

Mercateo Unite continues to expand its partnerships

DIG from Austria becomes a partner of Mercateo Unite

Munich/Linz, 6 December 2018 – The neutral B2B networking platform Mercateo Unite has further expanded its partner portfolio in Austria. DIG, a major provider of electronic solutions for the optimisation of purchasing, procurement and logistics processes in Austria, plans to include Mercateo Unite in its portfolio from the first quarter of 2019.

Thanks to the seamless integration of Unite and its growing provider network, the new partnership with Mercateo Unite will enable DIG's customers to begin electronic sourcing, connect to their own suppliers and integrate new vendors immediately after system initialisation.

DIG GmbH was founded in 2001 and has established itself as a service provider and consulting partner for outsourcing of business processes. The former start-up covers the entire procurement landscape as well as the complete order-to-cash process with full-service solutions in the fields of e-procurement, EDI and e-billing. The company operates a network of more than 100,000 connected users, more than 1,500 networked companies and more than 800 affiliated suppliers. Its customer base includes both large corporate groups and SMEs. Companies such as Magna, Infineon and Bitburger rely on solutions from DIG.

Dr Bernd Schönwälder, board member at Unite Network AG, which is part of the Mercateo Group and responsible for the B2B networking platform for business customers under the Mercateo Unite brand, is looking forward to the new partnership: "With this partnership we are opening up a further procurement channel for DIG's customers, which enables the efficient integration of suppliers into their own process organisation and at the same time simplifies networking between companies. In addition, we are delighted to have found a new partner in the Austrian market, where the Mercateo Group has been active since 2009. This documents the high level of interest in this market."

Harald Allerstorfer, Chief Operating Officer – Head of Customer Relations, Consulting & Project Management, describes the added value that this partnership will generate for his customers: "For us as a total service provider that covers the entire purchase-to-pay process, Mercateo Unite is the ideal addition. The ability to connect to their own suppliers and the straightforward integration of Mercateo Unite will enable our customers to eliminate significant process costs while gaining access to a growing provider network."



Mercateo Unite and DIG cooperate in Austria. [Photo: Mercateo]

About DIG GmbH

DIG GmbH was founded in 2001 and is based in Linz, Austria. The former start-up covers the entire procurement landscape with full-service solutions from the fields of e-procurement, EDI and e-billing. They are the contact for standard solutions as well as complex special solutions tailored and integrated specifically for the companies. The entire order-to-cash process can be implemented with DIG, thus bringing increased transparency to the procurement processes. DIG customers benefit from a network of more than 100,000 connected users, more than 1,500 networked companies and more than 800 affiliated suppliers.

www.dig.at

About Unite Network AG

Unite Network AG operates the vendor-neutral B2B networking platform unite.eu. Buyers, retailers, manufacturers and service providers use this digital infrastructure for cooperation and transactions, regardless of their previous level of digitisation. Manufacturers and retailers are now resolving the channel conflict in multi-level B2B sales through new forms of cooperation, thus meeting customers' expectations for modern purchasing processes and services. Unite Network AG belongs to the Mercateo Group. It also includes Mercateo Deutschland AG, which has operated its affiliated companies in 14 countries since 2000 in what is now Europe's largest independent B2B marketplace. In 2017, the Mercateo Group increased its turnover to over EUR 250 million. The Group employs more than 500 people across Europe and is currently active in 14 countries.

www.unite.eu

Press release and pictures for download:

www.unite.eu/de_DE/pressrelease/mercateo-unite-kooperiert-mit-dig-in-oesterreich

Press contact:

Mercateo Group
Sebastian Prill
Corporate Communications
Am Neumarkt 9
04109 Leipzig
Tel.: +49 341 35 58 61 31
E-mail: presse@mercateo.com

Bachinger Öffentlichkeitsarbeit
Wolfgang Exler-Bachinger
Löwengasse 27 L
60385 Frankfurt am Main
Tel.: +49 69 9 55 27 50
E-mail: w.exler-bachinger@bachinger-pr.de