### MEMORANDUM OF UNDERSTANDING<sup>1</sup> BETWEEN

THE UNITED NATIONS ENVIRONMENT PROGRAMME IN ITS CAPACITY AS THE INSTITUTION PROVIDING THE SECRETARIAT OF THE INTERGOVERNMENTAL PLATFORM ON BIODIVERSITY AND ECOSYSTEM SERVICES

AND

#### THE SECRETARIAT OF THE GLOBAL BIODIVERSITY INFORMATION FACILITY

WHEREAS the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (hereinafter referred to as "IPBES") has as its objective to strengthen the science-policy interface for biodiversity and ecosystem services for the conservation and the sustainable use of biodiversity, long-term human wellbeing and sustainable development, and its functions are:

- a. To identify and prioritize key scientific information needed for policy-makers on appropriate scales and to catalyze efforts to generate knowledge;
- b. To perform regular and timely assessments of knowledge on biodiversity and ecosystem services and their inter-linkages;
- To support policy formulation and implementation by identifying policy relevant tools and methodologies to enable decision makers to gain access to those tools and methodologies, and where necessary, to promote and catalyze their further development;
- d. To prioritize key capacity building needs to improve the science-policy interface at appropriate levels,

WHEREAS the operating principles of IPBES, as defined in its founding resolution dated 21 April 2012 (UNEP/IPBES.MI/2/9), include, among others:

- a. To collaborate with existing initiatives on biodiversity and ecosystem services, including multilateral environment agreements, United Nations bodies and networks of scientists and knowledge holders, to fill gaps and build upon their work while avoiding duplication;
- b. To use clear, transparent and scientifically credible processes for the exchange, sharing and use of data, information and technologies from all relevant sources, including non-peer-reviewed literature, as appropriate,

WHEREAS the United Nations Environment Programme (hereinafter referred to as "UN Environment"), having its headquarters at B.P. 30552, United Nations Avenue, Gigiri, Nairobi, Kenya, provides, at the request of the IPBES Plenary, the IPBES Secretariat, which has its headquarters at Platz der Vereinten Nationen 1, 10<sup>th</sup> floor, 53113 Bonn, Germany;

WHEREAS UN Environment is the leading global environmental authority that sets the global environmental agenda, promotes the coherent implementation of the environmental dimension of

Page 1 of 14

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<sup>&</sup>lt;sup>1</sup> For the purposes of GBIF, this agreement shall be regarded as equivalent to a Memorandum of Cooperation between the Secretariat and IPBES, and does not refer or relate to the GBIF Memorandum of Understanding through which GBIF is established.

sustainable development within the United Nations system and serves as an authoritative advocate for the global environment;

WHEREAS the Secretariat of the Global Biodiversity Information Facility, hereinafter referred to as "GBIFS", is a legal entity under the laws of Denmark, established through the GBIF Memorandum of Understanding (GBIF MoU) among Participant governments and international organizations, and operating under a Country Host Agreement between the GBIF Governing Board and Government of Denmark; and has the mandate to execute the GBIF Work Programme implementing the objectives of the GBIF MoU to promote and facilitate free and open access to biodiversity data for use in research and policy,

WHEREAS the IPBES Secretariat and GBIFS share common objectives with regard to strengthening the science-policy interface for biodiversity and ecosystem services for the conservation and the sustainable use of biodiversity, long-term human wellbeing and sustainable development, and wish to collaborate to further these common objectives within their respective mandates and governing rules and regulations,

NOW, THEREFORE, UN ENVIRONMENT, IN ITS CAPACITY AS THE INSTITUTION PROVIDING THE SECRETARIAT OF IPBES, AND GBIFS (HEREINAFTER COLLECTIVELY REFERRED TO AS "Parties") HAVE AGREED TO COOPERATE UNDER THIS MEMORANDUM OF UNDERSTANDING AS FOLLOWS:

