

FUNDRAISING IDEAS

TEAM UP

Encourage your friends and family to join you in the Stand Up To Cancer Walkies Challenge in April – fundraising is better together!

PROMOTE YOURSELF ONLINE

Share your online Giving Page and official challenge badges across your social networks for instant results.

VIRTUAL COLLECTIONS

Send an email to your colleagues to let them know you're taking on the Stand Up To Cancer Walkies Challenge in April to raise money for life-saving research. Remember to include a link to your online Giving Page!

TELL YOUR STORY

Our most successful fundraisers often have really personal online Giving Pages. Kit yours out with the story of why you've decided to take part, regular updates, photos, of course, a thank you to your lovely donors!

SET A TARGET

Keep yourself motivated with a fundraising goal. If you set a target on your online Giving Page, you could more than double your sponsorship.



DOGGY TALENT SHOW

Why not host a doggy talent show? It's simple. Set up the categories, from best costume to best smile and best trick, then ask your friends to vote in exchange for donations. It's a great way to raise money and show off your furry friend!

