



Climate United's Strategy: Rural Communities

Photo Credit: Blue Forest

BACKGROUND

The Greenhouse Gas Reduction Fund passed through the Inflation Reduction Act presents a once in a lifetime opportunity to tackle the climate crisis while building a stronger economy for all Americans. With extensive experience, durable infrastructure, and deep roots in communities across the country, Climate United has a robust and actionable strategy to leverage the National Clean Investment Fund (NCIF) and drive investments that will make the benefits of the clean energy transition clear to millions of people by creating jobs, lowering energy bills, and cleaning up dangerous pollution.

**RURAL COMMUNITIES MAKE UP 20% OF THE U.S. POPULATION.
WE ARE TARGETING 20% OF OUR PORTFOLIO INVESTMENTS TO THEM.**

Rural American areas constitute most of US land mass, thus providing critical sources of water, food, energy, and recreation for the rest of the country. Rural communities are the backbone of this country, and have experienced increasing divestment for too long. Generally, those in rural communities often have a harder time attracting private capital, which means that they need other sources of funding to surpass economic barriers preventing the success of their small businesses, farmers, and operations.

US farmers and ranchers are under pressure to mitigate greenhouse gas emissions while supporting crop and livestock under the conditions brought forth by climate change. Rural America is diverse in the types of agriculture and also in the various systemic challenges different communities face. **Rural communities know what they need to thrive - we plan to listen and learn to provide informed financing in ways they desire.**

Climate United plans to provide catalytic capital to increase the pace of investment in climate-smart agricultural practices, the decarbonization of rural small businesses, homes, and community facilities, and energy solutions that provide support for farmers across the country. We plan to do so by funding new projects conducted by existing organizations who are trusted in their communities and places of work and play.

INDICATIVE PROJECTS & PIPELINE

SOIL HEALTH & FERTILIZER EFFICIENCY

ELECTRIC HEAVY VEHICLE & MACHINERY RETROFITS

GREEN MANUFACTURING & EQUIPMENT FINANCING

ROOFTOP SOLAR ON HOMES, SCHOOLS, COMMUNITY CENTERS

SMALL FARM AND BUSINESS LOANS

RURAL HOUSING ENERGY EFFICIENCY UPGRADES

SOLAR ARRAYS ON WASTEWATER SYSTEMS

CLIMATE SMART OPERATIONAL LOANS

NEXT STEPS

If awarded, we will hire committed staff members focused on building out our outreach and deployment strategy with experience working in geographically diverse and rural communities. Please don't hesitate to reach out using the information below to share your thoughts on how Climate United can best serve your community.

CONTACT US

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