

| Publisher logo guidelines



Variations

The data publisher logo is composed of the GBIF logo mark surrounded by a circular stripe on which the words data publisher and GBIF are written separated by dots.

Different media permit accurate reproduction at different scales. For that reason, we ask those using the logo respect not only the proportions but also a minimum size of 15mm for print and 60px for web uses.

For more information: contact comms@gbif.org



Variations

| Green

Recommended use over black, grey and white backgrounds.



Variations

| Black

Recommended use for monochromatic purposes, over grey-to-white backgrounds, or selected GBIF palette-colored backgrounds.



Variations

| White

Recommended use over grey-to-black backgrounds, GBIF palette-colored backgrounds or images.





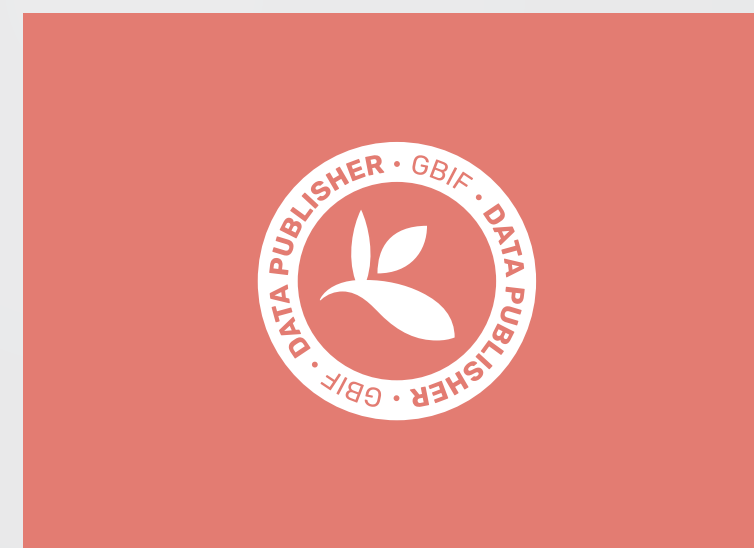
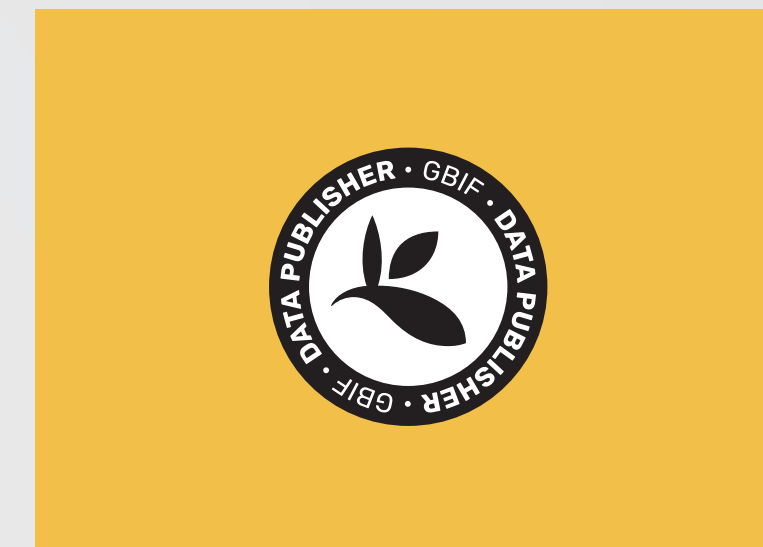
Variations

Do this

The data publisher logo is composed of the GBIF logo mark surrounded by a circular stripe on which the words node and GBIF are written separated by dots.

Different media permit accurate reproduction at different scales. For that reason, we ask those using the logo respect not only the proportions but also a minimum size of 15mm for print and 60px for web uses.

