

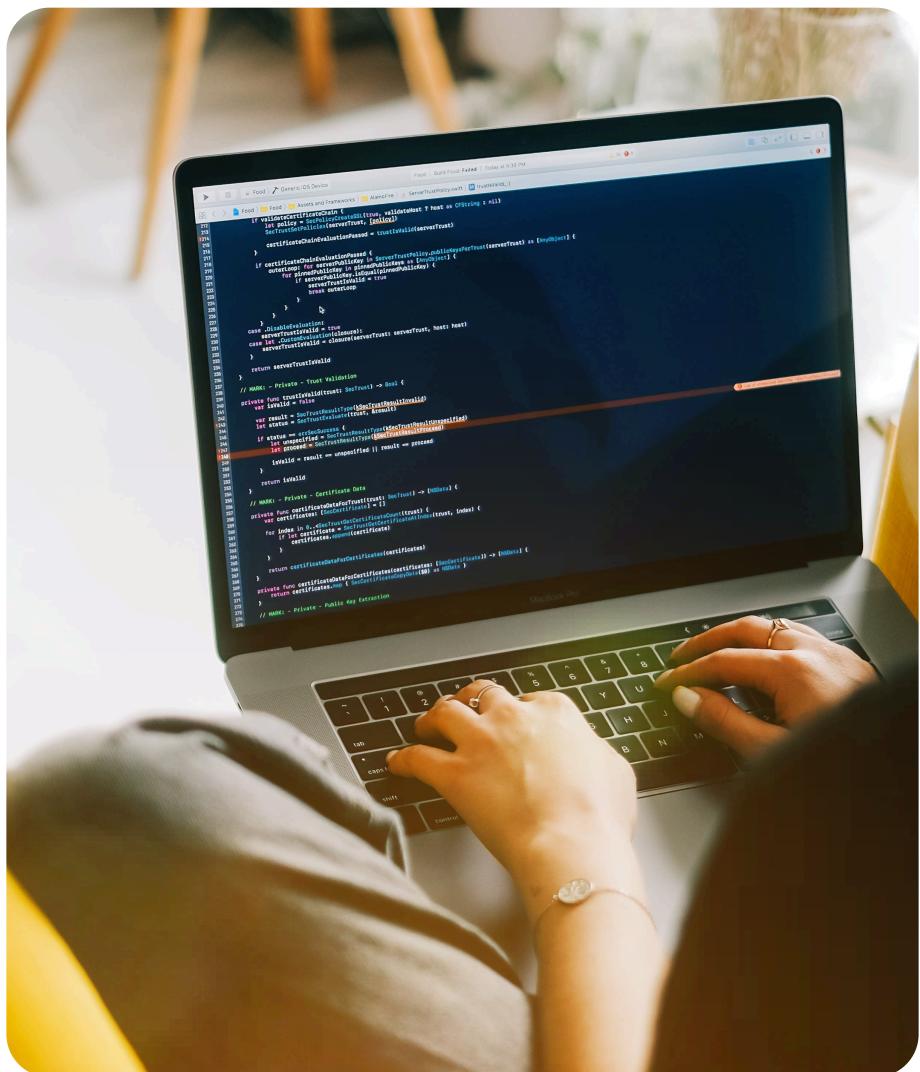
## RingCentral Developers

The RingCentral Developer Platform enables businesses of all sizes to extend the functionality of RingCentral so you can get the most value out of your investment. With a suite of powerful APIs for voice, SMS, messaging, video, fax, data, and AI, you have the power to revolutionize the way your business communicates.



Drive greater business efficiency while reducing costs and improving employee and customer experience with RingCentral's unified communications platform. Enable auto-calling or dialing within your CRM and sales tools. Build out customer-centric communications using voice and SMS. Reach customers across their favorite social channels. Engage in real-time interactions and remote service offerings over video. Gain better insights of customer needs and your support offering with real-time call data and RingCentral's proprietary Audio and Video AI APIs.

### Benefits



#### For Sales

Gain greater insights into what your prospects are looking for and what phrases work best with call-data-based lead scoring and phrase tracking. Decrease your time cold-calling and increase prospect engagement with smarter dialing, automated calling, and SMS prompting. Add bot and AI integrations to receive the prospect information you want before you need it, all without leaving RingCentral.

#### For Marketing

Increase engagement with your potential customers, even while they're on the go. Create scalable campaigns with unique promotions or contests via SMS or over social media channels, and let customers schedule virtual meetings in real time. Pull in call recording data for lead scoring and quickly identify customers who want to buy more of your products and services.

#### For IT

Create collaborative experiences unique to your company while increasing overall operational efficiency with a single solution. RingCentral powers not only your day-to-day communications but also allows for transactional and automated messaging. All while helping you consolidate platforms, reducing technical debt and service costs.

## For Developers

Build with a single set of APIs for all of your communications needs. Get extensive documentation, prebuilt SDKs in 11 languages, ready-to-install widgets, and a collection of bots to integrate your sophisticated technologies into RingCentral, not to mention, top-tier developer support via live chat and email.

## With RingCentral, everyone becomes a developer

**RingCentral's no, low, and pro code approach means greater efficiencies and cost savings**

RingCentral Developers provides tools for everyone, with 500+ prebuilt integrations, our RingCentral Intelligent Workflow Builder, and our award winning APIs your teams can quickly create highly efficient workflows to meet your business' unique needs regardless of coding ability

One platform that enables...



