

Hokuriku Shinkansen

Service Begins
March 14th 2015

Kanazawa — Tokyo

2hr 28min

2014
No. 26

Winter
Edition

Ishikawa Tourism Newsletter



The world's newest Shinkansen

A blend of Japan's tradition and latest technology



Exclusive attendant crew for
the top Gran Class carriages.



Kagayaki (Limited Express)

Kanazawa-Tokyo
10 round-trips

Hakutaka (express)

Kanazawa-Tokyo
14 round-trips
Kanazawa-Nagano
1 round-trip

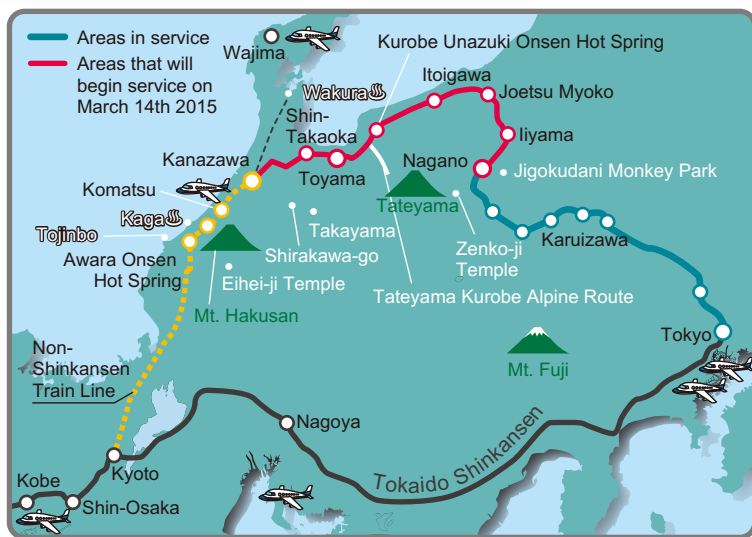
Tsurugi (Shuttle)

Kanazawa-Toyama
18 round-trips

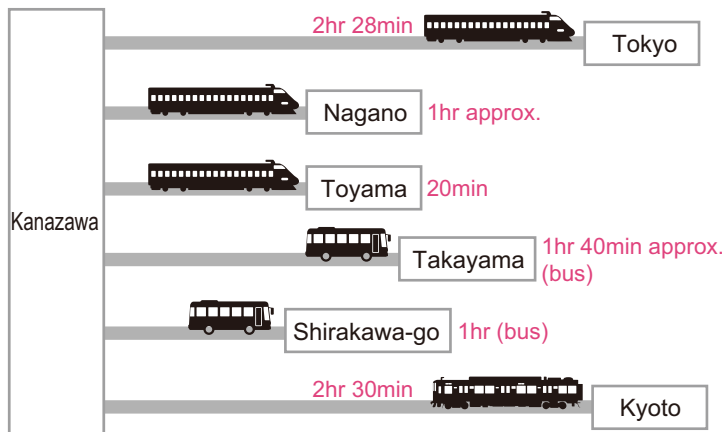
■ Fare ¥14,120

*Price for single adult, standard reserved seat (regular season)

<http://www.pref.ishikawa.jp/shink/hokuriku-shinkansen/>



Enjoy the freedom of visiting the numerous tourist attractions along the line.



• Tateyama Kurobe Alpine Route (Toyama Station) • Snow Monkeys (Nagano Station) • Senso-ji Temple (Tokyo Station) • Takayama / Old Town (Takayama Station) • Shirakawa-go (Takayama Station)

Ishikawa Sightseeing Train!



In addition to the start of the Hokuriku Shinkansen service, there will be 2 special trains filled with Ishikawa's traditional culture

JR Nanao Line "Hanayome-Noren Train" (scheduled for October 2015)

The train has been designed in the style of Ishikawa's traditional Wajima Lacquerware and Kaga Yuzen arts. Go on a journey to rediscover the tradition and beauty of Japan. **5**

http://www.westjr.co.jp/press/article/2014/07/page_5866.html



Japanese tradition and elegant hospitality

What is Hanayome-Noren

Hanayome-Noren is a colourful Noren curtain that wishes happiness to beloved daughters when they get married and this tradition started over 150 years ago. Every year in May, Nanao City's Ipponsugi Street holds an event like no other in Japan in which the street is decorated with a hundred Hanayome-Noren curtains hanging from shops and homes