For more information: contact comms@gbif.org





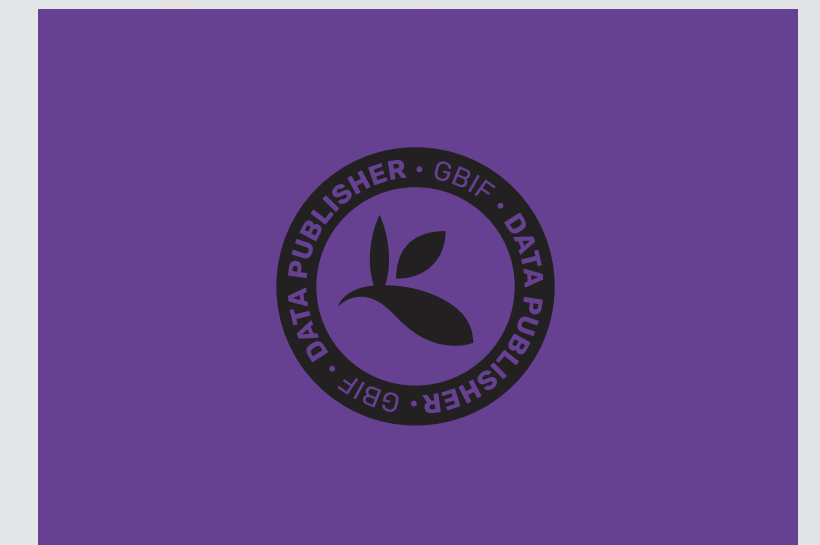
Variations

Don't do this

Please respect the proportions and integrity of the logo and its variations. Additionally, please do not crop, change the transparency or change the color of the logo and its variations.

Do not use drop shadows or effects, don't recreate the logo using other typefaces or outline the logo.