Voice



SMS



Messaging



Video



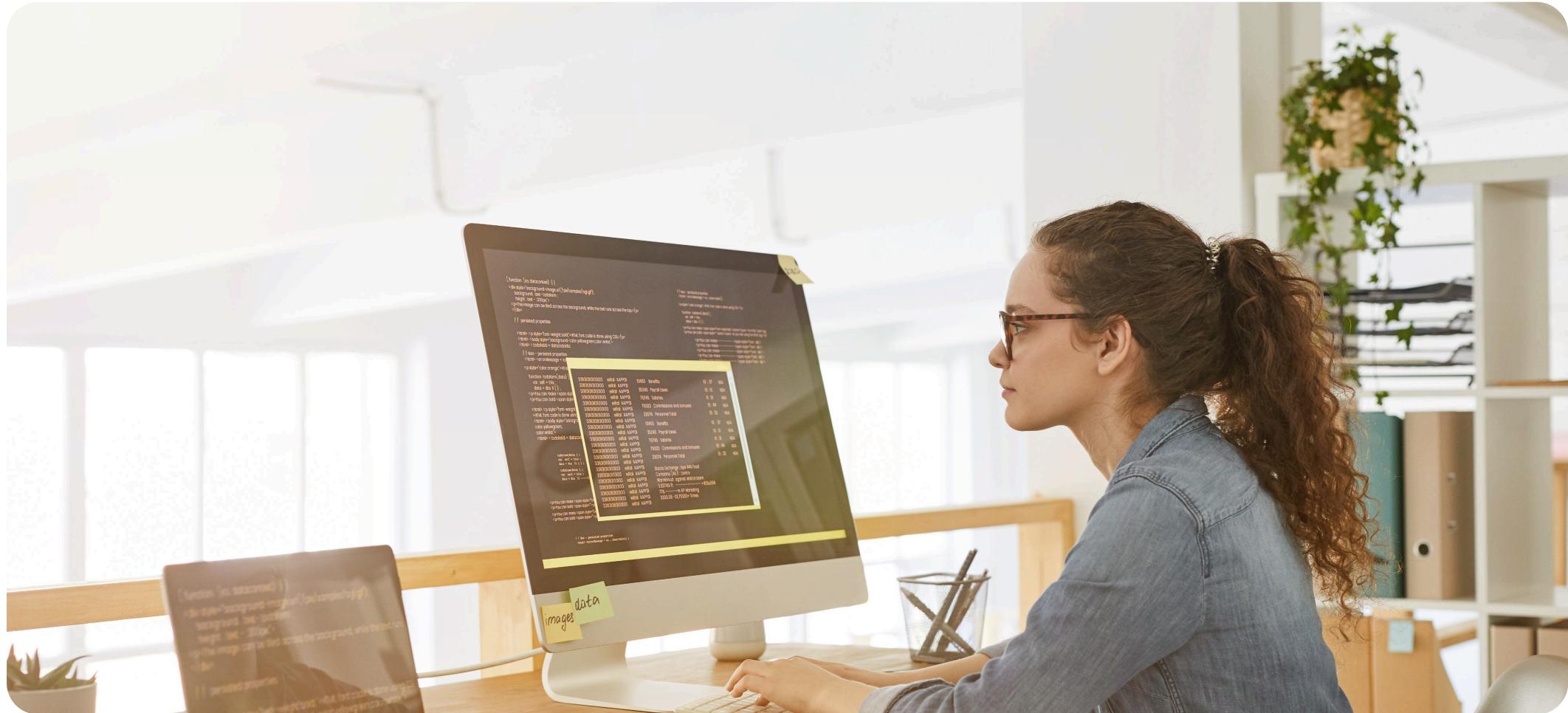
Fax



Data &  
Analytics



AI



## 500+ prebuilt, ready to use apps

Save time and enable your teams with one of the prebuilt applications available in the RingCentral App Gallery. With over 500+ apps, the App Gallery supports today's most popular integrations.



### Workflow builder

Eliminate redundant tasks and increase customer engagement by enabling your team to automate their most common communication tasks. Respond to missed calls, set up out of office replies, or even create keyword based chat bots using prebuilt templates or an intuitive drag-and-drop interface. No programming required.

### Embeddable widgets

Our embeddable widgets make it easy to add video, voice, and SMS to your favorite applications in less than five minutes with just a single line of code. Customize and extend widgets with the full JavaScript API behind it, enabling greater customization and tighter integrations.

### 500+ APIs to meet all of your communication needs

Build custom workflows and seamlessly integrate RingCentral into your proprietary tools, unifying all communication modalities—including voice, SMS, team messaging, video meetings, fax, data, and AI. Enhance your operations from back-office processes to customer experiences and transactional notifications, ensuring streamlined and intelligent communication across every touchpoint.

### Loved by developers, customers, and partners



Best Public  
API  
**Nordic APIs**



Best in Comm.  
APIs  
**API World**



Best in Comm.  
Innovations  
**Developer Week**



Best Developer  
Dashboard  
**APIs the Docs**



Best Developer  
Community  
**API the Docs**



Best CPaaS  
**UC Awards**

For more information, please  
contact a sales representative.  
Visit [ringcentral.com](https://ringcentral.com) or call  
855-774-2510.

RingCentral Inc. (NYSE: RNG) is a leading provider of AI-driven cloud business communications, contact center, video and hybrid event solutions. RingCentral empowers businesses with conversation intelligence, and unlocks rich customer and employee interactions to provide insights and improved business outcomes. With decades of expertise in reliable and secure cloud communications, RingCentral has earned the trust of millions of customers and thousands of partners worldwide. RingCentral is headquartered in Belmont, California, and has offices around the world.

**RingCentral**

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