# Article 1 Interpretation

- 1. References to this MOU shall be construed as including any Annexes, as varied or amended in accordance with the terms of this MOU. Any annexes shall be subject to the provisions of this MOU, and in case of any inconsistency between an Annex and this MOU, the latter shall prevail.
- 2. Implementation of any subsequent activities, projects and programmes pursuant to this MOU, involving the transfer of funds between the Parties and/or the creation of intellectual property, shall necessitate the execution of appropriate supplemental agreements between the Parties (the "Supplemental Agreement(s)"). The terms of such legal instruments shall be subject to the provisions of this MOU.
- 3. Implementation of any subsequent activities, projects and programmes pursuant to this MOU, which do not require any transfer of funds and/or do not involve the creation of intellectual property between the Parties will be subject to the provisions of Article 5 regarding the organization of the cooperation between the parties.
- 4. This MOU represents the complete understanding between the Parties and supersedes all prior MOUs, communications and representations, whether oral or written, concerning the subject matter of this MOU.
- 5. Any Party's failure to request implementation of a provision of this MOU shall not constitute a waiver of that or any other provision of this MOU.

### Article 2 Duration

1. This MOU shall be effective upon the last date of signature of the approving officials and remain in force until 30 May 2019, unless terminated in accordance with Article 15 below. At the end of this period, the Parties may decide to extend the duration of this MOU by amending the present article in accordance with Article 14.

### Article 3 Purpose

1. The purpose of this MOU is to provide a framework of cooperation and understanding and to promote cooperation between GBIFS and UN Environment, in its capacity as the institution providing the secretariat of IPBES, building on GBIFS' mandate, which is to promote and facilitate free and open access to biodiversity data for use in research and policy. The areas of collaboration are also within the Work Programme of IPBES, which was adopted by the Plenary of IPBES at its second session. The collaboration, in particular, focuses on accomplishing deliverables 1(a) and (b) as well as 1 (d) and 4 (b) of this Work Programme related to capacity-building and knowledge and data.

# Article 4 Areas of Cooperation

- 1. The areas of Cooperation have been agreed jointly by the Parties and may be jointly reviewed by them on an annual basis pursuant to Article 5, to allow the Parties to respond to newly emerging issues in the realm of environment and sustainable development.
- 2. The Parties have agreed to collaborate in the following preliminary and overarching themes and areas, which form part of the Work Programme of IPBES, and are also priorities or ongoing activities of GBIFS, in accordance with its mandate:

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- a. Improving the identification of, access to and use of biodiversity datasets relevant to IPBES assessments and other deliverables in its work programme, by having GBIFS provide advice to the IPBES Knowledge and Data Task Force on relevant matters, including on:
  - i. The development and application of indicators for use in IPBES assessments;
  - ii. Species occurrence data required for selected indicators;
  - iii. The use of data standards, data publication tools and citation practices;
- b. Improving the generation of new knowledge and collection of new data through activities carried out by GBIFS on the gaps in knowledge and data identified by IPBES, including:
  - GBIFS working with the IPBES Task Force on Knowledge and Data to fully capture and undertake efforts to address species-level data gaps;
  - Data digitization and mobilization strategies for GBIF's global network of data publishers, national nodes and funding agencies being informed by the gaps in knowledge and data identified by IPBES;
  - GBIFS supporting the identification of potential programmes to fund data mobilization projects in order to enhance capacity relating to species-level data access;
- c. Encouraging collaboration between GBIF national nodes and IPBES national focal points.
- 3. The above list is not exhaustive and should not be taken to exclude or replace other forms of cooperation between the Parties on other issues of common interest.

# Article 5 Organization of the Cooperation

- 1. The Parties shall hold regular bilateral meetings on matters of common interest, in accordance with an agenda agreed to in advance by the Parties, for the purpose of developing and monitoring collaborative projects or activities. Such meetings shall take place at least once every year to:
  - Discuss technical and operational issues related to furthering the objectives of this MOU;
     and
  - b. Review progress of work undertaken by the Parties in the priority areas of cooperation mentioned in Article 4 above.
- 2. Within the context of the cooperation defined above, additional bilateral meetings at the desk-to-desk and expert levels shall be encouraged and organized on an ad hoc basis, as deemed necessary by the relevant IPBES and GBIF secretariat staff members to address matters of common interest for the implementation of activities in specific areas, countries and regions.