For more informations on do's and dont's please contact comms@gbif.org



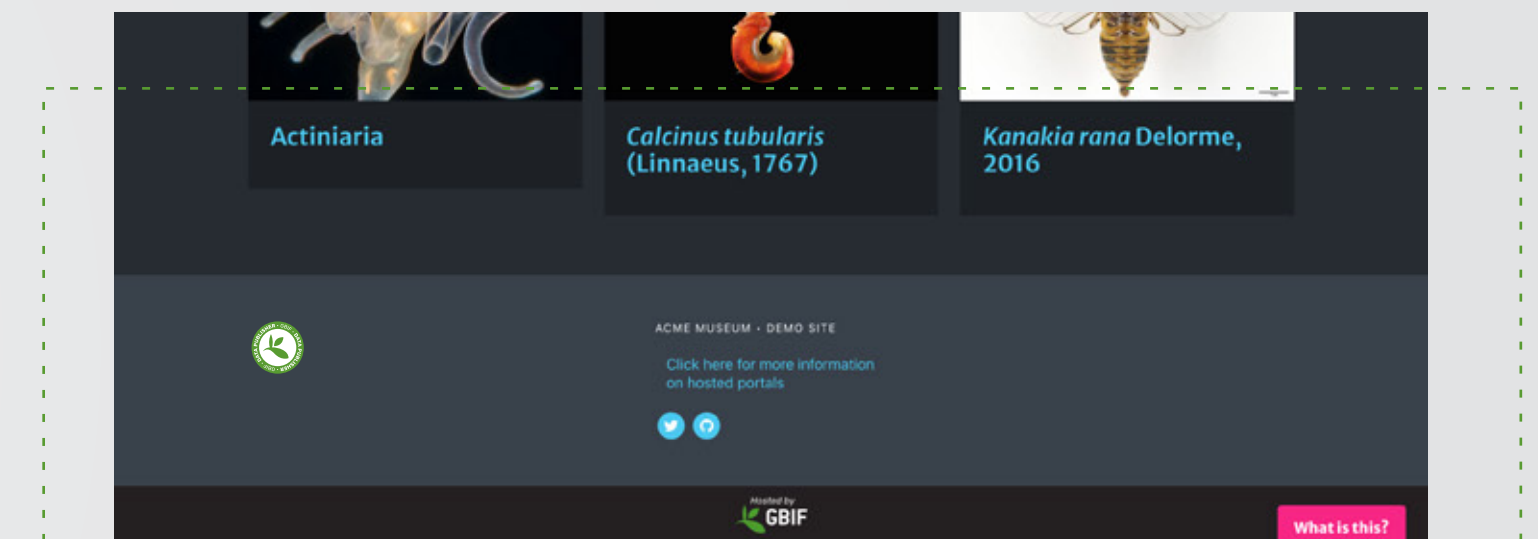
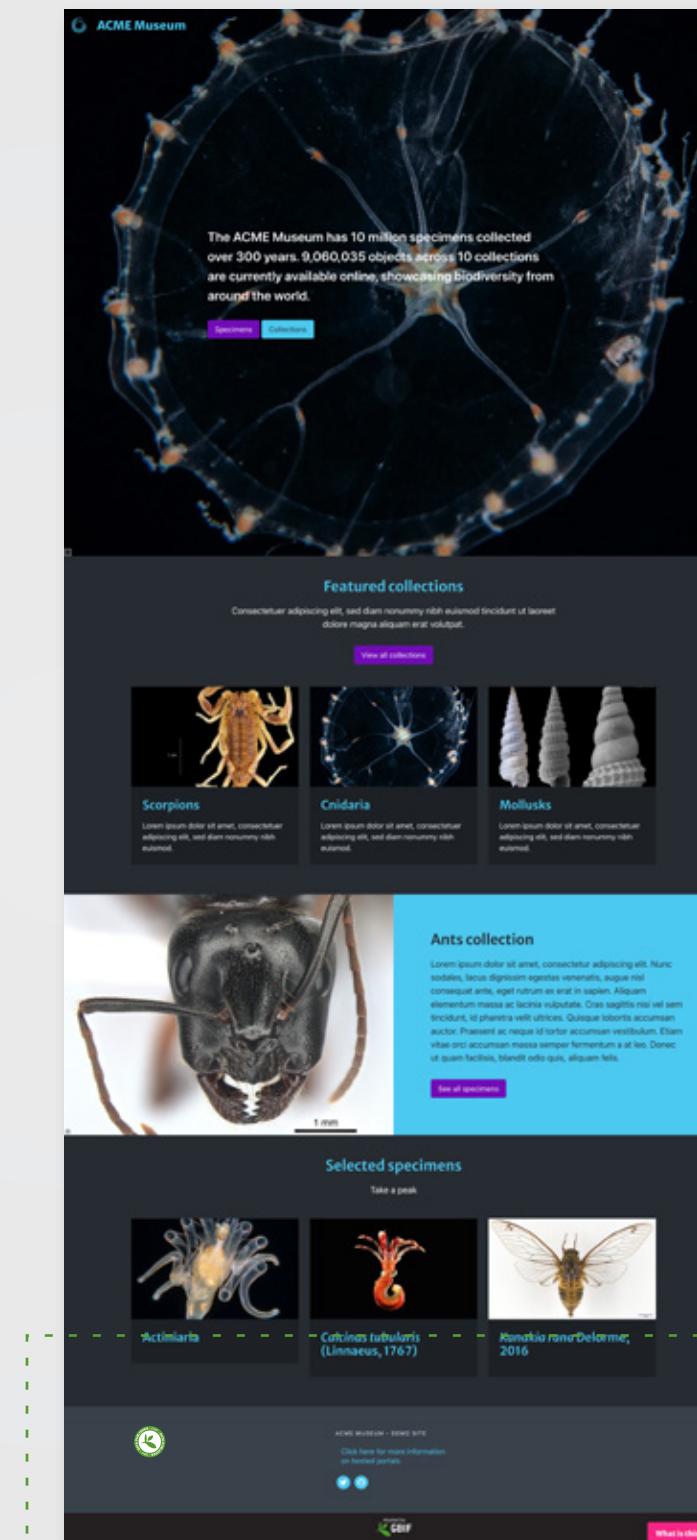


Example

Hosted portals

Please place the logo on one of the footer columns in the footer.
Suggested minimum size is 60px with a maximum on 100px.

The logo should link to the publisher's page on GBIF.org.
For dark backgrounds, we recommend the green logo, but transparent white is also an option.





