MINDSPRINT

Sprint into Mindful Possibilities

Your Partner in Digital Excellence

Today's business landscape demands a fresh perspective on supply chains and logistics. Traditional approaches no longer suffice. In an environment marked by constant change, we need a digital-powered, data-driven operating model that desires agility, growth, profitability, and redefining resiliency.

There's only one opportunity to lay out a successful digital transformation roadmap for your organization. Having a partner with a track record of:

Navigating a comparable journey

Profound insights into your industry

Possessing core technology

We are Mindsprint.

We are not just another service provider; we're the pioneers of this transformative journey. Serving as a digital transformation collaborator for a $40.7 billion global trading enterprise, we've made significant strides. Our goal is to inspire, construct, and manage supply chain networks that drive change, optimize operations, and generate a positive influence.

Talk to us

for a quick consultation with our Supply Chain and Logistics Experts

At MINDSPRINT,

we understand that CIOs, CDOs, and CSOs have specific objectives beyond cost management. Our expertise lies in providing tailored solutions that enable you to achieve your goals.

Our comprehensive suite of integrated solutions is designed to cater to the entire value chain and harness the potential of cutting-edge technologies like GEN AI. Whether you want to kickstart your transformation or envision a fresh approach, we're here to re-imagine it.

Let us share more about how we can empower your journey towards digital transformation.

SOURCING	MANUFACTURING	LOGISTICS	SALES

Business use-case offerings

SUPPLY CHAIN OF THE FUTURE

Procurement digitization	Factory of the future	Logistic digitization
Direct procurement	Smart factory	Transportation mgmt.
Marketplace	Asset health monitoring	Digital Warehouse

Actionable analytics

Sustainability & traceability

CUSTOMER EXPERIENCE

- CX Design
- CRM
- Digital Commerce
- Digital Marketing & Automation
- Bespoke analytics

Technology led horizontal offerings

- PRODUCT ENGINEERING & CLOUD NATIVE DEVELOPMENT
- SAP TRANSFORMATION
- AUTOMATION AS A SERVICE
- DATA AND ANALYTICS
- CLOUD AND INFRASTRUCTURE MANAGEMENT
- CYBERSECURITY AND PRIVACY SERVICES

TECHNOLOGY INCUBATOR
(Generative AI, Blockchain, etc.)

Supercharge your Digital Transformation to sprint ahead in the Logistics Industry

In an era of rapid technological advancements, traditional logistics practices are becoming inadequate to meet evolving customer demands. Logistics Service Providers (LSPs) and Third-Party Logistics (3PLs) providers must acknowledge the urgency of the situation, characterized by:

- Real-time visibility is an absolute must for Supply Chain success.
- Eliminate outdated systems and manual processes.
- Meet rising customer expectations.
- Staying ahead of agile and digitally native competitors.

Leading the Way:
Mindsprint's expertise in driving Digital Transformation

At Mindsprint, we are poised to assist LSPs and 3PLs in their quest for digital transformation. We stand out by offering:

- Proven track record of driving digital transformations in the logistics sector
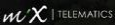- Tailored solutions for logistics firms
- Expertise in digital product engineering and cloud solutions

Our Digital Transformation Vectors for Shippers, LSP's, 3PL's

	TRANSPORTATION MANAGEMENT			WAREHOUSE MANAGEMENT	
	Customer Experience	**Planning / Execution**	**Fleet Management**	**Inventory Mgmt.**	**Warehouse Ops**
Digital Logistics Solutions	Pricing Calculators	Dynamic Route Optimization	Asset Monitoring (IoT)	Stock visibility	Mobility Sol
	Visibility & ETA prediction	Digital Routing Guides	Driver Mgmt.	Dynamic Inventory	RFID/ QR code
	Online Quote mgmt.	Digital Docs i.e BL, AES	AI enabled Allocations	Pallet Planning	Paperless Process
Advanced Analytics	Logistics Control tower			Load Balancing Analytics	
	AI / ML enabled Advanced Analytics (Asset breakdown prediction, Trip level P&L)			Slotting Optimization	
Next-Gen Process Services	Customer Service	Vendor Management	Touchless Invoice Management		AP / AR Mgmt.
	E2E Supply Chain Visibility	Digital Freight Desk	Trade Execution /Documentation		General Accounting
Consulting Services	SCM Domain Consulting	Technology consulting including Application Engineering	Cybersecurity Consulting		Application Maintenance & Support Services

Powered By: ORACLE TRANSPORTATION MANAGEMENT · SAP Transport management · miX TELEMATICS · justransform · iNTTRA · project44 · Azure · TensorFlow · snowflake

Note: 3PL - Third Party Logistics; CRM - Customer Relationship Management

Logistics Eco System at Olam

MINDSPRINT

With OTM as centralized logistics platform, we have several interacting systems forming a tightly integrated eco system.

