

Strategic Communications BS

Columbus State Community College & West Virginia University

Associate of Arts leading to
Bachelor of Science- Strategic Communication (WVU-BS)
Suggested Plan of Study

Columbus State Community College	Cr Hrs	WVU Equivalents	Cr Hrs
Year One, 1st Semester			
ENGL 1100 or ENGL 1101	3	ENGL 101	3
MATH 1148	4	MATH 126	4
HIST 1152	3	HIST 153	3
*VISUAL/PERFORMING ARTS	3	GEF 6	3
*SOCIAL & BEHAVIORAL SCIENCE	3	GEF 5/7	3
COLS 1100 OR 1101	1	**ORIN 000	1
TOTAL	17		17
Year One, 2nd Semester			
ENGL 2367	3	ENGL 102	3
*HISTORICAL STUDY	3	GEF 5/7	3
POLS 1100	3	POLS 102	3
STAT 1450	4	STAT 201	4
*ENGL LITERATURE	3	ENGL LITERATURE REQ	3
TOTAL	16		16
Year Two, 1st Semester			
*NATURAL SCIENCE (W/LAB)	4	GEF 2B	4
FOR LANG 1101	4	FOR LANG 101	4
PSY 1100	3	PSYC 101	3
*A.A ELECTIVE	3	ELECTIVE	3
TOTAL	14		14
Year Two, 2nd Semester			
*NATURAL SCIENCE (NO LAB)	3	ELECTIVE	3
FOR LANG 1102	4	FOR LANG 102	4
COMM 2241	3	JRL 215	3
*A.A ELECTIVE	3	ELECTIVE	3
ASCI 1190	1	PHIL 000	1
TOTAL	14		14

* Course options listed at:

<http://www.csc.edu/academics/transfer/aa-requirements.shtml>

<u>WEST VIRGINIA UNIVERSITY</u>			
Year Three, 1st Semester		Year Three, 2nd Semester	
JRL 101	3	JRL 225	3
STCM 215	3	STCM 315	3
AOE COURSE	3	AOE COURSE	3
BUSA 201	3	MINOR COURSE	3
ELECTIVE	3	MINOR COURSE	3
TOTAL	15	TOTAL	15
Year Four, 1st Semester		Year Four, 2nd Semester	
JRL 428	3	STCM 459	3
SCTM 421	3	BUSA 330	3
AOE COURSE	3	MINOR COURSE	3
MINOR COURSE	3	MINOR COURSE	3
ELECTIVE	3	ELECTIVE	2
TOTAL	15	TOTAL	14

**ORIN 000 will be utilized as a substitution for the JRL 115 requirement.

Students must have a cumulative GPA of 2.5 or higher to be admitted to the Reed College of Media upon transferring to West Virginia University. Students who do not have a GPA of at least 2.5 must have a GPA of 2.0 and a C or better in COMM 2241 to be directly admitted to the Reed College.

The WVU General Education Foundations curriculum (GEF) includes eight areas (F1-F8). F1 (Composition and Rhetoric), F2 (Science & Technology), and F3 (Mathematics & Quantitative Skills) are specified above. These 3 Areas will be fulfilled by General Education requirements at Columbus State. Students must also complete 3 credit hours from each of the GEF Areas 4 through 7, and are encouraged to study the provided GEF chart to select electives that satisfy these requirements. By using the suggested plan of study above, students are able to fulfill this requirement prior to graduation from Columbus State. Students not completing this requirement at CSCC will need to utilize ELECTIVE credit at WVU to do so.

The WVU GEF curriculum also includes 9 credits (normally 3 three-credit courses) of Focus coursework (F8), to help students capitalize on the range and diversity of courses offered at WVU. In order to maximize connections, incorporate additional competencies, and encourage true breadth of study, students must fulfill the Focus through completion of one of the following academic paths: (a) completion of a minor; (b) completion of a double major or dual degree, or (c) completion of 9 credits of additional coursework from the list of courses approved for GEF Areas F1 through F7. Columbus State students pursuing a degree in Strategic Communication will fulfill this requirement upon completion of their required academic minor.

Students completing degrees in WVU's Reed College of Media are required to work with their advisors to integrate completion of an academic minor into their programs of study. WVU offers

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over 100 minors that complement major fields of study, build on students' unique interests, expand perspectives, and broaden skills. See <http://catalog.wvu.edu/undergraduate/minors/#minorsofferedtext> for a list of available minors. Columbus State students may begin completion of certain minors at CSCC by utilizing ELECTIVE hours to take courses equivalent to the minor's introductory requirements at WVU. Students who have questions about admission into their intended program, GEF requirements, GEF Focus courses, minors, or any other issue relating to academics at West Virginia University should contact the Office of Undergraduate Education at WVU.

The above transfer articulation of credit between West Virginia University and Columbus State Community College, is approved by the Dean, or the Dean's designee, and effective the date of the signature.

Print Name	Signature	Date
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Diana K. Martinelli Ph.D. Associate Dean, Reed College of Media