

FAQ

General information

What is Waves '25?

The event focuses on the dynamic world of automation, with talks, workshops, and networking opportunities featuring the industry's top leaders and experts.

When is Waves '25?

Thursday, October 16. Doors open at 9:30 am (CEST). Afterwards, we'll party until late.

Where is Waves '25?

Waves '25 will be held at Bergson Kunstkraftwerk 2, 81245 Munich, in Germany.

Do I need to pay to attend?

Waves '25 is a paid ticketed event. This enables us to accurately forecast and manage attendance, venue capacity, catering, and staffing.

A limited number of complimentary tickets will be made available to students, educators, and NGOs with whom we have existing partnerships. Please reach out to your Make contact to find out more.

How much does Waves '25 cost?

General Admission tickets to Waves '25 cost €329. This ticket includes access to all of the talks, plus breakfast, lunch, dinner, refreshments, and the party. Discounts may be available for Super Early Bird and Early Bird bookings. Check Make on social media to find out before prices increase.

Do I need to register to attend?

Yes. You will not be admitted to the event unless you have registered in advance.

Does my Waves '25 ticket include admission to The Current and Happy Hour?

No. These pre-events are sold as optional bolt-on purchases in addition to your primary Waves '25 ticket; these additions can be made during the ticket purchase process. The Current can be added for €149 per person and includes admission to Happy Hour; Happy Hour alone can be added for €29 per person.

How many people will be there?

Waves '25 will be a lively event of up to 750 people.

Is there a schedule or agenda available?

We'll publish the full agenda in the run-up to the event. We'll keep registered participants updated about regular speaker announcements.

Is there a dress code?

No – just dress however you're comfortable. Bear in mind it's a large venue so we'd recommend choosing comfortable shoes.

I can't attend. Can I still participate?

We're sorry to hear you can't make it! We'll miss you on the day, but we hope to see you soon!

I attended Waves '24. What's changed this year?

Waves '25 will be our biggest ever community event. Due to popular demand, there will be more attendees than ever to network with – and exciting new spaces to explore. Our new pre-events, The Current and Happy Hour, give you the option to extend your learning and networking before Waves kicks off. And in response to your feedback, we'll have an expanded catering offering this year too.

Entry information

What time should I arrive?

Our doors will open at 9:30 am (CEST) and we recommend that you arrive at the venue as close to this time as possible. We'll be running activities throughout the day, including during breakfast and breaks. It's a breathtaking and large venue, so arriving early will give you time to take some selfies in the space, visit the cloakroom, grab coffee and breakfast, take part in our morning activities, and make it to the Elektra stage before we kick off. Doors will remain open for latecomers until 4:00 pm.

Will I have to queue?

There may be a short queue at registration during peak times.

Can I join for part of the day?

Waves '25 is a full-day event, followed by a party. While you're free to arrive anytime before 4:00 pm and leave when you like, there will be activities throughout the day.

Do you let in latecomers?

If there is space in the room and the session will not be disturbed by late arrivals, then we will allow people in after the start of a session. Otherwise, we kindly ask you wait until the next session starts.

What should I bring with me?

Bring your registration confirmation, government-issued photo ID, your laptop, and your charger if you'd like to take part in our workshops and excitement for the day!

How will I know where to go?

Make staff will be on hand throughout the day to help guide you to where you need to be. They'll be in distinct Make t-shirts so please feel free to ask any questions – they won't bite!

Tickets

How do I receive a ticket?

You'll receive a QR code in your email inbox once you've registered.

Will I receive a ticket?

Yes. Your ticket will be in the form of a QR code, which you will receive in your email inbox and which you'll need to present at the registration desk to get your badge.

The event is fully booked – can I still get a ticket somehow?

It's not possible to get a ticket once the event is fully booked. We may at times operate a waitlist, depending on demand. If a place becomes available, tickets will be allocated in the order that people joined, with notification sent via email.

I've registered and can no longer attend – what should I do?

You can cancel your registration by emailing make-events@make.com by Thursday, October 9, 2025. Please specify the ticket number and the full name of the ticket owner. Please consider that instead of canceling, you can transfer the ticket to someone else – you can access this function through the "Modify Registration" link in your registration confirmation email.

What is your refund policy?

Cancellation requests must be emailed to make-events@make.com and specify the ticket number and the full name of the ticket owner.

Our cancellation policy allows for full or partial refunds by the dates specified below:

Until Sunday, August 31, 2025: Full refund of the ticket cost

Until Tuesday, September 30, 2025: 50% refund of the ticket cost

After Tuesday, September 30, 2025: No refund

Please consider that instead of canceling, you can transfer the ticket to someone else – you can access this function through the "Modify Registration" link in your registration confirmation email.

Press & speakers

I'm a member of the press – can I register for a press ticket?

Please contact the Events team if you have a press or media request about Waves '25. They can be reached at make-events@make.com.

I'd like to apply to be a speaker at the event – who can I speak to?

