



General Store Audit

Feeline Apparel Co. / 16 May 2023 / Carl Joe Francisio

Complete

Score	31 / 36 (86.11%)	Flagged items	5	Actions	0
Site conducted	Unanswered				
Branch / Store Name	Feeline Apparel Co.				
Conducted Date and Time	16 May 2023 07:00 PST				
Inspector / Manager's Full Name	Carl Joe Francisio				
Location	Laguna Beach, CA, USA (33.5427189, -117.7853568)				

Flagged items

5 flagged

Audit / PRODUCTS

Are all product stocks available?

No

I was looking for small size shirt but no stock available

Audit / LAYOUT

Does the layout of the display work?

No



Photo 1

Audit / POS MATERIAL

Is the material displayed appropriately?

No

I saw a mixed clothes in the display rack



Photo 2

Audit / EMPLOYEES

Do all employees wear appropriate uniform?

No

Rhina forgot to wear her name tag

Audit / FACILITIES

Are lighting systems in good condition?

No

There is a busted light at the back of the store

Audit		5 flagged, 31 / 36 (86.11%)
PRODUCTS		1 flagged, 4 / 5 (80%)
Are all products on display up to date and damage free?		Yes
Do all products meet appropriate branding standards?		Yes
Are all products available for testing and demonstration?		Yes
Are all product stocks available?		No
I was looking for small size shirt but no stock available		
Does the display observe proper safety protocol?		Yes
LAYOUT		1 flagged, 2 / 3 (66.67%)
Does the layout of the display work?		No
		
Photo 1		
REFERENCE: Good display layout [This is an example of how you can use SafetyCulture to include best practice reference images in your templates to assist with inspections] 		
Are the shelves fully stocked?		Yes
Is overcrowding not an issue during the showroom's busiest hours?		Yes
Are complementary products displayed together / nearby?		N/A
POS MATERIAL		1 flagged, 3 / 4 (75%)

Is there enough promotional material?	Yes
Is it up to date?	Yes
Do the branding elements deliver as required?	Yes
Is the material displayed appropriately?	No
I saw a mixed clothes in the display rack	
	
Photo 2	
WINDOW DISPLAY	3 / 3 (100%)
Does the window display encourage the consumer to step into the showroom?	Yes
Does the window display enable the consumer to visualize the product in their home or office?	Yes
Are displays clean and free from dust?	Yes
TRAINING	4 / 4 (100%)
Do all employees practice company protocols?	Yes
Are all employees aware of emergency procedures?	Yes
Are all employees aware of security procedures?	Yes
Do all employees have undergone proper training regarding safety regulations?	Yes
EMPLOYEES	1 flagged, 2 / 3 (66.67%)
Do all employees wear appropriate uniform?	No
Rhina forgot to wear her name tag	
Are all employees instructed on safe/proper use of products?	Yes
Do all employees have enough knowledge about the products?	Yes
FACILITIES	1 flagged, 6 / 7 (85.71%)
Are there visible signs that direct the customer to the entrance?	Yes

Floor coverings in good condition?	Yes
Are lighting systems in good condition?	No
There is a busted light at the back of the store	
Are all cords anchored or covered?	Yes
Are the entrances and exits unobstructed?	Yes
Are the shopping carts in good working condition?	Yes
Is the parking lot clear of debris?	Yes
MATERIAL STORAGE 3 / 3 (100%)	
Are all materials stored safely?	Yes
Are storage racks and shelves capable of supporting the intended load?	Yes
Are storage racks secured from failing?	Yes
ELECTRICAL SYSTEMS 4 / 4 (100%)	
Are all cord and cable connections intact and secure?	Yes
Are electrical outlets free of overload?	Yes
Is the area around electrical panels and breakers free from obstructions?	Yes
Are high-voltage electrical service rooms kept locked?	Yes
COMPLETION	

Other comments / Notes

- Keep track of stock inventory and request for immediate replenishment of frequently sold-out items
- Keep your display layout pleasing and comfortable for your customers
- Immediately change busted lights or damaged items

Inspector / Manager's Full Name and Signature



Carl Joe Francisio
16 May 2023 07:30 PST

Media summary



Photo 1



Photo 2