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- 3. In order to implement activities, projects and programmes requiring transfer of funds in the agreed priority areas of cooperation, the Parties shall execute a separate legal instrument appropriate for the implementation of such initiatives in accordance with Article 1.2 above. In identifying such activities, projects or programmes in the areas of cooperation under this MOU, due regard shall be given to GBIFS' geographic coverage; capacity for implementation and experience in the related field.
- 4. Where GBIF is organizing a meeting with external participation at which matters related to the aims of this MOU shall be discussed, GBIF shall, as appropriate, either invite IPBES' Secretariat to participate in the meeting, or update IPBES through its Secretariat on relevant policy matters discussed at the meeting.

# Article 6 Status of the Parties and their Personnel

- 1. The Parties acknowledge and agree that GBIFS is an entity separate and distinct from the United Nations, including UNEP and the Secretariat of IPBES. The employees, personnel, representatives, agents, contractors or affiliates of GBIFS, including the personnel engaged by GBIF for carrying out any of the project activities pursuant to this MOU, shall not be considered in any respect or for any purposes whatsoever as being employees, personnel, representatives, agents, contractors or affiliates of the United Nations, including UNEP and the Secretariat of IPBES, nor shall any employees, personnel, representatives, agents, contractors or affiliates of UNEP be considered, in any respect or for any purposes whatsoever, as being employees, personnel, representatives, agents, contractors or affiliates of GBIF.
- 2. Neither Party shall be entitled to act or make legally binding declarations on behalf of the other Party. Nothing in this MOU shall be deemed to constitute a joint venture, agency, interest grouping or any other kind of formal business grouping or entity between the Parties.

# Article 7 Fundraising

- 1. To the extent permitted by the Parties' respective regulations, rules and policies, and subject to Article 7.2, the Parties may engage in fundraising from the public and private sectors to support the activities, projects or programmes to be developed or carried out pursuant to this MOU.
- 2. Neither Party shall engage in fundraising with third parties in the name of or on behalf of the other Party, without the prior express written approval of the other Party in each case.

# Article 8 Intellectual Property Rights

1. Nothing in the MOU shall be construed as one Party granting to the other Party, its rights to, or interest in, its own intellectual property, except as otherwise provided in Article 8.2.

Page 5 of 14

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2. In the event that the Parties foresee that intellectual property that could be protected will be created in relation to a particular activity, project or programme to be carried out under this MOU, the Parties shall negotiate and agree on the terms of its ownership and use of such intellectual property in the relevant legal instrument concluded as per Article 1.2.

### Article 9 Use of Name and Emblem

- 1. Neither Party shall use the name, emblem or trademarks of the other Party, its subsidiaries and/or affiliates, or any abbreviation thereof, in connection with its business or for public dissemination without the prior expressly written approval of the other Party in each case. The use of the IPBES logo shall be in accordance with Section II of document IPBES/2/INF/9 (Annex A) and the IPBES Style Guide contained in Annex B. The use of the logo shall be authorized for only the purposes stipulated in Annex A.
- 2. In no event shall authorization of the UN, UNEP or IPBES name or emblem be granted for commercial purposes or for use in any manner that suggests an endorsement by UNEP or IPBES of GBIF's products, business practices or services.
- 3. GBIFS acknowledges that it is familiar with the independent, international and impartial status of the UN, UNEP, including the IPBES Secretariat, and recognizes that their names and emblems may not be associated with any political or sectarian cause or otherwise used in a manner inconsistent with the status of the UN, UNEP, including the IPBES Secretariat.
- 4. The Parties agree to recognize and acknowledge this partnership, as appropriate. To this end, the Parties shall consult with each other concerning the manner and form of such recognition and acknowledgement.

