

FRIENDSHIP

*Celebrating
25 years* 
Starship
Foundation

Spring 2017

GIVING IS THE BEST MEDICINE

Celebrating
25 Years



IN THIS EDITION:

Special thanks, from Brad!

Dear friend,

It's been a special year for all of us here at Starship. There have been so many different events and celebrations for our 25th Birthday year, and they're not over yet, as you'll see on these next few pages!

Throughout the year, one constant theme has really stood out for me, and that's the amazingly powerful sense of community that runs through Starship. In every room, every floor, every person in Starship, and beyond to the far-reaching impact that Starship's clinical teams have in New Zealand communities and in the hearts of you,

our supporters, fundraisers and friends.

Our achievements are your achievements. Every child Starship looks after, is impacted in a positive way by you. Thank you for being part of this big New Zealand family that sticks together through thick and thin.

We've been doing it for 25 years and with your continued support, we know that the next 25 years will mean even more for Starship children, young people and their families - and the hard-working Starship staff. Thank you from me, and on behalf of all those you help.

With my warmest regards, 

★ ARE YOU COMING TO THE BALL? ★

Our 25th Anniversary year will culminate with this very special event at Spark Arena on Friday 27 October. With top entertainment, food and wine, fun and a few surprises along the way, it promises to be another legendary Starship Foundation celebration.

But the guest list won't be complete without you and your friends – so please join us if you can! All funds raised from the evening will provide vital support for Starship Hospital, and you'll have a ball!

When: Friday, October 27, 2017

Time: 6.30pm - late

Where: Spark Arena, Auckland

Price: \$350 pp/\$3,500 table of 10

Tickets: www.starship.org.nz/25thBall

With enormous thanks to the event's Principal Sponsor Barfoot & Thompson and proudly supported by ASB and DLA Piper.



My Birthday for Starship...



CELEBRATE YOUR BIRTHDAY, OUR BIRTHDAY, AND RAISE MONEY FOR SICK CHILDREN TOO!

In celebration of Starship's landmark 25th birthday year, we are launching a new campaign called 'My Birthday for Starship'. This is an amazing way to involve your friends and family in raising money for Starship in celebration of your special day.

Whether you're turning 6 or 60, we're asking caring Starship supporters like you to do something truly special with your own birthday (no matter how far away it is) to help raise much needed funds for the hospital.

By gifting your birthday to Starship and asking your friends and family to make a donation to Starship instead of giving you gifts, you and your loved ones can make a huge impact in the lives of ill and injured children from all over New Zealand.

We've created a special website to make it super easy called www.mybirthdayforstarship.co.nz where you can set your preferred fundraising target, upload a profile picture and write a short message to your loved ones, letting them know why you want your birthday gifts to be donations for Starship's kids. You may also like to throw a birthday party to help raise more funds.

When you sign up you'll find heaps of great downloadable tools to help you, including: invitations, thank you cards, Facebook cover photos, and more!

Young parents Nicola and Brad Thomson decided to gift their son's first birthday to Starship as a thank

you for the care he received at Starship. Tiny 10-day-old Indiana needed urgent surgery for a dangerous blockage above his stomach, and mum and dad will never forget the care he received.

"Indy is an absolute blessing," says Nicola. "A happy, smiley baby who lights up our world! We will be forever grateful to Starship for making that possible. For Indy's birthday we asked friends to give donations to Starship instead of gifts and we're delighted with the amount raised. Thank you Starship, for looking after our precious Indy and other children like him!"

By giving up your birthday for Starship your gifts will become a gift of care for children at Starship, and in return you'll experience a birthday you'll remember forever.

Little Indiana with his parents, on his first birthday.



Join us to celebrate 25 years of achievements as our national children's hospital, www.starship.org.nz/25thBall

If you would like to give up your birthday for Starship, visit www.mybirthdayforstarship.co.nz

Jumping for joy!

STAR JUMP FOR STARSHIP A HUGE SUCCESS.

As part of our 25th anniversary celebrations we launched Star Jump for Starship in July. A fun photo and video competition with loads of awesome star jump entries - and the star jump photo with the most public votes wins. And boy did you jump!

You jumped in the streets, you jumped in the fields, you jumped in the snow, in supermarkets, on beaches, in gardens, up mountains, off walls and up and down on trampolines too.

Many of you uploaded your star jump photos and videos, but there could only be one grand prize winner, and that was DJ Taylor, whose photo received 262 public votes! DJ won a fantastic prize pack worth over \$1,000, including two amazing Lego sets and a GoPro camera from PB Tech.

In the message accompanying his photo DJ said: *"I'm DJ, a 9 year-old Starship patient, currently going through chemotherapy. I like helping the Starship Foundation. Please help me through my journey by giving me a vote!"*



DJ star jumps for Starship!

