times may vary by subject and question. '

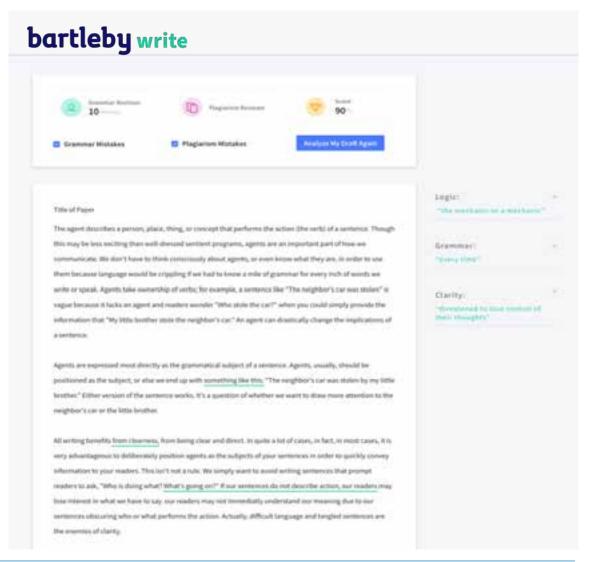
^{**}Trial starts at time of purchase. After your free trial, your subscription will ' automatically renew at \$9.99/month unless you cancel. You may cancel at any time. '

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*Trial starts at time of purchase. After your free trial, your subscription will automatically renew at \$9.99/month unless you cancel. You may cancel at any time.





ALL THE ESSENTIALS YOU NEED TO SUCCEED

TECHNOLOGY & ELECTRONICS

• Calculators, Ear buds, Adapters, and Printers, etc.

SCHOOL SUPPLIES

• Binders, Folders, Highlighters, Pens, Graph paper, notebooks, ID holders, etc.

VISIT US IN STORE FOR:

- Handcrafted beverages & food in our café
- Grab & go snacks & drinks
- A wide selection of general reading books



THOUSANDS OF ADDITIONAL ITEMS available online only



AND ALL THINGS TO SHOW YOUR SPIRIT

WVU APPAREL & GIFTS

Nike, Champion, Vineyard Vines

WVU SCHOOLS / ATHLETICS

• Football, Basketball, Rifle, Baseball, and most other athletics. Also featuring Law School, and Health Science School gear.



NEW PRODUCT throughout the year



We Accept Student Financial Aid

The WVU Bookstore is the ONLY bookstore that accepts Financial Aid.

- Visit the <u>Financial Aid Office website</u> or contact them directly to determine if you have funds available
- Use your funds to purchase everything you need for school, including:
 - Course Materials
 - School Supplies
- Use your funds online to make purchases from the WVU Bookstores.
- Deadline to use Financial Aid funds for textbooks is Aug. 5th.



Campus Store EVENTS

Take a break from studying & join us

NEW STUDENT SHOPPING

Attend an exclusive shopping event for new students hosted by our friendly team

GAMEDAY

Your home for tailgate necessities, spirit gear & accessories to cheer on the team

HOLIDAY PARTY

Check holiday shopping off your to-do list while enjoying hot cocoa & cookies

PROMOTIONS

Taking advantage of sales by shopping in store = no waiting for new gear

DE-STRESS FEST

Unwind with fun & relaxing activities like cookie decorating, petting zoos & more



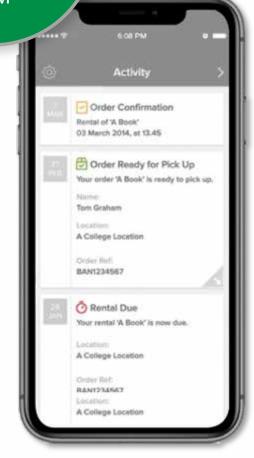
Sign up for email or download our app to receive invites!

MY COLLEGE BOOKSTORE APP

- How to Download
 - Search for 'My College Bookstore' in the App Store or Google Play, or visit <u>appbnc.com</u>
 - Click on the Get Started button and enter your information
 - Enable Push Notifications to ensure you get the most up-to-date announcements!
- Features of the App
 - Coupons & exclusive discounts
 - Rental due date reminders
 - Order & shipment updates
 - Tips & advice for students
 - Promotion & event notifications

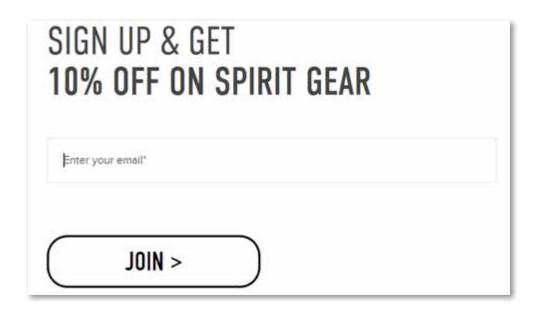
DOWNLOAD NOW AND GET **20% OFF ONE** WVU ITEM



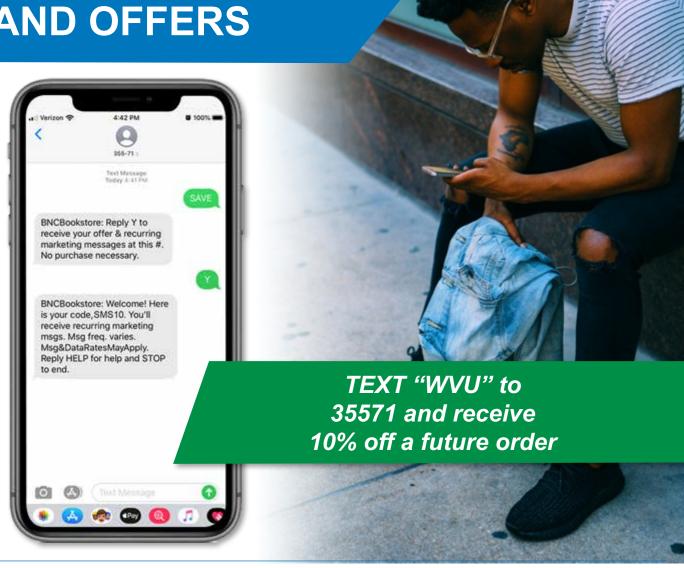




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Visit <u>welcomeclassof.com</u> and receive *10% OFF a future order* 2



YOUR VOICE MATTERS! Help us improve your Campus Store

HOW YOU CAN HELP

This fall, join over 100K students who participate in our **Student Pulse** survey and tell us about your experience and expectations.

By participating in our Student Pulse survey, you will receive a **20% off campus store coupon** and a chance to win a **\$1000 Visa gift card**!

We'll also send surveys during the year on a variety of topics. Keep an eye out for these, because your opinion counts!







The WVU Bookstore donates \$1.5M to non-athletic student scholarships each year!. 2

Please enjoy 20% off your next purchase at the campus bookstore. '
Use Code WELCOME20 online. '

expires 7.16.20 . Standard Exclusions Apply.