# Article 10 United Nations Privileges and Immunities

1. Nothing in or relating to this MOU shall be deemed a waiver, express or implied, of any of the privileges and immunities of the United Nations, including its subsidiary organs, including UNEP.

### Article 11 Confidentiality

- 1. The handling of information shall be subject to each Party's corporate confidentiality policies.
- 2. Before disclosing internal documents, or documents that by virtue of their content or the circumstances of their creation or communication must be deemed confidential, of the other Party to third parties, each Party shall obtain the express, written consent of the other Party. However, a Party's disclosure of another Party's internal and/or confidential documents to an entity the

Page 6 of 14

disclosing Party controls or with which it is under common control, or to an entity with which it has a confidentiality agreement, shall not be considered a disclosure to a third party, and shall not require prior authorization.

3. For UNEP, a principal or subsidiary organ of the United Nations established in accordance with the Charter of the United Nations shall be deemed to be a legal entity under common control.

#### Article 12 Responsibility

- 1. Each Party will be responsible for dealing with any claims or demands arising out of its actions or omissions, and those of its respective personnel, in relation to this MOU.
- 2. GBIFS shall indemnify, hold and save harmless and defend at its own expense, the United Nations and UNEP, including the secretariat of IPBES, their officials, personnel and representatives, from and against all suits, claims, demands and liabilities of any kind which may arise in relation to this MOU due to any actions or omissions attributable to GBIFS.

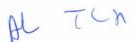
# Article 13 Dispute Settlement

- 1. The Parties shall use their best efforts to settle amicably any dispute, controversy or claim arising out of this MOU. Where the Parties wish to seek such an amicable settlement through conciliation, this conciliation shall take place in accordance with the UNCITRAL Conciliation Rules then prevailing, or according to such other procedure as may be agreed between the Parties.
- 2. Any dispute, controversy or claim between the Parties arising out of this MOU which is not settled amicably in accordance with the foregoing sub-article may be referred by either Party to arbitration under the UNCITRAL Arbitration Rules then in force. The arbitral tribunal shall have no authority to award punitive damages. The Parties shall be bound by any arbitration award rendered as a result of such arbitration as the final adjudication of any such controversy, claim or dispute.

# Article 14 Notification and Amendments

- 1. Each Party shall promptly notify the other in writing of any anticipated or actual material changes that could be expected to affect the execution of this MOU.
- 2. The Parties may amend this MOU by mutual written agreement, which shall be appended as an annex to this MOU and become an integral part of it.

Page **7** of **14** 



#### Article 15 Termination

- 1. Either Party may terminate this MOU by giving three (3) months' prior written notice to the other Party.
- 2. Upon termination of this MOU, the rights and obligations of the Parties defined under any other legal instrument executed pursuant to this MOU shall cease to be effective, except as otherwise provided in this MOU.
- 3. Any termination of the MOU shall be without prejudice to (a) the orderly completion of any ongoing collaborative activity and (b) any other rights and obligations of the Parties accrued prior to the date of termination under this MOU or legal instrument executed pursuant to this MOU.
- 4. The obligations under Articles 8 to 13 do not lapse upon expiry or termination of this MOU.

IN WITNESS WHEREOF, the duly authorized representatives of the Parties affix their signatures below.

For the United Nations Environment Programme:

For the Secretariat of the Global Biodiversity Information Facility:

Name: Anne Larigauderie

Title: Executive Secretary, IPBES Secretariat

18 March 2018.

Name: TIM HINSCH Title: DEPUT! DIRECTOR

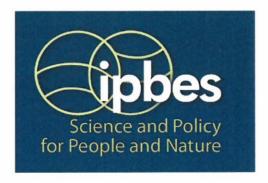
Page 8 of 14

#### Annex A - Policy for the use of the IPBES logo

(Verbatim from IPBES/3/INF/9, Section II)

#### Policy for the use of the IPBES logo

• The IPBES' logo (hereinafter referred to as the "Logo"), is the visual identifier and official seal of the Platform. It was adopted by IPBES-2 in Antalya, Turkey, in 2013. The policy for its use has been prepared by the Secretariat and approved by the Bureau.





