

Cambridge Aspire

Enhancing teaching & learning

We recently had the opportunity to speak with librarians who shared their institution's experiences with our eTextbooks.

The Cambridge Aspire (formerly Higher Education from Cambridge University Press) website was created with librarians in mind, knowing the pressures they face to ensure their patrons have access to the most up-to-date and vital content.

We wanted to hear first-hand how institutions are using the site and the impact it has had on faculty and student experience.

Quotes from the Associate University Librarian (Collection Development) at a Carnegie Classifications R1 institution:

“Officially, we don’t buy textbooks. But Cambridge approached us about their new eTextbooks collection during the pandemic, and I immediately said yes. It was a good deal, and we felt a good gamble to take.

Usage has been consistently good, despite our not actively promoting the resource since August 2021. In the past academic year, for instance, the top five titles ranged from 551 item requests down to 236, for a total of 1,769 unique item requests among those five. And the Cambridge eTextbook collection, despite being relatively small, ranks fifth in eBook usage compared to other publishers.”

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