

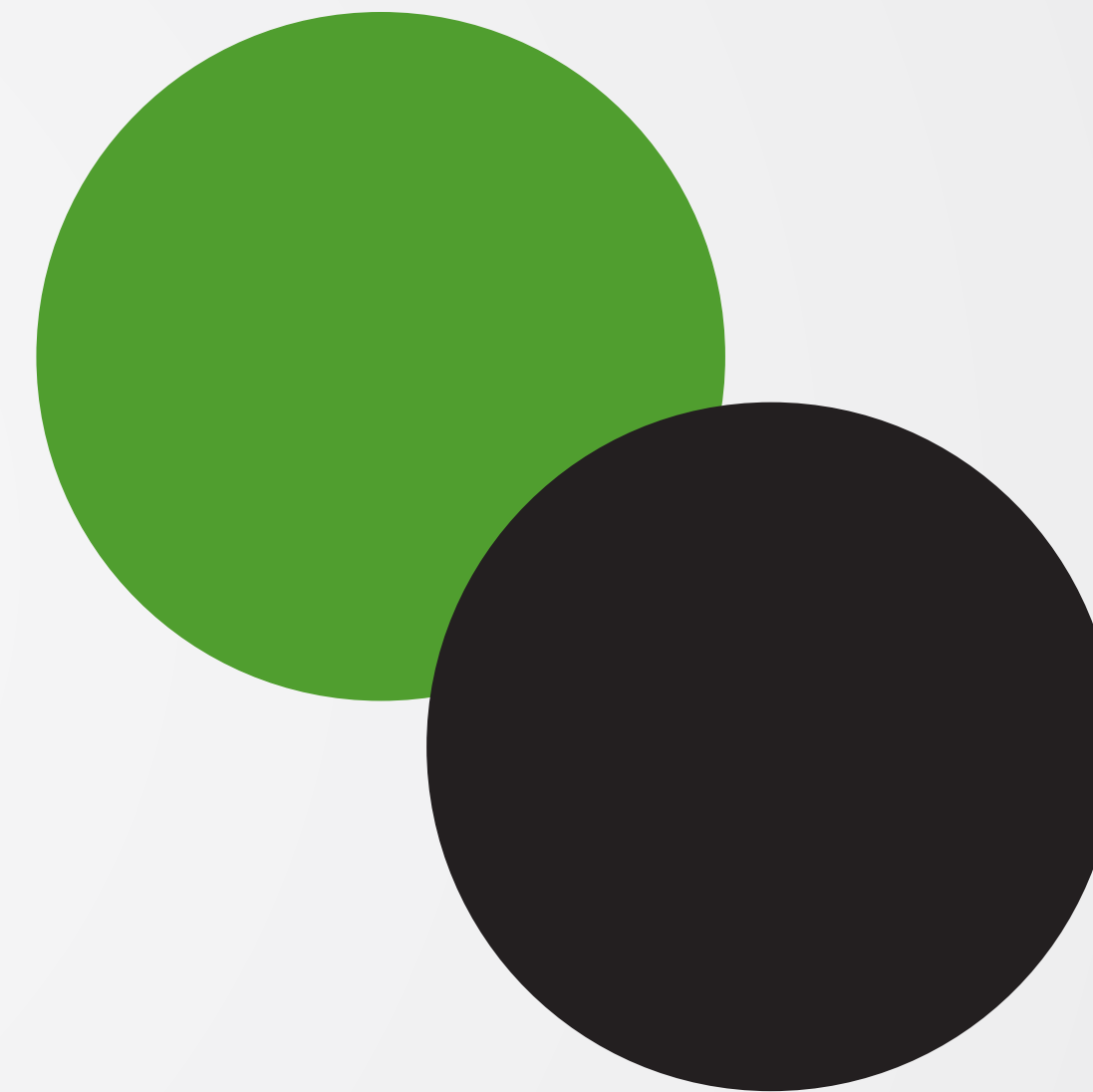
| GBIF colours



I Primary

● GBIF green
RGB **80-158-47**
CMYK **78-0-100-2**
Pantone **362C**
Hex **#4C9C2E**

● Solid black
RGB **35-31-32**
CMYK **0-0-0-100**
Hex **#231F20**



| Secondary

● Matisse
RGB **0-120-180**
CMYK **87-47-7-0**
Hex **#0078b4**

● Cerulean
RGB **0-183-238**
CMYK **68-7-0-0**
Hex **#00B7EE**

● Kingfisher daisy
RGB **102-65-146**
CMYK **73-89-5-0**
Hex **#664192**

● Purple sky
RGB **104-133-192**
CMYK **63-44-2-0**
Hex **#6885C0**

● Mulberry
RGB **209-98-142**
CMYK **15-75-19-0**
Hex **#D1628E**

● Japonica
RGB **227-124-114**
CMYK **7-63-50-0**
Hex **#E37C72**

● Ronchi
RGB **242-191-72**
CMYK **5-25-83-0**
Hex **#F2BF48**

● Fawn
RGB **236-172-124**
CMYK **6-36-54-0**
Hex **#ECAC7C**



| Gradients

100%	90%	80%	70%	60%	50%	40%	30%	20%	10%
#4C9C2E	#5EA642	#70B058	#81BA6C	#81BA6C	#A5CD96	#B7D7AB	#C9E1C0	#DBEBD5	#EDF5EA
#231F20	#393536	#4F4C4D	#656262	#7B7979	#918F8F	#A7A5A6	#BDBBBC	#D3D2D2	#E9E8E8
#E37C72	#E68980	#E9968E	#EBA39C	#EEB0AA	#F1BDB8	#F4CBC7	#F7D7D4	#F9E5E3	#FCF2F1
#D1628E	#D67199	#DA81A5	#DF91B0	#E3A1BB	#E8B0C6	#EDC0D2	#F1D0DD	#F6E0E8	#FAEFF3
#ECAC7C	#EEB489	#F0BD96	#F2C5A3	#F4CDB0	#F5D5BD	#F7DECB	#F9E6D7	#FBEEE5	#FDF7F2
#00B7EE	#19BEF0	#33C5F1	#4CCCF3	#66D4F5	#7FDBF6	#99E2F8	#B2E9FA	#CCF1FC	#E5F8FD
#6885C0	#7791C6	#869DCD	#95A9D3	#A4B6D9	#B3C2DF	#C3CEE6	#D1DAEC	#E1E7F2	#F0F3F9
#664192	#75549D	#8567A8	#947AB2	#A38DBE	#B2A0C8	#C2B3D3	#D1C6DE	#E0D9E9	#EFECEF4
#F2BF48	#F3C55A	#F5CC6D	#F6D27F	#F7D991	#F8DFA3	#FAE5B6	#FBECC8	#FCF2DA	#FEF8EC
#0078B4	#1985BB	#3393C3	#4CA0CA	#66AED2	#7FBBD9	#99C9E1	#B2D6E8	#CCE4F0	#E5F1F7

For more information: contact **comms@gbif.org**