Order Management

Over 25% reduction in operational costs through task automation.

Shipment Management and Tracking

- Mode of Transport: TL, LTL, Intermodal, Ocean
- Dock Scheduling at plant and warehouse for all Inco terms.
- Detention fee charge based on the real time update of the container pickup/drop off dates.
- OTM Mobile app to track warehouse Gate In and Gate out entry
- Preconfigured global templates available for management of entire book to bill process electronically for ocean & road freight transportation.

Contract and Rate Management

- Contracted rates , share of business and preferential carriers.
- Maintain Customs broker rates
- Integrations with External rating and distance calculation engines like PC Miler and SMC RatewareXL.
- Custom rate upload tool using ofi standard template

Integrations

- Integrations with SAP, 3 Rivers, and 3rd Party carriers
- Project 44 integrations for container tracking
- Inttra integrations for container booking, shipping instructions and BOL

Reporting and Analytics
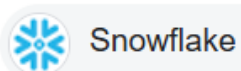
- Customized Business Monitor
- BI Reports to track Operational efficiency
- Snowflake integration for a collaborated analytics

Freight Payment, Billing & Claims

- Multi-level Invoice approval controls involving 3rd Party auditing company
- Automated Debit. Credit, Consolidated, duplicate invoice handling and Rejection invoice handling mechanism
- OTM Mobile App for capturing Driver work hours
- Automated OCR based invoice processing

Documentation

Real time BOL, POD, Invoice document interface from carriers for financial audit and validation.

OTMMobile

THREE RIVERS COTTON SYSTEMS
COTTON MERCHANT SOFTWARE

FREIGHT CARRIERS

ORACLE
Oracle TMS Cloud

SAP

SMC3

PC*Miler

INTTRA
by E2OPEN

Snowflake

project44

justransform

SAP PI
PROCESS INTEGRATION

here

Mindsprint OTM Practice Snapshot

We deliver experience-centric intelligent Transportation Management through

1 Business Advisory & Consulting Services

2 Implementation & Upgrade Services

3 Application Managed Services

4 Bolt on AI Solutions

5 Integration with ERP and other SCM solutions

Provide **end to end Transportation Management Excellence** by deploying consulting led integrated technology (OTM + Integration+ Visibility Solutions) rollout delivering 3-5% Freight spend value optimization.

Key Highlights

ORACLE Certified Specialist

20+Certified Professionals

Diverse Client Testimonials
Experience across manufacturing, shipping, 3PLs customers

Experience on **On-Premise & Cloud Implementations**

ORACLE | Partner

30+ Trained Professionals

Key Enablers

OTM Center of Excellence

Road & Ocean Shipper Model templates

Fleet Truck & Trip level design template

Project accelerators & Domain expertise

Success Story

A Logistics transformation for Olam - OTM implementation for Domestic and international Orders in US, CA, NL, DE(Germany)

Customer pain point

Lack of truck visibility, which happens mostly through calls or e-mails

Inefficient transportation planning

No effective reporting for tracking invoices

Cumbersome analysis of transportation cost

Our unique solution:

- EDI communication and OTM web portal-based access to carriers.

- Touchless invoice processing with OCR tools

Optimized planning and fuel surcharge maintenance

- Maintenance of Complex rating structure involving postal codes, cities, pallet types, truck load types

- Reports providing the details of costs with Budgeted vs actual cost

- Automated month end Accrual postings to AP system.

Results delivered

100%
Touchless invoice pdf processing for Carriers

25-30%
FTE effort optimization

100%
Digitization of orders, shipments and invoices

~5-8%
Reduction in transportation costs

Note: 3PL - Third Party Logistics; CRM - Customer Relationship Management

Some of the Digital Transformation benefits that you can Unlock with MINDSPRINT

- Over 25% reduction in operational costs through task automation.

- Achieve 10-15% savings through resource allocation efficiency.

- Slash administrative tasks by more than 20% with self-service customer portals.

- Experience 15% reduction in response time, opening up new revenue opportunities.

Don't wait until it's too late, Act Today!

Embrace the digital revolution with us and secure your place in the **Logistics Future.**

Contact us today

to schedule a consultation and embark on your digital journey.