RADARs

Responsible AI Disclosure & Reporting System

Empowering early-stage AI startups to assess and manage risks without compromising agility while accelerating business growth and investor appeal

Problem

In an increasingly competitive startup landscape, **survival is the top priority** for AI startups, leaving little time and resources for ensuring transparency in AI operations. However, the lack of transparency increases business risks, making it harder to **attract investors** and **build long-term trust**.

40%
of clients reduced business after AI transparency incidents

18
months were used to rebuild trust with clients

Moreover, existing frameworks and toolkits for responsible AI practices are **difficult to use and quickly become outdated**, leaving startups without practical, up-to-date solutions.
As a result, many AI startups prioritize survival over compliance, **overlooking risks until they escalate into costly business threats**.

Solution

- Our tool empowers early-stage AI startups to **not just survive but thrive**. With **insights into potential risks**, our tool helps them make **informed decisions** that enhance investor appeal and long-term success. Once perceived as costly and time-consuming, transparency is now **accessible and actionable**, making it an asset rather than a burden.
- Our web application **streamlines AI transparency reporting** for early-stage startups by **combining smart templates with real-time guidance.** This enables startups to focus on their priorities while staying informed with knowledge of potential risks.

Step 1: Basic Input

- Users enter information about their industry, AI base model, use case(s), and audience

Step 2: Tailored Questions

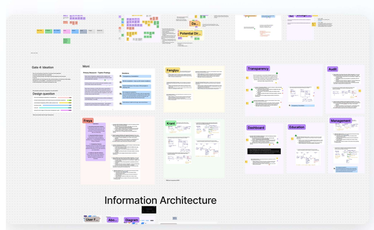
- Answer a set of customized questions about their AI practices like data handling, testing, etc.

Step 3: Generate Report

- Generates a comprehensive transparency report that identifies risks and provides suggestions

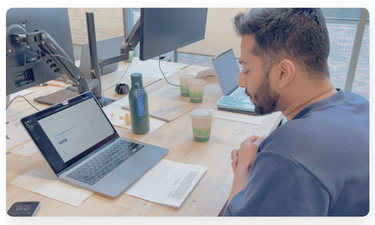
Process & Approach

Research (Sep. - Nov. 2024)
- Field study and research
- 13 Subject Matter Experts interviews



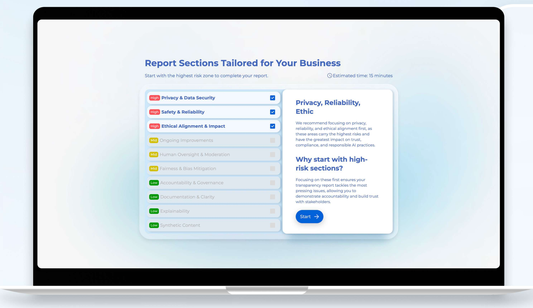
Define (Nov. - Dec. 2024)
- Research questions
- Product Direction
- Scope of a 6-month project

Prototype (Dec.2024 - Jan. 2025)
- Low to high fidelity UX/UI
- Frontend & Backend Implementation



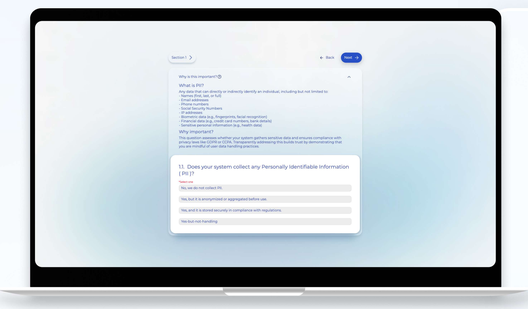
Iterate (Feb. - Mar. 2025)
- 4 prototype usability tests
- 5 functional usability tests

Key Features



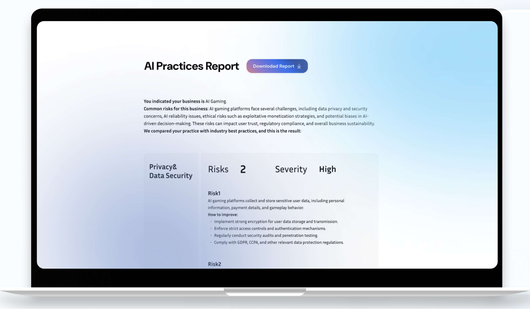
1 Customized Recommendation

We enable startups to focus only on risks specific to their industry



2 Professional Guidance

Provide clear guidance for each questions with AI experts available 24/7



3 Priority Risk Zone Assessment

Generate customized evaluation reports with actionable suggestions

System Diagram

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This project is sponsored and mentored by responsible innovation labs

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