

# COVID-19: Going Cashless

*#NailProsToNailPros*

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#1 SALON BRAND WORLDWIDE

# GOING CASHLESS

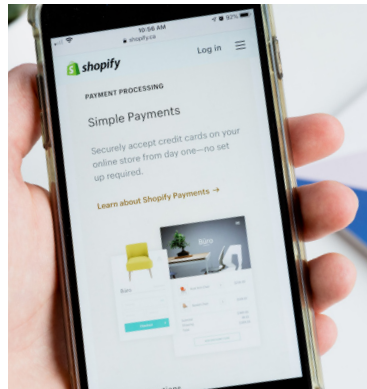
A likely consequence following Covid-19 will be the need to go cashless. This helps maintain social distancing and reduces the risk of spreading the virus.

## HOW TO GO CASHLESS?

Chip & Pin  
POS Machine



Online  
Platform Provider



Payment Specialists:  
Square or Stripe



## Thinking of doing it differently?

Let us know:

Tag **@OPINailsUK** on Instagram with **#NailProsToNailPros** to join the conversation.



# GOING CASHLESS PLATFORM PROVIDERS

If you are already using a platform provider for your Online Bookings, then a payment solution is most likely included. If so, you can optimise this service further to help manage additional services including:

- Taking Deposits
- Full Payments
- Managing Refunds
- Automating Discounts (i.e. for Students, NHS Workers)
- Selling & Redeeming Gift Cards

**Remember:**

To notify your clients of your changes, so they come prepared.  
To do your due diligence when setting up any new payment provider, remembering some scammers will use the opportunity to take advantage. Ensure you have checked any transaction fees, contract lengths, terms and conditions and security measures fully.



# PROMOTING GOING CASHLESS

We have created some assets to help you promote going cashless.



Going Cashless

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