

Data storytelling: I have this data, now what do I do with it

Say hi!

This will be a collaborative session, so before we get started introduce yourself to your neighbours.



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Turning insight into **action**

How **Altrad** turned **SafetyCulture** data into transformation



**How confident are you that your
data drives action?**

What to remember from today's session

- ✓ **Turn data into action**

The real value of data comes when it drives visible, measurable change

- ✓ **Empower people with insight**

When teams see how their data shapes outcomes, engagement and ownership grow

- ✓ **Keep it simple to scale**

Easy, consistent systems turn adoption into lasting transformation



Altrad Group: a global leader in industrial services



Solutions in onshore, nuclear and offshore sectors including oil & gas, energy and power generation

Providing **services** ranging from access, mechanical engineering, insulation, protective coatings and industrial cleaning

How Altrad transformed data into **clarity**

- ✓ **Built a network of champions**
Formed a working group to standardise forms and share best practices
- ✓ **Leadership buy-in**
Senior leaders made data visibility a strategic priority
"one source of truth for HSE data"
- ✓ **Frontline empowerment**
Field teams trained and coached to use SafetyCulture tools with ease "It made our jobs easier, not harder"
- ✓ **Action-oriented mindset**
Data now used to identify risks, reduce high-priority incidents, and drive prevention rather than reaction






**INSULATION
WORK IN
PROGRESS**

CONTACT ALTRAD TELEPHONE/RADIO



NO ENTRY

Before

- Paper-based, inconsistent
- Manual reporting
- Limited visibility
- Archiving issues

After

- ✓ Unified dashboards
- ✓ Power BI integration
- ✓ Board-level insights
- ✓ 500,000 pages saved

What transformation looks like in numbers

Operational wins

~**100,000 inspections** completed across multiple sites

33,000+ forms submitted in the first year

500,000 pages saved — major step toward sustainability

Safety & culture impact

75% reduction in first-year employee incidents after onboarding improvements

Board-level visibility through HSE dashboard integration

Upskilled workforce — coaching and digital confidence on every site

Scaling success

Rollout expanding to UK, Nordics, and Poland

Onshore and offshore **sites**, including nuclear operations

Foundational layer for AI using predictive models for automated job brief recommendations -
Using SC data as base model for AI data lakes

Empowering people through visibility and trust

"Technology doesn't create culture, people do. But data can give people the confidence to lead change."

Real-world Example

- Frontline teams at Altrad, many not digital natives, became early **champions** of SafetyCulture
- **The feedback and actions** loop built accountability:

Observation → **Data** → **Action**
→ **Feedback** → **Safer outcomes**

Cultural Shift

- Senior Leadership have observed an **improvement** in knowledge of in-field operatives
- Monthly **safety committees** now review trends and celebrate wins
- **Quote:**
"When people see their feedback leads to change, they start to care more." – Altrad Supervisor

Direct integrations

Connect data from SafetyCulture instantly with direct connections

Power BI



Extract, transform, and visualize your data directly in Power BI to assess your field and operational data all in one place.

Report Storage



Ensure your inspection reports are stored by automatically syncing them to folders in SharePoint, Google Drive, Dropbox, and OneDrive.

Calendar Tools



Sync to apps like Outlook or Gmail to start scheduled inspections right from your calendar you use today.

Zapier & Microsoft Power Automate



Automate your workflows by connecting to thousands of apps with pre-built integrations that you can customize.

SafetyCulture Exporter Tool



SafetyCulture Exporter allows you to automate your data syncing to backup and store your data when and where you need it.

Asset Management



Connect asset management tools Samsara, GeoTab, and Caterpillar and seamlessly sync updates between your asset platforms.

Q&A's

*“The best data is the data that **changes behaviour.**”*

Thank you

SafetyCulture x