Example

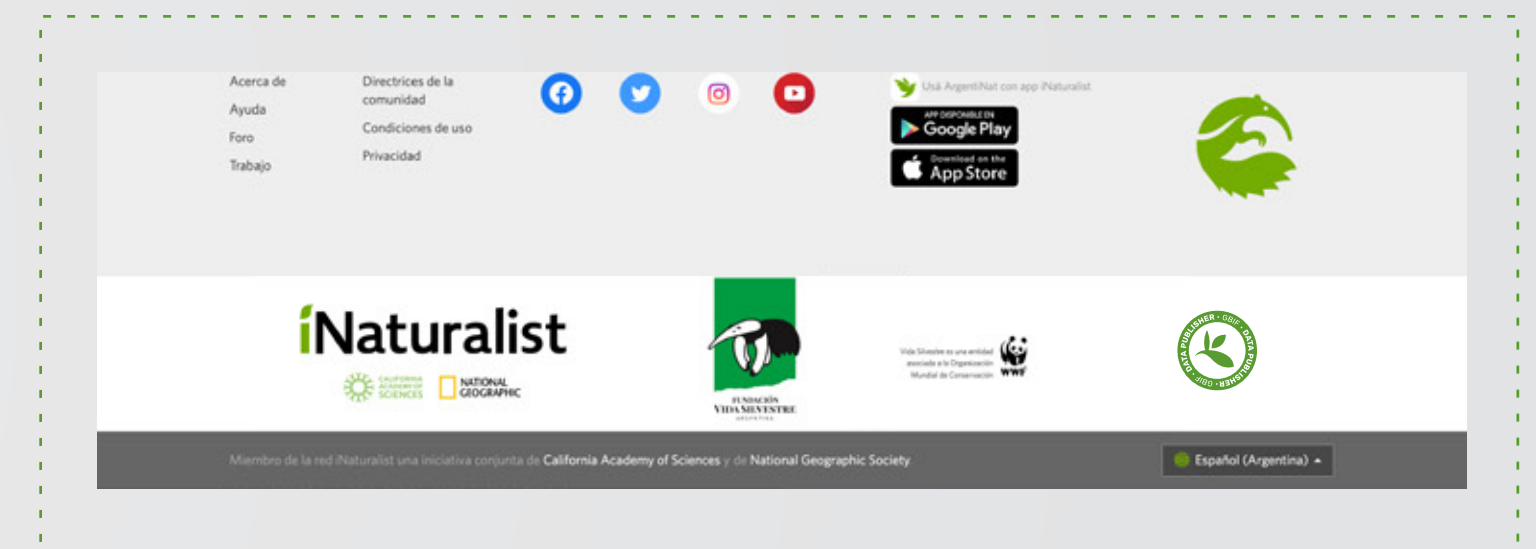
Publisher websites

Please place the logo on the homepage footer.

Suggested minimum size is 60px with a maximum on 100px.

The logo should link to the publisher's node page on GBIF.org.

The recommended logo is the green variation.





