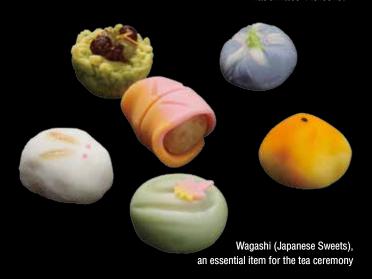






In Ishikawa Prefecture, traditional Japanese culture is still very much a part of daily life; it is a defining characteristic of the people who live there. The origin of this strong culture dates back to the Edo period, when the Maeda clan, who ruled the area, used their wealth to promote culture and education. In particular, Kanazawa, which is the capital of Ishikawa Prefecture, flourished as one of Japan's greatest castle towns. Fine arts such as tea ceremony, Noh play, music and dance became very popular, and crafts of lacquerware, ceramic ware, dyeing, gold leaf also developed as indispensable elements of interior decoration, implements and clothing.

The love of culture has been passed down to this day, and people take classes in cultural activities of daily life such as the tea ceremony and flower arranging, as well as traditional performing arts such as Noh plays and Japanese music and dance. There are still Chaya districts (former amusement areas) that have retained their Edo-period atmosphere, and many old shrines and temples, which fascinate visitors.









I shikawa Prefecture has not only preserved its traditional culture but the prefecture also has a progressive spirit that is conducive to the introduction of new ideas. A friendly competition between the old and the new produces a creative energy, fostering Ishikawa's rich cultural landscape.

The 21st Century Museum of Contemporary Art, Kanazawa, which opened in 2004, is one example of this cultural richness. The circular, glass-walled building that houses the museum can be said to be a work of art in itself, and its collection of modern and contemporary works from both Japan and abroad attracts a great deal of attention. The museum has been featured in magazines such as Newsweek and Beaux Arts.

In this "kingdom of traditional crafts", there is an increasing number of artists working with glass and other new media. Also, along with traditional Japanese music such as koto, nagauta, subayashi and shamisen, Western music is also very popular. In 2008, Kanazawa became the seventh city in the world to hold the La Folle Journée event, and there is an annual jazz festival that attracts a huge audience.





MODERNITY









Commissioned work (21st Century Museum of Contemporary Art, Kanazawa)