<http://ipponsugi.sakura.ne.jp/noren/>

- Access: 1 hour by express train from Kanazawa Station → Alight at Nanao Station → 5 minute walk
- Contact: Nanao City Tourism Association
TEL: 0767-53-842

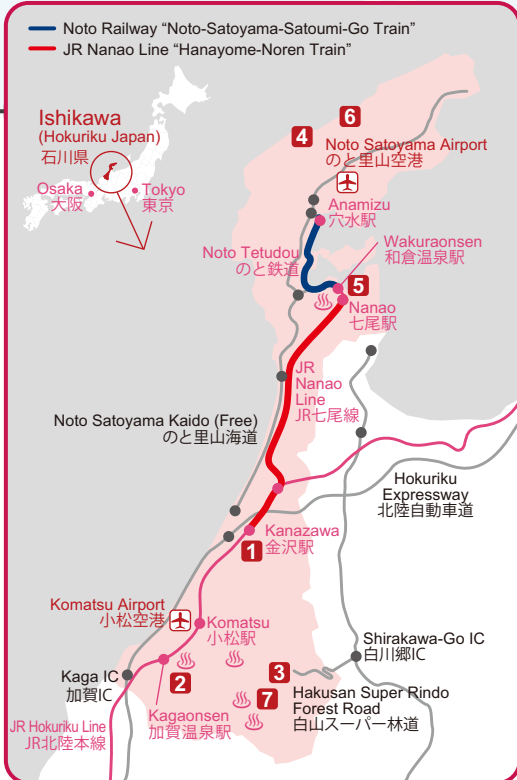


Enjoy the seasonal flavours and scenery of Noto's Satoyama Satoumi, and feel the warmth and nostalgia with the sight-seeing train

Noto Railway "Noto-Satoyama-Satoumi-Go Train" (Service scheduled for April 4th 2015)

The train's design mimics the blue of the Japan Sea representing Noto's Satoumi. This simple yet deep design gives it a high-class feel. The interior of the carriages makes use of Noto's natural materials and traditional crafts, creating a warm chic space that you would find in the Noto region

<http://www.nototetsu.co.jp/>



All aboard the Hokuriku Shinkansen for Ishikawa! Discover the wonders of Kanazawa castle town **1**

History Culture

Kenroku-en Garden

One of the three great gardens of Japan



- Contact: Kanazawa Castle Kenrokuen Management Office (TEL: 076-234-3800)
- Access: 20 minutes by Kanazawa Loop Bus from Kanazawa Station → Alight at Kenrokuen-shita

Kanazawa Castle Park

A symbol of the castle town



Public Wi-Fi is now available at Kenrokuen Garden and Kanazawa Castle



Naga-machi Buke Yashiki District

Samurai houses that still stand today



- Contact: Kanazawa City Tourism Promotion Section (TEL: 076-220-2194)
- Access: 10 minutes by Kanazawa Loop Bus from Kanazawa Station → Alight at Kohrinbo → 5 minute walk

Higashi Chaya District

The old geisha town



- Contact: Kanazawa City Tourism Promotion Section (TEL: 076-220-2194)
- Access: 10 minutes by Kanazawa Loop Bus from Kanazawa Station → Alight at Hashiba-cho (Koban-mae)

Food Traditional craft

Omi-cho Market: The city's kitchen



- Contact: Omicho Market Office (TEL: 076-231-1462)
- Access: 5 minutes by Kanazawa Loop Bus from Kanazawa Station → Alight at Musashigatsuji

Try on a beautiful Kaga Yuzen



- Contact: Kaga Yuzen Traditional Industry Center (TEL: 076-224-5511)

Have a go at making Japanese sweets!



- Contact: Ishikawa Tourist Emporium (TEL 076-222-7788)

Gold leaf workshops are a must!



- Contact: Sakuda Gold & Silver Leaf CO.,LTD (TEL: 076-251-6777)

Kanazawa's solid public transport network.

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Maruichi Microbus Reservation Plan



Reserve a bus with a tailored sight-seeing route

- Contact: MARUICHI, Inc (TEL: 0767-53-6161)

Kanazawa Loop Bus



A retro style bus that goes around central Kanazawa's tourist attractions

- Contact: Hokuriku Railroad (TEL: 076-237-5115)

Fare:
1 Day
¥500

Kanazawa Sightseeing Guide Taxi



Go on various courses in Kanazawa with an authorised driver to show you around.