Congratulations DJ, and a huge thank you to everyone who got in on the action by star jumping for Starship. You're all awesome! You can view the other photos and videos at www.starjumpforstarship.co.nz

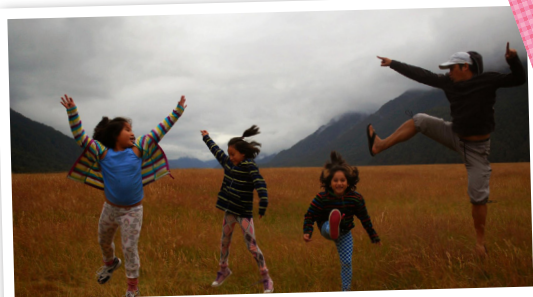
Sharing last year with you...



Our 2016 Annual Review is now out and published online as an e-book. Please read about the impact your generosity has in providing world-class healthcare for Starship patients.

It features some wonderful family stories as well as details of how your donations are making a real difference to the families, patients and staff at Starship.

You can download or read the 2016 Annual Review at: www.starship.org.nz/foundation/about-the-foundation/annual-review/



Jumping for Starship!

Star Club magic!

25 YEARS OF AMAZING ACHIEVEMENTS THANKS TO REGULAR MONTHLY SUPPORTERS LIKE YOU...

Over the last 25 years we've enjoyed so much wonderful support from all of you who make regular monthly donations. As a Star Club member, you are truly special to us.

Amazing Star Club supporters like you from all over New Zealand have given over \$7.3million to help the most ill and injured children in New Zealand!

In recent years you have kept Starship's National Air Ambulance fully equipped with the latest modern medical equipment, and ready to take off at a moment's notice, helping us to fly on many missions. Thank you so much.

Looking to the future, your ongoing Star Club support will go on helping New Zealand's ill and injured children by continuing to provide them with life-saving flights, equipment, refurbished clinical spaces, and by training the best medical teams in the world.

You give mums and dads going through one of the worst nightmares of their lives the vital reassurance of knowing their little ones are in the best hands. And you do it with constant, deep, unbelievable generosity.

That's why you are among our most treasured supporters. And why we are so grateful to you. Thank you, thank you, and thank you again for doing so much to help New Zealand's most sick and injured children.



NOT A STAR CLUB MEMBER
BUT WANT TO JOIN?

Call Jodie Queenin
on 09 375 3445
or email jodieq@adhb.govt.nz
to find out more about joining the
Starship Star Club. Thank you!

You're amazing!

"THANK YOU FOR HELPING POPPY COME HOME," SAYS MUM, ESTELLE.

Do you remember little Poppy?

She was just three months old when she had a cardiac arrest and had to be rushed to Starship from her home in Hamilton. Poppy was diagnosed with a dangerous and chronic heart condition called Dilated Cardiomyopathy.

"A third of children with cardiomyopathy slowly deteriorate and die," Poppy's mum, Estelle remembers being told. *"That's when it hit us that our daughter could die."*

Her only hope was the incredible round the clock care guaranteed by our dedicated teams and facilities at Starship's Paediatric Intensive Care Unit (PICU). Poppy's life hung in the balance for weeks and there were many ups and downs. At one point she even suffered another cardiac arrest.

But thanks to amazing supporters like you, our PICU team had the vital equipment they needed to keep her alive. And thanks again to you and all the wonderful supporters who helped raise over \$180,000 towards our appeal featuring Poppy's story, we will also be able to buy most of the equipment we need, including pressure relief mattresses, an ECMO trainer and other essential equipment.

Poppy's doctors and nurses fought long and hard for her, and after an immense 237 day battle to get well, Poppy finally went home with her mum and dad. She's been back home for 13 weeks now and is doing really well. In fact she's learning how to walk.

"We are very grateful to be home with Poppy," says Estelle. *"She's become very interactive and her development hasn't been too greatly affected despite her length of stay in the hospital. I don't think it will be long before she starts to walk! She loves playing with her older brother and sister and they love having her around."*

We take each day as it comes. Some days are harder than others but it's much easier now that we're together as a family. For now Poppy's condition is stable and her future is promising."

"Starship is amazing," Estelle continues. *"The amount of care that went into getting Poppy to where she is now has blown me away. The doctors are incredible, the nurses are incredible, everything about Starship is amazing. I'm so grateful."*

And so are we. So we want to send a huge thank you out to every single one of you who helped support Poppy's appeal.

That said, we still need a little more help to reach our target of \$235,000 to buy all the equipment we urgently need. So if you are able to make an extra gift today, please do. Your kindness means the world to our little patients and their families.



It was a long, scary journey



We are so grateful to have Poppy home.



Such a great feeling to take Poppy home



Poppy has come such a long way

Leaving the world a little better than you found it...

THE NUTS AND BOLTS OF LEAVING A BEQUEST TO STARSHIP.

In our third and final instalment of our series on legacy giving, we discuss how to include Starship in your Will.

More and more of our committed supporters are appreciating the profound value and benefit of leaving a gift to Starship in their Wills. And more and more are becoming Guardian Angels by letting us know they've done so.

Making a Will is not about death... it's about your life. **What do you want to be remembered for?**

We are so grateful to all of our Guardian Angels. But if you have not yet taken this step yourself, you might be wondering what's involved? And how do you even go about including Starship Foundation in your Will?

