

HEROES ASSEMBLE!

SUPER WAYS TO FUNDRAISE

Welcome to the League of Fundraising Heroes. Your mission, should you choose to accept it, is to help speed up progress in life-saving cancer research.

PICK YOUR FUNDRAISING SUPERPOWER, CHOOSE AN ACTIVITY AND SHOW CANCER WHO'S BOSS.

THE SPECIALIST

Your mission:

Share your skills in a mini workshop.

Your task:

Run a short lesson on baking, yoga, painting – you name it! Ask for donations from your friends and colleagues who want to join.

Power up:

- Organise a team 'skills swap' day.
- Host a mini marketplace where colleagues auction their talents.

Hero tip:

Everyone has a super skill – even if you just offer to walk your friend's dog or wash their car.



THE SOAKER

Your mission:

Take on a cold-water challenge.

Your task:

Brave a cold shower or swim every day for a week and get sponsored as you shiver!

Power up:

- Rally your team for a group sea dip or ice bucket challenge.
- Take on a winter wild swim in costume.

Hero tip: Share your challenge on social media to boost donations and inspire others!



THE ENTERTAINER

Your mission:

Host a fundraising quiz, comedy night or concert.

Your task:

Run a themed event at work or online and ask people to donate to take part or watch.

Power up:

- Include a 'bad joke' contest.
- Run a raffle and give out prizes.

Hero tip:

Boost donations by selling drinks and snacks.



FIVE STEPS TO HELP YOU SAVE THE DAY

1. Pick your superpower (or invent your own!)
2. Rally your team – get colleagues, friends and family involved
3. Set up your fundraising page
4. Spread the word using posters, emails, social media and good old-fashioned word of mouth
5. Have fun raising money for life-saving research

**CAPES OPTIONAL.
COURAGE REQUIRED.**



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