

SalesSprint™

THE CHALLENGE

Sales teams spend only **30%** of their time selling, while admin work, meetings, and outdated processes drain productivity.

WITH SALES SPRINT

Transform field sales from lead to order with connected, high-performance execution



// The SalesSprint Advantage

Maximize Field Productivity & Market Coverage

AI Intelligent route optimization and dynamic journey planning	Geo-fenced network expansion for hyper-local market penetration	Real-time team operations and distance monitoring	Integrated travel, claim and attendance management
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Unify Sales Operations, Eliminate Silos

Drive Strategies with Data

Built for Field Teams

Centralized order workflows, On the Go stock approvals, payment fulfilment	Live field performance dashboards with productivity, coverage and targets	Role-centric interfaces for sales managers, van reps and sales executives
Unified primary secondary sales data for 360° retailer and distributor integration	Accurately benchmark Market competitive trade insights and distribution checks	Globally scalable with geo-localized language and contextualization
Geo Tagged Retailer Visits to digitally capture retailer insights	Advanced reporting through prescriptive analytics	One Touch Market Activation and team reassignment functionality

// Proven Impact



16%
increase in team productivity



35%
growth in digital sales



10%
increase in average retailing time



80%+
increase in benchmarking activities

// Powered by Intelligent Automation

Centralized command center for real-time retailer, distributor, and stock intelligence

Enables real-time visibility across field operations and commercials

Drives implementation agility, grounded strategies, and faster decisions



SalesSprint™

Simple to adopt. Powerful to scale.

Transform field sales into a connected, insight-driven growth engine.