



Ishikawa Tourism Newsletter

SUMMER 2020 | NO. 48



THE GOLDEN DESTINATION

Ishikawa, Japan

Kanazawa | Noto | Kaga and Hakusan

News and features

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Ishikawa's online learning materials

Now is your chance to familiarize yourself with Ishikawa, JAPAN, one of the up-and-coming destinations in the world! Our educational resources will help you gain basic knowledge about the area and plan trips for your clients. All the materials are available online for free, fun and very interesting!

Ishikawa Webinar 【YouTube】

On our webinar channel, we present Ishikawa's charms with beautiful images and interesting stories. For wholesale businesses and travel designers who hand pick hotels and experiences, we offer various suggestions on programs and itineraries.

[START NOW](#)



E-learning | Course 1 【Basic Ishikawa】

From rich history and traditional crafts to cutting-edge art and natural hot springs, Ishikawa is a diverse destination perfect for every type of traveler. The culture, heritage, nature, and cuisine that run through the entire prefecture epitomize the essence of Japan's charm.

In our 4-course training program you will learn about the distinctive character and alluring attractions of our prefecture. Just as Ishikawa's visitors do, you will discover fascinating history, rich culture both ancient and new, breathtaking landscapes and unique adventures.

Estimated reading time: 5 minutes

*We do not share your personal information with any third parties.
*The certificate of completion will be sent to your e-mail when you complete the course.

* Required

Online Training Course 【Google Forms】

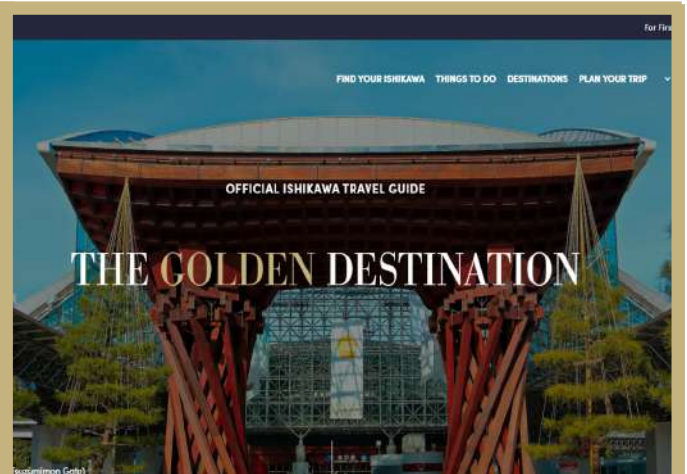
Educate yourself with our original online training course. You will learn about the distinctive character and alluring attractions of our prefecture. You can check your proficiency level in quizzes and get the certificates of completion.

[START NOW](#)

Ishikawa Official Travel Guide

Our official website 'ishikawatravel.jp' has been recently launched. It provides abundant information about Ishikawa and the fascinating stories about our history, art and crafts, cuisine, road trips and more.

[GO TO WEB](#)





Meet Our Team

Ishikawa Prefectural Government, Inbound Tourism Office 2020

Enthusiastic, dedicated and passionate about travel, our team will put our heart and soul into creating an unforgettable holiday that's tailored to your exact requirements. Please get in touch with us to assist you with your clients' travel plans. E-mail: k-kankou@pref.ishikawa.lg.jp

Yoshikazu Kitaguchi

Director

Born and raised in Osaka. Used to love drinking and Karaoke, but currently loves fishing, farming and forestry. Covid 19 has changed his lifestyle and hobbies, which he thinks is not bad! Let's enjoy yourself in Ishikawa!

◆Discover more about Ishikawa's nature
<https://www.ishikawatravel.jp/en/things-to-do/nature/>



Tadaaki Kimura

Deputy Director

For four years in tourism office, he has been enjoying spreading the charm of Ishikawa to the world. Ishikawa would be a perfect destination to experience authentic Japan, such as samurai culture, traditional arts & crafts and fine dining culture. Hope you will soon visit us and explore the charm of Ishikawa!

◆Know more about Ishikawa
<https://www.ishikawatravel.jp/en/destinations/about-ishikawa/>

Yuko Okumura

Assistant manager

Likes to go for a drive on weekends. Her favorite way to enjoy our rich nature is to breathe fresh air in the mountains, have healthy local food and see beautiful sunset on the coast.

◆Unlock the true Ishikawa on a road trips
<https://www.ishikawatravel.jp/en/stories/unlock-the-true-ishikawa-on-a-road-trip/>





Yumiko Omoteguchi

Team Leader | EU, North America, Oceania

Likes collecting traditional lacquerwares, as Ishikawa is known as the most luxurious lacquerware produce place. She loves how Japanese lacquerwares make ordinary dining very special. Come and find your favorite one here!

◆Know more about Ishikawa's traditional crafts
<https://www.ishikawatravel.jp/en/stories/traditional-crafts/>



Rie Namura

EU, North America, Oceania

Born and grew up in Kanazawa. Loves discovering new restaurants and going to the beach in summer. Excited to share ideas to create luxurious holiday in Ishikawa!

◆ Know more about luxury travel in Ishikawa
<https://www.ishikawatravel.jp/en/travel-trade-and-media/luxury/>

Yuki Higashi

EU, North America, Oceania

She recalls how impressed by the beauty of Ishikawa's historical towns when marriage brought her here 6 years ago. Happy to assist you for your clients to enjoy cultural richness and historic story behind it.

◆Plan your trip to Kanazawa
<https://www.ishikawatravel.jp/en/destinations/kanazawa/>



Chinami Mito

EU, North America, Oceania

Driving a car and sunbathing by the sea in Noto is her favorite way to spend her time. She is excited to discover more attractive things in other areas as well. Welcome and see what makes Ishikawa beautiful!

◆Explore Ishikawa's scenic spots
<https://www.ishikawatravel.jp/en/things-to-do/nature/>



Kiyoshi Uchida

Team Leader | Asia

I: Imagine ISHIKAWA.

SHI: SHIBUI (elegant) ?

KA :KAWAII (cute) ?

WA:WAKARANAI (I don't know) ...

Please come and discover **ISHIKAWA!**

◆Discover more about Ishikawa

<https://www.ishikawatravel.jp/en/plan-your-trip/for-first-time-visitors/>



Yuko Kinukawa

Southeast Asia

Likes to spend her holiday in hot springs. There are many different kinds of hot spring villages in Ishikawa, hope you find your favorite one!

◆Experience rejuvenating hot springs

<https://www.ishikawatravel.jp/en/things-to-do/hot-springs/>

Masatoshi Ohashi

China, Hong Kong

Grown up in a family of buddhism monk in Noto Peninsula, where many people are still living in Japanese traditional ways. Happy to share his experiences and passion about Ishikawa with you.

◆Plan your trip to Noto peninsula

<https://www.ishikawatravel.jp/en/destinations/noto/>



Mina Masui

Taiwan, Korea

Came back to the inbound tourism office this spring after 8 years. Loves hot springs, makes day trips on weekends to hot springs to refresh herself.

◆Plan your trip to Kaga and Hakusan

<https://www.ishikawatravel.jp/en/destinations/kaga-hakusan/>