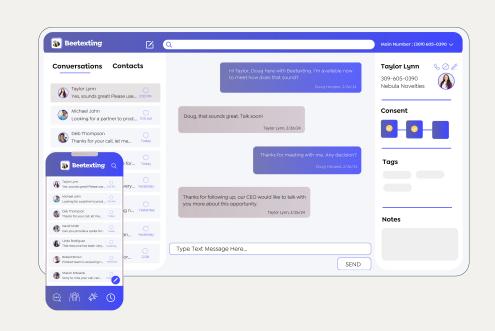


# Advanced SMS Inbox

powered by Beetexting

Drive greater results with less effort to grow your business.



98%

Of text messages are opened and read, compared to 20% of email.<sup>12</sup> 7.5x

Response rate for text messages over email.3

64%

Of consumers are more likely to have a positive perception of a company that offers SMS as a service channel.<sup>4</sup>

85%

Of people want to be able to send and receive messages from a business.<sup>5</sup>

Reach your customers using SMS from your trusted business numbers

Advanced SMS Inbox powered by Beetexting builds on your existing RingCentral numbers, allowing you to continue taking advantage of App Gallery integrations, APIs and your included SMS allotments, bundles, and low overage rates while also giving you:

# Share numbers and messages with coworkers

Setup reception or department numbers, handle customer support, or share and assign text message conversations across your teams with number specific permissions. You can even temporarily share numbers to provide message coverage for when you're out of the office.

#### Automate and manage opt-in/opt-out

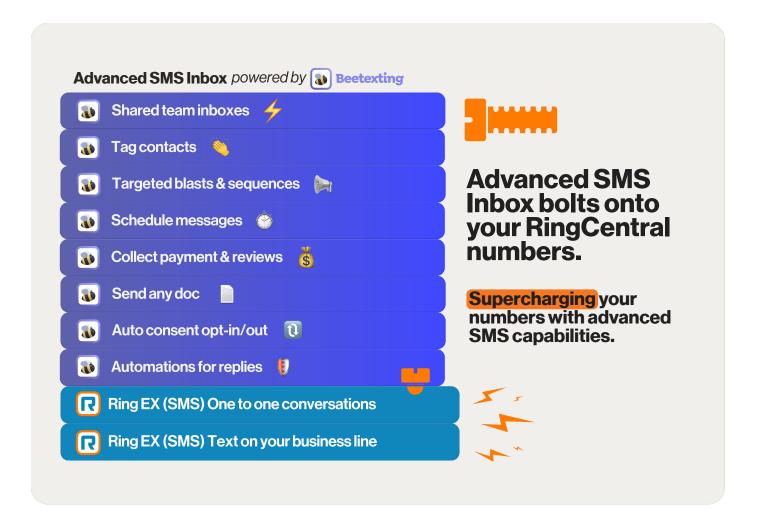
Achieve peace of mind from day one, collect and manage opt-ins by tracking and maintaining which contacts are currently opted into which level of consent and only delivering messages that comply with each level of consent. Compliance tools such as SMS Opt-in Consent Web Forms make it easy for you to collect consent from new customers and leads.

#### Perfect for marketing teams and sending notifications

Built-in mass texting capabilities allow you to easily keep your teams, customers, and partners up to date, whether you're sending one SMS or one million. Build out and manage your SMS contact list to easily send updates, notifications, alerts, or promotions. Add your recipients to multiple lists - and even create advanced messaging rules to perfectly segment your customers.

### Speed operations through templated and automated replies

Save time and drive ROI by building personal and team based templates to quickly reply to common questions, or build automated workflows and provide your customers with instant responses, even outside of business hours.



## Automate appointment scheduling and decrease no-shows

Connect your Calendly account to automate appointment scheduling and reminders. Offer your contacts personalized, interactive messages so they can respond directly to you for any changes instead of to an impersonal phone number.

#### Elevate customer experiences and get paid faster

Collect payments with greater efficiency and less hassle. Send customers e-invoices with the built-in <u>Stripe integration</u> and allow them to pay easily and securely from their phone.

#### Easy document sharing with your customers

Easily upload documents like datasheets and setup instructions to share with your team or for personal use. Instantly access and text your documents to contacts without any extension or size limitations. Contacts can share, view, or download your documents anytime, anywhere.

# Easy set up with simple, transparent pricing

Don't pay set up fees, high per user fees, extra number leasing fees, or ridiculous per message rates with other SMS providers.

Save money with a low monthly per user fee and take advantage of your included RingCentral SMS and low RingCentral SMS rates - with full transparency of your SMS usage in the RingCentral admin portal.

- 1. https://www.gartner.com/en/marketing/insights/articles/tap-into-the-marketing-power-of-sms
- 2. https://www.voicesage.com/blog/sms-compared-to-email-infograph/
- 3. <a href="https://www.marketingprofs.com/chirp/email-vs-sms-battle-of-the-heavyweights-infographic">https://www.marketingprofs.com/chirp/email-vs-sms-battle-of-the-heavyweights-infographic</a>
- 4. https://skipio.com/blog/154-reasons-why-texting-is-the-future-of-business-to-customer-communication/
- 5. https://www.twilio.com/en-us/learn/commerce-communications/how-consumers-use-messaging

For more information, please contact a sales representative. Visit ringcentral.com or call 855-774-2510.

RingCentral, Inc. (NYSE: RNG) is a leading provider of business cloud communications and contact center solutions based on its powerful Message Video Phone™ (MVP™) global platform. More flexible and cost effective than legacy on-premises PBX and video conferencing systems that it replaces, RingCentral empowers modern mobile and distributed workforces to communicate, collaborate, and connect via any mode, any device, and any location. RingCentral offers three key products in its portfolio including RingCentral IMVP™, a unified communications as a service (UCaaS) platform including team messaging, video meetings, and a cloud phone system; RingCentral Video®, the company's video meetings solution with team messaging that enables Smart Video Meetings™; and RingCentral cloud Contact Center solutions. RingCentral's open platform integrates with leading third-party business applications and enables customers to easily customize business workflows. RingCentral is headquartered in Belmont, California, and has offices around the world.



 $Ring Central, Inc.\,20\,Davis\,Drive, Belmont, CA\,94002.\,ring central.com$ 

©2024 RingCentral, Inc. All rights reserved. RingCentral and the RingCentral logo are registered trademarks of RingCentral, Inc. Other third-party marks and logos displayed in this document are the trademarks of their respective owners.