- The Platform's logo is to be used on all official Platform documents and communication materials. The logo may be used with or without the catch-line "Science and Policy for People and Nature", on a dark blue or white background, as appropriate, and alongside the logos of UNEP, UNDP, UNESCO and FAO.
- This policy aims to protect the Platform's branding identity from inappropriate and unauthorized use. Authorizing the use of the Logo is the prerogative of the IPBES Bureau and Multidisciplinary Expert Panel (MEP), which empower, by delegation, the IPBES Secretariat to authorize such use to other bodies. No other entity has the authority to grant the use of the Logo.
- The Logo is intended for official use only and may not be used by third-party persons
  or organizations without prior written consent of the IPBES Secretariat. In no event,
  shall it be used in a manner that disparages or discredits the Platform's brand
  identity.

### 1. Types of authorization:

- UN agencies involved in the Platform's administration (UNEP, UNESCO, UNDP, FAO) may use the Logo in official documents pertaining to the Platform's work.
- Organizations that have been selected to support the Platform's work, such as the Technical Support Units (TSUs), may also use the Logo but only in official documents pertaining to the Platform's work. Official documents sent by TSUs on behalf of IPBES should include the IPBES logo and the logos of the four UN agencies at the header of the official document. A smaller version of the TSU logo may be placed at the bottom of the document.
- 2. <u>Partnerships:</u> In case of partnerships, it would need to be determined whose visual identity should be used the IPBES or the partner's.

Page 9 of 14

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- 3. The Logo can only be used in cases where IPBES is the lead partner. To determine if IPBES is the lead <u>partner</u>, the aspects that need to be taken into consideration are: (1) Does IPBES own most or all of the intellectual property? (2) Is IPBES the lead organizer? If any of the above applies, IPBES is the lead partner and any communications can use the Logo with appropriate acknowledgement of partners.
- 4. If none of <u>the</u> above applies, the Logo must not be used. In this scenario, the IPBES involvement is to be acknowledged through clear articulation that IPBES is a contributing partner.
- 5. If work is co-funded by IPBES and a partner, it shall be determined on a case-by-case basis by all parties involved as to who is the ultimate leader and whose visual identity shall be used. If it is agreed to <a href="mailto:present">present</a> a partner's logo, and it is appropriate to do so, this logo is to be positioned so it is clear that IPBES is the lead party. The Logo shall occupy leading position alongside the logos of the four UN agencies, with the partner logos appearing at the bottom of the layout. No partner logo is to appear adjacent to the Logo. Partner logos are not to be larger than the Logo.
- 6. <u>Stakeholders, contributors and third-party affiliates maintaining relations with IPBES:</u> As distinct and autonomous entities, stakeholders, contributors and other third-party affiliates may be limited to specific, <u>approved</u> uses of the Logo only if they have received the Platform's advance written consent. Third parties can only use the Logo within the parameters outlined below:
  - Organizations that have contractual arrangements with IPBES for a specific activity, event or project may also use the Logo but only in relation to the specific activity, event or project. Organizations that use the Logo under a contractual arrangement are required to report to the IPBES Secretariat on the use of the Logo each time it is used.
  - Except as provided within this policy, third parties may not use the Logo as part of their own logo.
  - Stakeholders, contributors and affiliates shall not use the Logo in publications and documents without the express prior written approval of the IPBES Secretariat in each case.
  - Third parties may be permitted to use the Logo only in the context of activities promoting the IPBES work programme, but not in any manner that suggests or implies that the IPBES has endorsed or approved of the activities, products and/or services of third parties, or that the IPBES is the source of any such activities, products and/or services.
  - Any use of the Logo suggesting or implying a certification or seal of approval for activities, services and/or products is prohibited.
  - Any use of the Logo as a permanent graphical element of stationery, business cards, or other variably utilized print materials is also prohibited.
  - In no event will authorization of the Logo be granted for commercial or promotional purposes.
  - IPBES reserves the right to request the immediate removal of its Logo from unauthorized websites or products.
- 7. Requests for use of the Logo for any reason whatsoever, whether or not in association with other logos, must be addressed to <a href="mailto:secretariat@ipbes.int">secretariat@ipbes.int</a>. If permission for use of the Logo

