

**WEST VIRGINIA UNIVERSITY  
BOARD OF GOVERNORS  
POLICY # 21**

**FUNDING OF INTERCOLLEGIATE ATHLETICS  
West Virginia University and Its Regional Campuses**

**Section 1. General**

- 1.1. Scope. Rule regarding the funding of intercollegiate athletics at West Virginia University and its regional campuses (each individually, a “WVU campus”, and collectively, the “WVU campuses”), including Potomac State College.
- 1.2. Authority. W. Va. Code § 18B-2A-4.
- 1.3. Effective Date. November 5, 2004.

**Section 2. Purpose**

- 2.1 To establish a methodology for determining the funding of intercollegiate athletics programs in a manner consistent with the academic mission of the institution while recognizing the important contributions which those programs make to the University community.

**Section 3. Funding Sources**

- 3.1. Funding for the cost of intercollegiate athletics shall be limited to the following sources: revenues generated by intercollegiate athletics, student athletics and equity fees, tuition and other fees waivers, and appropriated funds.
- 3.2 Notwithstanding any provision of this policy to the contrary, any WVU campus may, at the discretion of its president, limit or eliminate the use by its Athletics Department of any of the funding sources identified in Section 3.1.
- 3.3 Revenues generated by intercollegiate athletics used to support intercollegiate athletics may include gate receipts, tournament and post season income and other conference distributions, game guarantees, private giving, broadcasting revenues, concessions, program and other publication sales, licensing fees, sports camps, and other revenue-producing activities related to intercollegiate athletics. All revenue generation activities shall be conducted consistent with the rules of the National College Athletics Association or National Junior College Athletics Association, as applicable, conference rules, and applicable laws.

- 3.4 Any WVU campus may impose a student athletic fee. It is the responsibility of the applicable WVU campus president to recommend the amount of this fee each year for approval by the WVU Board of Governors (“Board”) as part of the annual fee setting process.
- 3.5 The amount of state appropriated funds that may be expended by each WVU campus each fiscal year for intercollegiate athletics shall not exceed an amount reasonably necessary to support a fiscally sound program at a competitive level within the conference within which that WVU campus participates, in light of the University’s academic mission.

**Section 4. Waivers: Tuition and Other Fees**

- 4.1 It is the responsibility of the applicable WVU campus president to recommend for approval by the Board the number of tuition and other fees waivers which that campus may designate for students participating in intercollegiate athletics.

**Section 5. Equal Opportunity**

- 5.1. Each WVU Campus shall ensure that its intercollegiate athletic program adheres to or exceeds the requirements of all state and federal laws, especially the mandates of equal opportunity and affirmative action. The WVU Campuses shall not discriminate in intercollegiate athletics on the basis of any protected class.
- 5.2 Any WVU campus may impose an equity fee to assist in establishing and maintaining an intercollegiate athletics program which complies with gender equity requirements of Title IX of the Education Amendments of 1972. It is the responsibility of each WVU campus president to recommend the amount of this fee each year for approval by the Board as part of the annual fee setting process.

**Section 6. Annual Reports**

- 6.1. The president of each WVU campus shall provide an annual financial report to the Board by March 15 of each year. The Board shall review the annual reports to assure compliance with the policies set forth in this document.