Example

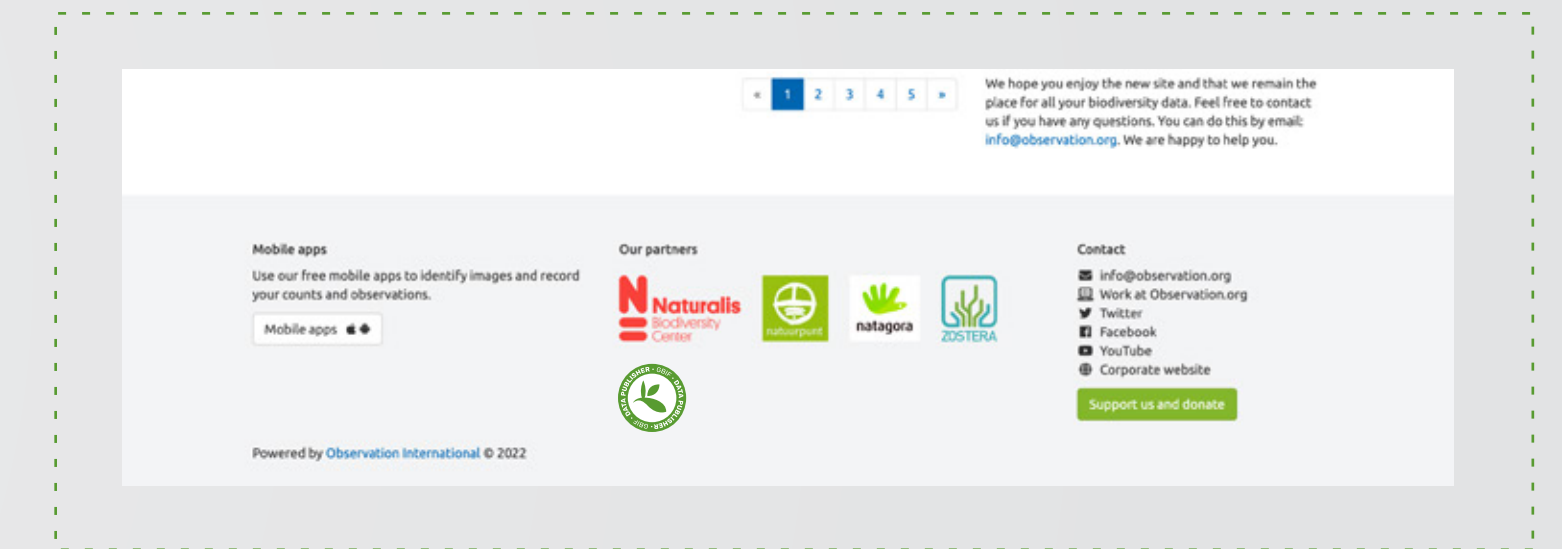
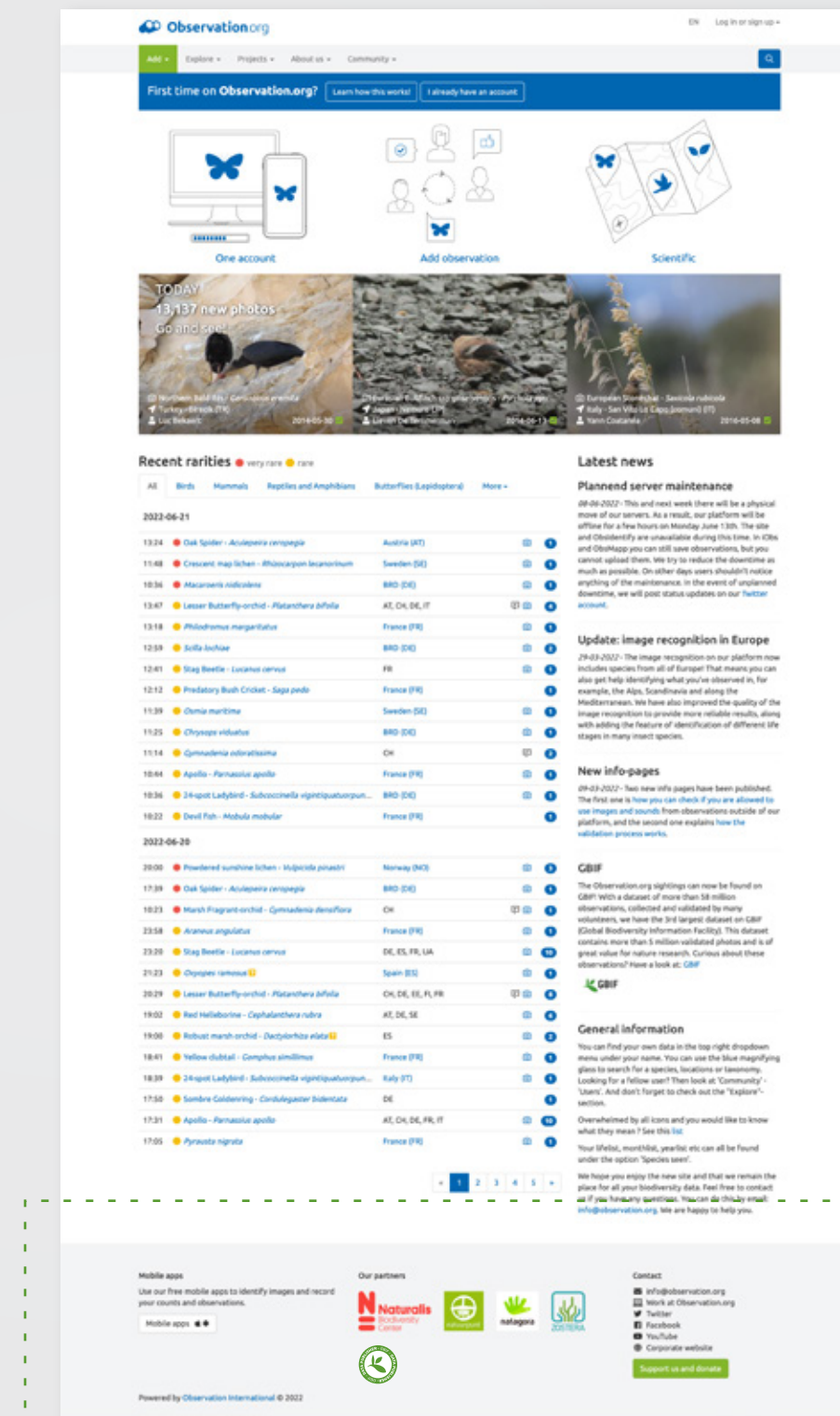
Publisher websites