1. The Man Who Measures the Clouds, Jan FABRE

2. The Swimming Pool, Leandro ERLICH

3. People's Gallery 09.10.04-21.03.05, Michael LIN











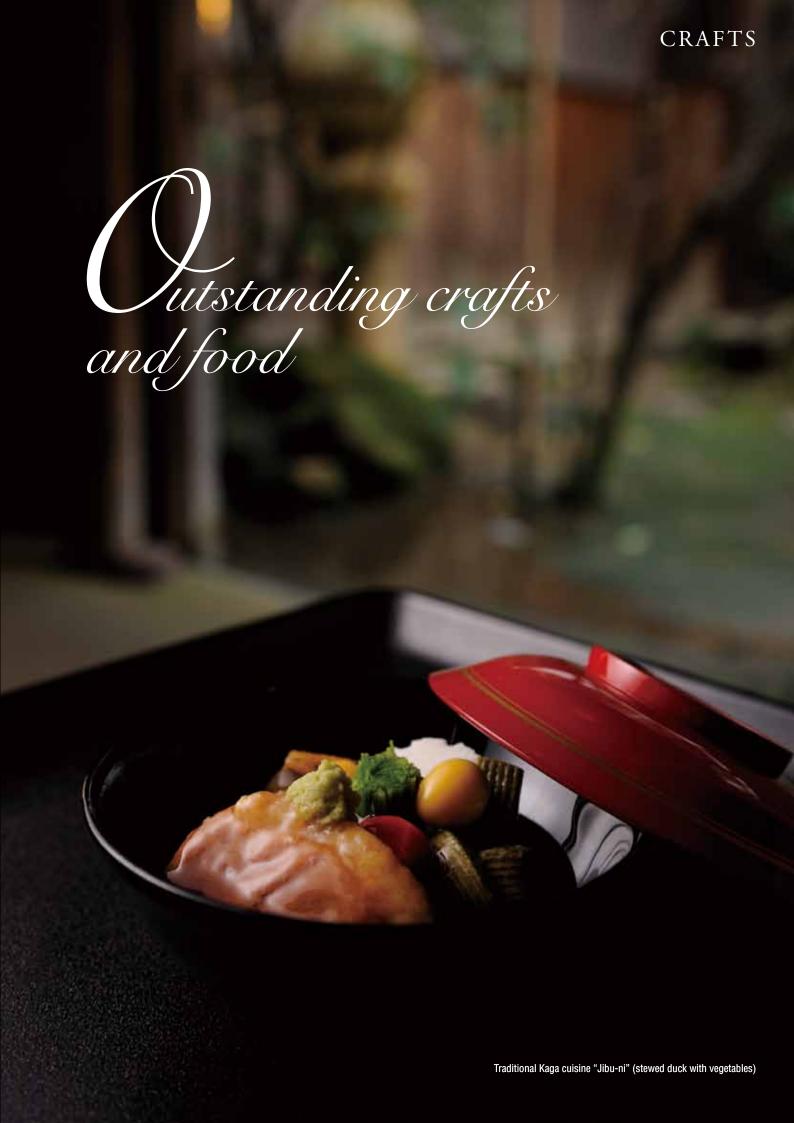




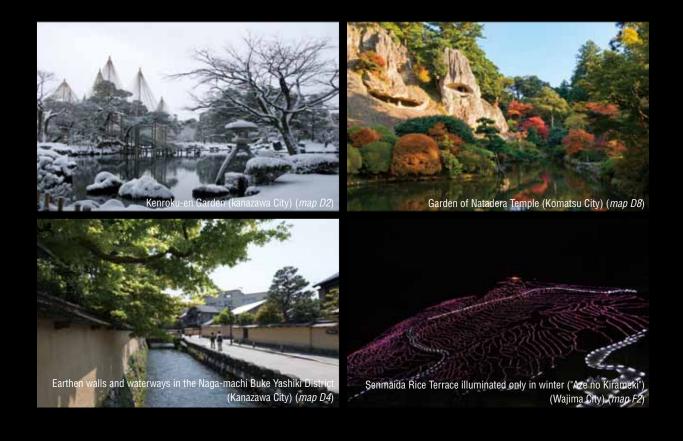
ith 36 crafts that include lacquerware, ceramic ware, dyed silk and metalwork, Ishikawa Prefecture ranks with Kyoto as a Mecca of traditional crafts, which are characterized by exquisite technique and a refined sense of beauty. Made using techniques that have been handed down through the generations, they also reflect the needs and tastes of the age in which they are made, and thus have been constantly evolving. Ishikawa has produced many of the best artisans in Japan, and the prefecture has many art galleries and museums that feature outstanding works.

Ishikawa Prefecture is also known as a "treasure-trove" of food, as it offers an abundance of fresh, tasty ingredients of all kinds. Elegant Japanese dishes served in Kutani ceramic ware and Wajima lacquerware are truly a delight for both the eyes and the palate. You are sure to take home wonderful memories of the warm welcome you receive. Please enjoy the authentic flavor of the carefully prepared dishes that Ishikawa has to offer.









I shikawa Prefecture has four distinct seasons. In the spring, the cherry blossoms put on a brilliant display, and Kanazawa Castle and Kenrokuen area bustle with people who come to admire these blossoms. The season of fresh greenery follows after the cherry blossoms, and as the summer heats up, the foliage turns a deeper green.

In the fall, the beautifully colored leaves start appearing in the mountains and gradually advance down the slopes. Bright gradations of red, orange and yellow elicit sighs of admiration. Winter brings snow. The fields, mountains and towns are covered with a beautiful, peaceful blanket of white.



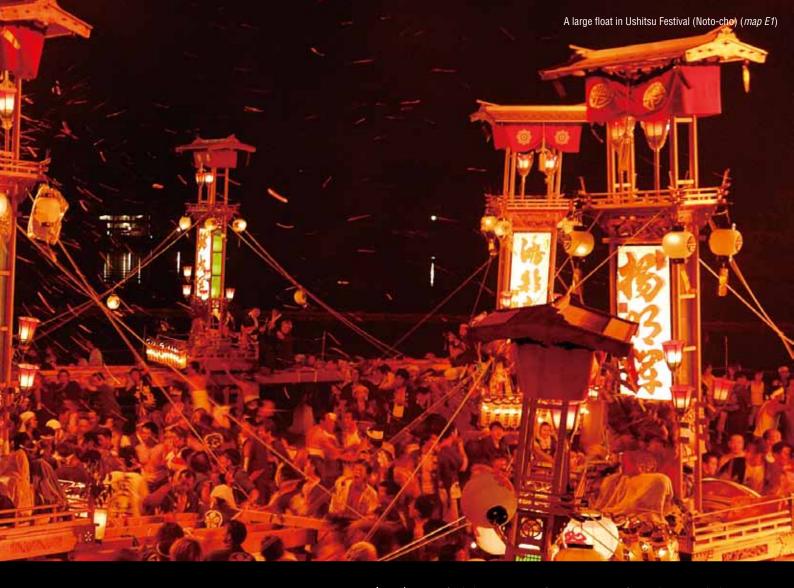




E estivals that have been passed down through the generations since ancient times are still celebrated as important events. In the kiriko festival, which is unique to the Noto Peninsula, huge kiriko lanterns are paraded around town to the sounds of vigorous chanting. During the period from July to September, kiriko festivals are held in more than 100 communities.







