# PARTNERS IN PALM OIL

A 5-year journey to improve the environmental impact and smallholder livelihoods in P&G's palm oil supply chain



To further our commitment to drive a more sustainable future, P&G has announced a new collaboration with MALAYSIA INSTITUTE FOR SUPPLY CHAIN INNOVATION (MISI) and YARA INTERNATIONAL to help improve the livelihood of smallholders within the P&G palm supply chain in Malaysia. After a successful 3-year pilot, the Company is expanding the program that partners with independent palm oil smallholders to increase their overall fruit yields through the training and implementation of best-in-class, and more sustainable agricultural practices.

### **SMALLHOLDERS TODAY DELIVER:**

40%

## YET MANY OF THEM **ARE LIMITED IN:**



- Access to knowledge
- Agricultural resources to maximize their crop

#### **P&G'S 5-YEAR JOURNEY WITH SMALLHOLDERS:**

Assessed baseline capability and sustainability gap of around

smallholder farmers in Johor, Malaysia.

Will expand to create

learning farms, which will be embedded in a P&G-led innovation system.



Farms will serve as Community Resource Centers to drive scale and provide training in good agricultural practices for up to

smallholders within the next five years.

Goal: improve yields

30-50%

Smallholders will receive hands-on technical advisory and support in:



Optimization



Nutrient Plans



Financial & Environmental Sustainability Management



In return, smallholders will:

Be Agents for Social & **Environmental Change** 



**Resource Trainers** 



Scale the Effort to Other Farmers

#### "WE BELIEVE WE CAN BE A FORCE FOR GOOD AND A FORCE FOR GROWTH.

This program illustrates our commitment to driving long-term sustainability efforts. We are proud of the work we are doing in Malaysia because it is the right thing to do for the local community and the global consumers we serve, who want more sustainable products."