Please place the logo on the homepage footer.

Suggested minimum size is 60px with a maximum on 100px.

The logo should link to the publisher's node page on GBIF.org.

The recommended logo is the green variation.



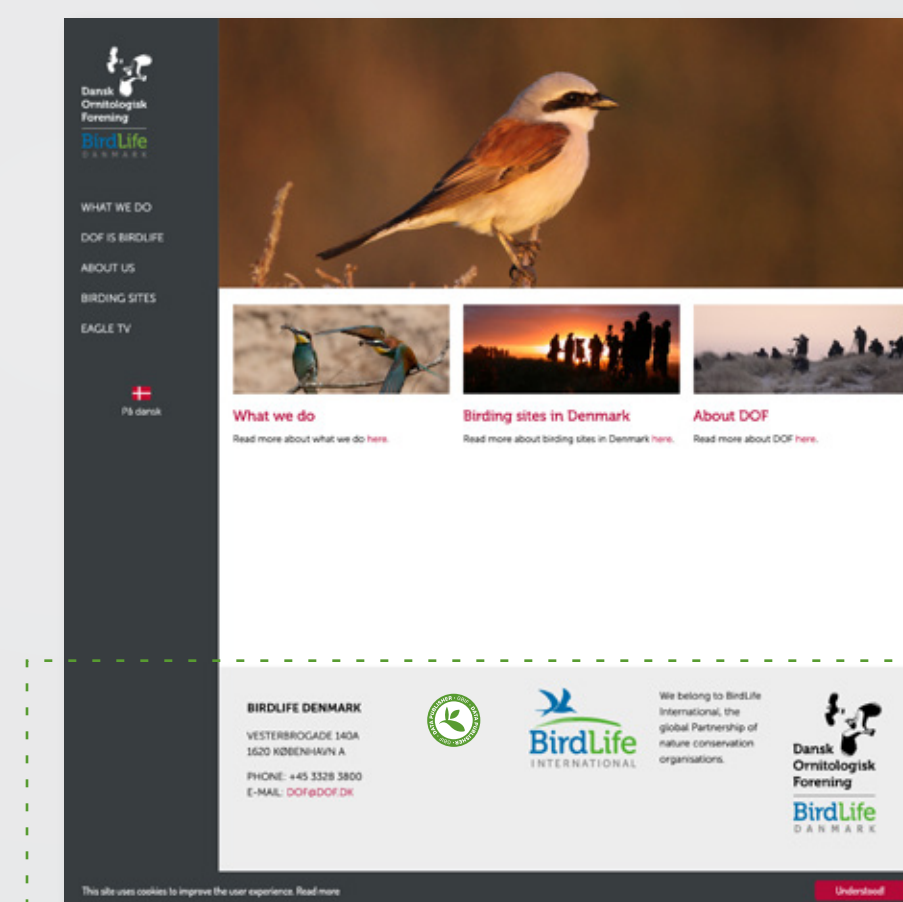


Example

Publisher websites

Please place the logo on the homepage footer.
Suggested minimum size is 60px with a maximum on 100px.

The logo should link to the publisher's node page on GBIF.org.
The recommended logo is the green variation.





More information

| gbif.org/logos