

Pedestrian Safety Messaging

Teach your children to put their phones down and keep their heads up when crossing.



Explain why it's important to watch, wait and listen for passing cars before crossing the street, and to make eye contact with drivers before crossing in front of them.

Have a walking plan for getting to school, and or participate in a School Travel Plan or Walking School Bus.



Children under 10 years should always cross the street with an adult. This is because they have trouble judging car speeds and distances up until this age.

Try to use footpaths. If there isn't one, tell tamariki to walk facing the oncoming traffic, keeping to the far right.



Remind your children to look out for 'sneaky' driveways.