- *Contact: Various Taxi Companies
<http://www.taxi-ishikawa.jp/kanazawa/>

Recommendations for Winter in Ishikawa!



◀ Crab Soup 2

A soup rich in crab goodness. Yamanaka Onsen will be holding a Crab Soup Super Pot event every day for a limited time.

<http://www.yamanaka-spa.or.jp/>

- Period
Till March 31st 2015
10:00-11:30
- Enquiries: Yamanaka Onsen
Tourism Association
TEL 0761-78-0330



▼ Fun in the Snow One Day Bus Tours 3

A bargain tour package that includes a hot spring in the snow and soba noodle making. English speaking staff will also be on board. (Reservations required)

http://whitering.co.jp/home_jp.html

- Enquiries: White Ring TEL 076-256-7488



Ichirino Onsen Ski Resort



Winter Food

Kanazawa Oden ▶

Oden dish containing crab shells stuffed with crab meat and innards known as *kanimen*. Popular amongst food



Wave Flowers ▶ 4

Bubbles produced by phlegm from plankton in the sea make the waves froth, looking like white flowers dancing in the wind.

<http://www.wajimaonsen.com/>

- Enquiries: Wajima Tourism Association TEL 0768-22-1503



◀ Sake

Tengumai – Natural yeast brewed pure rice wine

Received gold in the International Wine Challenge 2011 for the Sake category.

Syata Syuzou Brewery:

<http://www.tengumai.co.jp/index.html>

Sougen Daiginjo Sake

Served on first class ANA international flights

Sougen Sake Brewery:

<http://www.sougen-shuzou.com/>

◀ Magaki Thatched Walls

4 Thatched bamboo fences surround the houses to protect the houses from the strong winds and waves of the winter. You can get a sense of the wisdom of the people living there that face the harshness of nature.

<http://www.wajimaonsen.com/>

- Enquiries: Wajima Tourism Association TEL 0768-22-1503



Highlights of the Winter

Handy Information

Ishikawa Travel Tips

Information on tourist attraction access, Wi-Fi hotspots, dining and more to help make your travels in Ishikawa more pleasant.



- Location: Main transport and accommodation facilities around the prefecture

What's New

The name "Hakusan Super Rindo Forest Road" will be changed to "Hakusan Shirakawa-go White Road"!



- The toll will be half of the current price. (From April 2015) <http://www.hakusan-rindo.jp/>
- Contact: Hakusan Rindo Ishikawa Management Office (TEL: 076-256-7341)

Ishikawa Hyakumangoku-Edo Honten store opened in Ginza, Tokyo.

Products and traditional crafts from Ishikawa can now be found in Tokyo and the store has been busy since it opened. <http://100mangokushop.jp/>



Takayama Hokuriku Area Tourist Pass

A special pass has been registered which will allow for unlimited rides on JR trains between Nagoya-Kanazawa-Osaka. Take a trip and see some of Japan's greatest tourist destinations including the Gokayama and Shirakawa-go world heritages, Kanazawa castle town and Takayama. http://touristpass.jp/en/takayama_hokurik



Topics

Kanazawa Castle and Kenrokuen Garden Light-up ~Winter Edition~ 1



- When: February 7th (Sat) – 8th (Sun), 14th (Sat) – 22nd (Sun) 17:30 – 21:00
- Access: 20 minutes by Kanazawa Loop Bus from Kanazawa Station → Alight at Kenrokuen-shita
- Contact: Kanazawa Castle & Kenrokuen Management Office (TEL: 076-234-3800)

<http://www.pref.ishikawa.jp/siro-niwa/kenrokuen/index.html>

Azeno Kirameki 6

This picturesque light show at Wajima has the Shiroyone Senmaida rice paddies lit up with 20,000 LEDs.

- When: Till March 15th (Sun) 2015 Lights are on for around 4 hours after sunset.
- Access: 2 hours by express bus for Noto from Kanazawa Station → Alight at Wajima Eki-Mae → 20 minutes by special bus → Alight at Senmaida
- Contact: Wajima Tourism Division (TEL: 0768-23-1146)



Snowman Festival 7

Around 2,000 snowmen are lined up in and around the town and are lit up at night to create a magical atmosphere.

- When: Hakusan City, Kuwajima District (January 31st), Shiramine District (February 7th)
- Access: 2 hours by Hokutetsu Bus to Shiramine from Kanazawa Station → Alight at Shiramine
- Contact: Shiramine Tourism Association Office (TEL: 076-259-2721)