



2017
No. 36
Summer

Ishikawa Tourism Newsletter

Recommended Summer Spots and Information

Introducing perfect summer spots and fun summer activities.



Activities

Walk around town in a Yukata 1

Kanazawa is a city with plenty of old architecture and a townscape that still has traces of the old samurai districts. Walking around these historical streets dressed in a yukata feels almost like you've travelled back in time! At rental shops you can show up empty-handed and in no time be neatly dressed in a yukata. There are many types of yukata available for you to pick from, of course including men's yukata. There are various convenient ways to return your rented yukata depending on you rental plan, including returning them the next day or turning them in at the front desk of some hotels. Why not enjoy the Kanazawa summer in a yukata?

Kokoyui

Location: Kanazawa
Hon-machi 1-3-39
Cost: ¥4,860/day
Access: Five minute walk from Kanazawa Station
<http://www.kokoyui.com/english/index.html>

Kanazawa Kimono Karen Kanazawa Kirara

Location: Kanazawa Kenroku-machi 2-13, 2nd Floor
Cost: ¥4,320/day
Access: 2 minute walk from Kenrokuen
<http://www.kimono-karen.jp/>

Location: Kanazawa Higashiyama 1-3-18
Cost: ¥4,860/day
Access: 3 minute walk from Higashichaya-gai
<http://kanazawa-kirara.com/>

Gourmet

Enjoy delicious summer food!

Kaga Parfait 2

Kaga City may be famous for hot springs, but since its debut in 2016 the Kaga Parfait has also become a well-known hit product. Topped with Kaga vegetables, it's made with five eye-catching colorful layers including onsen egg and honey whipped cream. This year's new parfaits are served on dishes of Yamanaka lacquerware and Kutaniyaki pottery, both of which are traditional local crafts. Why not try a delicious Kaga parfait?

Kaga Parfait Website <http://www.kagaparfait.com/index.html>

There are 6 restaurants where you can try a Kaga Parfait

(¥880 at all participating establishments)

1. Katayamazu Onsen Soyuzo Town Café (Kaga City, Katayamazu Onsen Otsu, 65-2)
2. Kaga Fruit Land (Kaga City, Yutaka-cho, 1-59-1)
3. Café Lunch Kasanomisaki (Kaga City Hashitate-machi, Fu-23)
4. Kuimonya Furusato (Kaga City Kosuganami-machi 1-55)
5. Gallery & Bistro Bengaraya (Kaga City Yamashiro Onsen, Onsen Road 59)
6. Hazuchio Tea Shop (Kaga City Yamashiro Onsen 18-59-1)



Iwagaki Oysters, Turban Shells and Abalone

These delicious shellfish are a must-have in summer. You can try them at Japanese-style restaurants and seafood izakayas (Japanese pubs) in Noto and Kanazawa.



Iwagaki Oysters

(in season April-August)
Noto's Iwagaki oysters are slightly larger than average and have a rich flavor. Perfect for sashimi, beachside broiling, and sushi.



Turban shells

(in season June-September)
The larger ones tend to be more than 10cm in size. Can be eaten raw as sashimi or cooked in their own shells.



Abalone

(in season July-September)
A high-quality ingredient with a firm texture. Good as sashimi, steak, or salted and steamed with sake.

Summer Japanese Sweets

1



Moroe-ya

Kuzu Mochi (available until September)
Location: Kanazawa Kenroku-machi 2-20 (Ishikawa Cultural Products Center)



Koide

Mizutemari (available until end of August)
Location: Kanazawa Higashiyama 1-13-13 (Higashi Chayagai)



Urata

Takezutsu Mizuyoukan (available until end of August)
Location: Inside Kanazawa Station "Anto"



Murakami

Wari-gouri (Available year-round)
Location: Kanazawa Nagamachi 2-3-32 (Nagamachi samurai residence)



Morihachi

Kisuzuyaka, Kuzukiri (available until end of August)
Location: Kanazawa Higashiyama 1-24-6 (Higashi Chayagai)

Japanese sweets, or wagashi, can be enjoyed in any season, but in summer there are a number of particularly cool wagashi available. Ishikawa has had a long tradition of tea-drinking culture since the age of the samurai, and even today it has one of the highest consumption rates of wagashi nationwide. Why not try some delicious and beautiful wagashi?



Activities

Noto's Kiriko Festivals

3

The lively Kiriko festivals of the Noto Peninsula are a must-see summer event in Ishikawa. From July to September, giant lantern floats tower over crowds as they are carried by townspeople shouting in time with each other. The sights and sounds of these festivals, which are held in towns all over the Noto peninsula, are sure to move any viewers with their raw energy. Visit the Noto peninsula to take part in this rich and storied festival tradition, which combines Japanese aesthetic sensibilities with solemn prayer, and of course fun!