The first point to stress, is that it's much easier than you might think. And the second, is that your loved ones must come first. With that in mind, here's our three step guide...

Step One: Talk to your loved ones. Discuss your plans with your family and friends first. Tell them why Starship is important to you and why you want to leave us a gift in your Will. Let them know that

they will be taken care of first and foremost. That way there will be no surprises when the time comes.

Step Two: Talk to your solicitor. Call and tell them you want to leave a gift to Starship in your Will. It's that simple. They do it all the time. They will ask you what type of gift you want to leave: Residual, Percentage or Pecuniary (see right), and how much. If you already have a Will you can easily add a codicil (an amendment). If you don't, they can prepare one for you.

Step Three: Talk to us. Letting us know of your intentions will help us to thank you and share with you the impact that your gift will have. And you will automatically become one of our treasured Guardian Angels - a special group of people who have pledged to look after the health and well-being of future generations of children. Contact Karen Blake, our Bequest Officer for a confidential, no-obligation chat about your bequest plans, how it will make a difference, and what steps to take.

Become a Guardian Angel, and you'll be watching over New Zealand's little ones long after you're gone.

3 KINDS OF LEGACY GIFTS

There are three different types of legacy gift you can make, they are:

A Percentage Gift: You decide in advance what percentage of your estate you would like to go to the charity or charities of your choice, which means that you're not committed to giving a set amount.

A Pecuniary Gift: You choose a specific sum of money, an item of property, or number of stocks or shares to be left to the charity or charities of your choice.

A Residual Gift: After providing for your loved ones, the remainder of your estate is left to your chosen charity or charities.

DID YOU KNOW?

- Only 40% of New Zealanders have made a Will.
- Bequests like yours ensure we will continue to have first class medical care for our sick and injured children now and into the future.
- Every year Starship's Guardian Angels make a huge contribution to child health in New Zealand.
- It doesn't matter how much or how little you leave – every bequest counts.
- Letting us know of your bequest helps us to thank you and share with you the impact that your gift will have.

HOW TO CONTACT KAREN

If you're interested in leaving a gift to Starship in your Will and becoming a Guardian Angel, please contact our Bequest Officer Karen Blake by phone or email:

Phone: 09 375 3466

Mobile: 027 376 4211

Email: kblake@adhb.govt.nz



Little Starflower for Starship...



NEW WORLD, YOU'VE DONE IT AGAIN!

- New World's Little Garden campaign includes a bonus Starflower seedling kit to raise money for Starship.
- The Little Starflower seedling is available for a limited time from 18 Sept. for a \$1 donation
- Thank you New World customers!

New World's Little Garden collectible campaign is in full swing, and now includes a special grow-your-own Starflower seedling kit for Starship. The Little Starflower can be purchased from New World stores throughout New Zealand for a \$1 donation to Starship. And yes, every cent goes to the Hospital.

Thanks to amazing New World customers like you, last year's Little Garden collectible for Starship, the Little Petunia, was super successful - selling out in just a few days. This year there are 150,000 Little Starflowers so we're hoping to raise even more

money for the teams that work so hard to care for young New Zealanders and their families.

The Little Starflower seedling comes hot on the heels of New World's 'Largest Sausage Sizzle Ever' with all proceeds to Starship. The fundraiser was held on Saturday 2nd September at more than 130 New World stores throughout New Zealand - New World are doing us proud!

Our thanks go out to everyone who gives in this wonderful way, and to New World for being such an amazing partner. Thank you so much!

DID YOU KNOW?

As well as working hard to raise vital funds to help Starship patients, New World also delivers fresh fruit to Starship's parent kitchens twice each week! Thank you New World.

More Magic from Mercury

NEW OUTPATIENTS DEPARTMENT FINISHED.

- Lighter, brighter and better equipped
- \$1.4million upgrade paid for by Mercury and their wonderful customers

We've been working hard to upgrade Starship's Outpatients Department over the last 7 months. All work is now complete, and the newly refurbished Outpatients is up and running.

The Outpatients space is now a brighter more comfortable environment for children and families with improved lighting, climate comfort and patient change facilities.

Not only has it made a difference for children and their families, it has also improved the environment for the wonderful Outpatients staff. As receptionist Kay says: "The child and wheelchair friendly counter tops have made a real difference in the way we interact with patients."

None of this could have been achieved without the incredible support we receive from Mercury, and their wonderful customers who give so generously by adding a Starship donation to their monthly power bill.

Thank you Mercury, and thank you Mercury customers. Support like yours is making a world of difference to thousands of children and their families who need Starship Outpatients every year.

MERCURY CROWDFUNDING PASSES \$10MILLION MILESTONE!

We've passed a truly massive milestone with our favourite energy company Mercury. Together with their wonderful customers, their donations to the Starship Foundation have passed the \$10million mark.

This is a wonderful achievement for New Zealand children and families, and Starship staff and volunteers.

Without them major projects like our recent Outpatients renovation would never have been possible.
Thank you all so much!



Outpatients before



Outpatients after

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