

DAVID FLOCHEL



David Flochel joined Quorn Foods as CEO in November 2024, bringing over 15 years of global food and drink experience to the company.

Prior to moving to Quorn Foods, David's most recent role was at Haleon, where he joined in April 2023 to set up and led the carve out management team of Haleon's nicotine replacement therapy ("NRT") business outside of the US. Prior to this, in 2020, David joined Heineken as MD for the

UK market, leading a business and culture turnaround.

His past experience includes several successful international leadership roles such as Regional President (Europe and North America) of Mars Drinks at Mars Inc., and CEO of Selecta. David also worked in customer development roles at Unilever Food Solutions in France and in the Netherlands.

David joined Quorn Foods with the ultimate goal of transforming the business into the next stage of its journey, maintaining Quorn's No. 1 position in the market and encouraging more sustainable diets, for the health of both people and planet.