

MINDSPRINT

Reimagining Healthcare. Powering Patient-First Journeys.

From **patient engagement to intelligent diagnostics, digital health, and cyber resilience—**

Mindsprint partners with healthcare and life sciences leaders to accelerate outcomes, improve experiences, and safeguard trust.



A MINDSPRINT BROCHURE

Mindsprint at a Glance

Headquartered in Singapore, delivery hubs in India, and global presence across the U.S., UAE, UK & Australia.



3,200+ experts driving next-gen digital transformation.



Combines fit-for-purpose technology solutions with strong business process expertise, leveraging emerging technology and partnerships.



Combines the discipline of large enterprise with the agility of a nimble startup.



Recognized as Best Firm for Data Scientists 2025 and Outstanding Innovation Partner 2024.



Our Purpose:

We responsibly engineer the next generation of enterprises—driven by **insight, innovation, and passion.**

What Sets Us Apart:



Challenger mindset turning disruption into competitive advantage.



AI-first approach embedding intelligence across operations.



Agility of a startup, scale of an enterprise.

Built for What's Next: Intelligent, Technology-Led Transformation

AI-Driven Transformation for Industry Leaders



Life Sciences



Food and Agri



Retail and CPG



Manufacturing

DOMAIN EXPERTISE

ADVISORY & CONSULTING

BUSINESS OUTCOMES

Future Forward Labs

Solutions, Products, and Accelerators (TradeSprint, ProcureSprint, SalesSprint, FarmSprint, Digital Markets, SprintAP, GuardianEye, Bakewell, Digital Direct, TruTrace, Locate)

Digital & Intelligent Platforms



- AI & Data Intelligence
- Product & Platform Engineering
- Customer Experience and Connected Commerce
- Intelligent Enterprise

AI-Powered Infrastructure & Cybersecurity Solutions



- Security, Compliance, and Risk Management
- Responsible AI and Governance
- Modern Infrastructure Solutions
- AI-Powered IT Operations

Intelligent Enterprise Operations



- Augmented Finance Operations
- Integrated Supply Chain & Intuitive Procurement
- Pre-emptive Risk & Compliance
- Operational Excellence & Intelligent Automation

Artificial Intelligence as Foundational Layer



AI-led Delivery Excellence



AI Labs



AI Council



AI Marketplace powered by MindVerse and AgentVerse

ENGINEERING EXCELLENCE

OPERATING MODEL (TALENT, PRODUCT-CENTRIC, AGILE)

AI-FIRST EXPERIENCES & PROCESSES

01 Intelligent Patient Engagement & Data Democratization

Empowering patients and healthcare teams with AI-driven insights.



CASE STUDY 1

Conversational AI Bot for Symptom Advice

Challenge

Patients lacked quick, reliable access to symptom triage, leading to delayed care.

Solution

AI bot that asks symptom-based questions, compares with NHS database, and recommends next steps.

Impact

Achieved **90%+ user satisfaction**, improved patient confidence, and reduced unnecessary visits.

CASE STUDY 2

Transforming Patient Engagement with a GenAI-Powered Platform

Disparate systems, legacy tech, and fragmented data hindered personalized engagement and scalability.

Built a unified, AI-driven platform enabling psychographic segmentation, personalized messaging, omnichannel engagement, and workflow automation.

Improved adherence, expanded patient reach, faster program execution, and actionable insights for continuous optimization.

CASE STUDY 3

GenAI Chatbot for Patient Cohort Discovery

Campaign managers struggled with complex SQL queries and slow data team dependencies.

GenAI chatbot to convert natural language queries into instant cohort results.

Accelerated campaign planning, reduced delays, and improved adoption by non-technical users.

CASE STUDY 4

AI-Driven Patient Scoring & Profiling

Dispersed data and static segmentation limited program scalability.

Automated scoring pipelines with SDOH (social determinants of health) extensibility.

Processed **70M+ records weekly**, created unified patient identities, and boosted adherence programs.

02 Operational Excellence Through Intelligent Automation

Transforming manual, error-prone processes into efficient, scalable workflows.



CASE STUDY 5

Pharmacy Knowledge Chatbot

Challenge

Staff spent hours searching unstructured documents, slowing customer queries.

Solution

AI chatbot for secure, fast retrieval of pharmacy documentation.

Impact

Reduced query time from hours to seconds, improved decision-making, and ensured compliance.

CASE STUDY 6

GenAI Automation for Campaign Planning

Poor adoption of analytics tools delayed campaign execution.

AI-powered assistant enabling instant query generation and analysis.

Shortened planning cycles, enabled self-service analytics, and increased productivity.

03 Safeguarding Critical Health Information Ensuring Trust & Compliance

Protecting patient data with end-to-end cybersecurity and AI governance.



CASE STUDY 7

Managed Security Services (MSS)

Challenge

HealthTech client faced rising cyberattacks, poor threat visibility, and compliance gaps.

Solution

Fully managed security services covering 100+ vendors with AI-driven monitoring.

Impact

Improved overall **security posture by >90%**, reduced cloud misconfigurations, and achieved **40% cost savings**.

CASE STUDY 8

CISO-as-a- Service

Fast-growing healthcare innovator needed strategic security leadership to scale with compliance.

On-demand CISO service to design security roadmap, monitor threats, and ensure AI governance.

Delivered 24/7 threat monitoring, faster time-to-market, and compliance with global standards.

Built for What's Next in Healthcare.

Let's co-create smarter, safer, and more connected healthcare experiences.

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www.mindsprint.com

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connect@mindsprint.com

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