Two of Ishikawa's most famous spring festivals are Seihakusai Festival, which boasts of Japan's largest float, and Otabi Festival, which features children's performances of kabuki plays on gorgeous floats decorated with lacquer, gold leaf and carvings. The Kanazawa Hyakumangoku Festival celebrates Maeda Toshiie's taking over of Kanazawa Castle, and its highlight is a magnificent samurai parade. The energetic Gojinjo Daiko masked drummers, who perform to scare away demons, have been designated as an intangible folk cultural asset by Ishikawa Prefecture.











The art of

Noto Kongo rock formation (Shika Town) (map F4)





years, as well as the only beach in Japan on which you can drive your car along the water's edge.

And last but not least, when you visit Ishikawa, you will experience the lives and warmth of the people who live in harmony with nature, in both mountain and seaside villages.





Onsen (Hot Springs)

I shikawa Prefecture is blessed with an abundance of Onsen, from large-scale resorts to quaint small spas in the mountains, each with its own special attributes and ambiance. Discovered mostly about 1,300 years ago, Ishikawa's Onsen are famous throughout Japan for their historic significance and their healing qualities. So when visiting Ishikawa for its many wonderful attributes and attractions, why not pamper yourself with a relaxing stopover in a soothing spa?

Wajima Onsen	0768-22-6588	http://www.wajimaonsen.com/
Wakura Onsen	0767-62-1555	http://www.wakura.or.jp/
3 Yuwaku Onsen	076-235-1040	http://www.yuwaku.gr.jp/
Tatsunokuchi Onsen	0761-55-8509	http://www.city.nomi.ishikawa.jp/
5 Awazu Onsen	0761-65-1834	http://www.awazuonsen.com/
Katayamazu Onsen	0761-74-1123	http://www.katayamazu-spa.or.jp/
Yamashiro Onsen	0761-77-1144	http://www.yamashiro-spa.or.jp/
Yamanaka Onsen	0761-78-0330	http://www.yamanaka-spa.or.jp/







NOTO

Rokkozaki "Lighthouse"

Mitsuke-jima

Ishikawa

Island



Oku-Noto Salt Farm Village (man G1)



Wajima Morning Market (map G2)



Notojima Aquarium (map G3)



Chirihama Beach Driveway (map G4)

KANAZAWA

1:40 h

2:20 h

3:00 h

1:10 h

1:00 h

1:00 h

3:47 h

4:12 h

2:03 h

2:30 h

2:27 h

3:22 h

2:10 h

1:15 h



Ishikawa Prefectural Museum of Art (map G5)



Sakuda Gold and Silver Leaf Shop (map G6)



Naga-machi Buke Yashiki District(map G7)

Hokuriku Shinkansen

From Tokyo to Kanazawa Travel time: 2h 28min (minimum)

The Hokuriku Shinkansen line opens spring March, 14, 2015.



KAGA



Traditional Handicrafts Village "Yunokuni-no-mori" (map G8)



Hakusan Ichirino Hot Spring Ski Resort (map G9)



Yukidaruma Snowman Festival (map G10)



Nami-no-Hana

Photo courtesy of Nohagi Naka © Nohagi Naka

When waves are blown by the wind and crash against the rocks, white foam forms and flies over the sea like flower petals. This phenomenon is referred to as "wave flowers". Wave flowers can be seen from the Noto seashore in winter on very windy days. The sea changes its aspect just as we change our temper and expression every day; it may be calm, angry or gorgeous. On this day, there was nothing special about the sea for the local residents; the photo shows the sea on a typical winter day.

乃波木

Nohagi Naka (Photographer, Resident of Ishikawa)

The photos in this guidebook were taken by photographers who work in Ishikawa.

Website for Information on Ishikawa Tourism http://www.hot-ishikawa.jp/

You can download the photos of the tourist sites in Ishikawa used in this guidebook (with a few exceptions) from the website for the purpose of publicizing Ishikawa's tourist attractions.