Page 10 of 14

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is granted, instructions for its placement and display, including related disclaimers, must be strictly adhered to. The visual presentation, duration and scope of the authorization must also be respected. Third parties who wish to use the Logo should provide a sample of their document, publication and/or website, as well as details on the full document, publication and/or website (name, context and purpose, planned publication date and intended audience).

#### 8. Letterhead:

The same rules apply for the IPBES's letterhead, which may only be used by Bureau and MEP members, as well as by the IPBES Secretariat and TSU staff for official purposes pertinent to the Platform's work programme.

Page **11** of **14** 

### Annex B - IPBES visual style guide

#### 1. Logo

The IPBES Logo is available either with or without strapline, and in five different colour versions:

GREEN for use on light, full colour backgrounds
MONO for use on light backgrounds in single or limited colour work
REVERSED for use on dark, full colour backgrounds
WHITEOUT for use on dark backgrounds in single or limited colour work

The logo must not be distorted or dismantled, or used on a background which would reduce its impact





IPBES Logo GREEN

IPBES Logo MONO





### IPBES Logo REVERSED



IPBES Logo WHITEOUT



Clear Space, equivalent to the ascender of the 'b', should be allowed around the logo where possible, in order to preserve its impact. For the strapline version of the logo, the clear space measurement is taken from the baseline of the strapline.

This clear space allocation is included in the artboards of the logo files.



Page 12 of 14

### 2. Typography

**Helvetica Neue** is widely used and has a good selection of weights, the most common of which are shown here. If not available, then other versions of Helvetica, or Arial can be used as a substitute, although they may not have as many available weights.

Helvetica Neue 45 Light

# ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Helvetica Neue 46 Light Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Helvetica Neue 55 Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Helvetica Neue 56 Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Helvetica Neue 75 Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Helvetica Neue 76 Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Page 13 of 14



### 3. Colour Palette

CMYK, RGB, Web Colours

### **Primary Colours**



Primary Blue C100 M68 Y0 K54 R0 G46 B96 #002e5e



Primary Green C48 M11 Y98 K70 R65 G81 B13 #41510d



Primary Grey C56 M41 Y54 K32 R103 G108 B96 #676b5e



Primary Light Green C32 M0 Y59 K0 R192 G216 B134 #5647.96

### **Primary** Colours



Yellow C0 M20 Y100 K5 R245 G197 B0 #5c400



Orange C0 M45 Y100 K0 R245 G156 B0 #59000



Red C0 M 80 Y1 00 K10 R215 G73 B12 #d6490b



Plum C30 M100 Y70 K30 R142 G23 B47 #8e1721



Purple C83 M100 Y20 K00 R86 G41 B116 #552873



Medium Purple C70 M70 Y0 K0 R104 G89 B163 #6758a2



Mid Blue C96 M25 Y0 K10 P0 G128 B192 #007 fc0



Medium Teal C80 M0 Y40 K20 R0 G148 B144 #009390



Teal C85 M30 Y50 K20 R2 G16 B115 #017 473



Spring Green C60 M15 Y100 K15 R110 G149 B40 #6d9427



Medium Green C45 M0 Y75 K10 R149 G186 B91 #96baSa



Dark Grey C20 M0 Y0 K80 R72 G81 B86 #485155



Light Grey C0 M3 Y0 K30 R198 G196 B196 #c5c2c4

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