For more information on Kiriko festivals, including their times and dates:

<http://www.hot-ishikawa.jp/kiriko/en/index.php>



Gojinjo-daiko Free Public Viewing

3

Until 11/5 20:30-20:50

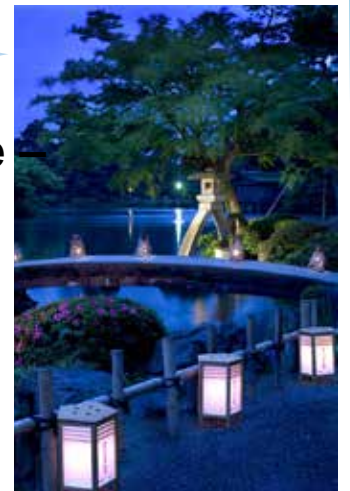


Wajima Kiriko Museum Motenashi Plaza
http://www.gojinjodaiko.jp/en_top.html

Spot

Kanazawa Castle Kenrokuen Garden Summer Light-Up

8/10 (Thurs)~8/12 (Sat)



News

New Explore Japan Website

A new website (Explore Japan- New Golden Route via Hokuriku) promoting the use of the new Hokuriku Shinkansen to visitors to Japan, as part of a new "Golden Route" across Japan. This website introduces the various tourist spots, food, traditional crafts, and hot springs available in the regions reachable via the Hokuriku Shinkansen, in addition to providing information on the Hokuriku Arch Pass, a JR rail pass available to foreigners which allows use of the Hokuriku Shinkansen.



http://hokuriku-arch-pass.com/Explore_Japan/

Tsuru-no-maru Rest Area Open for Business

1

In April, a new rest area opened in Kanazawa Castle Park. Created with the concept of "a space surrounded by history" in mind, the building features full glass windows on all sides which allow for a beautiful panorama view of Kanazawa Castle's famous Hishiyagura Watchtower, Gojukken-nagaya, and Hashizume-mon Gate. Inside the building there is a display space featuring images of Kanazawa Castle and Kenrokuen Garden through the four seasons and a visual re-telling of the history of Kanazawa Castle from its initial construction to the present day, as well as a resting space where wagashi sweets and tea are available. Perfect for resting after a long walk through Kanazawa Castle Park or Kenrokuen.



Undiscovered Ishikawa

1. Cycling Route 4

Enjoy biking down this gently downward-sloping cycling road surrounded by nature, with clean air and gorgeous vistas



Tedori Canyon Road

Rental Bicycles
 Rental Time: 9:00~17:00 (Reception closes at 16:00)
 Cost:
 ◆ Normal bicycle ¥200/day
 ◆ Electric Bicycle ¥500/day

Estimate of Time Required

Roadside Station Shirayama-san	
Hakusan-machi	
10-20min	4.5km
Segino Rest Area	
10-15min	3.9km
"Bird Humming Torigoe" Hot Spring	
10-20min	4.5km
Wataga Falls Forest of Rest	
10-20min	3.9km
Cycle Station Hakusanshita-eki	
10-15min	2.8km
Roadside Station Sena	

Map Details:
 - Komatsu Airport
 - Komatsu
 - Tsurugi
 - To Kanazawa
 - Shishiku Plateau (Get an unbroken view of the Kaga plains!)
 - Roadside Station Shirayama-san
 - Tree-shaded Mountain Road (Meet wild animals!)
 - Segino Rest Area
 - Beautiful Emerald Green Canyon
 - Tedori Canyon
 - Hakusan-machi
 - Soba-making Activity
 - Shirayama Hime Shrine
 - "Bird Humming Torigoe" Hot Spring
 - Wataga Falls Forest of Rest
 - Cycle Station Hakusanshita-eki
 - Roadside Station Sena

2. Farmer's Guesthouse 5

In the valleys in the North of Ishikawa Prefecture and the Noto Peninsula, bountiful nature and the unique agricultural environment of Satoyama still exist to this day, as do the people whose lifestyles have shaped and been shaped by this environment. Here you can get away from the hustle and bustle of city life and enjoy the hospitality of a traditional Japanese household. There are also many activities available; you can also try your hand at farming, or explore the beautiful nature of Satoyama. Perfect for foreign travelers seeking educational travel experiences, or for those who want to experience the traditional Japanese countryside while doing a homestay.



Shunran-no-Sato

Over 50 guesthouses are available (each can accommodate one group for one day only)
 Cost 1 night, 2 meals ¥11,880~ (for two guests)
 Location Ishikawa-ken, Hōsu-gun, Noto-chō, Miyachi, 16-9
 Access 15min by car from Noto Satoyama Airport (pick-up by car available)



3. 1,300th Anniversary of Founding of Shirayama Shrine 4

Mount Hakusan, a 2702m tall mountain which straddles and towers over the three prefectures of Ishikawa, Fukui, and Gifu, is said to be one of the three holy mountains of Japan, alongside Tateyama and Mount Fuji. The white-capped peak of the mountain has captivated people since time immemorial, and in time it became known as a religious symbol, "the White Seat of the Gods". In the year 717, a Buddhist monk named Taichou founded a small shrine at the peak of Hakusan, and from there the worship of Hakusan spread rapidly, resulting in many shrines to Hakusan being built throughout the entire country. Hakusan, which to this day continues to captivate people with its beauty, is home to the Hakusan National Park, a 47,700 hectare park enjoyed by many mountain climbers, as well as a UNESCO-recognized wildlife preservation area, its beautiful national environment gaining praise even from overseas. On this year, the 1,300th anniversary of the founding of the shrine, commemorative events are planned from spring until mid-August in Hakusan and the surrounding areas, so why not participate and enjoy the beautiful nature of Hakusan while learning about the history and beliefs of this area?

For details on the Shirayama Shrine 1,300th Anniversary Events:

<http://www.shirayama.or.jp/news/year1300.html>