Please contact the Events team if you'd like to speak at Waves '25. They can be reached at make-events@make.com.

Security

Can I bring a bag?

Yes, you can bring a bag into the event. Make reserves the right to search bags as a condition of entry.

Will there be a cloakroom?

Yes, there is a coat check.

Travel

How do I get there?

Waves '25 is held at Bergson Kunstkraftwerk 2 in the district of Aubing, within walking distance of the Langwied S-Bahn station (S3). With bus line 143 it is only a five-minute walk from the Kronwinklerstraße stop.

There are 200 pay-to-use parking spaces on site and even more for bicycles!

The address for your GPS or map app: Am Bergson Kunstkraftwerk 2, 81245 Munich.

Can I drive?

Yes – there are 200 pay-to-use parking spaces on site. The address for your GPS or map app: Am Bergson Kunstkraftwerk 2, 81245 Munich.

At the event

What can I expect at any of the sessions at the event?

We're planning an agenda that includes everything from keynote speeches to one-to-one meetings, across a range of stages and spaces. Whether you prefer to listen and absorb or get hands on and build scenarios, you'll find something that sparks your imagination at Waves '25.

Is catering provided?

Yes – breakfast, a morning snack, lunch, and dinner will be provided during the event. Beverages and snacks will be provided during the afterparty.

Will there be photography or filming at the event?

There will be filming and photography throughout Waves '25. Footage and images are used to promote the work of Make and to further the reach of our events.

Can I take photographs at the event?

It's a stunning venue, so you're welcome and encouraged to take photos at the event. However, please don't use flash photography as it is disruptive to the speakers and fellow attendees. If you take a good one why not share it with us with #waves25?

Can I bring food and drink with me to the event?

No food and drink can be brought on-site with the exception of water. Make will be providing catering throughout the day so you won't go hungry! If you have specific dietary requirements, please let us know about these during the registration process.

Is free Wi-Fi available?

Yes!

Accessibility

I have an access requirement, who should I get in touch with about attending?

Please contact the Events team at make-events@make.com as soon as possible so that arrangements, where possible, can be made.

I have dietary requirements for the catering at the event

No problem; please note this in your registration form so the Events team can ensure they have catered for you. If you forgot to note this in your registration form, please contact the Events team at make-events@make.com so arrangements can be made.

About The Current

What is The Current?

The Current is an educational afternoon designed for intermediate Make users ready to unlock advanced skills. Experts will guide motivated Make users through hands-on learning and power-user best practices.

How do I know if The Current is right for me?

To make sure you're ready to become a Make power user, our experts recommend that you:

Have completed the Intermediate level of Make Academy and are actively working toward completing the Advanced level of Make Academy.

AND/OR

Have equivalent experience – such as some familiarity with APIs, webhooks, and AI integration – but rely on advice from more advanced users when building more complex scenarios.

When is The Current?

Wednesday, October 15, from 2:00–5:00 pm (CEST) followed by Happy Hour from 5:00–8:30 pm.

Where is The Current?

The Current will be held at Bergson Kunstkraftwerk 2, 81245 Munich, in Germany, the same location as the main Waves '25 event.

Do I need to pay to attend The Current?

The Current is a paid ticketed event. This enables us to accurately forecast and manage attendance, venue capacity, catering, and staffing.

A limited number of complimentary tickets will be made available to educators and NGOs with whom we have existing partnerships. Please reach out to your Make contact to find out more.

How much does The Current cost?

Tickets to The Current cost €149. This is in addition to the base Waves '25 ticket, and includes access to all of the talks, refreshments, and Happy Hour.

Do I need to register to attend The Current?

Yes. You will not be admitted to the event unless you have registered in advance.

How many people will be at The Current? The Current will be an event of up to 90 people.

Is there a schedule or agenda available for The Current?

The Current's main focus will be AI workflows and empowering automation. We'll publish the full agenda in the run-up to the event. We'll keep registered participants updated about regular speaker announcements.

What time should I arrive?

Our doors will open at 1:00 pm and we recommend that you arrive at the venue as close to this time as possible. It's a breathtaking and large venue, so arriving early will give you time to take some selfies in the space, visit the cloakroom, grab coffee, and make it to the space before we kick off.

Will I have to queue?

There may be a short queue at registration during peak times.

Can I join for part of the day?

The Current is an afternoon event from 2:00–5:00 pm, followed by a Happy Hour. We highly recommend that you are there for the full afternoon as there will be group-based activities.

Do you let in latecomers?

If there is space in the room and the session will not be disturbed by late arrivals, then we will allow people in after the start of a session. Otherwise, we kindly ask you wait until the next session starts.

What should I bring with me?

Bring your registration confirmation, government-issued photo ID, a fully charged laptop, and a charger (just in case!).

How will I know where to go?

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For other FAQs relating to The Current such as travel, security, and accessibility please refer to the main Waves '25 FAQs above.

Other questions?

Please reach out to the event team: make-events@make.com